

UNITED STATES OF AMERICA  
before the  
SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934  
Release No. 98740 / October 13, 2023

Admin. Proc. File No. 3-21625

In the Matter of  
CRANK MEDIA, INC.

ORDER REGARDING SERVICE

On September 7, 2023, the Securities and Exchange Commission issued an order instituting proceedings (“OIP”) against Crank Media, Inc. (“Respondent”), pursuant to Section 12(j) of the Securities Exchange Act of 1934.<sup>1</sup> It appears that there have been no filings in this proceeding with respect to whether the OIP was served upon Respondent. To assist the Office of the Secretary in maintaining a record of service that establishes that the OIP has been properly served,<sup>2</sup> IT IS ORDERED that the Division of Enforcement file a status report concerning service of the OIP by October 27, 2023, and every 28 days thereafter until service is accomplished.

The parties’ attention is directed to the e-filing requirements in the Rules of Practice.<sup>3</sup>

For the Commission, by the Office of the General Counsel, pursuant to delegated authority.

Vanessa A. Countryman  
Secretary

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<sup>1</sup> *Crank Media Inc.*, Exchange Act Release No. 98313, 2023 WL 5830454 (Sept. 7, 2023).

<sup>2</sup> *See* Rule of Practice 141(a)(3), 17 C.F.R. § 201.141(a)(3).

<sup>3</sup> *See Amendments to the Commission’s Rules of Practice*, Exchange Act Release No. 90442, 2020 WL 7013370 (Nov. 17, 2020), 85 Fed. Reg. 86,464 (Dec. 30, 2020), <https://www.sec.gov/rules/final/2020/34-90442a.pdf>; *Instructions for Electronic Filing and Service of Documents in SEC Administrative Proceedings and Technical Specifications*, <https://www.sec.gov/efapdocs/instructions.pdf>. The amendments also impose other obligations such as a redaction and omission of sensitive personal information requirement. *Amendments to the Commission’s Rules of Practice*, 85 Fed. Reg. at 86,465–81.