

UNITED STATES OF AMERICA
before the
SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934
Release No. 89406 / July 27, 2020

Admin Proc. File No. 3-19757

In the Matter of the Application of

OBJECTIVE EQUITY, LLC

For Review of Action Taken by

FINRA

ORDER GRANTING REQUEST TO WITHDRAW APPLICATION FOR REVIEW AND
DISMISSING REVIEW PROCEEDING

On April 21, 2020, Objective Equity, LLC filed an application for review of FINRA's decision to expel it from FINRA membership. On May 1, 2020, Objective Equity filed a request to withdraw its application for review. In the letter, Objective Equity explained that the firm is "working with FINRA to resolve" the issues underlying the appeal. Under the circumstances, it is appropriate to grant Objective Equity's request.

Accordingly, IT IS ORDERED that the request by Objective Equity, LLC to withdraw its application for review is granted and that this review proceeding is dismissed.

For the Commission, by the Office of the General Counsel, pursuant to delegated authority.

Vanessa A. Countryman
Secretary