

**UNITED STATES OF AMERICA**  
**Before the**  
**SECURITIES AND EXCHANGE COMMISSION**

**September 24, 2020**

**In the Matter of**

ID Perfumes, Inc.,

**File No. 500-1**

**ORDER OF SUSPENSION OF  
TRADING**

It appears to the Securities and Exchange Commission (“Commission”) that there is a lack of current and accurate information concerning the securities of ID Perfumes, Inc. (“IDPE”) (CIK No. 1398235), a Nevada corporation located in Hallandale, Florida with a class of securities registered with the Commission pursuant to Securities Exchange Act of 1934 (“Exchange Act”) Section 12(g) because it is delinquent in its periodic filings with the Commission, having not filed any periodic reports since it filed a Form 10-Q for the period ended September 30, 2013. On August 10, 2020, the Commission’s Division of Corporation Finance sent a delinquency letter to IDPE requesting compliance with its periodic filing requirements but IDPE did not receive the delinquency letter due to its failure to maintain a valid address on file with the Commission as required by Commission rules (Rule 301 of Regulation S-T, 17 C.F.R. Section 232.301 and Section 5.4 of EDGAR Filer Manual). As of August 28, 2020, the common stock of IDPE was quoted on OTC Link (formerly “Pink Sheets”) operated by OTC Markets Group Inc., had six market makers, and was eligible for the “piggyback” exception of Exchange Act Rule 15c2-11(f)(3).

The Commission is of the opinion that the public interest and the protection of investors require a suspension of trading in the securities of the above-listed company. Therefore, it is ordered, pursuant to Exchange Act Section 12(k), that trading in the securities of the above-listed

company is suspended for the period from 9:30 a.m. EDT on September 25, 2020, through 11:59 p.m. EDT on October 8, 2020.

By the Commission.

Vanessa A. Countryman  
Secretary