

U.S. SECURITIES AND EXCHANGE COMMISSION

SMALL BUSINESS CAPITAL FORMATION
ADVISORY COMMITTEE

Amended: 7/30/2026

Tuesday, July 21, 2026
10:00 a.m.

U.S. Securities and Exchange Commission
100 F Street, N.E., Washington, D.C.

1 APPEARANCES:

2

3 Paul S. Atkins, SEC Commissioner, Chairman

4 Hester Peirce, SEC Commissioner

5 Mark Uyeda, SEC Commissioner

6

7 Committee Members

8 Marcia Dawood, Committee Chair

9 Rose Standifer, Committee Vice Chair

10 Bart Dillashaw, Committee Secretary

11 Herbert Drayton, III, Committee Assistant Secretary

12 Robert Bolen

13 George Cook

14 Vincent Cordero

15 Joseph Lucosky

16 Diego Mariscal

17 Claire McHenry

18 Erica Duignan Minnihan

19 Jennifer Newton

20 Andrew Prystai

21 Rodrigo Seira

22 Jasmin Sethi

23 Marc Oorloff Sharma

24 Joe Sheirer

25

1 APPEARANCES (Cont.):

2

3 Committee Members (Cont.)

4 Wendy Stevens

5 Erik Syvertsen

6

7 Panelists

8 James Moloney, Director of the Division of Corporation

9 Finance

10 Christina Thomas, Deputy Director of the Division of

11 Corporation Finance

12 Sue Washer, Biotechnology Consultant and former CEO of

13 Applied Genetic Technologies Corporation (a previously
14 listed NASDAQ company)

15 Daniel Zinn, General Counsel and Chief of Staff, OTC

16 Markets Group

17

18 SEC Staff

19 Timothy Collins

20 Courtney Haseley

21

22

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1 P R O C E E D I N G S

2 MS. DAWOOD: Good morning, everyone, and
3 welcome to today's meeting of the SEC's Small Business
4 Capital Formation Advisory Committee. I call this
5 meeting to order. I want to extend a warm welcome to
6 everyone including our five newest Committee members.

7 It's great to see everybody. And thank you all who
8 are watching on the webcast, SEC.gov, and those of you
9 who have joined us in the room.

10 Courtney, do we have a quorum for the
11 meeting?

12 MS. HASELEY: I am pleased to say we do have
13 a quorum, Marcia. And also would love to give the SEC
14 disclaimer. So for any SEC staff or Commissioners
15 that speak today, any views provided are in the
16 speaker's official capacity at the SEC but do not
17 necessarily reflect the views of the Commission, the
18 Commissioners or other members of the staff. Thank
19 you.

20 MS. DAWOOD: Excellent. Thank you so much.
21 So the last meeting we focused on IPOs in the public
22 markets including how to encourage more private
23 companies to go public. And during that meeting many
24 creative and potentially impactful suggestions and
25 recommendations were discussed on how to improve the

1 public markets, especially for smaller companies
2 considering going public. And today, in line with the
3 SEC's recent flurry of rulemaking proposals focused on
4 reducing regulatory friction and facilitating capital
5 formation in the public securities markets, we are
6 continuing our exploration on how to encourage more
7 small companies to go public.

8 As we hear from today's speakers and discuss
9 the SEC's proposed rule changes, like registered
10 offering reform and the proposals focused on
11 semiannual reporting and filer status categories and
12 review last meeting's suggestions and recommendations,
13 I encourage the Committee to continue to be creative
14 and vocal on regulatory reform they believe will help
15 attract and retain smaller companies in the public
16 markets.

17 So before we dive into our very exciting
18 agenda today, we have Chairman Atkins, Commissioner
19 Peirce and Commissioner Uyeda joining us this morning.

20 Thank you so much for being here with us. And let's
21 kick things off with your remarks, Chairman Atkins.

22 CHAIRMAN ATKINS: Great. Thank you, Marcia.

23 And good morning, ladies and gentlemen. Thank you
24 very much for being here today. So I should like to
25 begin by extending a hardy welcome to the Committee's

1 new members, Anya Coverman, Joseph Lucosky, Andrew
2 Prystai, Rodrigo Seira and Erik Syvertsen. Thank you
3 all very much for bringing your collective expertise
4 and many contributions. I'm looking forward to your
5 giving us, I think will prove invaluable, as to work
6 to widen pathways to capital for small businesses.

7 Today we turn to that very objective as the
8 Committee continues the consideration of a matter that
9 I maintain to be among the most consequential before
10 us. How to incentivize more companies, especially
11 those small and growing, to grow and remain public.
12 During the decade of the 1990's there were
13 approximately 4,000 IPOs. In the 25 years since then
14 there have been only 3200. At the prior meeting in
15 April committee members and speakers supported several
16 aspects of our agenda that could reverse this trend
17 and revitalize the IPO market. Specifically these
18 include; recalibrating disclosure requirements for
19 smaller public companies, reconsidering reporting
20 cadence, enhancing form S-3 eligibility, revising the
21 criteria to qualify as a well-known seasoned issuer,
22 extending the IPO ramp, and modernizing filer status
23 categories.

24 Today I'm pleased to report that the
25 Commission has since proposed four rules that reflect

1 those very ideas and many more. In May the Commission
2 proposed amendments that if adopted would allow public
3 companies the option to file one semiannual report
4 each year in lieu of three quarterly reports. By
5 removing the SEC's thumb from the scale, we would
6 afford companies regulatory flexibility to align
7 reporting practices with their industry business model
8 and investor expectations.

9 Just weeks later, the Commission issued two
10 additional proposals that if adopted would build upon
11 legislative and regulatory concepts that have proven
12 successful in the past and which aim to extend that
13 success to more companies in the future.

14 So the first, referred to as registered
15 offering reform, would expand access to the SEC's
16 shelf registration process which allows public
17 companies to access the public markets quickly and
18 when market conditions are most favorable.

19 Currently, due to eligibility restrictions
20 newly public companies cannot use the flexible shelf
21 registration process offered by Form S-3. And smaller
22 companies have only very limited access to it.
23 Registered offering reform would expand the full
24 availability of shelf registration to nearly all
25 public companies, including the newest and the

1 smallest, increasing the number of eligible companies
2 by over 60 percent.

3 Furthermore, registered offering reform
4 would expand brokers and dealers ability to public
5 research reports about issuers conducting registered
6 offerings even if the broker-dealer is participating
7 in the offering. Notably a broker or dealer's ability
8 to publish public such reports about domestic issuers
9 would no longer depend on the issuer size or the
10 length of its reporting history. As a result, smaller
11 and newly public companies would benefit from brokers
12 or dealers having great flexibility to initiate
13 coverage for them more quickly after their initial
14 public offering. Likewise, investors and other market
15 participants would gain from the research and analysis
16 resulting from increased and more immediate coverage
17 of these companies.

18 The second reform that we proposed in tandem
19 referred to as filer status reform would recalibrate
20 disclosure and other requirements based on a company's
21 size and maturity. As a result, more companies would
22 receive relief from some of the most arduous SEC
23 requirements, including auditor attestation of
24 internal control over financial reporting. The
25 proposal would also build on the IPO onramp by

1 extending the length of time that companies can
2 potentially remain on the onramp and be exempt from
3 audits or attestation requirements and others like it.

4 Finally, we proposed rescinding the prior
5 Commission's Climate Disclosure Rules, which I believe
6 exceeded the Commission's statutory authority and
7 abandoned the foundational principle that our
8 disclosure rules should be rooted in materiality. In
9 practice, the Climate Rules would impose unnecessary
10 burdens on companies, a deterrent for those wishing to
11 go public, and a difficulty for those already listed.

12 I've said it many times before and I'll say it again
13 today, the SEC is a disclosure regulator and it is not
14 a merit regulator.

15 Of course, as with any rulemaking proposed
16 by the Commission, I look forward to receiving public
17 comment and feedback on these proposals, including
18 that of this Committee and today's speakers.

19 So in closing, know that we hold your
20 insights in high regard and that as is their most
21 fundamental purpose, they provide the input that sound
22 policymaking requires.

23 As we further propose the efforts mentioned,
24 today's discussion will be essential to effectuating
25 them. To that end, as always, I implore you all to be

1 honest in your evaluations and innovative in your
2 advice. Our path forward certainly depends very much
3 on it.

4 So I'm grateful once again for your service
5 on the Committee. Enjoy the rest of your meeting.
6 And I look forward to reviewing the prospectives that
7 are sure to arise as a result. So thank you very
8 much.

9 MS. DAWOOD: Thank you so much, Chairman
10 Atkins. Commissioner Peirce.

11 COMMISSIONER PEIRCE: Good morning. I, too
12 want to welcome the new members and you're joining a
13 great Committee. So I think you'll really enjoy it and
14 we look forward to your contributions. I want to
15 thank the rest of the Committee members for your
16 continued work. Thank you to the Office of the
17 Advocate for Small Business Formation for supporting
18 the work and facilitating these meetings. I'm looking
19 forward to hearing later from Sue Washer, who is a
20 former Committee member, but hearing from her as a
21 panelist will be great, along with Dan Zinn, and
22 appreciate the panelists as well.

23 Today's topic, modernizing market access and
24 encouraging IPOs and small public company capital
25 formation is a mouthful, but it's an important topic

1 and I look forward to the continuation of the
2 discussion from the last meeting which was really
3 fascinating. I especially enjoyed hearing Committee
4 members' feedback on what we can do in this area and
5 also the reaction to the panelists which provided some
6 really great insight.

7 At the Committee's February meeting I spoke
8 about the value of our public markets and the unique
9 benefits they offer companies. Benefits that simply
10 cannot be recreated privately. This morning I would
11 like to focus on the Commission's recent efforts to
12 extend those benefits to a broader range of issuers
13 and the process behind those efforts. Under the
14 leadership of Chairman Atkins, and you just heard
15 about some of these proposals, the Commission is
16 proposing and adopting rules that simplify
17 registration and disclosure requirements and allow
18 more companies to go public with fewer unnecessary
19 regulatory hurdles. Done correctly, these regulatory
20 efforts will benefit not only issuers but also
21 investors.

22 Labyrinthine restrictions on access to
23 public markets unmoored from an investor protection
24 rationale serve nobody. At the same time, we're
25 exercising the utmost caution and working to

1 streamline and update the rules that may be outdated
2 or ineffective. The goal is not to cut for the sake
3 of cutting, but to cut requirements that do not yield
4 proportionate benefits. Central to our rulemaking
5 process are thoughtful understanding of our regulatory
6 history, practical lessons derived from years of
7 experience with existing rules and wisdom brought to
8 us by public commenters. This Committee's 'input is
9 also essential as we seek to make public markets a
10 more welcoming place for companies to turn for
11 capital.

12 In that spirit, I would like to pose a few
13 questions for consideration by the Committee today.
14 If the Commission's new filer status rules are adopted
15 as proposed, what do you expect utilization to look
16 like for smaller issuers?

17 For instance, will companies seeking newly
18 available Form S-3 eligibility face any unique
19 operational or infrastructure challenges in taking
20 advantage of it? What further reforms would smaller
21 issuers and their investors like to see beyond those
22 currently proposed that would encourage them to take
23 advantage of the public markets?

24 As a practical matter, do form 10-Q
25 disclosures play a different role for smaller issuers

1 and their investors than they do for larger companies?
2 Would smaller issuers be more or less likely to adopt
3 semiannual reporting if offered and why? Are specific
4 disclosure items under Reg S-K especially burdensome
5 for smaller issuers?

6 A theme from the April meeting was that one
7 of the best things we can do to make public markets
8 more attractive is to give companies more control and
9 certainty over timing during the IPO and subsequent
10 capital raising. Do any of our proposed rules
11 meaningfully help to achieve that goal; what
12 additional steps can we take?

13 Another theme was the need to improve
14 research coverage and market making for smaller public
15 companies. As Marcia said at the last meeting, too
16 many public companies become invisible after the
17 offering. What can the SEC do to create an
18 environment in which smaller public companies get the
19 attention they deserve?

20 Chairman Atkins has suggested rethinking the
21 gun jumping rules and one of the panelists at last
22 week's roundtable which Courtney moderated suggested
23 something similar. Would deregulating offers be
24 helpful?

25 Committee members also noted the role that

1 inevitably costly litigation plays in keeping
2 companies out of the public markets. Can the
3 Commission do anything more to address these issues
4 than we have already have done with respect to
5 mandatory arbitration provisions?

6 Thank you and I look forward to the
7 discussion and any recommendations that come out of
8 it.

9 MS. DAWOOD: Thank you so much Commissioner
10 Peirce. Commissioner Uyeda.

11 COMMISSIONER UYEDA: Thank you, Marcia. I
12 can give an answer to one of Commissioner Peirce's
13 questions. I really do think we need to deregulate
14 offers. It might have made sense in 1931, in '32 or
15 33 Act and there was no information out there about a
16 company, so the prospectus was everything. But in
17 2026 we have something called the internet. A lot of
18 other information to gather about a company and so
19 trying to restrict information about a company I think
20 is a bit of a fool's errand in 2026. Maybe not in
21 1926.

22 But anyway, good morning and thank you for
23 all being here today. Before turning to the today's
24 agenda, I want to welcome the five new members, Anya,
25 Joseph, Andrew, who I see on the screen, Rodrigo and

1 Erik. You bring prospectives, portfolio alternatives,
2 capital markets law, early stage venture and fund
3 formation. I look forward to your future
4 contributions to this Committee and this Committee
5 will be stronger for them.

6 At the last meeting in April I raised
7 several concerns about barriers for small companies;
8 accessing public markets, compliance costs,
9 underwriter economics that disfavored smaller
10 offerings in a regulatory framework calibrated for
11 large issuers. Now I would like us to spend less time
12 on diagnosis and more on potential solutions.

13 I'm pleased that the Committee we briefed on
14 three proposals moving through the Commission right
15 now; expanding Form S-3 eligibility and taking other
16 steps to modernize the registered offering process;
17 enhancing emerging growth company accommodations and
18 simplifying filer status and providing options for
19 companies and their shareholders to determine the
20 optimal periodic reporting cycles, whether that be
21 semiannual or quarterly. Today you will hear directly
22 from my good colleagues at the Division of Corporation
23 Finance on these specific reforms.

24 Modernizing our rule book is important. The
25 Commission last took a hard look at improving the

1 capital formation environment more than two decades
2 ago. These proposals address concerns that are rules,
3 forms and guidance for public companies are outdated
4 and disproportionately burdensome for smaller
5 companies relative to the benefits. For example,
6 consider Form S-3 and shelf registration. The
7 framework we're currently operating under mostly dates
8 2005, before the iPhone had even been rolled out.
9 It's also before the Commission required XBRL and
10 structured data, which has created a very different
11 disclosure environment.

12 Expanding S-3 eligibility to more issuers
13 and streamlining the registration and communications
14 rules that come with it is an attempt to create a set
15 of rules that more accurately reflects how information
16 moves today. And it's not through the mail and paper
17 prospectuses. For a small company this is not an
18 abstract benefit. It's the difference between raising
19 capital on a reasonable timeframe and watching a
20 market window close during a lengthy registration
21 process.

22 For each of these proposals and any other
23 regulatory reforms discussed today, the task I'd ask
24 the Committee to apply is simple to state and hard to
25 answer. It's a given disclosure obligation producing

1 information to investors that materially changes the
2 enterprise value of a company or its stock price or is
3 it a fixed cost that lands hardest on companies with
4 the fewer resources to absorb it.

