UNITED STATES OF AMERICA before the SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934 Release No. 93418 / October 25, 2021

Admin. Proc. File No. 3-20479

In the Matter of

GIGGLES N'HUGS, INC.

ORDER REGARDING SERVICE

The Securities and Exchange Commission ("Commission") issued an Order Instituting Proceedings ("OIP") on August 25, 2021, pursuant to Section 12(j) of the Securities Exchange Act of 1934, against respondent Giggles N' Hugs, Inc.¹ It appears that there have been no other filings in this proceeding since issuance of the OIP, including as to whether the OIP was served on the respondent. To assist the Office of the Secretary in maintaining a record of service that establishes that the OIP has been properly served,² IT IS ORDERED that the Division of Enforcement file a status report concerning service of the OIP by November 8, 2021, and every 28 days thereafter until service is accomplished.

The parties' attention is directed to the most recent amendments to the Commission's Rules of Practice, which took effect on April 12, 2021, and which include new e-filing requirements.³

¹ Giggles N' Hugs, Inc.., Exchange Act Release No. 92764, 2021 WL 3814505 (Aug. 25, 2021).

² See Rule of Practice 141(a)(3), 17 C.F.R. § 201.141(a)(3).

Amendments to the Commission's Rules of Practice, Exchange Act Release No. 90442, 2020 WL 7013370 (Nov. 17, 2020), 85 Fed. Reg. 86,464, 86,474 (Dec. 30, 2020); Instructions for Electronic Filing and Service of Documents in SEC Administrative Proceedings and Technical Specifications, https://www.sec.gov/efapdocs/instructions.pdf. The amendments also impose other obligations on parties to administrative proceedings such as a new redaction and omission of sensitive personal information requirement. Amendments to the Commission's Rules of Practice, 85 Fed. Reg. at 86,465–81.

For the Commission, by the Office of the General Counsel, pursuant to delegated authority.

Vanessa A. Countryman Secretary