SECURITIES AND EXCHANGE COMMISSION (Release No. 34-73101; File No. SR-BATS-2014-028)

September 15, 2014

Self-Regulatory Organizations; BATS Exchange, Inc.; Notice of Designation of a Longer Period for Commission Action on a Proposed Rule Change to Establish a New Market Data Product Called the BATS One Feed

On July 14, 2014, BATS Exchange, Inc. ("Exchange" or "BATS") filed with the Securities and Exchange Commission ("Commission"), pursuant to Section 19(b)(1) of the Securities Exchange Act of 1934 ("Act")<sup>1</sup> and Rule 19b-4 thereunder,<sup>2</sup> a proposed rule change to establish a new market data product called the BATS One Feed. The proposed rule change was published for comment in the <u>Federal Register</u> on August 1, 2014.<sup>3</sup> Two comments on the proposal have been received.<sup>4</sup>

Section 19(b)(2) of the Act<sup>5</sup> provides that, within 45 days of the publication of notice of the filing of a proposed rule change, or within such longer period up to 90 days as the Commission may designate if it finds such longer period to be appropriate and publishes its reasons for so finding, or as to which the self-regulatory organization consents, the Commission shall either approve the proposed rule change, disapprove the proposed rule change, or institute proceedings to determine whether the proposed rule change should be disapproved. The Commission is extending this 45-day time period.

<sup>&</sup>lt;sup>1</sup> 15 U.S.C. 78s(b)(1).

<sup>&</sup>lt;sup>2</sup> 17 CFR 240.19b-4.

See Securities Exchange Act Release No. 72688 (July 28, 2014), 79 FR 44941.

See Letter from Sal Arnuk and Joe Saluzzi, Themis Trading LLC, to Elizabeth M. Murphy, Secretary, Commission, dated August 21, 2014; Letter from Ira D. Hammerman, General Counsel, SIFMA, to Kevin M. O'Neill, Deputy Secretary, Commission, dated August 22, 2014.

<sup>&</sup>lt;sup>5</sup> 15 U.S.C. 78s(b)(2).

The Commission finds that it is appropriate to designate a longer period within which to

take action on the proposed rule change so that it has sufficient time to consider the proposed

rule change and the comments received. Accordingly, the Commission, pursuant to Section

19(b)(2) of the Act, 6 designates October 30, 2014, as the date by which the Commission shall

either approve or disapprove or institute proceedings to determine whether to disapprove the

proposed rule change (File No. SR-BATS-2014-028).

For the Commission, by the Division of Trading and Markets, pursuant to delegated

authority.7

Kevin M. O'Neill Deputy Secretary

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<u>Id.</u>

<sup>7</sup> 17 CFR 200.30-3(a)(57).

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