

UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION

May 17, 2018

In the Matter of

**Play La Inc. and
Titan Trading Analytics, Inc.,**

File No. 500-1

**ORDER OF SUSPENSION OF
TRADING**

It appears to the Securities and Exchange Commission (“Commission”) that there is a lack of current and accurate information concerning the securities of Play La Inc. (“PLLAF”¹) (CIK No. 1378553), a British Virgin Islands corporation located in Road Town, Tortola, British Virgin Islands with a class of securities registered with the Commission pursuant to Securities Exchange Act of 1934 (“Exchange Act”) Section 12(g) because it is delinquent in its periodic filings with the Commission, having not filed any periodic reports since it filed a Form 20-F for the period ended December 31, 2014. On June 29, 2017, Corporation Finance sent a delinquency letter to PLLAF requesting compliance with its periodic filing requirements, which was delivered. As of May 10, 2018, the common stock of PLLAF was quoted on OTC Link operated by OTC Markets Group Inc. (formerly “Pink Sheets”) (“OTC Link”), had three market makers, and was eligible for the “piggyback” exception of Exchange Act Rule 15c2-11(f)(3).

It appears to the Commission that there is a lack of current and accurate information concerning the securities of Titan Trading Analytics Inc. (“TITAF”) (CIK No. 1076639), a British Columbia corporation located in Edmonton, Alberta, Canada with a class of securities registered with the Commission pursuant to Exchange Act Section 12(g) because it is delinquent

¹ The short form of each issuer’s name is also its stock symbol.

in its periodic filings with the Commission, having not filed any periodic reports since it filed a Form 20-F for the period ended October 31, 2012. On March 19, 2015, Corporation Finance sent a delinquency letter to TITAF requesting compliance with its periodic filing requirements, but TITAF did not receive the delinquency letter due to its failure to maintain a valid address on file with the Commission as required by Commission rules (Rule 301 of Regulation S-T, 17 C.F.R. Section 232.301 and Section 5.4 of EDGAR Filer Manual). As of May 10, 2018, the common shares of TITAF were quoted on OTC Link, had six market makers, and were eligible for the “piggyback” exception of Exchange Act Rule 15c2-11(f)(3).

The Commission is of the opinion that the public interest and the protection of investors require a suspension of trading in the securities of the above-listed companies. Therefore, it is ordered, pursuant to Section 12(k) of the Securities Exchange Act of 1934, that trading in the securities of the above-listed companies is suspended for the period from 9:30 a.m. EDT on May 18, 2018, through 11:59 p.m. EDT on June 1, 2018.

By the Commission.

Brent J. Fields
Secretary