5 This is a difficult question to answer in
6 part because the costs we're talking about rarely show
7 up in a single dramatic barrier. They accumulate. A
8 threshold set too low. A deadline set too tight. A
9 filing requirement that made sense for a \$10 million
10 company, but gets applied to one a fraction of that
11 size. Often a single line item does not look
12 unreasonable in isolation.

13 However, it is the cumulative effect that is
14 what pushes companies to stay private or to leave the
15 public markets. I hope that this Committee comprised
16 of individuals who are uniquely positioned to
17 understand the barriers facing capital formation for
18 small businesses can tell us plainly if we drawn the
19 line in the wrong place or more importantly how we
20 should be thinking about applying principles-based
21 disclosure obligations rather than prescriptive rules
22 and regulations that tempt to try and recreate some
23 form of closet merit regulation. Thank you again for
24 all of your service and look forward to today's
25 discussions.

1 MS. DAWOOD: Thank you so much, Commissioner
2 Uyeda. And thank you, all Commissioners, for being
3 here with us today.

4 So I want to take a moment before we get
5 started on our agenda to extend a very warm welcome to
6 the Committee's five newest members, each of whom were
7 appointed by the Commission in June. So Anya Coverman
8 is the President and CEO of the Institute of Portfolio
9 Alternatives here in Washington, D.C., Joseph Lucosky
10 is the managing partner at Lucosky Brookman, LLP in
11 Woodbridge, New Jersey; Andrew Prystai is the CEO and
12 Co-founder of Event Vesta in Omaha Nebraska; Rodrigo
13 Seira is a partner at Cooley LLP in Miami; and Erik
14 Syvertsen is the Head of Asset Management and Chief
15 Legal Officer at Angel List in New York. On behalf of
16 the Committee, we look forward to working with you.

17 So I know we do have some of you online and
18 some here in person. I just wanted to take a few
19 minutes to give each of them a chance to say some
20 remarks. So why don't we go ahead and start with you,
21 Joe.

22 MR. LUCOSKY: Thank you. Good morning. My
23 name is Joseph Lucosky and I'm the managing partner of
24 Lucosky Brookman in New York New Jersey. I run 110
25 person law firm that is really hyper-focused

1 representing small businesses and emerging growth
2 companies. And every day I spend in the trenches with
3 founders and entrepreneurs and investment bankers and
4 others who work actively in the capital markets. And
5 I get a firsthand look to see how our rules really
6 play out in practice, where they work well, and
7 sometimes where maybe they have unintended
8 consequences. So I look forward to learning from
9 everyone on this Committee and contributing some
10 practical feedback. And thank you again for inviting
11 me and for your time.

12 MS. DAWOOD: Thank you. Erik.

13 MR. SYVERTSEN: Thank you. I am Chief Legal
14 Officer of Angel List and head up our asset management
15 business. Angel List, for those not familiar is a
16 platform that provides infrastructure for the
17 venture capital industry. And we serve funds, their
18 LPs, the GPs managing these funds, and the underlying
19 founders in a variety of ways that give us a broad
20 perspective on venture capital. And I'm eager to
21 share those perspectives where helpful here to help
22 bring perspective to the unique issues of the
23 technology companies that feed the pipeline for a
24 robust IPO market and see how the private market
25 regulations ultimately impact the public markets and

1 the robust pipeline there. Thank you for admission on
2 this Committee. I'm excited to share perspectives and
3 learn from the rest of you.

4 CHAIR DAWOOD: Thank you. Online we have
5 Andrew.

6 MR. PRYSTAI: I am Andrew Prystai, CEO and
7 Co-Founder of Event Vesta. And very much in that
8 pipeline hopefully that Erik was talking about there
9 going from being a small venture-backed company to one
10 day being an IPO company here. So very much appreciate
11 being part of the Commission and appreciate all the
12 Commissioners and the entire SEC for looking seriously
13 at what are the regulations, what are the rules here
14 that we can focus on to really streamline the process
15 and enable more entrepreneurs, more founders, to keep
16 the economy dynamic. So really appreciate the
17 opportunity to be a part of this.

18 MS. DAWOOD: Great. Thank you so much,
19 Andrew. Rodrigo.

20 MR. SEIRA: Hello everybody. My name is
21 Rodrigo Seira. I'm a partner at Cooley. Apologies
22 for not being able to make it in person today. I'm on
23 my family holiday in Riga Latvia, so calling in from
24 there. I am very excited to be joining this
25 Committee. My background is as a startup and venture

1 finance lawyer at Cooley's. So I work with founders
2 from day one all the way through exit. And I've
3 focused a lot of my career on working with founders in
4 the crypto space, with the way securities laws have
5 been applied to that industry. My hope for this
6 Committee to is help bring the prospective of those
7 founders and also to help the agency think about how
8 we can carry forward the core principles of securities
9 laws as they are applied to kind of an evolving set of
10 technologies that allow founders to raise in different
11 ways. So looking forward to the conversation. Thank
12 you very much.

13 MS. DAWOOD: Great. Thank you. Yes, welcome
14 to all the Committee members. I know Anya was not
15 able to join us today.

16 Our first speaker today are Director James
17 Moloney and Deputy Director, Christina Thomas, from
18 the SEC's Division of Corporate Finance or CorpFin, as
19 we call it. And CorpFin has been extra business
20 lately with a flurry of rule proposals. Recently they
21 have released rule proposals for registering offering
22 reform, which among other things makes Form S-3
23 available to significantly more issuers and extends
24 certain registration and communication benefits.
25 Semiannual reporting, which would permit companies to

1 file semiannual reports in lieu of quarterly reports.
2 Of course that would be voluntary.

3 And filer status, which enhances emerging
4 growth companies accommodations and simplifies filer
5 status categories for reporting companies.
6 Additionally, the Chairman has an open comment file
7 focused on IPO modernization. And together these
8 proposals and open comment files directly impact small
9 businesses and their capital formation activities.
10 Furthermore, the regulatory solutions proposed in them
11 align with many of the previous suggestions and
12 recommendations we heard at our prior meeting.

13 So with that I will turn it over to Jim and
14 Christina to give us some background and insights on
15 these rule proposals and open comment file.

16 DIRECTOR MOLONEY: Thank you, Marcia. First
17 let me say, it's great to be here. And it's a tough
18 act to follow, the Chairman and his fellow
19 Commissioners, Hester Peirce and Mark Uyeda. I'm Jim
20 Moloney, CorpFin Division Director. I'm looking
21 forward to working with all of you in the months and
22 years ahead on these rulemakings. I know they've been
23 described several times here so I'll try not to be too
24 redundant, but if adopted I believe these proposed
25 rules will make a meaningful difference for small

1 businesses. It will definitely improve access to our
2 capital markets.

3 For those of you who may vaguely recognize
4 my name, I was here in the nineties. So I echo what
5 Commissioner Uyeda mentioned earlier about we're
6 living in a different time today. This is not the
7 nineties. But back in the nineties when I was here in
8 CorpFin I worked on Reg M-A and Reg M-A substantially
9 overhauled, modernized and streamlined the rules
10 around communications relating to business combination
11 transactions. So I thank the Chairman and the
12 Commission for having me back to implement similar
13 reform to the rules we face in the 33 Act.

14 These rules are being proposed at a critical
15 moment for our public markets. We've observed a
16 significant decline, as the Chairman has said, in the
17 number of publicly listed companies. When I was here
18 in the nineties, I think there was something like
19 8,000 public companies listed on U.S. Exchanges.
20 Today we're down by roughly 40 percent. In the
21 intervening decades we witnessed a wearing on of
22 disclosure rules and additional requirements and
23 nuances, much like the layers of paint you'd find on
24 the banister in an old home.

25 Some of the folks on my staff have started

1 referring to me as Jim Bob Villa. You may remember
2 the old TV show, This Old House. So Jim is back and
3 renovating the house. This layering on of rules and
4 regs is often a reaction to market events. Public
5 company regulatory framework, unnecessarily costly,
6 complicated, burdensome and outdated, which may
7 actually disincentivize companies, especially small
8 businesses from going or staying public.

9 So I say, it's time to strip back the 18
10 layers of paint to restore the banister, the mahogany
11 banister, to its original glory. We're going to bring
12 back the distinctive beauty and then we'll apply a new
13 finish, a new clear urethane finish, which will
14 enhance the rules and regs that will apply to the many
15 companies that you work with and represent. By
16 executing on our rulemaking agenda we aim to create a
17 modernized framework that will better reflect both the
18 original intent of our core principles, like financial
19 materiality, and the modern-day marketplace in which
20 issuers and investors interact today.

21 Onto the Chairman's "Make IPOs Great Again"
22 priority. It aims to reverse the decline of these
23 publicly listed companies by making the path to public
24 markets more practical, more cost effective and
25 attractive for smaller earlier stage companies.

1 Something I know you're all very familiar with.

2 The semiannual reporting, the registered
3 offering reform and filer status proposals are part of
4 a larger comprehensive overhaul to provide clearer,
5 simpler and more workable framework for public
6 companies, both with respect to their reporting
7 obligations and their ability to raise capital in the
8 public markets. Now, taking them each in turn
9 briefly, let me explain just one or two examples of
10 how these proposals if adopted would help encourage
11 more companies to go and stay public.

12 Let's start with semiannual reporting. The
13 semiannual proposal if adopted would provide
14 optionality to companies to select the reporting
15 frequency, not based on what the SEC dictates, but
16 based on what the market dictates. And if adopted, it
17 would not surprise me if the market develops over time
18 such that a company will determine the reporting
19 frequency based on among other factors, the disclosure
20 practices in its specific industry, how cost effective
21 it may be, and the expectations of the markets and its
22 investors. This gives greater flexibility to both
23 companies considering entering the market and those
24 already reporting today.

25 Registered offering reform, ROR. Registered

1 offering reform intends to modernize the outdated
2 requirements for conducting public offerings by
3 expanded access to the easiest registered offering
4 method, that is shelf registration, to all companies
5 immediately post IPO. This will expand WKSI style
6 flexibilities to practically all listed companies
7 creating an even playing field for smaller companies
8 that today do not enjoy the same time tested
9 accommodations that larger companies have enjoyed.
10 And it will enhance research reporting exemptions to
11 help newer companies obtain and maintain market
12 visibility.

13 Let's put some of these benefits into
14 practical terms. Consider a small pre-commercial
15 biotech company that successfully completed its IPO
16 within the last year, but needs to conduct a follow-on
17 offering to raise additional capital to further its
18 clinical trials. This company can't wait weeks or
19 months for SEC review of a follow-on registration
20 statement that for all intents and purposes will
21 contain much of the same information already provided
22 to investors in the IPO prospectus. But under current
23 rules, that's exactly what many have to do today.

24 Form S-3, the vehicle for shelf registration
25 currently requires 75 million public float and a 12-

1 month reporting history. Thresholds that were set
2 back in the nineties that today shut out companies
3 that have earned their place in the public markets and
4 need to raise capital on their own timelines. The
5 proposal replaces these obsolete thresholds with two
6 simple questions. One; is the company an ineligible
7 issuer, which can be easily ascertained under or
8 proposed definitions. And two; is this company
9 current in its reporting. Two very simple tests to
10 determine whether you can access shelf registration.

11 Let's move onto filer status. This
12 rulemaking proposal aims to streamline filer
13 categories. Today we have five categories. If
14 adopted the proposals would take it down to two
15 categories, large accelerated filers and non-
16 accelerated filers. It would also extend EGC,
17 emerging growth company, and SRC, smaller reporting
18 company, scaled disclosures and accommodations to more
19 small and mid sized companies.

20 It would create a predictable regulatory
21 onramp to support early stage public companies. And
22 it would create a new tier of the smallest companies
23 who will no longer have a longer period to file their
24 periodic reports. Not only will this be simpler and
25 more predictable for companies to determine their

1 filer status that they're in, but more companies than
2 ever will have the disclosure and reporting other
3 accommodations currently available to the smaller
4 reporting companies and emerging growth companies.

5 So notably, non-accelerated filers or NAFs
6 and AFs, which will represent about 81 percent of
7 public issuers, will not be required to obtain the
8 auditor attestations on a company's internal control
9 over reporting, financial reporting, ICFR. That is the
10 SOX 40b requirements. 81 percent of the companies
11 will not. I truly believe this will facilitate and
12 incentivize companies to access, smaller companies
13 that wouldn't otherwise access the capital markets.

14 With that highlight I'm going to turn it
15 over to my Chief Deputy, Christina Thomas.

16 MS. THOMAS: Thank you, Jim, and thank you
17 to the Committee and the Advocate's Office for
18 inviting me to speak today. As Jim mentioned, there
19 are three particular proposals that we have in the
20 pipeline right now that we believe will, if adopted,
21 provide a more workable framework for public companies
22 and are part of our larger goal to encourage more
23 companies, especially small and mid-sized companies,
24 to become and remain public.

25 I'm going to go into a bit more detail on

1 each of those. So apologies if we're repeating, but I
2 think it will hammer home exactly what's in the
3 proposal to help with your discussion today. As Jim
4 mentioned, we are excited about the semiannual
5 reporting proposal because of the flexibility it would
6 provide for companies. Companies subject to the
7 reporting obligations of Exchange Act sections 13(a)
8 and 15(d) currently file with the Commission three
9 quarterly reports on form 10-Q each fiscal year in
10 addition to annual report on form 10-K, which also
11 covers the fourth fiscal quarter.

12 There are certain exceptions, most notably
13 for certain foreign private issuers. But if adopted
14 as proposed, the amendments would allow all reporting
15 companies to elect to file semiannual reports on a new
16 Form 10-S in lieu of quarterly reports on Form 10-Q.
17 Companies can make the election to become semiannual
18 filers or continue to file quarterly reports on Form
19 10-Q. If a company does elect to become a semiannual
20 reporter, it will have the ability to switch back to
21 quarterly reports in the future.

22 This provides greater flexibility to
23 reporting companies to select the interim reporting
24 frequency that best serves the company and its
25 investors at a given point in time. If reporting

1 companies choose to become semiannual filers, they
2 would indicate this by checking a box on the cover
3 page of their annual report on Form 10-K or the
4 relevant registration statement at the time of
5 becoming a public reporting company. Semiannual
6 filers will file their interim reports on a new Form
7 10-S. This form would require the same narrative
8 disclosures and financial information as the current
9 form 10-Q, but would cover a fiscal six-month period
10 rather than a fiscal quarter. The financial
11 statements for semiannual period would be required to
12 be prepared in accordance with GAAP and reviewed by an
13 auditor but not required to be audited.

14 Semiannual filers would have the same length
15 of time to prepare and file the Form 10-S as the Form
16 10-Q, with the Form 10-S due 40 or 45 days depending
17 on the filer status after the end of the first
18 semiannual period of the fiscal year. The semiannual
19 reporting proposal, if adopted, would provide
20 optionality to companies to select the cadence of SEC
21 reporting, as well as, voluntary reporting frequency
22 based on what is optimal for the company and its
23 investors.

24 In the registered offering reform proposal
25 we hope to build on the success of shelf registration

1 by expanding eligibility to all companies immediately
2 post IPO. We are proposing to revise Form S-3
3 eligibility requirements by among other changes
4 removing the requirement that issuers be subject to
5 the reporting requirement of the Exchange Act for 12
6 months before using the form. And eliminating all of
7 the form's transaction requirements, including the
8 instruction that requires issuers to have at least \$75
9 million in public float to register an unlimited
10 amount of securities on the form.

11 Form S-3 would continue to require that
12 issuers be current and timely in their Exchange Act
13 reporting requirements and would prohibit certain
14 ineligible issuers from using the form. These
15 proposed amendments are intended to allow a greater
16 number of issuers the ability to access the public
17 markets quickly by using Form S-3. We expect that
18 there could be an increase of over 60 percent in the
19 number of issuers eligible to offer an unlimited
20 amount of securities on Form S-3. Newly eligible
21 issuers would benefit from the cost savings and
22 capital raising efficiencies associated with the
23 ability to use Form S-3 and conduct shelf offerings.

