9:15 LTE

Thread
Dan

Aaron
Aug 15th at 2:20 PM

It could be possible to have it as our lowest possible priority which we never get around to doing, but it could be consistent with the narrative that Do is projecting.

When I interview senior people or people outside the company, I need to be able to provide a confident answer to the relationship of Chai and Terra because our internal message and the media message are currently incongruent. I also don't want to be inadvertently caught saying something that is inconsistent with what officers or affiliates are saying.

3 replies

Dan Aug 15th
I'd rather not spend my energy here. Really a low priority item for me and not something I can place on my plate right now. Terra narrative really only penetrates the blockchain followership

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PLAINTIFF'S EXHIBIT
P119
23-cv-1346 (JSR)

9:16 LTE

Thread

Dan

something I can place on my plate right now. Terra narrative really only penetrates the blockchain followership which I believe is quite narrow in the broader sense of things.

Aaron Aug 15th

Got it. I will just wait out the remainder of the 2 year period to make any meaningful comments regarding our relationship to Terra, and be understanding of Do as he mentions our brand in media situations he cannot easily avoid.

The more I commit to the company, the more defensive I become to our brand image and quality. An opportunity to clear this narrative may come as we promote bolt coin and its utility through Terra's Anchor.

Dan Aug 16th

The idea was that as Terra becomes more diversified he would have less and less reason to mention Chai. Not a lot of people read Coin media, esp in English so let's wait and see.

✅ 1

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