Additions <u>underlined</u> Deletions [bracketed]

Rule 107C. Retail Liquidity Program

(b) Retail Member Organization Qualifications and Application.

- (1) To qualify as a Retail Member Organization, a member organization must conduct a retail business or handle retail orders on behalf of another broker-dealer.
- (2) To become a Retail Member Organization, a member organization must submit:
 - (A) an application form;
 - (B) supporting documentation, which may include sample marketing literature, Web site screenshots, other publicly disclosed materials describing the member organization's retail order flow, and any other documentation and information requested by the Exchange in order to confirm that the applicant's order flow would meet the requirements of the Retail Order definition; and
 - (C) an attestation, in a form prescribed by the Exchange, that <u>substantially all</u> [any] orders submitted as [a] Retail Orders will qualify as such under this Rule.