24 Lastly, with the filer status proposal, we
25 are proposing to extend accommodations currently

1 utilized by smaller or emerging companies to more
2 public companies, while also providing the smallest
3 public companies extended time for financial
4 reporting. Currently as Jim mentioned, there are five
5 partially overlapping filer statuses where the
6 accommodations available to a particular company
7 depend on whether it falls under one, both, or neither
8 category.

9 The current categories are large accelerated
10 filers, accelerated filers, non-accelerated filers,
11 smaller reporting companies and emerging growth
12 companies. The existing filer status framework is
13 complicated for both companies and investors. So we
14 are seeking to simplify the framework to make it
15 easier to understand and comply with. As Jim
16 mentioned, we're looking to consolidate from five
17 categories to two. So the two remaining would be
18 large accelerated filers and non-accelerated filers.
19 The non-accelerated filer status would represent about
20 81 percent of all public issuers, and as Jim
21 mentioned, they would no longer be required to obtain
22 an auditor attestation over the company's internal
23 controls over financial reporting.

24 We would extend the current emerging growth
25 company and smaller reporting companies scale

1 disclosures and accommodations to more smaller and
2 mid-sized companies. So this includes no Say-on-Pay
3 or Say-When-On-Pay shareholder advisory votes, scaled
4 executive compensation disclosure, including no-pay
5 versus performance disclosure, and fewer years of
6 financial statements with reduced presentation
7 requirements.

8 We'd create a predictable regulatory IPO on-
9 ramp to support early stage public companies. And
10 importantly for this audience, we're looking to
11 establish a new subcategory of small non-accelerated
12 filers for companies with total assets of \$35 million
13 or less for the two most recent fiscal years. These
14 small non-accelerated filers would have an additional
15 30 days to file Form 10-K annual reports and an
16 additional five days to file Form 10-Q quarterly
17 reports. The change is intended to meaningfully
18 reduce the reporting costs for this category of
19 companies which represent the smallest 18 percent of
20 public companies by assets.

21 By expanding existing benefits to more
22 companies, simplifying the analysis required for a
23 company to avail itself of those benefits, and
24 enhancing certainty of how long a company receives
25 them, we believe the filer status proposal would make

1 public company status more attractive.

2 In conclusion, our semiannual reporting,
3 registered offering reform and filer status proposals
4 are the first steps to transform the public company
5 regulatory framework. And there are many more
6 exciting things to come as we work toward reforming
7 regulation S-K. So please stay tuned for that.

8 I want to thank you again for your time and
9 dedication to the Committee. And I look forward to
10 what I'm sure will be a very productive discussion
11 today.

12 MS. DAWOOD: Thank you so much, both of you,
13 for all of those great comments, very very helpful.
14 To gain some further insight on how these rule
15 proposals may impact smaller companies considering
16 going public or currently public small caps, we will
17 hear from a prior Committee member and former Vice
18 Chair who was previously the CEO of a Nasdaq listed
19 company.

20 Sue Washer is joining us now, virtually.
21 She is a biotech consultant and former CEO of Applied
22 Genetics Technology Corporation, which is a previously
23 listed Nasdaq company. So Sue, thanks for joining us.

24 MS. WASHER: Thank you for that
25 introduction, Marcia. And I want to thank the staff

1 for the invite to speak to you all today and to
2 comment on how very nice it is to see so many familiar
3 faces around the table from my time on the Advisory
4 Committee. I did just want to expand on a couple of
5 things just to provide some insight as to what I bring
6 to the table in my remarks today.

7 So in addition to being the CEO of Applied
8 Genetic Technologies both when it was a private
9 company through the IPO process and then as it was a
10 public company for many years. I also had prior work
11 in economic development in the State of Florida where
12 I worked with the various universities to try and pull
13 technology out and start local companies. So
14 certainly a broader experience in small company
15 development. And I also worked if for many years with
16 a local investor who had invested in a very vibrant
17 art space construction company in Florida and ran that
18 company for several years. So again, another smaller
19 business. And as Marcia said, I'm currently doing
20 consulting, board work and mentoring grad students who
21 are thinking of taking their research out into the
22 public markets and starting their own company. So a
23 breadth of experience addressing this problem.

24 And I'm very pleased to be able to be here
25 today to discuss what I think is a very important

1 topic. I reviewed with interest the discussion the
2 Committee had at your April 28th meeting and thought
3 that there was several interesting points that were
4 made that could frame my remarks. The opening comments
5 in April were about the need for public markets to
6 provide access to capital to a wide range of companies
7 as well as to provide opportunities for general
8 investors to participate in the advancement and
9 financial success for innovative growth companies. I
10 would agree with both of those perspectives and the
11 needs the markets have.

12 But before I talk about those two
13 objectives, I would like to point out that I
14 personally don't think that I will review today or
15 what the Committee has been discussing truly addresses
16 very small cap companies of under say 200 million, or
17 those that are in low growth businesses. In those
18 cases I do believe that public markets may not be the
19 right path and private or other traditional funding
20 methods will be more effective and more efficient.
21 And I'm happy to discuss these comments or questions
22 about the dynamics at play for these companies.

23 I just wanted to kind of preface my further
24 remarks that I feel that all that I will be discussing
25 really pertains to small companies and certainly \$200

1 million companies in our current market cap situation
2 are still small. But companies under 200 million may
3 not benefits from many of the issues that we're
4 discussing today.

5 So I do think there are many things that can
6 be done to make the IPO process and staying public
7 less burdensome. And as I said, as I took AGTC public
8 it truly was a small company. We'd received several
9 rounds of venture capital funding. We are probably
10 about at the equivalent of a B or a C round today.

11 And we only had 12 people in the company. So by
12 anyone's definition, that was a small company. And
13 going through the process of going public, which we
14 started the process in the summer of 2013 and we went
15 public in March of 2014. So it took a very long time.

16 But much of that was because we very much used the
17 Jobs Act and the testing of the waters' meetings that
18 were available. And this really made all the
19 difference for a small unknown biotech company in the
20 State of Florida, those testing of the waters and that
21 ability to file confidentially and reiterate on our
22 filings was critically important to the success of
23 IPO.

24 So while many feel rightly, and there has
25 been discussion of this in the last meeting, that

1 private markets are currently robust and provide
2 excellent access to capital, in my experience in the
3 private markets, this capital is not as widely
4 available to many small companies, especially those
5 outside of the concentrated technology hubs, which is
6 where AGTC was in the State of Florida at that time
7 period. And it's also hard for those that are really
8 working with very new technology, untried technology
9 or with those that have new management teams. The
10 private markets are much more accessible to
11 experienced entrepreneurs or people that have had
12 experience in very large companies and then are
13 spinning things out. So to new teams, brand new
14 technologies and companies off of the beaten path, so
15 to speak, private markets are not as accessible as
16 people might think.

17 So access to this capital also in the public
18 markets is really time consuming. People have talked
19 about it as being cheaper and faster and easiest and I
20 would highly disagree with those remarks. It can take
21 an order of 9 to 12 months to raise a private round,
22 unless you're a very big established multiple time CEO
23 in Boston who might be able to raise it faster and who
24 has a very well connected board. So I do believe that
25 private markets can be challenging for many small

1 businesses that are starting within the United States.
2 And that's why I think access to public markets is
3 still very important.

4 On top of all that, I think the other aspect
5 that comes under the Commission and I've heard
6 Commissioners talk about is that it is important to
7 make sure that access to these innovative
8 opportunities are available to a wider range of people
9 than the private markets or M&A activity support. So
10 being able to get companies into the public markets
11 enables the general public and a much wider range of
12 investors to participate in the accelerated growth and
13 the financial opportunities of investing in growth
14 companies. So that's why that kind of frames why I
15 think this access to public markets is very very
16 important.

17 So from the current SEC proposals that were
18 just discussed and I read with great interest when
19 Courtney asked me to speak today, and also your
20 discussions in April, I'm going to emphasize some
21 ideas that I pulled from both of those, and provide
22 some pretty specific examples from my experience for
23 reference, because I think that's what I can bring to
24 you is having gone through the process and now not
25 being a publicly traded CEO. So I can provide a

1 little color and background on why I think many of
2 these changes are useful to public companies. And
3 I'll go at it from two perspectives.

4 It's not just the ability of a company to go
5 public. And I think there are many things that can be
6 done to make that less burdensome. But it's also the
7 ability of a small company to successfully remain
8 public and to continue to be able to raise funds
9 through that time period. If they don't have
10 exponential growth, they're still doing well, meeting
11 their objectives, but they're still remaining a small
12 cap, I think we also need to think about these rules
13 and regulations and processes to enable that small
14 company to successfully and with less burden remain a
15 public company.

16 So again, I don't have any of these in any
17 particular order. And after my remarks I certainly
18 would expect to answer any of your questions. So
19 first of all, I think it's a really good idea to
20 shorten the SEC review times and wait periods. I
21 would agree that in today's age of almost instant
22 analysis and reporting online and even in traditional
23 print media that the 15-day period and some of the
24 other wait periods are burdensome to companies.

25 And I'll give you an example in that, and

1 this kind of, I'll tie this in with my agreement that
2 the shelf registration should be available
3 immediately. You've just filed all of this extensive
4 analysis. I've never understood the 12-month time
5 period where you couldn't use the shelf. Because when
6 we went public the 15-day wait period wasn't so
7 important then because we'd done so much of the
8 testing of the waters and really used a great deal of
9 time educating the public, but we had a really good
10 increase in our stock price right after we went
11 public. And so there was just a real momentum for us
12 to go raise another round almost immediately. It was
13 only several months after -- we went public in March,
14 we did a follow-on in July. That's how quick it was.

15 But because of where we are were we had to
16 do a whole other S-1 process. So what that triggered
17 was, yeah, there wasn't much we had to change and we
18 did a good job with our lawyers of letting the SEC
19 know that very little had changed. We highlighted for
20 them every word that changed so the review process
21 could be shortened. But then we had to wait for that
22 15-day period. So we were all very very nervous about
23 with this big upswing in the market, upswing in our
24 stock price, that we would miss that. By the time
25 everything cleared, we would be on the downturn and

1 maybe we wouldn't even go out and raise the money that
2 that instance.

3 Now, we were lucky. We got everything
4 through. The market stayed robust, our stock price
5 stayed up, and we were able to raise money, but it
6 really was on the downturn of the rise. And if we had
7 been able to get out quicker we probably could have
8 raised an additional 20 percent on top of what we were
9 able to -- close to our S-1 and we'd actually just
10 filed our first quarterly filing. I don't think that
11 served any purpose to inform investors. So that's the
12 first thing I'll say.

13 I think it's good to shorten SEC wait times
14 and review times as much as possible. And I think
15 early and immediate access even to a shelf
16 registration are important because once we got through
17 that initial time period and were able to have a shelf
18 available, we just kept the shelf open at all times.
19 So that at any time when we had good news or an upturn
20 in the market we could easily raise money. So I think
21 that that's very very important and speaks to the
22 ability of a small company to stay public because of
23 the frictionless ability to continue to raise money
24 going forward.

25 I would also say, and I've already mentioned

1 this, the Jobs Act was super important. We would
2 never have gone public in 2013 with 12 people without
3 the Jobs Act. The time period that that allowed us to
4 confidentially file and get feedback. The testing of
5 the waters for a small unknown company in Florida to
6 be able to go out and spend an extensive periods
7 educating investors was critically important. And
8 some of those ideas should be built on going forward.

9 I would also say that one of the biggest
10 burdens we had going forward after the IPO was for a
11 young management team, and I would say any management
12 team at this point, is clarity in improvements and how
13 we can communicate. I can't tell you how many
14 discussions I had to have with lawyers over the years
15 about, hey, I was talking to investor A and he asked
16 this question and I responded this way, and I realized
17 that maybe that was new information, do we have to
18 file right away with the SEC. And so because there's
19 this issue of having, if person A knows something, if
20 you've told one investor something, everyone has to
21 know it.

22 And so I think that the rules on this, the
23 breadth of what it captures, is it just a nuance. Are
24 you allowed nuances of what you say because not all of
25 us have perfect memory of word-for-word answers to

1 questions. So I think that this clarity of
2 communications and some kind of safe harbor if you are
3 a regular filer and have a history of regularly filing
4 that won't trip you up. And this is sometimes what I
5 think many large investors are almost trying to do is
6 kind of trip you up in your communications. I think
7 this would be very important because it is a huge
8 hurdle for small companies to maintain the diligence
9 on this communications issue.

10 I also think that the incorporation by
11 reference that was mentioned as part of the filing is
12 also important. So you don't have to keep refreshing
13 large pieces of work and disclosure, that you can
14 incorporate it by reference would be much easier,
15 quicker and more efficient. I think that the extended
16 ECG status is really important. And I'll give you a
17 couple of examples there.

18 I think that unless your revenue is really
19 crossing a threshold, if you are a small company and
20 in my case, a biotech company, where we were going
21 many years in clinical development, being in that ECG
22 status or what is now going to be the non-accelerated
23 status is very very beneficial. As we approached
24 timing out of that, even though our revenue was no
25 where near the threshold, it really burdened us,

1 because as we were going forward and having to comply
2 with the 404(b) we had to double our accounting staff.

3 We had to double our quality staff just to be able to
4 monitor and build all of the software systems and all
5 of the review processes. And it was very stressful at
6 a time when management's time would have been much
7 better spent monitoring the clinical trials,
8 developing communications about the technology we were
9 working on, and not on for someone with no revenue,
10 not on these strict internal controls.

11 So I am very very supportive of the changes
12 to filer status and simplifying the categories because
13 the categories were very confusing to everyone. And
14 to be able to extend the time period where you are not
15 having to comply with 404(b)

16 Also, the quarterly reporting; so again,
17 from my experience as a biotech company, and I think
18 this is true of all early stage biotech companies and
19 many early stage technology companies who don't have
20 revenue, the benefit that investors get of a quarterly
21 report is not all that great. Because mostly you're
22 saying, yes, the clinical trials are continuing.
23 Clinical trials can take a year, two year, three years
24 or more in some instances, and there's nothing for you
25 to report.

1 You don't receive information on an ongoing
2 basis from those clinical trials. The data is only
3 unearthed at the end. The most you can do is say that
4 we anticipated enrolling 100 patients and we've
5 enrolled 20. We have no revenue, which everybody
6 already knows. Maybe we hired a new CSO or something,
7 but it's not monumental information that comes out on
8 a quarterly basis.

9 And on top of that, it takes up a lot of
10 time. It is a, for a quarterly report it's a minimum
11 of a month of planned activities, you know, gathering
12 your quarterly financial, gathering the quarterly
13 information, the management team discusses what the
14 filing is going to look like, we have to have an
15 investor meeting, we have to schedule meetings with
16 investor after the report goes out. So that's a month
17 of time in a quarter. That's a third of your time.
18 And it always seemed to us like it was just seconds
19 before we were rolling into, okay, when does a next
20 date start for our quarterly report. Especially with
21 pre-revenue companies or companies in lower growth
22 stages of their development cycle, I don't think
23 investors benefits from each quarterly report. And I
24 think that the semiannual reporting is completely
25 sufficient.

