

May 28, 2024

Customer Relationship Summary

Helping you make an informed decision

Form CRS

Introduction

Haverford Trust Securities, Inc. (“HTSec”) is a broker-dealer registered with the Securities and Exchange Commission (“SEC”) and is wholly owned by The Haverford Trust Company (“Trust Company”). HTSec is a member of the Securities Investor Protection Corporation (“SIPC”).

Brokerage and investment advisory services and fees differ and it is important for retail investors to understand the difference. Free and simple tools are available for you to use at <https://www.investor.gov/CRS>, a website maintained by the SEC. These tools can provide you with educational materials about broker-dealers, investment advisers, and investing.

HTSec has two investment adviser affiliates, Haverford Financial Services, Inc., and Drexel Morgan & Co. The Form CRS for these two affiliates can be found at [Check Out Your Investment Professional | Investor.gov](#).

What investment services and advice can you provide me?

HTSec provides brokerage services and brokerage-only accounts as a value-add to retail customers who are investment management clients of, or otherwise have a relationship with, the Trust Company. We deal in equities, corporate debt, municipal debt, U.S. Government securities, and mutual funds. HTSec accounts are held on a non-discretionary basis, meaning that the client decides whether to conduct trades. HTSec does not solicit clients to purchase or sell securities. HTSec does not provide recommendations to clients on the purchase or sale of securities. HTSec will provide information on a particular security to a client only upon a direct request. HTSec does not monitor client accounts on an ongoing basis. Our clients do not have the ability to purchase options or securities on margin. HTSec does not have account minimums or other requirements to open a brokerage account.

Conversation Corner

Questions you might want to ask:

- Given my financial situation, should I choose brokerage services? Why or why not?
- Will you choose investments to recommend to me?
- What is your relevant experience, including your licenses, education, and other qualifications? What do these qualifications mean?

What fees will I pay?

A brokerage fee, known as a trade commission or markup, is charged to HTSec clients every time a security is bought or sold in an account. A client would be charged more when there are more trades in his or her account. Therefore, HTSec would receive greater commissions the more often a retail investor trades. In addition, clients may incur fees for annual account maintenance, shipping and handling, wire fees, and a termination fee when an account closes.

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

Conversation Corner

Questions you might want to ask:

- Help me understand how these fees and costs might affect my investments.
- If I open an account with \$10,000 invested, how much will go to fees?

What are your legal obligations to me when providing recommendations as my broker-dealer? How else does the firm make money and what conflicts of interest do you have?

When we provide you with a recommendation as your broker-dealer, we must act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they affect the recommendations, we may provide you. Below are some examples to help you understand.

For example, the more frequently a client trades a security in their account, the more commissions HTSec would receive. Therefore, even if trading a security may or may not be in your best interest, it is to the benefit of HTSec. HTSec may also receive revenue from rebates paid for the interest rate of cash held in client accounts. One last example: HTSec's affiliate, Haverford Financial Services, Inc., is the investment adviser to a mutual fund, the Haverford Quality Growth Stock Fund. If you were to purchase that Fund, our affiliate would receive an investment management fee on that investment.

For additional information about potential conflicts of interest, please reference the Regulation Best Interest Disclosure Document you have been provided.

How do your financial professionals make money?

HTSec financial professionals are compensated through salaries based on long-term goals tied to the employee's value-add contribution to the organization and the overall performance of the company. The company also provides a bonus plan based upon retention of existing business, the financial growth of the firm, and other key metrics. No compensation is based on the type of product sold or product sales commissions.

Do you or your financial professionals have legal or disciplinary history?

Yes. HTSec and a financial professional at the company has disclosed legal and disciplinary histories. Visit Investor.gov/CRS for a free and simple search tool to research us and our financial professionals.

Where can I find additional information?

You can contact HTSec or your financial professional at (610) 995-8700 for up-to-date information and a copy of this relationship summary.

Conversation Corner

Questions you might want to ask:

- How might your conflicts of interest affect me?
- How will you address them?

Conversation Corner

Questions you might want to ask:

- As a financial professional do you have any disciplinary history? If so, for what?
- Who is my primary contact person? Whom may I speak to if I have concerns with how this person is treating me?