

UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION

September 22, 2020

In the Matter of

Genesis Financial, Inc.,

File No. 500-1

**ORDER OF SUSPENSION OF
TRADING**

It appears to the Securities and Exchange Commission (“Commission”) that there is a lack of current and accurate information concerning the securities of Genesis Financial, Inc. (“GFNL¹”) (CIK No. 1183082), an active Wyoming corporation located in New York, NY with a class of securities registered with the Commission pursuant to Securities Exchange Act of 1934 (“Exchange Act”) Section 12(g) because it is delinquent in its periodic filings with the Commission, having not filed any periodic reports since it filed a Form 10-K for the period ended December 31, 2018. On May 21, 2020, the Commission’s Division of Corporation Finance (“Corporation Finance”) sent a delinquency letter to GFNL requesting compliance with its periodic filing requirements, which was delivered. As of July 28, 2020, the common stock of GFNL was quoted on OTC Link, whose parent company is OTC Markets Group Inc., had five market makers, and was eligible for the “piggyback” exception of Exchange Act Rule 15c2-11(f)(3).

¹ The short form of the issuer’s name is also its stock symbol.

The Commission is of the opinion that the public interest and the protection of investors require a suspension of trading in the securities of the above-listed company. Therefore, it is ordered, pursuant to Section 12(k) of the Securities Exchange Act of 1934, that trading in the securities of the above-listed company is suspended for the period from 9:30 a.m. EDT on September 23, 2020, through 11:59 p.m. EDT on October 6, 2020.

By the Commission.

Vanessa A. Countryman
Secretary