

UNITED STATES OF AMERICA
before the
SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934
Release No. 87563 / November 18, 2019

Admin. Proc. File No. 3-19289

In the Matter of

BLACKCRAFT CULT, INC., AND
UNIFIED SIGNAL, INC.,

Respondents.

ORDER TO SHOW CAUSE AS TO UNIFIED SIGNAL, INC.

The Securities and Exchange Commission (“Commission”) issued an Order Instituting Proceedings (“OIP”) on July 30, 2019, pursuant to Section 12(j) of the Securities Exchange Act of 1934, against respondents Blackcraft Cult, Inc., and Unified Signal, Inc.¹

On August 8, 2019, the Division of Enforcement filed the Declaration of David S. Frye, which stated that, pursuant to Rule 141(a)(2)(ii) of the Commission’s Rules of Practice,² service of the OIP was made on Unified on August 1, 2019.³

As stated in the OIP, Unified’s answer was required to be filed within ten days of service of the OIP.⁴ As of the date of this order, Unified has not filed an answer. The prehearing conference and the hearing are thus continued indefinitely.

¹ *Blackcraft Cult, Inc.*, Exchange Act Release No. 86513, 2019 WL 3453285 (July 30, 2019).

² 17 C.F.R. § 201.141(a)(2)(ii).

³ The declaration also stated that service of the OIP was made on Blackcraft on August 1, 2019. But the declaration stated that service was made at a different address number than that used in the last filing with the Commission that Blackcraft made. Although it appears that Blackcraft’s last filing may incorrectly list its own address, the Division of Enforcement is nonetheless directed to ensure that service is also made on Blackcraft at the address listed in its latest filing and to file another declaration of service in this proceeding once that has been accomplished.

⁴ Rules of Practice 151(a), 160(b), 220(b), 17 C.F.R. §§ 201.151(a), .160(b), .220(b).

Accordingly, Unified is ORDERED to SHOW CAUSE by December 2, 2019, why the registration of its securities should not be revoked by default due to its failure to file an answer and to otherwise defend this proceeding. When a party defaults, the allegations in the OIP will be deemed to be true as to it and the Commission may determine the proceeding against that party upon consideration of the record without holding a public hearing.

If Unified fails to respond to this order to show cause, it may be deemed in default, the proceeding may be determined against it, and the registration of its securities may be revoked.⁵ Upon review of the filings in response to this order, the Commission will either direct further proceedings by subsequent order or issue a final order resolving the matter.

For the Commission, by the Office of the General Counsel, pursuant to delegated authority.

Vanessa A. Countryman
Secretary

⁵ Rules of Practice 155, 180, 17 C.F.R. §§ 201.155, .180; see *Blackcraft Cult*, 2019 WL 3453285, at *2 (“If Respondents fail to file the directed Answers, . . . [they] may be deemed in default and the proceedings may be determined against them . . .”).