1 The other thing I will comment on is that,
2 just because a company decides to do a semiannual and
3 not quarterly doesn't mean they won't have reporting
4 requirements outside of that semiannual report. If
5 something material happens, they will still have to
6 report it. If a patient in a clinical trial has a
7 serious adverse event, that's going to require
8 reporting. If the data comes early and it's a
9 blockbuster positive result, that's going to require
10 reporting. If you lose your chief medical officer,
11 that's going to require reporting.

12 So I think that the fear of companies being
13 able to maybe defer providing information is unfounded
14 because of all the regulations about materiality and
15 having to report real time on anything that's material
16 to the company. And so that's why I feel that the
17 semiannual reporting could be so beneficial to small
18 companies.

19 On top of that, those of you in the room who
20 may know better than I, but I believe that semiannual
21 reporting has been available in Europe since about
22 2013 since the mid 2010's. And I don't think there's
23 any evidence in the European markets or with European
24 companies that semiannual versus quarterly reporting
25 has resulted in any untoward issues in the European

1 markets. And I do think it will get management teams
2 focused on what we would all want them to be in
3 innovative companies, and that is their technology,
4 their company, the future of the company, rather than
5 just constantly being dragged into the right here and
6 now. And being somewhat motivated to reach as much as
7 possible to report something new in that quarterly
8 report because it's hard in a clinical stage company
9 or a mid stage company to really report something
10 fantastically new each and every quarter, but you want
11 to. So you want to present something new. You want
12 to show progress. You don't want to just sit there
13 and say, well, we're still in clinical trials, thank
14 you for your time on this call.

15 So I think that there's a motivation with
16 this too often reporting in not getting to the
17 management team really focus long term, which I think
18 is for the betterment of the company, the betterment
19 of markets and the betterment of investors for
20 management teams to be focused on long-term success.
21 So I'm very much in support of the ability to only
22 report semiannually. However, I will say that at
23 least in the beginning, I do think a lot of companies
24 will be motivated by conversations with investors to
25 stick to quarterly. And they'll be less companies

1 that adopt semiannual because they feel pressure from
2 investors and research analysts to have this
3 information flow.

4 So I think there's going to be a learning
5 period where companies figure out what kind of
6 communication can I do on a regular basis, are press
7 releases, investor meetings, going to be sufficient.
8 So I think there will be tension. But from a
9 regulatory point of view I think that tension is
10 appropriate. Tension between companies saying, I'm
11 clinical stage company, I only want to report
12 semiannually. And investors saying, we'd like to know
13 on a more regular basis, because that's what they're
14 used to. So I think there's going to be a learning
15 period there.

16 The other thing I wanted to talk about was
17 analyst coverage. And that hasn't really come up
18 today, but in your April 28th meeting there was some
19 discussion about the issue of analyst coverage. I
20 think that this is a real critical issue for small
21 companies. I know that during the time we were public
22 at AGTC there were several of our banks that provided
23 excellent coverage. We developed really great
24 relationships with research analysts. But two or
25 three of them during the time period we were public

1 had to drop coverage of us just because the bank had a
2 lower, had a threshold under which they wouldn't offer
3 coverage.

4 So if you were smaller than 400 million they
5 weren't going to provide coverage. And I think that
6 there's a lot of issues tied up in this as to, I would
7 say, that I agree with banks that analyst coverage is
8 expensive for them. They have highly trained
9 individuals that are very well compensated because of
10 their training and experience, and there's hundreds
11 and hundreds of companies that they're trying to
12 cover. And they have to allocate their resources.
13 And part of this is because of the banking fees and
14 liability mix that we should probably look at. And
15 part of it is just the sheer numbers. Most banks
16 cannot have the staffing it takes to really cover the
17 widest range of companies possible. And there are
18 some companies that just have to be covered. In every
19 industry sector the top of the heap has to be covered
20 by a bank for that bank to really be relevant.

21 So I do think there's a lot more work to do
22 in this aspect. In April I think one of you brought
23 up the idea of sponsored independent research. So
24 where companies would pay a company that had
25 independent researchers to be able to cover them. I

1 am not sure that that's an answer. I think it's
2 something that should be explored. I know that it's
3 somewhat available in the U.S. at this point because
4 we reviewed it a couple of times at AGTC. It ends up
5 being pretty expensive for the company on top of what
6 your banking fees when you raise money with the
7 regular banks. And then I think that there's a
8 perception that once it's paying, pay-for-play, that
9 the coverage isn't going to be independent.

10 So I think that there are some things that
11 we should look at here because I know there's a
12 similar type of system in Europe that is used more
13 extensively than what I think is used here in the
14 United States. So I think this is an area that needs
15 much more research. I don't have the answer for it
16 but I do know it's an issue for small companies.

17 The other interesting aspect that was
18 brought up is that one of the things that could be
19 burdensome for companies was that you would go through
20 the whole process of trying to go public and then it's
21 literally the last few days of your official roadshow
22 and when you go to pricing that you actually figure
23 out what are investors going to pay, what is the price
24 that's out there.

25 In some cases, I do understand that people

1 look at that price and say, well, we can't go public
2 at that price. We're either not going to be able to
3 raise enough money at that price or it's so much lower
4 than what we were expecting that the process isn't
5 worth it to us. Now that, I don't know how often that
6 happens. I don't have the stats on that. But I do
7 know it does happen. And then this would be a huge
8 disappointment to the company because they've already
9 spent some money on the banking and the legal work and
10 the accounting work and then not be able to accomplish
11 the goal. So there was this idea of, could you have
12 earlier indications of pricing during a process like
13 testing of the waters. I think that's a great idea
14 and could be very very beneficial to companies.

15 The only caveat I would have for that is
16 that, we did testing of the waters over several month
17 time period. We had over a hundred meetings with
18 investors. Some of them were multiple meetings with
19 the same investors. But it was a lot of meetings. I
20 can tell you that if we'd asked for pricing thoughts
21 at the beginning of those hundred meetings, it would
22 be a very different price than what people thought of
23 at the end of those hundred meetings as we were
24 educating them, as we were actually making progress in
25 the clinical trials during that meeting time process.

1 So it had to be well thought out how you would do
2 that and to get an accurate read on what the pricing
3 is going to be. But I do think it's an interesting
4 idea to explore.

5 So those are some of my ideas as to -- and
6 some examples from my career, as to why these things
7 are important. I'm certainly, just to rap it up, very
8 in favor of the proposals that are on the table that
9 have been developed, and I know that this Committee
10 has been supportive of. Certainly the semiannual
11 reporting I think is very important. The registered
12 offering changes I know for us personally at AGTC, it
13 would have been a game changer in those early years
14 that have the shelf available. And I think just the
15 confusion around the filer status being cleared up
16 will be beneficial to investors as well as to
17 companies.

18 So those are my thoughts and my perspective
19 and I'm happy to open it up to questions at this time.

20 MS. DAWOOD: Wow, Sue, that was so
21 informative. Thank you for sharing all of that. So
22 you did allude to this but just, if we could go back
23 for a minute, when you were thinking about the
24 decision to go public, you had said that the private
25 capital was so hard to raise and then you decided to

1 go public but it seemed like that was taking up a lot
2 of the management team's time also. So what was in
3 the thought process before you made the decision to go
4 public?

5 MS. WASHER: I think the decision is much
6 more straightforward for biotech companies. The
7 amount of money a biotech company needs to actually
8 get a product approved by the FDA and commercialized.

9 FDA approval is super expensive, but getting ready
10 for distribution of a pharmaceutical product is also
11 real expensive. I think the stark reality is that for
12 emerging stage biotech companies either you go public
13 to raise the hundreds of millions of dollars it's
14 going to take to commercialize a product or you're
15 looking at M&A and have a large company take over that
16 cost burden.

17 So for us, we saw in 2013, that summer of
18 2013, many of you may remember that the public markets
19 had been non-existent and M&A was very low in that
20 time period. And suddenly that summer, the public
21 markets opened up. So our board was like, the public
22 markets are finally open, go, because this is our
23 opportunity to see if we can do that. And then I will
24 say it is without a doubt, there is not a doubt in my
25 mind that once you're public, it is far easier to

1 raise money on the public markets than it is
2 privately. So the public markets, especially when you
3 have that shelf, as soon as you release good
4 information, as soon as the markets are robust, you
5 just go out and raise money or you can use an ATM on a
6 consistent basis. We used both of those during the
7 time we were public.

8 If your still private, you're still talking
9 about that nine months of kibbitzing with private
10 investors and thousands of diligence questions and
11 taking up much of the management team's time and being
12 uncertain what those investors will charge you. What
13 pricing will they put on your company and they're
14 totally in control as a very small community. And I
15 would emphasize that this is especially true for newer
16 management teams that are not kind of the tried and
17 true entrepreneurs in the biotech world.

18 I would say that tried and true
19 entrepreneurs in the biotech world, they already know
20 the investors. They have a robust well-connected
21 board. And it probably is easier for them to raise
22 money if you're in Boston or San Francisco especially.

23 But for other companies, the private markets are very
24 challenging. And I will say that the biggest
25 advantage AGTC had, once we went public and got

1 through that being eligible for an S-3, raising the
2 money on the public markets was very easy.

3 MS. DAWOOD: Interesting. If any members
4 have a question please chime in. I'm curious about
5 the costs. So not only about the costs for you going
6 public as a small company, but if these reforms would
7 have been in place at the time, like what do you think
8 the differences would be related to the costs?

9 MS. WASHER: So I do think the costs would
10 have been lower. Especially the cost of that first
11 fast follow-on was pretty high, because it was really
12 like doing another IPO. So I think with these reforms
13 in place, the costs would be lower. I do want to make
14 just a personal statement, going public is expensive.
15 And we all know we're going to pay X million dollars
16 to banks, lawyers and accountants. I don't think, and
17 I think somebody mentioned this in April, but I don't
18 think that's the overriding costs that management
19 teams think about. They do think about it. It's
20 discussed at the board. People angst about it. But
21 having access to that much more cash and fundraising
22 is considered kind of the price of getting in.

23 I think the cost people think about is
24 management team time, liability, this communications
25 that I talked about is how challenging communications

1 can be and making sure you're not tripping yourself up
2 in material new information. I think that's really the
3 friction point for companies, especially once they get
4 over the hurdle of being public. The friction point
5 becomes that communication. And then it also becomes,
6 can you keep your float high enough and your valuation
7 high enough that you can utilize those public markets.

8 And that's one of the reasons why I think
9 companies under 200 million have to question really
10 carefully whether being in the public markets is
11 appropriate. Coverage is going to be hard. Floats
12 are going to be hard. Getting enough variety of
13 investors participating in your company is going to be
14 hard. So I think then the cost is more worrying about
15 that all the time.

16 DIRECTOR MOLONEY: I want to jump in and
17 double click on that. It caught my ears, you're
18 mentioning the ambiguity around selective disclosure
19 and knowing when you have an FD obligation and when
20 you don't. Do you have any ideas from your time as a
21 public company CEO of what would help clarify that
22 ambiguity and make it easier to have that information
23 also available in the market without the uncertainty?

24 MS. WASHER: So I think it probably has to
25 do around some really clear language, if you've just

1 released a report semiannual, hopefully, that says 12
2 people have been enrolled in your clinical trial and
3 two months, three months later you happen to just
4 forget you said 12 in June and now it's September and
5 you tell an investor 15 people have been enrolled,
6 does that trigger an FD. And I would say from a
7 practical matter, it shouldn't. What's the overall
8 difference between 12 and 15, you marginally updated
9 somebody's understanding, but it shouldn't trigger --
10 right now what that would trigger is a CEO calling
11 their lawyer and walking through FD regs and trying to
12 determine whether by eight a.m. the following morning
13 they have to file something. And I think that's the
14 burden of FD.

15 And that is a lot of money. I mean, I would
16 say on average we had those kinds of conversations, I
17 don't know, three or four times a quarter maybe.
18 Because FD covers everything. And investors are
19 continually trying to get that one extra grain of
20 information. And so management teams feel really
21 burdened by, do I just stand there and repeat 12
22 patients as per our last report, 12 patients have been
23 enrolled, when they know in their head 15 have.
24 That's a lot of tension and conflicted that's caused
25 in management teams.

1 So I think some kind of safe harbor is what
2 I can think of. If it's not material, let them just
3 answer the question, right, as opposed to being in
4 their head feeling conflicted.

5 DIRECTOR MOLONEY: I'm curious, would using
6 approved social media channels to make it easier to
7 disseminate the information, with that as an available
8 option, does that make it easier as a public company
9 CEO, or is it more the question of, do I have to have
10 this out there at all?

11 MS. WASHER: Do I have to have this out
12 there at all. And I think social media would really
13 make it harder not easier.

14 MR. PRYSTAI: I was curious when you were
15 talking about how you use the S-3 registration for the
16 company and especially around having coverage, was
17 just curious, was it from the regular reports that you
18 released, that that's when you would see the stock
19 price increase, that's when you would take advantage
20 of those market opportunities or was it from up-cycle
21 disclosure and you had good news with trial outcomes;
22 what triggered some of those opportunities that you
23 were able to take advantage of?

24 MS. WASHER: Well, the two triggers were
25 just general biotech market increases. So if there

1 was general upticks in sentiments about the biotech
2 industry, usually all of us would float up. And
3 depending upon how far we would float up, we would
4 take advantage of it. So the easier it was timing-
5 wise to take advantage of that the better the
6 companies did. But the other major thing was when we
7 got good news from a clinical trial or we did two
8 large collaboration agreements, one with Genzyme at
9 the time and one with Biogen, and so when we closed
10 those deals that was considered exceptionally good
11 information, because there was a lot of non-diluted
12 capital. But then having our stock price go up we
13 could get additional capital on top of that
14 collaboration capital. So we would want to turn the
15 switch as quickly as possible there. So good news and
16 general market upticks.

17 MR. PRYSTAI: Very informative. And you had
18 also talked about when you IPO'd you had a nice pop
19 with that IPO, had to refile an S-1 essentially
20 refiling the exact same one you had done. And a lot
21 of the conversation around the S-3 and the shelf
22 doesn't seem like it was really addressed in that type
23 of situation or scenario to work?

24 MS. WASHER: No, it would have, because we
25 would have been able to have an S-3, which is far less

1 cumbersome than an S-1 and we could have put that on
2 file because you can put that on file before you need
3 it. So we would have probably in that situation,
4 which is what I think people would do now if this rule
5 is passed, you would file your S-1 and automatically
6 follow it on with an S-3 because you don't have to
7 wait 12 months and have all this reporting history and
8 just have it sit there available. And then you
9 refresh your S-3 on a regular basis so that whenever
10 you need it you can tap it.

11 MR. PRYSTAI: Totally. Maybe I had missed
12 this with getting prepared for the meeting and getting
13 up to speed from the last meeting and proposal. I
14 thought that the current proposal said that there was
15 still a six-month seasoning process for the S-3
16 change, from the 12 month. Do I have that correct?

17 MS. WASHER: I don't know. It could be.

18 MR. PRYSTAI: I'll ask the broader group,
19 just because I thought that was an interesting example
20 of, maybe I misunderstood that seasoning component,
21 but if that was case there still would be that gap
22 there in those first six months where you'd have to go
23 through that same S-1 process if it wasn't immediate,
24 within the first 30 days for sure, first couple months
25 there, where maybe there's future opportunity for

1 additional ways to help close those gaps. Helping
2 with the S-3 shelf streamline with the S-1 process.
3 But also that still six-month gap there where if there
4 is extraordinarily good news and/or market opportunity
5 that additional ways to keep leveraging public markets
6 to help with that liquidity and help entrepreneurs and
7 management teams like AGTC to take advantage of that
8 to keep growing the business instead of feeling like,
9 we missed our shot here. We didn't take full
10 advantage of the S-1 process like we could have.

