SECURITIES AND EXCHANGE COMMISSION (Release No. 34-61296; File No. SR-ISE-2009-114)

January 6, 2010

Self-Regulatory Organizations; International Securities Exchange, LLC; Notice of Filing and Immediate Effectiveness of Proposed Rule Change Relating to Fee Changes

Pursuant to Section 19(b)(1) of the Securities Exchange Act of 1934 ("Act")<sup>1</sup> and Rule 19b-4 thereunder,<sup>2</sup> notice is hereby given that on December 31, 2009, International Securities Exchange, LLC ("ISE" or "Exchange") filed with the Securities and Exchange Commission ("Commission") the proposed rule change as described in Items I, II and III below, which Items have been prepared by the Exchange. The Commission is publishing this notice to solicit comments on the proposed rule change from interested persons.

I. <u>Self-Regulatory Organization's Statement of the Terms of Substance of the Proposed</u> <u>Rule Change</u>

The ISE is proposing to amend its Schedule of Fees to increase the surcharge fee for transactions in options on the Nasdaq-100® Stock Index. The text of the proposed rule change is available on the Exchange's Web site (<a href="http://www.ise.com">http://www.ise.com</a>), at the principal office of the Exchange, and at the Commission's Public Reference Room.

II. <u>Self-Regulatory Organization's Statement of the Purpose of, and Statutory Basis for, the Proposed Rule Change</u>

In its filing with the Commission, the Exchange included statements concerning the purpose of, and basis for, the proposed rule change and discussed any comments it received on the proposed rule change. The text of these statements may be examined at the places specified in Item IV below. The Exchange has prepared summaries, set forth in Sections A, B, and C below, of the most significant aspects of such statements.

<sup>15</sup> U.S.C. 78s(b)(1).

<sup>&</sup>lt;sup>2</sup> 17 CFR 240.19b-4.

# A. <u>Self-Regulatory Organization's Statement of the Purpose of, and Statutory Basis</u> for, the Proposed Rule Change

# 1. <u>Purpose</u>

The Exchange is proposing to amend its Schedule of Fees to increase the surcharge fee for transactions in options on the Nasdaq-100 Stock Index, both full value ("NDX") and 1/10 value ("MNX").<sup>3</sup> The Exchange currently charges an execution fee for most transactions in options on NDX and MNX.<sup>4</sup> Specifically, the amount of the execution fee for transactions in options on NDX and MNX is \$0.20 per contract for all Firm Proprietary orders. The amount of the execution fee for all ISE Market Maker transactions in options on NDX and MNX is equal to the execution fee currently charged by the Exchange for ISE Market Maker transactions in equity options.<sup>5</sup> Finally, the amount of the execution fee for all non-ISE Market Maker transactions is \$0.45 per contract.<sup>6</sup> For competitive reasons, the Exchange does not charge an execution fee for transactions in options on NDX and MNX executed by Public Customer Orders.<sup>7</sup>

See Securities Exchange Act Release No. 51121 (February 1, 2005), 70 FR 6476 (February 7, 2005) (Order approving the trading of options on full and reduced values of the Nasdaq-100 Stock Index).

These fees are charged only to Exchange members. Under a pilot program that is set to expire on July 31, 2010, these fees will also be charged to Linkage Principal Orders ("Linkage P Orders") and Linkage Principal Acting as Agent Orders ("Linkage P/A Orders"). The amount of the execution fee charged by the Exchange for Linkage P Orders and Linkage P/A Orders is \$0.27 per contract side and \$0.18 per contract side, respectively. See Securities Exchange Act Release No. 60175 (June 25, 2009), 74 FR 32026 (July 6, 2009) (SR–ISE–2009–36).

The Exchange applies a sliding scale, between \$0.01 and \$0.18 per contract side, based on the number of contracts an ISE market maker trades in a month.

The amount of the execution fee for non-ISE Market Maker transactions executed in the Exchange's Facilitation and Solicitation Mechanisms and for Orders entered into the Price Improvement Mechanism by the member initiating the price improvement order is \$0.20 per contract.

Public Customer Order is defined in Exchange Rule 100(a)(39) as an order for the account of a Public Customer. Public Customer is defined in Exchange Rule 100(a)(38) as a person or entity that is not a broker or dealer in securities.

