UNITED STATES OF AMERICA before the SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934 Release No. 96446 / December 5, 2022

Admin. Proc. File No. 3-17990

In the Matter of

DIGITAL BRAND MEDIA & MARKETING GROUP, INC.

ORDER EXTENDING TIME TO ISSUE DECISION

The Commission has determined, in its discretion, that it is appropriate to extend by 90 days the period within which the decision in this matter may be issued. Accordingly, IT IS ORDERED that such period be, and hereby is, extended to March 6, 2023.¹

By the Commission.

Vanessa A. Countryman Secretary

¹ March 5, 2023 is a Sunday.