11 MS. WASHER: That may be my misreading,
12 Andrew. Maybe it was just from the discussion in April
13 that I listened to. I would say, why do you need any
14 wait period at all, you just filed everything to go
15 public, why would you need to wait at all. But it may
16 be that the new rule does include the six months, and
17 that would be better than 12. So that would be a step
18 in the right direction.

19 MS. HASELEY: Sue and Andrew, I apologize,
20 I'm just going to jump in to clarify. The rule
21 proposal on registered offering reform it does propose
22 an immediate availability of S-3. I think there might
23 have been discussion from an invited speaker perhaps
24 in April where there was discussion of about six
25 months, but that was before the offering reform

1 proposal was seeing the light of day.

2 MR. PRYSTAI: Thank you, Courtney. Sounds
3 like that would cover that exact situation that
4 happened there. So that's fantastic.

5 VICE CHAIR STANDIFER: Sue, this is Rose.
6 Thank you for those insights. And yes, on the six
7 months, we had a wish list and before it was on the
8 table that it could be zero, the ask was six months
9 and got more than expected on that one.

10 I do want to go back on the Regulation FD,
11 Fair Disclosure, but also on the semiannual reporting
12 because I think you commented that there's ways to
13 report out, even if you're semiannual, and that would
14 be the 8-K. In your conversations with investors, did
15 you ever get the feedback from investors that they
16 wanted you to do an 8-K to make sure that they were
17 cleansed from having material non-public information
18 or was it truly more of these borderline, updating but
19 in everyone's mind probably not material, probably not
20 8-K. How did those conversations go?

21 MS. WASHER: I don't recall ever an investor
22 asking me to file an 8-K. Now I will say that we
23 tried to be very good about that, about really
24 educating the entire management team that spoke to
25 investors such that something like that would never

1 happen. So we need never had investor ask us to file
2 an 8-K. But we had three or four discussions a
3 quarter about whether what one of us said in a
4 conversation, did we feel would trigger an 8-K,
5 because of things like 12 versus 15 patients or things
6 like that. So it was never from the investor side.

7 VICE CHAIR STANDIFER: What are your
8 thoughts on how that would work in practice, if there
9 was a safe harbor using your example of 12 patients
10 enrolled, 15 -- I'm curious of how you would think
11 operationally about this. Are you having internal
12 discussions that said, here's our banded information
13 based on current updates. If it was 12, but now it
14 goes to 50, okay, we're outside our band. Having
15 those conversations first with the lawyers versus
16 after the fact, corrective, like would it make a
17 material change in the time and expense of those
18 conversations?

19 MS. WASHER: I think it would. It would
20 still be after the conversation, I believe, because
21 from a practical standpoint, the direction to the
22 management team is always going to be, stick to the
23 latest report. And so I don't think that you're going
24 to say, it's okay if you say 15 versus 12, but not if
25 you say, 18. You're not going to have those

1 conversations. So I think it would always be after
2 the fact. But I think that the angst and the amount of
3 time spent reviewing the discussion would be much
4 shorter and clearer and less expensive if there was
5 some kind of flexibility there.

6 So it would be, oh, hey, lawyer, we really
7 have dosed 15 and that's what came out of my mouth.
8 The lawyer would go, no biggie, you've got some leeway
9 here and don't worry about it. And that would be the
10 end of the conversation. Whereas specifically a
11 conversation like that, I know of one conversation
12 like that, that went on for like four hours. So
13 that's a much more expensive legal fee. It went on
14 for four hours, did not result in an 8-K, but still
15 was much more expensive than if the conversation had
16 been 10 minutes, just want to let you know, I spit out
17 15 in answer to the question, I know our last report
18 was 12. And it would take five minutes for the lawyer
19 to say, well, that's okay, under the new
20 interpretations. And that would be the end of it.

21 VICE CHAIR STANDIFER: Picking upon that
22 thread and tying it back to the semiannual reporting,
23 let's say that there were concerns in your quarterly
24 or your semi that you had only got 12 and things
25 weren't moving in the right direction and now you did

1 have your 15 or your 18, would you have wanted
2 optionality, maybe not on an 8-K that's signaling, you
3 think this is super material. But optionality to
4 update the market in a structured way in between your
5 reporting short of something that triggered an 8-K?

6 MS. WASHER: So I guess maybe
7 controversially, I don't think an 8-K is all that
8 burdensome. It doesn't take that much effort,
9 especially for a management team that has a little bit
10 under their belt. I think the 8-K system works fine.

11 And we would use that routinely in between quarterly
12 reports. And we would certainly use it, a patient had
13 an adverse event or we blew it out of the park and
14 didn't dose 12 patients we dosed 20. We would
15 certainly 8-K things like that.

16 In fact, I think there is a standard of
17 expectation that you will communicate and 8-K those
18 things. I don't think we need another way to make
19 that available. And certainly in the case of
20 something like that, material either whether it was an
21 adverse side or the positive side, we do an 8-K and we
22 do an investor call.

23 VICE CHAIR STANDIFER: So even on positive
24 information that may or may not rise to the
25 materiality threshold that required the 8-K, you would

1 optionally do the 8-K?

2 MS. WASHER: And I have to say the biggest
3 impetus to do that is to cleanse the poor management
4 team's mind so that they can answer the question. I
5 mean, it may seem trivial to everyone, but it is not
6 inconsequential, the stress of talking to investors
7 and keeping in your mind the exact thing that is the
8 current honest to god truth versus what has been
9 reported and what you can say one way or the other.
10 We would 8-K things just so the team could be open and
11 folsome in their discussions.

12 VICE CHAIR STANDIFER: Do you think that
13 stress would increase if you were only having the
14 fulsome report on the semiannual basis?

15 MS. WASHER: No. We would use the 8-K in
16 the same way. You can't time when these things are
17 going to happen, so.d.

18 MS. DAWOOD: Great discussion. Thank you so
19 much, Sue, really appreciate all your insights and
20 everything that helped to frame all of that. So to
21 further expand on our proposals and how they will
22 impact the currently public companies, quoted on the
23 OTC markets and potentially attract more companies to
24 public markets, we're going to hear from an industry
25 leader in the exchange community. And our friend Dan

1 Zinn is back with us, joining us today here in person.

2 Thank you so much, Dan, for being here.

3 On top of being a frequent and valued
4 speaker to the Committee, Dan is General Counsel and
5 Chief of Staff for the OTC Markets Group, a non-
6 national securities exchange. Dan, thanks so much for
7 being here again.

8 MR. ZINN: Thank you for having me. I was
9 going to say, I had the pleasure of doing this about
10 18 months ago. So I also want to welcome the new
11 members and look forward to working with all of you.
12 I do have a presentation planned although I'm happy to
13 just talk to Sue for another 20 minutes. That was
14 fantastic.

15 I want to give a little bit of an idea of
16 what I'll cover. I asked for two hours and the staff
17 negotiated me down to about 20 minutes. So I'm going
18 to try to do this as quickly as I can. I'll let you
19 know what OTC Markets is to the extent you don't
20 already, and why it's relevant for me to be here at
21 all today. I'm going to focus most of my remarks on
22 the registered offering reform proposal. All of them
23 are relevant to the companies on our markets but that
24 one in particular and our comment letter on that topic
25 was filed and I believe published I believe yesterday.

1 And then of course it wouldn't be worth your
2 time if I didn't come and advocate for several
3 additional ideas that we think would really take
4 things even further in the mission of this Committee.

5 So let's talk about OTC Markets relatively quickly.

6 We operate public trading markets for 12,000
7 equity securities, stocks, that are not otherwise
8 traded on the National Securities Exchanges, as Marcia
9 noted. That is a universe that includes international
10 super mega-cap companies, Roche Pharmaceuticals and
11 Adidas and Heineken and firms like that all the way
12 down to much smaller U.S. companies. From a U.S.
13 perspective, think of a community bank as a really
14 good example of an OTCQX company. There's 100, 120 or
15 so community banks on that market. So established
16 well-capitalized, and in that case, certainly well-
17 regulated entity. Many of these banks were Nasdaq
18 listed prior to the Jobs Act, took advantage of some
19 of the changes there to avoid that sort of cost and
20 complexity. And come and make a home on the OTC
21 market where it made commercial sense for them.

22 The next market down we call OTCQB. We talk
23 about that as a venture market and Sue was teeing it
24 up so nicely with the biotech examples. That is
25 actually the example I would use that have a lot of

1 capital raising needs up front. That might need
2 several years of being a public company before hitting
3 revenue targets and seeing their stock price and
4 market capitalization take off, but can access our
5 markets and interact with investors in that way.

6 The main link between those two markets is
7 the disclosure required. This is audited financial
8 statements, periodic reporting, whether that is
9 quarterly or semiannual, we will see as time goes on.
10 8-K material like reporting. So all of the
11 disclosure requirements are the same. It's just the
12 qualitative or quantitative standards between those
13 two markets. So things like bid price and market
14 capitalization that are different.

15 OTCID is the market below that. That is
16 just kind of a measure of determining that a company
17 has made current information available. They have
18 interacted. They have actually chosen to join that
19 market. For all three of those markets, QX, QB and
20 ID, management is making a certification that they are
21 in compliance with U.S. Securities Law and that the
22 information is current.

23 You look to the right side of the slide, the
24 pink limited information market, the yield sign more
25 or less says it all. I don't have to explain too

1 much. Those are companies that have a certain amount
2 of information available but do not engage with the
3 market in the U.S. So they don't for example make
4 that management certification available. We note that
5 largely as an investor protection.

6 All of these market designation are really
7 to allow investors and brokers and regulators for that
8 matter to understand what kinds of companies are on
9 each market. Finally on the bottom right corner, for
10 anybody who's a skier, that double black diamond
11 symbol is our expert market, for experts only. That
12 is where we will allow brokers to quote and
13 communicate with one another in securities that don't
14 have the required information under Rule 15c2-11. So
15 none of those quotes are distributed. Retail
16 investors don't have access to that information.
17 That's again, kind of set aside. That's the OTC
18 market.

19 As I go through this, by the way, I think
20 we're reserving questions for the end, but I want to
21 make sure this is as useful as possible for all of
22 you. So if something I say doesn't make sense or you
23 have a clarifying question, please feel free to
24 interrupt.

25 I want to pause. I think it's only right to

1 add our applause and congratulations to the staff for
2 what has already come out in these proposed rules.
3 Again, we're focused on the registered offering reform
4 rule. I don't want to repeat what others have said,
5 but the Form S-3 eligibility, in particular, the
6 removal of the \$75 million public float requirement or
7 the baby shelf rule. And what we were just discussing
8 with respect to timelines will have a material impact
9 on how companies remain public.

10 There's so much focus -- this is a
11 registered offering reform. There's so much focus on
12 the offering stage of how a company accesses the
13 public market. It's important, I think some of the
14 commissioners pulled on this thread as well, that you
15 think about what it is to be a public company for the
16 life of your company. Many of these proposals and the
17 ones that resonate with us are about companies that
18 have an active market trying to stay and maintain that
19 public status.

20 Blue Sky preemption for registered
21 offerings, we are big fans of this. I have a lot more
22 to say about blue sky preemption in other contexts as
23 we go, but Blue Sky preemption for registered
24 offerings we think is just a very natural step. These
25 are -- securities offering now is national in nature.

1 Documents are filed on Edgar, that is available to
2 everyone throughout the country. They are filed with
3 the Regulator, the SEC. We work a lot with NASA, the
4 state securities administrators and each individual
5 state securities regulation office, they provide an
6 incredibly valuable service. This is not a place
7 where they should be focusing their time and this
8 creates all kinds of friction in offerings for
9 securities that are not otherwise listed on exchange.

10 ATM offering expansion, Sue did a nice job
11 talking about what the value of an ATM is. In
12 particular, what this filing does, what this proposal
13 does is for the time recognized those OTCQX and OTCQB
14 markets I talked about on the prior slide as
15 appropriate trading markets on which an ATM can take
16 place. Without things like the S-3 eligibility
17 changes and the ATM expansion what we have seen
18 companies do, and I think I described it in this room
19 before, is something like a debt spiral financing.

20 When public financing is not as easily
21 available or really costly to come by, companies -- an
22 entrepreneur founder who believes in their idea and
23 just wants money through the door, which is
24 understood, will take a deal. They will say, I will
25 take that money and I will give you convertible

1 securities that convert at a discount to the then
2 existing market price. So if when those securities
3 convert, the price is \$4. The lender then converts
4 them at 3. And will sell everything they have into
5 the market all the way until that price is down to 3.
6 They're making free money that whole time. That
7 drags the price down. That dilutes existing investors
8 and drags the value of their shares down as well.
9 These things will help alleviate that problem for a
10 lot of companies. So I really want to make sure we
11 focus on that point.

12 That was the applause and now the requests,
13 the proposal stage. There are a few things. These
14 are all outlined in the letter that we filed just
15 yesterday. So I'm not going to focus so much on each
16 point, but some of them I'm going to dive into in
17 greater detail. And of course, happy to answer
18 questions on anything the Committee is interested in.

19 Form S-3, we talked about why those things
20 are so valuable. There is a usefulness for certain
21 foreign private issuers to see this expand. Right now
22 if you are a foreign private issuer, the new benefits
23 offered in this proposal will not be available to you.

24 In our markets I talked about 12,000 securities and I
25 mentioned Roche and Adidas and Heineken and these non

1 U.S. companies. There are a number of non U.S.
2 companies that trade on our markets. Canada is the
3 best example. That is the biggest by far non U.S.
4 jurisdiction that has securities trading with us.

5 Even in Regulation A, the Committee has
6 recognized that the rules in Canada, whether that's
7 disclosure or general regulation of public markets are
8 so similar to the rules that we have here, that they
9 were able to allow Canadian issuers to take advantage
10 of that regulation. There are other examples in other
11 contexts where the Commission has looked to foreign
12 jurisdictions. We think it would be a nice idea to
13 include companies from countries that have similar
14 rules in that nature and, and we put this in the
15 letter, and that have extradition to the U.S., which
16 might sound extreme, but to keep insiders and
17 affiliates honest and understand that they are
18 accountable to U.S. rules when they take action here.

19 We think that would be nice expansion of this.

20 Permitting ATM offerings under Reg A Tier 2
21 is relatively self-explanatory. We're talking a lot
22 about disclosure. A lot this focuses on SEC typical
23 Exchange Act reporting requirements. Regulation A
24 Tier 2 is another SEC sanctioned method of continued
25 reporting for companies that have taken advantage of

1 that offering exemption. And allowing ATMs would just
2 help that, what is it, a very useful proposal that is
3 somewhat underutilized, help that gain and even
4 greater foothold. And allow companies that have
5 already taken advantage of that do all the things that
6 Sue mentioned with respect to an ATM and sell into the
7 market when it made sense for them.

8 We are again thrilled that the proposal has
9 recognized OTCQX and OTCQB. We have no qualms with
10 how it's written. We just understand that as
11 compliance officers from brokers and banks look at
12 applying these new rules, the more certainty we can
13 give them as to exactly how this is going to work, the
14 easier it's going to be for them to start this process
15 and make this a regular occurrence. So codifying
16 OTCQX and OTCQB into the rule itself we think would
17 just be that extra step. The way it's proposed now
18 would have the Commission maintain a separate list of
19 qualified trading markets using all of the criteria
20 laid out in the release to make that determination.
21 That's fine as well. This would just be again an
22 extra step.

23 I had the pleasure of being on a roundtable
24 last week that talked about a number of these issues.
25 We talked about ELI and SELI at least the way people

1 are talking about it in the building. But that these
2 exchange listed issuers and seasoned exchange listed
3 issuers will now have some additional relaxation of
4 some of the restrictions that had applied earlier.
5 All of what we're talking about and all of what we
6 heard the Commissioners mention and other speakers
7 mention is about disclosure. I think Commissioner
8 Uyeda said it exactly. This is a disclosure-based
9 agency.