Pursuant to a license agreement between the Exchange and the NASDAQ OMX Group, Inc., ("NASDAQ"), the Exchange currently charges a surcharge fee of \$0.16 per contract for trading in options on NDX and MNX. The Exchange recently renewed its license agreement with NASDAQ pursuant to which the Exchange is now being charged six (6) cents more per contract. Accordingly, to defray the increased licensing costs, the Exchange proposes to increase the surcharge fee to \$0.22 per contract for trading in options on NDX and MNX, effective January 1, 2010. The Exchange believes charging the participants that trade these instruments is the most equitable means of recovering the costs of the license. However, because of competitive pressures in the industry, the Exchange proposes to continue excluding Public Customer Orders from this surcharge fee. Accordingly, this surcharge fee will only be charged to Exchange members with respect to non-Public Customer Orders (e.g., Market Maker, Non-ISE Market Maker & Firm Proprietary orders).

### 2. <u>Statutory Basis</u>

The Exchange believes that the proposed rule change is consistent with the objectives of Section 6 of the Act, 8 in general, and furthers the objectives of Section 6(b)(4), 9 in particular, in that it is designed to provide for the equitable allocation of reasonable dues, fees and other charges among its members and other persons using its facilities.

#### B. Self-Regulatory Organization's Statement on Burden on Competition

The proposed rule change does not impose any burden on competition that is not necessary or appropriate in furtherance of the purposes of the Act.

C. <u>Self-Regulatory Organization's Statement on Comments on the Proposed Rule Change Received from Members, Participants or Others</u>

<sup>&</sup>lt;sup>8</sup> 15 U.S.C. 78f(b).

<sup>&</sup>lt;sup>9</sup> 15 U.S.C. 78f(b)(4).

The Exchange has not solicited, and does not intend to solicit, comments on this proposed rule change. The Exchange has not received any unsolicited written comments from members or other interested parties.

#### III. Date of Effectiveness of the Proposed Rule Change and Timing for Commission Action

The foregoing rule change has become effective pursuant to Section 19(b)(3) of the Act<sup>10</sup> and Rule 19b-4(f)(2)<sup>11</sup> thereunder. At any time within 60 days of the filing of such proposed rule change, the Commission may summarily abrogate such rule change if it appears to the Commission that such action is necessary or appropriate in the public interest, for the protection of investors, or otherwise in furtherance of the purposes of the Act.

## IV. Solicitation of Comments

Interested persons are invited to submit written data, views and arguments concerning the foregoing, including whether the proposed rule change is consistent with the Act. Comments may be submitted by any of the following methods:

#### **Electronic Comments:**

- Use the Commission's Internet comment form
  (<u>http://www.sec.gov/rules/sro.shtml</u>); or
- Send an e-mail to <u>rule-comments@sec.gov</u>. Please include File Number SR-ISE-2009-114 on the subject line.

#### Paper Comments:

 Send paper comments in triplicate to Elizabeth M. Murphy, Secretary, Securities and Exchange Commission, 100 F Street NE, Washington, DC 20549-1090.

<sup>&</sup>lt;sup>10</sup> 15 U.S.C. 78s(b)(3).

<sup>&</sup>lt;sup>11</sup> 17 CFR 240.19b-4(f)(2).

All submissions should refer to File Number SR-ISE-2009-114. This file number should be included on the subject line if e-mail is used. To help the Commission process and review your comments more efficiently, please use only one method. The Commission will post all comments on the Commission's Internet Web site (<a href="http://www.sec.gov/rules/sro/shtml">http://www.sec.gov/rules/sro/shtml</a>). Copies of the submission, <sup>12</sup> all subsequent amendments, all written statements with respect to the proposed rule change that are filed with the Commission, and all written communications relating to the proposed rule change between the Commission and any person, other than those that may be withheld from the public in accordance with the provisions of 5 U.S.C. 552, will be available for inspection and copying in the Commission's Public Reference Room, on official business days between the hours of 10:00 a.m. and 3:00 p.m. Copies of such filing will also be available for inspection and copying at the principal office of the Exchange. All comments received will be posted without change; the Commission does not edit personal identifying

The text of the proposed rule change is available on the Commission's Web site at <a href="http://www.sec.gov">http://www.sec.gov</a>.

information from submissions. You should submit only information that you wish to make available publicly. All submissions should refer to File No. SR-ISE-2009-114 and should be submitted on or before [insert date 21 days from date of publication in the <u>Federal Register</u>].

For the Commission, by the Division of Trading and Markets, pursuant to delegated authority.  $^{13}$ 

Florence E. Harmon Deputy Secretary

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<sup>&</sup>lt;sup>13</sup> 17 CFR 200.30-3(a)(12).