

UNITED STATES OF AMERICA  
before the  
SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934  
Release No. 90107 / October 7, 2020

Admin. Proc. File No. 3-19382

In the Matter of  
  
BAKKEN RESOURCES, INC.;  
IRELAND INC.; and  
WORLDS MALL, INC.,  
  
Respondents.

ORDER TO SHOW CAUSE

The Securities and Exchange Commission (“Commission”) issued an Order Instituting Proceedings (“OIP”) on August 27, 2019, pursuant to Section 12(j) of the Securities Exchange Act of 1934, against respondent Worlds Mall, Inc.<sup>1</sup>

On August 27, 2020, the Division of Enforcement filed the Declaration of Leslie Kazon, which stated that, pursuant to Rule 141(a)(2)(ii) of the Commission’s Rules of Practice,<sup>2</sup> service of the OIP was made on Worlds Mall on August 29, 2019.

As stated in the OIP, Worlds Mall’s answer was required to be filed within ten days of service of the OIP.<sup>3</sup> As of the date of this order, Worlds Mall has not filed an answer. The prehearing conference and the hearing are thus continued indefinitely.

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<sup>1</sup> *Bakken Resources, Inc.*, Exchange Act Release No. 86777, 2019 WL 4060770 (Aug. 27, 2019). The Commission accepted offers of settlement from the other two respondents in the proceeding, Bakken Resources, Inc. and Ireland Inc., and issued orders revoking the registration of their securities on October 10, 2019, and October 31, 2019, respectively. *Bakken Resources, Inc.*, Exchange Act Release No. 87285, 2019 WL 5101381 (Oct. 10, 2019); *Bakken Resources, Inc.*, Exchange Act Release No. 87430, 2019 WL 5682641 (Oct. 31, 2019).

<sup>2</sup> 17 C.F.R. § 201.141(a)(2)(ii).

<sup>3</sup> *Bakken Resources, Inc.*, 2019 WL 4060770, at \*2; *see also* Rules of Practice 220(b), 17 C.F.R. § 201.220(b).

Accordingly, Worlds Mall is ORDERED to SHOW CAUSE by October 21, 2020, why the registrations of its securities should not be revoked by default due to its failure to file an answer and to otherwise defend this proceeding. When a party defaults, the allegations in the OIP will be deemed to be true and the Commission may determine the proceeding against that party upon consideration of the record without holding a public hearing.

If Worlds Mall fails to respond to this order to show cause, it may be deemed in default, the proceeding may be determined against it, and the registration of its securities may be revoked.<sup>4</sup> Upon review of the filings in response to this order, the Commission will either direct further proceedings by subsequent order or issue a final order resolving the matter.

The parties' attention is called to the Commission's March 18, 2020 order regarding the filing and service of papers, which provides that pending further order of the Commission parties to the extent possible shall submit all filings electronically at [apfilings@sec.gov](mailto:apfilings@sec.gov).<sup>5</sup>

For the Commission, by the Office of the General Counsel, pursuant to delegated authority.

Vanessa A. Countryman  
Secretary

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<sup>4</sup> Rules of Practice 155, 180, 17 C.F.R. § 201.155, .180; *see Bakken Resources, Inc.*, 2019 WL 4060770, at \*3 (“If Respondents fail to file the directed Answers, . . . [they] may be deemed in default and the proceedings may be determined against them . . .”).

<sup>5</sup> *See Pending Administrative Proceedings*, Exchange Act Release No. 88415, <https://www.sec.gov/litigation/opinions/2020/33-10767.pdf>.