10 If a company is making SEC registered
11 disclosure and they are current in that requirement
12 and it's through EDGAR and it's available to everybody
13 in all the ways that we've talked about, again, I
14 understand that we operate the OTC Market and so we're
15 speaking from a particular position. But there is no
16 reason to treat a company differently based on where
17 they choose to trade. An Exchange listing is a
18 choice. I talked about community banks, many of which
19 were paying a lot of money to Nasdaq or the New York
20 Stock Exchange, paying a lot more in legal and audit
21 fees in order to be there, they made a commercial
22 decision to trade with us. It's the same company,
23 making the same information available under the same
24 federal regulatory standard. This applies to ELI and
25 SELI benefits and really can apply to almost anything

1 else related to these proposals in whatever the
2 Commission is dreaming up next.

3 Now I want to dive into Blue-Sky preemption
4 in a different context. This is for secondary
5 trading. And I think it's a really important
6 distinction. What the Commission has proposed in the
7 proposing release would apply to offerings. That is
8 wonderful. That means an issuer trying to access the
9 markets for the first time or even on a secondary
10 capital raise doesn't have to make additional filings
11 with each state regulator. We understand what that's
12 like and I'll get into that in a moment. But it does
13 not specifically address secondary trading, meaning
14 there is a whole set of state and jurisdictional rules
15 that apply to how companies trade when they are not
16 doing an offering.

17 Those rules act on brokers in particular.
18 What they say is that a broker cannot solicit, cannot
19 offer advice. An importantly, we heard a number of
20 commissioners and speakers mention this, cannot
21 provide research on a company that is not Blue Sky
22 qualified or exempt in a particular state. Again,
23 this is not during an offering. This is just while
24 they're trading.

25 So they can't tell a customer, a retail

1 investor, you should buy this. They also can't say,
2 this is a terrible idea. They can't offer any advice
3 at all. A firm like, I used Raymond James as an
4 example previously or Edward Jones, a firm that has a
5 national reach, that has correspondent offices in
6 every state generally will not distribute research on
7 any OTC traded company, because they are concerned
8 about violating any of the 54 jurisdictions Blue Sky
9 Laws if per chance a company is not qualified in a
10 certain state.

11 What we've proposed here is that that Blue
12 Sky, preemption for secondary trading be applicable to
13 Reg A Tier 2 offerings for the reasons I noted
14 earlier. That's out there that is SEC sanctioned and
15 comparable to what you'd see in Exchange Act
16 reporting. And to eligible issuers on the OTCQX
17 Market, again, for the reasons that we talked about
18 what the OTCQX Market represents and all of the
19 criteria that the Commission laid out in the proposing
20 release for determining that OTCQX is an appropriate
21 market for at the market offerings. I'm not putting
22 OTCQB in there even though the disclosure requirements
23 are the same. And I will explain why here.

24 This is our Blue Sky map for OTCQX. We have
25 spent over a decade talking to NASA, again the

1 Organization of State Securities Administrators and
2 each individual U.S. state and jurisdictional
3 securities office, mostly to get them to recognize the
4 disclosure available on our OTCQX and OTCQB Markets
5 for purposes of a manual exemption, which is what many
6 states have as an understanding that enough
7 information is publicly available for investor that
8 they can make an informed investment decision such
9 that they don't have to register or otherwise file
10 anything with the state, just for secondary trading.

11 We have 41 is states that have in some
12 manner or another recognized OTCQX. That is done
13 through rule filings. In Florida and Virginia that is
14 done through legislation. States have taken every
15 different kind of path to get there. There are a few
16 other states that have very broad exemptions that we
17 don't highlight here, including our home state of New
18 York, that cover all transactions through brokers.
19 However, we were only at 41. It is not possible I
20 don't think to get to all 54 U.S. jurisdictions and
21 solve that problem, the research problem, the advice
22 problem that we talked about earlier.

23 We have taken additional effort, and I don't
24 have a map for this one, to get our own stock, we
25 trade on the OTCQX market, we're a public company. We

1 have tried to get our own stock registered, qualified.
2 We have paid fees. We have filled out forms. We
3 have done everything we can in every jurisdiction. We
4 right now have 53 of the 54 U.S. jurisdictions.
5 Thousands of hours and many more than thousand of
6 dollars spent on this effort. U.S. Virgin Islands is
7 imminent, it's right there, and then we'll be at 100
8 percent. But it should not take that kind of effort
9 to make this work. This is clearly a well-understood
10 market, securities regulators across the country
11 agree, none of them had an obligation to do any of
12 this. Most have seen fit to do it. There's really
13 not a lot of argument against it. It's mostly they
14 have a lot of things to do and this becomes a tough
15 thing to kind of get on the radar.

16 I know I said I'd dive in a little bit. But
17 that is really the entire sort of understanding that
18 we've gained of how this works and of the importance
19 of it and something that we'll continue to push for to
20 the extent that we can as the SEC continues to file
21 rules. I will stop in a moment. I can go back --
22 also technology improvements in 18 months since I was
23 here last.

24 Just to touch on the last proposal here,
25 modernizing Form S-3 for former shell companies. This

1 was discussed at the roundtable I participated in last
2 week. There are rules around shell companies that
3 make a lot of sense. However, again, this is a
4 disclosure-based discussion for the most part that
5 we're having here. If a company puts out the
6 appropriate disclosure to let people know they're no
7 longer a shell, this is what their operating business
8 is, it makes sense to let them out of that shell
9 prison at a certain point and again recognize the
10 value of the public information they're making
11 available.

12 I think I did it in not much more than 20
13 minutes. Thank you. And I'm happy to answer any
14 questions.

15 CHAIR DAWOOD: That was fantastic, Dan.
16 Thank you so much. Questions from the group?

17 MR. DILLASHAW: Can you go into a little
18 more of the detail around sort of the nuance, you
19 called out Reg A specifically, does that dovetail in
20 with any of the S-3 registration or reform that's
21 going. Maybe sort of wrap my head around that sort of
22 whole process.

23 MR. ZINN: Sure, sure. Secondary, again in
24 furtherance of keeping companies public, the secondary
25 capital raising is probably the top of our agenda and

1 the biggest thing that we've been talking about with
2 the Commission for a long time. So right now
3 Regulation A provides an offering exemption that has
4 been utilized by a number of companies on our markets,
5 actually banks tend to use it as well for certain
6 types of offerings. There's specific prohibition in
7 Regulation A at the market offerings. And the ability
8 to do what Sue was describing without the market
9 offerings. And so would love to see that offering
10 exemption in particular. That easier pathway for
11 companies to raise money, apply and raise money to
12 allow companies to take advantage of all of these new
13 relaxed rules without worrying about Exchange listing.

14 Again, I acknowledge what my role is versus
15 the Exchanges, however, Microsoft and Apple and Google
16 should be on the Exchanges forever. They serve a
17 wonderful purpose. But there are so many companies
18 that wind up doing reverse splits and bending over
19 backwards just to try to maintain compliance with an
20 Exchange listing requirement in large part because it
21 gives them access to things like ATMs and capital
22 raising in that way.

23 So the S-3 shelf offering is a piece of that
24 and again, seeing companies no longer have to struggle
25 with the \$75 million limit. That was a big bar to

1 raising the kind of money that they really needed to,
2 biotechs again are a wonderful example, to get to the
3 next stage of development in their company. So they
4 were forced to seek other avenues. Having that as an
5 available tool, having Reg A as an available tool for
6 secondary capital raising, and allowing those shelf
7 offerings to be fully underwritten if that's the way
8 that makes the most sense for the issuer, or to have
9 this frictionless or less inefficient process of using
10 an ATM so that the cost makes sense for these issuers,
11 opening up as many pathways as we can is really
12 important. I hope that answered the question.

13 MR. DILLASHAW: It does sort of. I guess
14 I'm trying to figure out, is the barrier just that
15 they would have to -- if they go register a Reg A and
16 then decide they want a more robust secondary market,
17 just the burden then would be they would have to go do
18 an S-1 registration and an S-3 registration after that
19 assuming they kind of want to go down that path versus
20 kind of being able to avoid that step and just do your
21 Reg A offering and then go straight to S-3 or S-3
22 equivalent or some sort of after market optionality
23 there without having to do the S-1.

24 MR. ZINN: They wouldn't have to go back and
25 do an S-1. There is a short-form registration, and a

1 lot of companies do this so that they can list, they
2 do a Reg A and raise a certain amount of money, do the
3 short-form registration and then list on an Exchange
4 and then consider doing a follow-on offering in that
5 way. But they have to go through that process of --
6 they're just taking advantage of Reg A and the filing
7 requirements both in the initial and ongoing stage and
8 then they have to immediately pivot from that and move
9 to a filing regime that they didn't necessarily plan
10 for or that it wasn't intended for, where Reg A has
11 all of this secondary disclosure in tier 2 already
12 available. Just makes sense to allow them to explore
13 that path as well.

14 MR. DRAYTON III: Dan, I know you may have
15 said this 18 months ago when you were here because I
16 was here as well, but give us some sense of the cost
17 differential between Nasdaq and OTC, if you will.

18 MR. ZINN: Sure. We like to say that we
19 provide 75 percent of the value for about 25 percent
20 of the price. So Nasdaq works on different levels.
21 I'd love to say we created this market tiering system,
22 we did not. So there's Nasdaq capital market and
23 Nasdaq global market, etcetera, and New York does the
24 same. So there are different levels of initial annual
25 fee. I believe that their annual fees are in the 60's

1 at this point for an entry level and we are in the
2 20's for OTCQX and OTCQB. It's more than that
3 frequently the fees associated with joining those
4 Exchanges. So understanding what that's going to mean
5 from a legal perspective is typically hundreds of
6 thousands of dollars in difference.

7 From an audit perspective -- so you can join
8 our markets and not be fully SEC registered. You can
9 make 15c2-11 disclosure. We have our own disclosure
10 standard that tracks Rule 15c2-11 and enhancement to
11 that disclosure regime. But that also allows for
12 companies to trade without things like 404(b) that are
13 now being addressed by the Commission, which I think
14 is great. Those are the costs, points, that I think
15 drive people to our markets.

16 VICE CHAIR STANDIFER: It would be great if
17 you could talk more about if you did have preemption
18 or recognition amongst the states securities
19 regulators, what do you think the uptake in increase
20 on the analyst coverage, does that solve the cost
21 burden or is that only one piece? And what we heard
22 from Sue, it's still expensive for those small cap,
23 those smaller companies to get that coverage.

24 MR. ZINN: It's a piece, but it's an
25 important piece because the larger the broker-dealer

1 network and the more capacity they have to offer
2 research or offer advice on specific companies, the
3 less likely they are to distribute that research now
4 because of the way the rules work. Where there's an
5 economy of scale that allows, like I said, an Edward
6 Jones or Raymond James, to have research on a sector
7 and to drill down into that sector in sometimes
8 smaller companies, you're limiting that pathway for
9 research distribution for those companies. It won't
10 solve it.

11 Commissioner Uyeda said this very nicely,
12 about every single line item in isolation might not
13 seem like the thing that makes the difference. But
14 this is what I think is a very large piece of what
15 prevents compliance officers from being comfortable
16 distributing research, with their investors, all of
17 those things are important to the growth of
18 particularly a smaller company. I'd love to say it's
19 a full solution, but I think it's an important piece
20 of the puzzle.

21 VICE CHAIR STANDIFER: What level of analyst
22 coverage are you seeing or not for companies listed on
23 your markets?

24 MR. ZINN: It's way more limited than I'd
25 like for it to be. Again, for Roche and Adidas and

1 Heineken there's unbelievable analyst coverage. For a
2 community bank in Pennsylvania it's a lot less. We do
3 see some sponsored research, which Sue was mentioning
4 as well, so that is an aspect of the market. We see a
5 lot now of companies taking advantage of podcast
6 interviews and webcast interviews and putting
7 information out to investors in ways that are not just
8 a dry regulatory statement or compliance statement.

9 So they're taking advantage, but it's a much
10 more limited universe. On a sector basis we'll see
11 it. So using banking or biotech, mining in metals or
12 something like that, we'll see interest in that sector
13 drive research but that's not the same as an analyst
14 that follows a company for years and years.

15 VICE CHAIR STANDIFER: So of the three
16 proposals we've been talking about, is anything in
17 there that you're like, I don't think that would work?

18 MR. ZINN: No, we're pretty supportive of
19 all of it. We do see, because we have a lot of
20 companies that are not U.S., we see a lot of
21 semiannual reporting on our markets and where
22 investors on used to that and comfortable with it, on
23 the London Stock Exchange, for example, it doesn't
24 seem to present any issues. I think the fear here is,
25 this is a big change for a lot of investors. But

1 companies will take it up in all the ways that people
2 before we today talked about. And then investors will
3 adjust and they really do like it or they won't, but
4 not an issue.

5 In the same vain, I'm so in favor of seeing
6 a relaxation of some of these limitations on offerings
7 that exist now. The filer status proposal takes
8 similar steps towards democratizing, modernizing, a
9 lot of what we've seen develop. These rules made
10 sense when they were originally passed. It is now
11 well into the future. When I talk about OTCQX and
12 OTCQB and why they should be included in rules, it
13 didn't exist when these rules were last looked at.
14 This came out in 1996. So there's a lot of
15 modernization here. This is just a very long way of
16 saying, we applaud it all.

17 VICE CHAIR STANDIFER: One of the concerns
18 raised on semiannual reporting, it kind of goes on
19 what Sue was talking about in cleansing information,
20 material non-public information, staying current by
21 getting that out in the market. What is your response
22 to those concerns in terms of companies on your
23 exchanges staying current, making sure that
24 information is out there even though they are
25 reporting on semiannual basis?

1 MR. ZINN: So a couple of things. And we
2 can draw from the experience I was talking about with
3 companies who are not even SEC registered. There is
4 Rule 15c2-11 that doesn't exactly roll off the tongue,
5 but sets forth of all these different individual
6 pieces of disclosure that a company needs to have in
7 order to be the subject of a public broker-dealer
8 quotation. That's a baseline. That's when I was
9 going through our markets, that's OTCID. We have so
10 many companies that take the additional steps of OTCQB
11 and OTCQX, we require significantly more disclosure on
12 those markets than is required under 15c2-11.

13 They're getting a reaction. They're getting
14 more engagement the further up our tiered market
15 system they go. And so I'm not so concerned about
16 companies falling below the radar unless they were
17 going to fall below it anyway. I do think companies
18 will need to adjust for things like quiet periods,
19 black-out periods for insider sales, although I'm
20 supportive of all the proposals in the way I said,
21 there are technical adjustments that need to be made
22 to that one in particular so people don't lose
23 compliance with things like 15c2-11. This is much
24 more of a commercial decision I think for companies
25 and how investors react to them and how the marketing

1 reacts to them. And how much they're paying. Sue
2 talked about spending a third of their time on
3 reporting.

4 They're going to take all that cost benefits
5 analysis into account in making this decision. But
6 it's not going to be great, now I can slow things down
7 and nobody is going to care. At least that's my
8 impression.

