

UNITED STATES OF AMERICA
before the
SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934
Release No. 92058 / May 27, 2021

Admin. Proc. File No. 3-19646

In the Matter of

UNITED CITY CORP. and WORLDWIDE INTERNET
MARKETING, INC.

ORDER TO SHOW CAUSE AS TO UNITED CITY CORP.

The Securities and Exchange Commission (“Commission”) issued an Order Instituting Proceedings (“OIP”) on January 10, 2020, pursuant to Section 12(j) of the Securities Exchange Act of 1934, against respondent United City Corp. (“Respondent”).¹

On April 22, 2021, the Division of Enforcement filed a Declaration of Gina Joyce, which established that, pursuant to Commission Rule of Practice 141(a)(2)(ii),² service of the OIP was made on Respondent on April 22, 2021.³

¹ *United City Corp.*, Exchange Act Release No. 87936, 2020 WL 122740 (Jan. 10, 2020). The OIP also instituted proceedings against Worldwide Internet Marketing, Inc. Worldwide Internet Marketing has thus far failed to respond to an order that it show cause why the registration of its securities should not be revoked by default due to its failure to file an answer and to otherwise defend this proceeding. *See United City Corp.*, Exchange Act Release No. 90934, 2021 WL 146463 (Jan. 15, 2021).

² 17 C.F.R. § 201.141(a)(2)(ii).

³ Although we previously issued an order for Respondent to show cause why it should not be found in default, *see United City Corp.*, Exchange Act Release No. 90934, 2021 WL 146463 (Jan. 15, 2021), we subsequently discovered an issue with the service of the OIP on Respondent. *See United City Corp.*, Exchange Act Release No. 91539, 2021 WL 1393055 (Apr. 12, 2021). As a result, we are issuing this order now that proper service on Respondent has been made.

As stated in the OIP, Respondent's answer was required to be filed within ten days of service of the OIP.⁴ As of the date of this order, Respondent has not filed an answer.

Accordingly, Respondent is ORDERED to SHOW CAUSE by June 10, 2021, why the registration of its securities should not be revoked by default due to its failure to file an answer and to otherwise defend this proceeding. When a party defaults, the allegations in the OIP will be deemed to be true and the Commission may determine the proceeding against that party upon consideration of the record without holding a public hearing.

If Respondent fails to respond to this order to show cause, it may be deemed in default, the proceeding may be determined against it, and the registration of its securities may be revoked.⁵ Upon review of the filings in response to this order, the Commission will either direct further proceedings by subsequent order or issue a final order resolving the matter.

The parties' attention is called to the Commission's March 18, 2020 order regarding the filing and service of papers, which provides that pending further order of the Commission parties to the extent possible shall submit all filings electronically at apfilings@sec.gov.⁶ Also, the Commission's Rules of Practice were recently amended to include new e-filing requirements, which took effect on April 12, 2021.⁷

For the Commission, by the Office of the General Counsel, pursuant to delegated authority.

Vanessa A. Countryman
Secretary

⁴ *United City Corp.*, 2020 WL 122740, at *2; Rules of Practice 151(a), 160(b), 220(b), 17 C.F.R. §§ 201.151(a), .160(b), .220(b).

⁵ Rules of Practice 155, 180, 17 C.F.R. § 201.155, .180; *see United City Corp.*, 2020 WL 122740, at *2 (“If Respondents fail to file the directed Answers, . . . [they] may be deemed in default and the proceedings may be determined against them . . .”).

⁶ *See Pending Administrative Proceedings*, Exchange Act Release No. 88415, 2020 WL 1322001 (March 18, 2020), <https://www.sec.gov/litigation/opinions/2020/33-10767.pdf>.

⁷ *Amendments to the Commission's Rules of Practice*, 85 Fed. Reg. 86,464, 86,474 (Dec. 30, 2020); *see also Amendments to the Commission's Rules of Practice*, Exchange Act Release No. 90442, 2020 WL 7013370 (Nov. 17, 2020); *Instructions for Electronic Filing and Service of Documents in SEC Administrative Proceedings and Technical Specifications*, <https://www.sec.gov/efapdocs/instructions.pdf>. The amendments also impose other obligations on parties to administrative proceedings such as a new redaction and omission of sensitive personal information requirement. *Amendments to the Commission's Rules of Practice*, 85 Fed. Reg. at 86,465–81.