



Tradesk Securities, Inc.

Customer Relationship Summary Form (Form CRS).

Effective January 2024

Introduction	<p>Tradesk Securities, Inc. is a US based broker-dealer registered with the Securities and Exchange Commission (SEC) and a member FINRA and SIPC, which protects clients up to \$500,000, of which \$250,000 is in cash. Brokerage and investment advisory services and fees differ and it is important for you to understand these differences. Free and simple tools are available to research firms and financial professionals at Investor.gov/CRS, which also provides educational materials about broker-dealers, investment adviser, and investing.</p>
What investment services and advice can you provide me?	<p>Tradesk Securities, Inc. currently offers customers only one type of investment service: an on-line trading platform for them to enter their unsolicited orders to buy or sell stocks and ETFs and/or to open and close equity options contracts. All trades are self-directed.</p> <p>All customer transactions are done on an UNSOLICITED BASIS. That means that neither Tradesk Securities, Inc. nor any of its employees or agents will ever provide any investment advice of any type. All buy, sell, and timing decisions whatsoever are made solely by the customer. Accordingly, Tradesk Securities, Inc. does not undertake any duty to monitor a customer's account following any transaction.</p> <p>Tradesk offers brokerage services to retail investors. Our primary business is providing retail customers with an app-based brokerage platform ("App") to place orders to buy and sell stocks, exchange-traded funds ("ETFs"), and other securities or investment strategies such as trading on margin or using options strategies. Tradesk also provides educational content and tools for investors to learn about trading and the markets. You always make the ultimate decision regarding whether to buy and sell securities. We do not have any account minimums. Tradesk is an introducing broker-dealer. Your cash and securities will be custodied by our clearing broker, Velox Clearing, LLC which services your account by executing, clearing and settling your trades; preparing and distributing your account statements and trade confirmations; and extending credit to margin accounts. We offer NYSE- and NASDAQ-listed stocks, ETFs, options and American depositary receipts ("ADRs"). We also offer fractional shares in many of the same stocks, ETFs, and ADRs. We do not offer account types other than individual brokerage accounts, nor do we offer mutual funds or fixed income securities, except in the form of an ETF. Tradesk does not provide account or investment monitoring services</p> <p>Conversation Starters. Ask your financial professional—</p> <ul style="list-style-type: none">• Given my financial situation, should I choose a brokerage service? Why or why not?• How will you choose investments to recommend to me?• What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?
What fees will I pay?	<p>For transactions in stocks, options and ETFs on Tradesk's on-line trading platform, there are no commissions. Options transaction on the platform incur a contract fee. Additionally, there pass through regulatory fees. There are other fees and costs related to your brokerage services and investments, such as return check wire, ACH, domestic check distribution, international check distribution, paper statements and confirmations, inactivity fees, account closure fees, custodian fees, account maintenance fees, and other transactional and product level fees. For a complete list of fees, please refer to Tradesk Fee Schedule: https://www.tradesk.co/fees</p> <p>You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying. For more information about fees and costs, please refer to the Tradesk Fee Schedule in the App or website, as well as the securities prospectus where applicable. Fees may change without notice and any changes will be reflected in the Fee Schedule.</p>



	<p>Conversation Starter. Ask your financial professional—</p> <ul style="list-style-type: none"> • Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?
How does Tradesk Securities, Inc. make money?	<p>Although no commissions are charged to customers on stock, option and ETF transactions, contract fees on option transactions and other fees are charged as detailed above. Additionally, for on-line stock and ETF transactions, Tradesk Securities, Inc. receives a partial rebate of payment for order flow that its clearing firm, Velox Clearing, receives. These payments are provided to Velox from market-making firms who pay Velox to route customer orders to them.</p> <p>Additionally, Tradesk will receive a partial rebate on margin interest paid by Tradesk's customers' margin balances.</p> <p>Tradesk professionals do not receive commissions or other compensation related to client assets or clients' investment activities. Tradesk professionals receive salaries and bonuses that are based on their overall job responsibilities and performance.</p>
What are your legal obligations to me when providing recommendations? How else does your firm make money and what conflicts of interest do you have?	<p>When we provide you with a recommendation, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they affect the recommendations we provide you. Here are some examples to help you understand what this means. There may be potential conflicts of interest as they relate to:</p> <ul style="list-style-type: none"> • Proprietary products • Third-party payments • Revenue sharing • Principal trading <p>Conversation Starter. Ask your financial professional— • How might your conflicts of interest affect me, and how will you address them?</p>
Do you or your financial professionals have any legal or disciplinary history?	<p>No. Visit investor.gov/CRS for a free and simple tool to research the firm and its representatives.</p>
Additional Information	<p>Investors can obtain additional information about the firm at www.brokercheck.com, at our website at [hyperlink], or by calling the home office at (973) 782-1688, where they can also obtain an up-to-date copy of this relationship summary.</p> <p>Conversation Starter. Ask your financial professional—</p> <ul style="list-style-type: none"> • Who is my primary contact person? Is he or she a representative of an investment adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?