9 MR. LUCOSKY: Dan, good morning. Thank you
10 for being here, by the way. Nice to see you again.

11 MR. ZINN: You too, Joe.

12 MR. LUCOSKY: My question is, as you know,
13 we represent dozens of OTC companies and Nasdaq, New
14 York Stock Exchange companies. My question for you
15 really is around the registered offering reform. I've
16 been thinking a lot about this. How does the
17 registered offering reform affect the OTC given the
18 penny stock limitations contained in the proposal and
19 how many companies will that really help? Because the
20 way I look at it is the OTCQX is mainly international,
21 a lot of large companies as you noted, you know, who
22 may or may not raise money. But from where I sit, my
23 perspective in the emerging growth world is really the
24 U.S. domestic growth-oriented companies that really
25 want to take advantage of this rule and raise that

1 capital. So what's your view of the proposal, the
2 penny stock exemption and how many companies is this
3 really going to help on the OTC?

4 MR. ZINN: That's a really good question and
5 Joe and I could get really in the weeds on this, I
6 know. But for context, OTCQX, another reason why we
7 highlighted that for the preemption comment, OTCQX is
8 a non-penny stock market, meaning every company needs
9 to make sure they do not meet the definition of a
10 penny stock. That's how the rule sets up. OTCQB,
11 however, will allow companies that qualify as penny
12 stocks as long they're making that disclosure
13 available and meet certain other standards.

14 So there are something like 18 or 1900 SEC
15 registered companies across the markets. And you
16 probably know better than I do. But there is a
17 portion of those that are in the penny stock world and
18 then there's a portion that are outsider of that. So
19 figure it's 50 percent of that number that have the
20 ability to take advantage of these rules.

21 I also think, just like I was talking about
22 the way we've structured the markets makes them
23 aspirational and companies want to take the extra
24 steps to kind of move up the chain. That access to
25 these kinds of offerings, access to shelf offerings,

1 access to ATMs, will become a more aspirational thing
2 for some of the smaller companies that will then take
3 steps to get themselves out of the penny stock world,
4 to the extent they can and access those offerings.

5 MR. LUCOSKY: Thank you. So one other
6 question to follow up on that. So even if there are
7 50 percent of those companies and the new rules go
8 into effect, ATMs are one thing because that's sort of
9 easy for banks to process and handle, there's no sales
10 cycle for the most part. It's at the market offering
11 by definition. But on the S-3 eligibility and the
12 takedowns, how do you envision or how do we get more
13 banks especially in the micro and emerging growth
14 space, you know, there's a very bespoke number of
15 banks, maybe 50 to 60 or 70 banks, to really take
16 advantage of that and come into the OTC market to take
17 advantage of the shelf takedowns. Because the banks I
18 speak to and do business with, and you know this
19 because we've been through this for years together,
20 are a little hesitant and the investors are hesitant
21 for them to find to take advantage of this. Do you
22 think these rules will have banks coming into the OTC
23 markets in a much broader way or is it still going to
24 depend on liquidity and other requirements that maybe
25 are more suited for the national exchanges?

1 MR. ZINN: I think it's a combination of
2 those things, but that's in large part why we're so
3 excited to see OTCQX and OTCQB recognized in this
4 proposal, even in the context of solely of ATMs and
5 why we think making it a more permanent part of the
6 rule and really codifying those markets is a big step
7 in giving comfort to those kinds of banks. You know
8 as well as I do, again, 30 years ago these markets
9 didn't even exist. And some of the policies that
10 continue to be followed by some of those banks were
11 written 30 years ago.

12 So as our marketed have modernized and as
13 the SEC recognition of our markets tracks that and
14 understands again, that this is a disclosure-based
15 process, I think it will give comfort. I don't think
16 it will be overnight. The same kind of educational
17 campaign we've done with all the states is probably
18 the same way to think about the educational campaign
19 that we'll do with the banks and brokers that will
20 facilitate those offerings. We're not going to go
21 from zero to a hundred. I think we have to take these
22 steps and all of these are necessary stops on the way.

23 MR. LUCOSKY: Thank you, Dan.

24 MS. DAWOOD: All right. Thank you, Dan, for
25 being here today. We really appreciate all your

1 insights and presentation. So we have a little bit of
2 time remaining before lunch. Our goal for this time
3 remaining and for this afternoon is to share our views
4 on how these impact smaller companies and the public
5 markets and to formulate any recommendations that we
6 might have for the Commission.

7 So let's start with our first topic which
8 is, I know we've talked a lot about today, but the
9 semiannual reporting. Rose, you want to take this?

10 VICE CHAIR STANDIFER: So we have the
11 summary of the Rule in front of us that was also part
12 of the materials sent to the Committee before the
13 meeting. I'm sure everyone in this room is aware of
14 the news and the volume of comments on this particular
15 rulemaking and the concerns raised by those comments,
16 some of which I have specifically asked our speakers
17 about today.

18 So we first want to open it up to the floor
19 to the Committee members, based on what we've heard
20 today, our prior discussions around how and maybe if
21 the reporting cadence is hindering small businesses,
22 impacting their decision to go public, impacting their
23 decision to stay public, what input do committee
24 members have based on their experience and what we've
25 heard in this Committee, what are your thoughts on

1 whether or not we should support the Rule as proposed,
2 suggest changes, concerns?

3 MR. BOLEN: I'm happen to go first, if that
4 works.

5 VICE CHAIR STANDIFER: Go for it.

6 MR. BOLEN: So my office oversees 175
7 investigations per month across all federal agencies
8 and we historically close them out in 30 days. There
9 are cases where they take longer. IRS cases tend to
10 take months, maybe six months, seven months and
11 there's that question, do we report back to the
12 commenter every month and say, hey, we've heard
13 nothing yet, we've heard nothing yet. Is that of
14 value? And you look at it, okay, they're not going to
15 get anything out of it, but it is going to take a lot
16 of our staff time and that might not be the highest
17 best use of their time to just report, hey, still
18 nothing.

19 So then I flip that and I think about what
20 it takes for a business to check in every time.
21 That's of course far expanded when it's filing
22 disclosures and paperwork over which they can be sued
23 or see price changes. I think in a lot of cases when
24 there is nothing to report, putting them in a position
25 where they have to report and they have to go through

1 those disclosures which take time and pay the fees to
2 prepare the disclosure which cost a lot and take away
3 from folks and management might not always be
4 appropriate. So by keeping this as a voluntary choice
5 where you can provide information every quarter if you
6 like, or semiannually if appropriate, I think we put
7 these businesses in a strong position where they can
8 make the appropriate determination, the market will
9 price them based on the decision.

10 MS. STEVENS: So my background is in
11 auditing and accounting, just for the record, for
12 those of you who don't know me. And the other thing I
13 want to say is anything I say here today is in my
14 personal capacity and not any of the organizations
15 that I'm often associated with. So I agree with
16 Robert 100 percent.

17 I could just give some perspective from my
18 standard setting role that I'm often in the room with
19 a mixed group of stakeholders. So those are the
20 preparers. Those are the investors. Those are the
21 regulators and those who set auditing and review
22 standards. They don't find the quarterly reporting as
23 necessary because it takes too long for companies to
24 report, especially smaller companies, and most things
25 that they need to know are available on the publicly

1 on the websites of those entities. And again, we're
2 talking mostly, the biotech example, and I know the
3 biotech industry is heavily behind reducing the
4 reporting, and I think because of the focus on being
5 principles based not rules based, and risk focused,
6 that companies regardless of size will make the right
7 decision mostly influenced by investors on whether or
8 not they need to continue to do quarterly reporting.

9 I'll just make one more observation. In my
10 public company accounting experience, I predominantly
11 dealt with startup companies, biotech, but other
12 technology startup companies, had no revenues to
13 report. So it was particularly meaningless to have to
14 do the reporting and it's not that they can't, because
15 I've often heard some, you know, there's a lack of
16 sophistication and therefore quarterly reporting would
17 ease some kind of burden. If you can do six-month
18 reporting you can do quarterly reporting. It's just a
19 matter of time and in some cases money.

20 I am in full support of going to semiannual.

21 I also operate in a global environment where all
22 around the world it has successfully been used. And
23 there's also in those cases, optional quarterly
24 reporting if they want to do it and then certain
25 requirements that come with it. So I believe, and I

1 said this at the last meeting, I don't think in and of
2 itself this rule will have a C-wave of new companies
3 that are going to want to go public because they don't
4 want to have to quarterly report. I think that's is a
5 very small movement forward for that. But I think the
6 benefits are certainly there and I don't see a risk to
7 investors because they'll raise their hands very
8 quickly and say, we want the quarterly reporting. And
9 I don't see a risk to quality or anything else that
10 I've seen in lot of -- Rose, you referred to the
11 letters, there's like 300,00 of them or some
12 ridiculous amount, and actually AI has grouped them
13 and some just say no. So that's not really helpful
14 for me. Having a good reason I am willing to listen
15 to, but I think the benefits far outweigh any
16 potential risk.

17 MR. SYVERTSEN: Yeah, I was just going to
18 build on that. I think there's a lot of thoughtful
19 analysis on the economic impact of the actual cost of
20 preparing your quarterly financials. For smaller
21 companies in particular, the more scarce resource is
22 management focus. I think in the private markets it's
23 something you hear most frequently among founding
24 teams, why not being able to buy back time to avoid
25 having to produce reports that are largely duplicative

1 and do not materially move forward the amount of
2 information in the market, would be, again, it's not
3 going to be a C-change, that companies would go public
4 because of this. But I think it would materially
5 change that mix on the consideration of the focus and
6 attention that goes into public reporting for smaller
7 companies. I think that's worth keeping in mind.

8 MR. DRAYTON III: Madam Chair, you probably
9 see a pattern here. I agree with Robert. I agree
10 with Wendy. I agree with Erik. Erik stole a few of
11 my words. Those are the hidden cost burdens that
12 we're talking about that have a significant impact on
13 businesses, I know we have a number of lawyers in the
14 room, but when you have the unwelcomed or unintended
15 litigation because attorneys want to pull on the
16 thread that there's really no there there and I think
17 that causes problems because you have to respond to
18 any litigation that crosses your desk.

19 And Sue said something that I'd like for us
20 to make sure we shine a little light on. When she was
21 talking -- if we go to the semiannual report, which I
22 fully support, how do we define material adverse
23 events that should be reported. I think we should pay
24 some particular attention to how we provide that
25 scaffolding and guidance for businesses when we do

1 make this decision. And that can be as simple as by
2 way of examples as Sue did as well.

3 VICE CHAIR STANDIFER: I'm going to add a
4 nuance to the conversation. I agree that ultimately
5 the optionality of semiannual reporting is good,
6 especially for non-revenue and smaller companies. I
7 agree that the market and the investors will have a
8 say in wanting the information in companies because
9 they are going public to have access to that market
10 and liquidity will in most cases listen to the
11 investors on the reporting cadence. I do have a
12 concern about, going back to our conversation in
13 February and what was raised today, about this
14 transition period and the change.

15 In February we talked that one of the key
16 benefits to companies of the U.S. markets is trust.
17 The foundational trust that there is transparency. In
18 this learning period, are we going to erode that trust
19 such that it's hard to get back and when the market
20 does adjust on those companies that are appropriated
21 for semiannual reporting or quarterly reporting, we've
22 done irreparable harm to one of the key benefits of
23 the market, one of the key benefits of why companies
24 are there in the first place.

25 So I have concern about this transition

1 period and perhaps that is adding clarity around the
2 8-K reporting, right, and what is material non-public
3 information and providing that guidance so the
4 investors have the trust that even though we're going
5 to semiannual reporting, the companies are putting
6 material information out there. And they're not a
7 class of insider trading, which is one of the
8 suspicions that's raised with this, that a select few
9 will have information. We need to focus, again, going
10 back to February, we all talked, what is the benefit,
11 why do you go public. You go public for price
12 transparency, the flexibility you can raise those
13 significant dollars on the U.S. market because there
14 is trust in that market.

15 MR. BOLEN: I would think you price in
16 trust. And so for example, everyone here has probably
17 bought or looked at buying a car and whether you buy
18 that car from a reputable dealer in your area or do
19 you buy it from a well-known auction house, you would
20 tend to pay a higher amount than you would on
21 something like a Facebook marketplace or buying it
22 from a neighbor who you don't know too well, because
23 you price in the risk that if something goes wrong you
24 don't have the ability to make it right later on. And
25 it's the same way in the art market. And I believe

1 it's the same way in the securities market. Where if
2 you don't have all of the information, you're not
3 going to pay as though you would. So the investors
4 would push back on that if it created a material risk
5 because it would factor into pricing.

6 MS. DUIGNAN MINNIHAN: So I would just like
7 to make a few comments from the perspective of an
8 asset manager. As somebody who manages as portfolio
9 of private investments of companies ranging from, you
10 know, pre-revenue at initial investment to almost a
11 billion in revenue, I would say that there is no way
12 that I would let my companies move to semiannual
13 reporting. And I don't care how small they are. I
14 want to actually see how they're doing on a quarterly
15 basis. And in fact, my best performing founders
16 voluntarily report on a monthly basis.

17 So I have seen a correlation from the
18 beginning between founders who are more committed to
19 more frequent reporting and analysis of performance
20 and actual success in the investment and it's almost
21 inversely correlated with how timely and willing the
22 companies are to do reporting. So I hundred percent
23 support the option for semiannual reporting. But I
24 also know that the expectation for most asset managers
25 whether they're managing private assets or public

1 assets is going to lean toward more frequent
2 reporting. But certainly think the examples of
3 positive applications in biotech or maybe some other
4 sectors where they don't want to be -- where they have
5 a much longer term type of investment makes sense. So
6 I think it makes sense. We'll see how widely it ends
7 up being used.

8 MR. LUCOSKY: I agree, Erica. I have a lot
9 of the same feelings even as a capital markets
10 attorney that represents a lot of these smaller
11 companies. And Rose, I think you make a point that's
12 been on my mind for so long. And that is the trust,
13 and the accountability and the reputational effects
14 especially in the micro-cap and emerging growth world.

15 There are about 900 maybe a thousand
16 companies that trade on a national exchange with a
17 market cap below \$50 million. And that market at
18 times gets a bad rap for things like transparency and
19 accountability and trust. And I do worry about that.

20 I support the voluntary measure of this proposal
21 because I think options are good. But I do think,
22 especially in the emerging growth world, I would like
23 to see at least most of those companies continue to
24 report for that transparency and trust. Because if we
25 lose the trust of the marketplace, it's going to be

1 really hard to retract investors into that environment
2 going forward.

3 The other thing I'll say is that, I'm not
4 sure we should complicate the 8-K rules here and have
5 reform on those as well or we'll get nothing done.
6 But I do agree the 8-K rules do not pick up on a lot
7 of events that would happen that portfolio managers
8 and investor would be interested in. For example,
9 revenue is just one side of the equation, especially
10 companies that don't have revenue. When you look at a
11 company with no revenue you're usually looking at the
12 expense side and the equity or investment side to see
13 what those investments are being made, how large
14 expenses. So I think that it's all a great idea on
15 the 8-K. But the enumerated items without a voluntary
16 8-K disclosure don't quite capture all the things that
17 maybe Herbert and Bart you have enumerated.

18 MR. SYVERTSEN: I have one point on the
19 optionality. I fully agree with that and I think
20 optionality is key here for most companies, especially
21 most growth companies. Having more frequent
22 information in the market is critical. And I also
23 share the observation that monthly reports out to
24 investors is actually a standard in private markets.
25 I think the reason optionality is important for some

1 kind of smaller issuers is the nature of public
2 reporting, the rigor and liability that's attached to
3 that reporting, is qualitatively different than an
4 investor update in the private markets. And that's
5 where I think having that optionality can be helpful
6 for a class of smaller issuers.

