

UNITED STATES OF AMERICA
before the
SECURITIES AND EXCHANGE COMMISSION
March 2, 2021

SECURITIES EXCHANGE ACT OF 1934
Release No. 91235 / March 2, 2021

Admin. Proc. File No. 3-20209

In the Matter of the Application of
ROBBI J. JONES and KIPLING JONES & CO., LTD.,
For Review of Disciplinary Action Taken by
FINRA

ORDER
SCHEDULING
BRIEFS

Robbi J. Jones and Kipling Jones & Co., Ltd., filed an application, pursuant to Section 19(d)(2) of the Securities Exchange Act of 1934,¹ for review of disciplinary action taken against them by the Financial Industry Regulatory Authority ("FINRA"). FINRA filed a copy of the index to the record on February 9, 2021, pursuant to Rule 420(e) of the Rules of Practice.²

Accordingly, IT IS ORDERED, pursuant to Rule 450(a) of the Rules of Practice,³ that a brief in support of the application for review shall be filed by April 1, 2021. A brief in

¹ 15 U.S.C. § 78s(d)(2).

² 17 C.F.R. § 201.420(e).

³ 17 C.F.R. § 201.450(a).

opposition shall be filed by May 3, 2021, and any reply brief shall be filed by May 17, 2021.⁴ Pursuant to Rule 180(c) of the Rules of Practice, failure to file a brief in support of the application may result in dismissal of this review proceeding.⁵

For the Commission, by the Office of the General Counsel, pursuant to delegated authority.

Vanessa A. Countryman
Secretary

⁴ As provided by Rule 450(a), no briefs in addition to those specified in this schedule may be filed without leave of the Commission. Attention is called to Rule of Practice 450(b) and (c), 17 C.F.R. § 201.450(b) and (c), with respect to content and length limitations, and Rules of Practice 150 - 153, 17 C.F.R. § 201.150 - 153, with respect to form and service, as well as the Commission's March 18, 2020 order providing further instructions regarding the filing and service of papers in appeals of action taken by FINRA. *See In re: Pending Administrative Proceedings*, Exchange Act Release No. 88415, <https://www.sec.gov/litigation/opinions/2020/33-10767.pdf>. Also, the Commission's Rules of Practice were recently amended to include new e-filing requirements, which take effect on April 12, 2021. *Amendments to the Commission's Rules of Practice*, 85 Fed. Reg. 86,464, 86,474 (Dec. 30, 2020); *see also Amendments to the Commission's Rules of Practice*, Exchange Act Release No. 90442, 2020 WL 7013370 (Nov. 17, 2020); *Instructions for Electronic Filing and Service of Documents in SEC Administrative Proceedings and Technical Specifications*, <https://www.sec.gov/efapdocs/instructions.pdf>. The amendments also impose other obligations on parties to administrative proceedings such as a new redaction and omission of sensitive personal information requirement. *Amendments to the Commission's Rules of Practice*, 85 Fed. Reg. at 86,465–81.

⁵ 17 C.F.R. § 201.180(c).