

UNITED STATES OF AMERICA
before the
SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934
Release No. 97913 / July 14, 2023

Admin. Proc. File No. 3-21458

In the Matter of

AMBG, INC.

ORDER REGARDING SERVICE

The Securities and Exchange Commission issued an Order Instituting Proceedings (“OIP”), on May 25, 2023, pursuant to Section 12(j) of the Securities Exchange Act of 1934, against respondent AMBG, Inc. (“Respondent”).¹ On June 13, 2023, the Division of Enforcement filed a Declaration of Gina Joyce, stating that the OIP was served on Respondent by attempting delivery via U.S. Priority Mail Express to an address in New York, New York that, the Declaration asserts, was provided in Respondent’s most recent EDGAR filing with the Commission—a Form 12b-25 filed on March 31, 2022. However, Respondent actually provided an address in Flushing, New York in that filing,² while the address listed in the Declaration matches the address provided in Respondent’s second amendment to its Form 10 filed on December 7, 2021. Therefore, it does not appear that service of the OIP has been accomplished pursuant to Commission Rule of Practice 141(a)(2)(ii).³

Accordingly, it is ORDERED that the Division file a status report concerning service of the OIP on Respondent by July 28, 2023, and every 14 days thereafter until service is accomplished. Specifically, the Division is directed to attempt to serve Respondent by sending the OIP to the address listed in Respondent’s most recent EDGAR filing or, if it contends that service has been accomplished, to explain the basis for its contention.

¹ *AMBG, Inc.*, Exchange Act Release No. 97571, 2023 WL 3686012 (May 25, 2023).

² We note that the zip code listed in AMBG’s most recent filing contains an extra digit and there appears to be a hyphen missing from the street number.

³ *See* 17 C.F.R. § 201.141(a)(2)(ii) (permitting service of an OIP “in the case of an issuer of a class of securities registered with the Commission, by sending a copy of the order addressed to the most recent address shown on the entity’s most recent filing with the Commission by U.S. Postal Service certified, registered, or express mail and obtaining a confirmation of attempted delivery”).

The parties' attention is directed to the e-filing requirements in the Rules of Practice.⁴

For the Commission, by the Office of the General Counsel, pursuant to delegated authority.

Vanessa A. Countryman
Secretary

⁴ *Amendments to the Commission's Rules of Practice*, Exchange Act Release No. 90442, 2020 WL 7013370 (Nov. 17, 2020), 85 Fed. Reg. 86,464, 86,474 (Dec. 30, 2020), <https://www.sec.gov/rules/final/2020/34-90442a.pdf>; *Instructions for Electronic Filing and Service of Documents in SEC Administrative Proceedings and Technical Specifications*, <https://www.sec.gov/efapdocs/instructions.pdf>. The amendments impose other obligations such as a redaction and omission of sensitive personal information requirement. *Amendments to the Commission's Rules of Practice*, 85 Fed. Reg. at 86,465-81.