7 MR. MARISCAL: I wanted to comment
8 particularly on the accelerator perspective. As I
9 lead one of the largest accelerators for founders with
10 disabilities. And certainly this ties -- my
11 perspective certainly ties into discussions that we've
12 had around supporting underrepresented founders. I
13 was particularly struck by the comment Sue made around
14 the size of the company right when they went public,
15 and the number of people on the team and even the size
16 of the company itself.

17 So I think that I agree with the optionality
18 perspective and the trust perspective. I also would
19 urge us to think about when we're thinking about a
20 recommendation to emphasize the importance of
21 education of both companies and the general population
22 about the process, right, because I think there's
23 often a misunderstanding of what the benefits can be
24 for smaller companies to go public. So I think it's
25 important for us to think not only about what are the

1 implications for broader society but also, how do we
2 encourage more founders to consider going public as an
3 option.

4 MS. DAWOOD: That's great. Thank you all
5 for your comments. I think what we'll do right now is
6 we're going to take a break for lunch. So those of
7 you tuning from from SEC.gov, we'll be back at 1:30.
8 And after lunch we will go through the other proposals
9 and also finish up here and see if there's anything we
10 want to add or recommend. Okay.

11 (Whereupon, a lunch break was taken at this
12 time.)

13 MS. DAWOOD: Hello. Welcome back. We are
14 back from lunch and ready to be talking about all
15 things that we were talking about earlier this
16 morning. Thank you all who are also joining us on
17 SEC.gov. We finished up this morning's discussion.
18 We were talking about semiannual reporting. Does
19 anybody else have a comment related to that?

20 So for recommendations regarding this
21 proposal, I believe that we should see where everyone
22 stands. So with the comment of small public companies
23 should be flexible with respect to the cadence and
24 scope of periodic reporting and disclosure, does
25 everybody here agree with that statement?

1 Let's do a show of hands. Everybody who
2 agrees? And everybody online, if you could also raise
3 your hand. Yeah. We got it.

4 And what about the Committee in general is
5 supportive of the Commission's proposal to permit
6 public companies to report semiannually. Is there
7 anything about the current proposal that we are not in
8 favor of?

9 So we can vote that we are in favor of the
10 semiannual reporting proposal. Raise of hand? Great.
11 Outstanding.

12 So I also want to open if there are a quorum
13 or folks in the room around recommendations to update
14 or add to the proposal?

15 MR. MARISCAL: I don't think this is a core
16 materially changes the recommendation or the proposal
17 but I do want to reiterate the point that I made right
18 before lunch, which is is the importance of educating.
19 Whether it's ESOs in general or the public about the
20 benefits and processes of going public. Even from
21 Sue's comments on what her -- what the process was was
22 very different than what I had originally thought of
23 when we think of public markets. So I do think
24 highlighting that as part of the recommendation even
25 in a preemptory way would be important.

1 VICE CHAIR STANDIFER: So one thought there
2 Diego was a recommendation that small businesses
3 should have more access to pre-IPO education on the
4 IPO process, benefits and obligations of being a
5 public company. This was a point that was raised in
6 our February meeting.

7 So I would suggest that we go ahead and vote
8 on that as a proposal, given Diego's comment, as well.

9 So if you are supportive of including this in our
10 recommendation, I will re-reads it. Small businesses
11 should have more access to pre-IPO education on the
12 IPO process, benefits and obligations of being a
13 public company. Again, this was discussed quite
14 extensively in February. So if you are supportive?

15 I guess the question would be if there's any
16 other additions. I know Joe and I mentioned issues
17 around trust and disclosure. I did not hear a
18 consensus around any specifics on that. If others
19 want to add, we can put something on the table for a
20 proposal, otherwise, if we don't have a consensus I
21 would say it's not appropriate to include in the
22 recommendation.

23 MS. DAWOOD: All right. So next up let's
24 tackle filer status. So again, as we talked about
25 earlier, this proposal has several key elements for

1 small companies. They include recalibrating filer
2 categories. We heard about the large accelerated
3 filers, non-accelerated filers and a newly created
4 category called small non-accredited -- did I say
5 accelerated. Sorry. Filers. So Rose, you better
6 just do this.

7 VICE CHAIR STANDIFER: So the rulemaking
8 that is out aligns with conversations that we had in
9 February, as well as, conversations that we've had
10 today simplifying the categories to remove complexity.

11 Again, this is all about once a company is public,
12 staying public, and understanding their obligations.
13 Thank you -- had a brief moment on your screen there.

14 So let's start with the rules that are out
15 there in terms of categories themselves. The two new
16 categories, accelerated, non-accelerated, and then
17 there is a subcategory on the non-accelerated filers
18 for the smaller. So let's start with around the room
19 if members of the Committee are supportive of the
20 proposed rule on these categories as written. Raise
21 of hands.

22 MR. DILLASHAW: One thing I saw and that
23 there maybe would be a discussion was the
24 categorization for the smaller non-accelerated filer.
25 They have this 35 million in assets as sort of the

1 dividing line there. That's probably the one that
2 hits closest for smaller reporting company. So that
3 was the one thing I didn't know if we wanted to
4 address that threshold separately or if this is the
5 time for that.

6 VICE CHAIR STANDIFER: Sure. And I actually
7 was not going to raise my hand because I have concerns
8 about the 2 billion on the upper end. So let's start
9 with the lower end.

10 MR. DILLASHAW: Okay.

11 VICE CHAIR STANDIFER: And their proposal is
12 the 35 million. When I look back at some of our prior
13 discussions we had actually talked about a 25 million.

14 I mean, these are low numbers. We heard from Sue
15 whether or not companies this small actually have the
16 benefits. We also heard from Dan about options on the
17 OTC. So where do we think that line should be for the
18 small accelerated, non-accelerated filers. With the
19 caveat, again, as we've heard, the benefit for this
20 group, all non-accelerated filers have reduced
21 disclosure. The benefit for this group is increased
22 time to make the filings.

23 MR. DILLASHAW: I forget what it is, it's
24 120 days for annual and 45 days for quarterly reports
25 of -- the requirements are the same. They just get

1 more time to get it done because they're smaller and
2 that's what under 35 million in assets gets you. So
3 that's the significance of that dividing line.

4 MS. DUIGNAN MINNIHAN: So you're saying that
5 would be an issue for you or --

6 MR. DILLASHAW: Well, my question for the
7 group is, is that the right threshold, should it be
8 higher, should it be lower, what does the Committee
9 think of it.

10 MS. DUIGNAN MINNIHAN: It's literally just
11 an extra 30 days.

12 MR. DILLASHAW: Yes. But I wanted to
13 provide the backdrop to why it matters.

14 VICE CHAIR STANDIFER: 30 days for the 10-K,
15 an extra 5 for the 10-Q. I don't see that as a
16 material mover. To Wendy's point and what we've heard
17 in this meeting and others, the ability to do the
18 reporting is not the hurdle.

19 MR. LUCOSKY: I had a question about that
20 and maybe this was explained earlier. How do they
21 come up with the asset test for the small non-
22 accelerated filer versus a public float test for the
23 other two categories? Was there discussion on that?

24 MR. DILLASHAW: No, not that I know of. I
25 think they made it up, they had to draw the line

1 somewhere. That's where they draw it. But I don't
2 think there was any like backdrop. Certainly in
3 previous meetings, we didn't hear anybody comment on
4 that at least.

5 MR. LUCOSKY: I just wonder if that is the
6 relevant basis for defining the non-accelerated filer.
7 When I look at an emerging growth company or a micro-
8 cap company, I guess if the goal is to keep them non-
9 accelerated then maybe asset could be the right test.

10 But I just wonder if there's another metric that you
11 all had discussed.

12 MR. DILLASHAW: Open to suggestions.

13 VICE CHAIR STANDIFER: My perspective here,
14 if the goal is to simplify the categories. And again,
15 that has been -- we have discussed that in this
16 Committee, something that we are supportive of. The
17 overlapping diagrams of which category you're in can
18 be confusing. To pull on a thread from this meeting,
19 it detracts from management time if you have, where am
20 I, what are my obligations. I don't see the need to
21 have a subcategory of non-accelerated filers that
22 gives you an extra month for a K or five days for a Q.

23 I don't know that having questions around an asset
24 test or am I in this subcategory, if it's yielding any
25 material benefits for our smaller companies that have

1 decided to go public and put those processes in place.

2 MS. DUIGNAN MINNIHAN: I think the reason
3 that it's there is because there are penalties around
4 their restrictions on their ability to raise money
5 like ATM, etcetera, if they miss these deadlines. I
6 think the idea is for smaller companies just to give
7 them a little leeway. Just in my own mind, when I
8 think about some of my companies that have raised \$35
9 million plus rounds and thinking about just like, not
10 that any of them would consider going public but where
11 maybe taking them out of some of this more restrictive
12 timeline scenario would be helpful. To me it kind of
13 makes sense. I don't know how it would benefit the
14 businesses to remove it, but it seems like a
15 reasonable thing to give them some extra leeway.

16 MR. LUCOSKY: Erica, I agree. It's an
17 excellent point. I'll tell you where this comes off
18 practically speaking from the emerging growth world
19 and from the micro-cap world is a lot of times on the
20 financial statements with the auditors. The auditors
21 have been under tremendous pressure from the
22 regulatory system and Wendy is smiling because she
23 knows, from the PCOB and others. I know that's being
24 dealt in other channels. But I will tell you, a lot
25 of these smaller companies, and there's a thousand or

1 more of them at least on the national exchanges and a
2 few thousand more on the OTCQB.

3 The auditor's sometimes -- yeah, I mean,
4 there's a lot to do on the audit side and I'm not
5 knocking the auditors. But there's national offices.
6 There's regulatory checks. There's all of the
7 different accounting standards that have to be
8 reviewed and re-reviewed because nobody wants to make
9 a mistake. And sometimes it does come down to a few
10 extra days or a few extra hours we've seen to get it
11 right. And maybe it's not a large segment of this
12 smaller non-accelerated filer, but I can see, and I
13 agree with Erica, that an extra five days on a Q and
14 30 days on the 10-K really could help certain
15 companies, maybe not the majority of them but certain
16 companies.

17 VICE CHAIR STANDIFER: So I have a question
18 then for you, Wendy. If we have these two buckets and
19 there's a deadline for now the vast majority of the
20 companies will be non-accelerated filers when their
21 financials are due, and you're de-prioritizing, which
22 happens for the smaller companies, what is the time
23 period that the auditors actually do need to switch
24 from that deadline for the vast majority of the
25 companies to those that have the extended deadline.

1 Is 30 days sufficient, five days for the Q?

2 MS. STEVENS: I have a couple thoughts here.

3 And I just want to make a first opening remark which
4 is, we are not talking about foreign private issuers
5 at all. Which is whole other bucket and adds a lot of
6 confusion to the requirements. With that said, I fully
7 support what we're doing here to streamline the
8 definitions because in the smaller world smaller
9 reporting companies and the emerging growth companies,
10 it is confusing. You can be both. You can be one.
11 It's very confusing.

12 What we don't know, and we probably very
13 easy to use AI to find, is how many of these companies
14 that we're talking about actually never make the
15 deadlines. And they file five days late on the Q and
16 they file 15 days late on the K. And it's still a
17 rush to get it in for the 15 days. So I thought 30
18 was really generous. I could have lived with 15, to
19 be quite honest.

20 So I do think it will help those that need
21 it. I don't think all of them will elect to do it.
22 So I don't know how much transition is needed, because
23 if you're a well-operating and accustomed to the
24 deadline smaller company, you're going to continue to
25 do it. Everybody is in place to do it. You will

1 continue to do it because what I also found with
2 clients of this size is they want to go upstream.
3 They don't want to be in the space where they have to
4 file extensions and they're risking listing
5 requirements and things like that. I have no issue
6 with the extension. I think it's more than enough
7 time. And I don't think it will require much of a
8 transition.

9 What I did have some concern about, and you
10 had raised it, Bart about, is 35 right, is 25 right,
11 is 50 right. 35 I think is fine. That didn't bother
12 me as much as we don't have a revenues metric and we
13 don't have a net income metric, which is what Joseph
14 implied earlier. I would like to understand why there
15 isn't, because 35 million in assets if you're a
16 manufacturing operation, it's a lot easier to get to
17 than if you're selling something intangible, for
18 example. So that was my concern, but otherwise, I
19 think this streamlines where we are. And the extra
20 five days, especially for the Q would be very helpful.
21 And I think the 30 days for the K is more than
22 enough.

23 MR. BOLEN: So a couple things. The first
24 is the most common IRS penalty we see in my office is
25 they missed a deadline by one or two, sometimes three

1 days, and then they get a small penalty that compounds
2 over an extended period, they're not aware of it. And
3 then they come into my office with ten of thousand of
4 dollars worth of penalties for shoot, we mailed it in
5 a day late because the two people who worked at the
6 company got it back from the accountant on time,
7 didn't review it, didn't know what it takes to sign
8 and what to look for.

9 So there's certainly that deprioritization
10 from audit firms.

11 And there's also management spread very
12 thin, not able to fully review it, be comfortable with
13 the reputational risks, sign their name on there. And
14 that does take a little bit more time. The second
15 thing, if it were to switch to revenue-based, it would
16 have to vary by industry. So then the SEC will be
17 moving from promulgating a single size standard for
18 small business to promulgating 337, I believe, is that
19 right?

20 Yeah. So they'd have to then match the 337
21 industries in the United States because the small
22 business size standard must meet certain criteria, if
23 it is by employee count or if it is by revenue. The
24 only exception to that is if you're using a different
25 metric. So that's most likely why they chose assets

1 under management or total assets.

2 We look at many federal agencies that have a
3 specific metric.

4 They go only off of that and they move it up
5 and down with the understanding that it's the best
6 they can do with a single metric. No size standard is
7 perfect. But this is very consistent with the data
8 we've seen among small businesses. So this actually
9 from where I sit and from where my economics team sits
10 is actually pretty square head.

11 MR. LUCOSKY: That's a great explanation,
12 Robert. Thank you.

13 I agree market cap for the smaller companies
14 isn't a great metric either, because they bounce all
15 around and you can put them in different categories
16 depending on the quarter. So thank you for that.

17 VICE CHAIR STANDIFER: Any additional
18 comments including folks joining virtually on the 35
19 million, whether the number itself or assets, some
20 other size limitation.

21 MR. LUCOSKY: Just another clarification,
22 Bart, since you raised it.

23 Is that net assets or just an asset number?

24 I mean, 35 million of assets 50 million of
25 liabilities negative shareholders equity, are we

1 putting them in the same category?

2 MR. DILLASHAW: I think it's cross assets
3 would be the threshold. They could have a negative
4 balance sheet overall and still qualify for it. I
5 think my main question, what I'm hearing is, it does
6 make sense, one, to give some subset of issuers a
7 little bit more time probably just to relieve pressure
8 on the accounting teams, but that's real. I mean
9 that's a real practical constraint. And then so I
10 think that's one part of this that is sort of good
11 feedback.

12 And the other is, all right, if we're going
13 to do that, where do we draw the line. Seemingly,
14 there seems to be some consensus around sort of an
15 asset balance sheet and 35 million.

16 (Whereupon, the meeting was adjourned at
17 2:48 p.m. due to a fire alarm.)

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PROOFREADER'S CERTIFICATE

In The Matter of: SMALL BUSINESS CAPITAL FORMATION
ADVISORY COMMITTEE
File Number: OS-0001
Date: Tuesday, July 21, 2026
Location: Washington, D.C.

This is to certify that I, Kyleigh McGinnis,
(the undersigned), do hereby swear and affirm that the
attached proceedings before the U.S. Securities and
Exchange Commission were held according to the record
and that this is the original, complete, true and
accurate transcript that has been compared to the
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Kyleigh McGinnis
7/23/2026
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