

UNITED STATES OF AMERICA  
BEFORE THE  
SECURITIES AND EXCHANGE COMMISSION

INVESTMENT COMPANY ACT OF 1940  
Release No. 29629 / April 19, 2011

---

In the Matter of :  
:  
:  
Simple Alternatives, LLC :  
90 Grove Street, Suite 205 :  
Ridgefield, CT 06877 :  
:  
The RBB Fund, Inc. :  
103 Bellevue Parkway :  
Wilmington, DE 19809 :  
:  
:  
(812-13801) :  
:  
:

---

ORDER UNDER SECTION 6(c) OF THE INVESTMENT COMPANY ACT OF 1940  
GRANTING AN EXEMPTION FROM SECTION 15(a) OF THE ACT AND RULE 18f-2  
UNDER THE ACT AND CERTAIN DISCLOSURE REQUIREMENTS

Simple Alternatives, LLC and The RBB Fund, Inc. filed an application on July 23, 2010, and amendments to the application on December 22, 2010, and March 11, 2011, requesting an order under section 6(c) of the Investment Company Act of 1940 (the “Act”) exempting applicants from section 15(a) of the Act and rule 18f-2 under the Act. The order would permit applicants to enter into and materially amend subadvisory agreements without shareholder approval and would also grant relief from certain disclosure requirements.

On March 24, 2011, a notice of the filing of the application was issued (Investment Company Act Release No. 29616). The notice gave interested persons an opportunity to request a hearing and stated that an order granting the application would be issued unless a hearing was ordered. No request for a hearing has been filed, and the Commission has not ordered a hearing.

The matter has been considered and it is found, on the basis of the information set forth in the application, as amended, that granting the requested exemption is appropriate in the public

interest and consistent with the protection of investors and the purposes fairly intended by the policy and provisions of the Act.

Accordingly,

IT IS ORDERED, under section 6(c) of the Act, that the relief requested by Simple Alternatives, LLC and The RBB Fund, Inc. (File No. 812-13801) is granted, effective immediately, subject to the conditions contained in the application, as amended.

For the Commission, by the Division of Investment Management, under delegated authority.

Cathy H. Ahn  
Deputy Secretary