

UNITED STATES OF AMERICA
before the
SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934
Release No. 90641/ December 11, 2020

Admin. Proc. File No. 3-19508

In the Matter of
FLIKMEDIA, INC.

ORDER TO SHOW CAUSE

The Securities and Exchange Commission (“Commission”) issued an Order Instituting Proceedings (“OIP”) on September 24, 2019, pursuant to Section 12(j) of the Securities Exchange Act of 1934, against respondent FlikMedia, Inc.¹

On November 20, 2019, the Division of Enforcement filed a motion requesting that the Commission find FlikMedia in default for not filing an answer and that it revoke the registration of each class of its securities based on the record and the allegations in the OIP. The motion included a Declaration of Gina Joyce, which stated that, pursuant to Rule 141(a)(2)(ii) of the Commission’s Rules of Practice,² service of the OIP was made on FlikMedia on September 26, 2019.³

¹ *FlikMedia, Inc.*, Exchange Act Release No. 87087, 2019 WL 4670686 (Sept. 24, 2019).

² 17 C.F.R. § 201.141(a)(2)(ii).

³ The Declaration also states that the OIP was sent to the address listed on FlikMedia’s “last filing with the Commission, which was a Form DEF 14C filed with the Commission on January 26, 2017.” This Form DEF 14C in the Commission’s EDGAR database provides an address in Phoenix, Arizona, but it lists its ZIP code as 8004-1050. *See* Rule of Practice 323, 17 C.F.R. § 201.323 (permitting the Commission to take official notice of “any matter in the public official records of the Commission”). We take official notice that the Form DEF 14C omits a digit from the ZIP code. *See id.* (permitting the Commission to take official notice of “any material fact which might be judicially noticed by a district court of the United States”). According to the EDGAR database, on November 15, 2016, FlikMedia filed a Form 12b-25 listing the ZIP code of the Phoenix, Arizona address as 85004-1050. The Declaration provides that the OIP was sent to FlikMedia’s address in Phoenix, Arizona, using the ZIP code 85004.

As stated in the OIP, FlikMedia's answer was required to be filed within ten days of the service of the OIP.⁴ As of the date of this order, FlikMedia has not filed an answer. The prehearing conference and hearing are thus continued indefinitely.

Accordingly, FlikMedia, Inc. is ORDERED to SHOW CAUSE by December 28, 2020, why the registration of its securities should not be revoked by default due to its failure to file an answer and to otherwise defend this proceeding. When a party defaults, the allegations in the OIP will be deemed to be true and the Commission may determine the proceeding against that party upon consideration of the record without holding a public hearing.

If FlikMedia fails to respond to this order to show cause, it may be deemed in default, the proceeding may be determined against it, and the registration of securities may be revoked.⁵ Upon review of the filings in response to this order, the Commission will either direct further proceedings by subsequent order or issue a final order resolving the matter.

The parties' attention is called to the Commission's March 18, 2020 order regarding the filing and service of papers, which provides that, pending further order of the Commission, parties to the extent possible shall submit all filings electronically at apfilings@sec.gov.⁶

For the Commission, by the Office of the General Counsel, pursuant to delegated authority.

Vanessa A. Countryman
Secretary

⁴ *FlikMedia, Inc.*, 2019 WL 4670686, at *2; Rules of Practice 151(a), 160(b), 220(b), 17 C.F.R. §§ 201.151(a), 201.160(b), 201.220(b).

⁵ Rules of Practice 155, 180, 17 C.F.R. §§ 201.155, 201.180; *see FlikMedia, Inc.*, 2019 WL 4670686, at *2 (“If Respondent fails to file the directed Answer, . . . [it] may be deemed in default and the proceedings may be determined against [it] . . .”).

⁶ *See Pending Administrative Proceedings*, Exchange Act Release No. 88415, <https://www.sec.gov/litigation/opinions/2020/33-10767.pdf>.