

UNITED STATES OF AMERICA
before the
SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934
Release No. 87570 / November 18, 2019

Admin. Proc. File No. 3-19282

In the Matter of

BINGO NATION, INC., SINO-AMERICAN NET
MEDIA CORP., AND WUSSLER
WORLDWIDE MEDIA CO.,

Respondents.

ORDER TO SHOW CAUSE

The Securities and Exchange Commission (“Commission”) issued an Order Instituting Proceedings (“OIP”) on July 26, 2019, pursuant to Section 12(j) of the Securities Exchange Act of 1934, against respondents Bingo Nation, Inc., Sino-American Net Media Corp., and Wussler Worldwide Media Company (collectively, “Respondents”).¹

On August 8, 2019, the Division of Enforcement filed the Declaration of David S. Frye, which stated that, pursuant to Rule 141(a)(2)(ii) of the Commission’s Rules of Practice,² service of the OIP was made on Bingo Nation, Inc., on July 27, 2019; service of the OIP was made on Sino-American Net Media Corp. on July 31, 2019; and service of the OIP was made on Wussler Worldwide Media Company on July 27, 2019.

As stated in the OIP, Respondents’ answers were required to be filed within ten days of service of the OIP.³ As of the date of this order, Respondents have not filed answers. The prehearing conference and the hearing are thus continued indefinitely.

Accordingly, Respondents are ORDERED to SHOW CAUSE by December 2, 2019, why the registrations of their securities should not be revoked by default due to their failures to file an answer and to otherwise defend this proceeding. When a party defaults, the allegations in the OIP will be deemed to be true and the Commission may determine the proceeding against that party upon consideration of the record without holding a public hearing.

¹ *Bingo Nation, Inc.*, Exchange Act Release No. 86485, 2019 WL 3387084 (July 26, 2019).

² 17 C.F.R. § 201.141(a)(2)(ii).

³ Rules of Practice 151(a), 160(b), 220(b), 17 C.F.R. §§ 201.151(a), .160(b), .220(b).

If Respondents fail to respond to this order to show cause, they may be deemed in default, the proceeding may be determined against them, and the registrations of their securities may be revoked.⁴ Upon review of the filings in response to this order, the Commission will either direct further proceedings by subsequent order or issue a final order resolving the matter.

For the Commission, by the Office of the General Counsel, pursuant to delegated authority.

Vanessa A. Countryman
Secretary

⁴ Rules of Practice 155, 180, 17 C.F.R. §§ 201.155, .180; *see Bingo Nation, Inc.*, 2019 WL 3387084, at *2 (“If Respondents fail to file the directed Answers, . . . [they] may be deemed in default and the proceedings may be determined against them . . .”).