

UNITED STATES OF AMERICA
before the
SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934
Release No. 85599 / April 10, 2019

Admin. Proc. File No. 3-18701

In the Matter of

EVERYDAY ASSEMBLY PRODUCTS, INC.,
FORGOTTEN INVESTMENTS CO., INC., AND
MARKET INTEGRITY, INC.,

Respondents.

ORDER TO SHOW CAUSE

The Securities and Exchange Commission (“Commission”) issued an Order Instituting Proceedings (“OIP”) on August 30, 2018, pursuant to Section 12(j) of the Securities Exchange Act of 1934, against respondent Market Integrity, Inc.¹

On September 6, 2018, the Division of Enforcement filed the Declaration of Neil J. Welch, Jr., which stated that, pursuant to Rule 141(a)(2)(ii) of the Commission’s Rules of Practice,² service of the OIP was made on Market Integrity, Inc. on September 4, 2018. In response to a Commission request for supplemental information concerning service,³ on December 20, 2018, the Division of Enforcement filed the Supplemental Declaration of Neil J. Welch, Jr. stating that the OIP was re-mailed by U.S. Postal Service Priority Mail Express to Market Integrity, Inc. using the correct address shown on its most recent EDGAR filing, and that delivery was attempted on December 11, 2018. Thus, we find that service of the OIP was made on Market Integrity, Inc. on December 11, 2018.⁴

¹ *Everyday Assembly Productions, Inc.*, Exchange Act Release No. 84007, 2018 WL 4145050 (Aug. 30, 2018).

² 17 C.F.R. § 201.141(a)(2)(ii).

³ *Everyday Assembly Productions, Inc.*, Exchange Act Release No. 84720 (Dec. 4, 2018), available at <https://www.sec.gov/litigation/opinions/2018/34-84720.pdf>.

⁴ 17 C.F.R. § 201.141(a)(2)(ii).

As stated in the OIP, the answer of respondent Market Integrity, Inc. was required to be filed within ten days of service of the OIP.⁵ As of the date of this order, respondent Market Integrity, Inc. has not filed an answer. The prehearing conference and the hearing are thus continued indefinitely.

Accordingly, respondent Market Integrity, Inc. is ORDERED to SHOW CAUSE by April 24, 2019, why the registration of its securities should not be revoked by default due to its failure to file an answer and to otherwise defend this proceeding. When a party defaults, the allegations in the OIP will be deemed to be true and the Commission may determine the proceeding against that party upon consideration of the record without holding a public hearing.

If respondent Market Integrity, Inc. fails to respond to this order to show cause, it may be deemed in default, the proceeding may be determined against it, and its securities may be revoked.⁶ Upon review of the filings in response to this order, the Commission will either direct further proceedings by subsequent order or issue a final order resolving the matter.

For the Commission, by the Office of the General Counsel, pursuant to delegated authority.

Vanessa A. Countryman
Acting Secretary

⁵ Rules of Practice 151(a), 160(b), 220(b), 17 C.F.R. §§ 201.151(a), .160(b), .220(b).

⁶ Rules of Practice 155, 180, 17 C.F.R. § 201.155, .180; *see Everyday Assembly Productions, Inc.*, 2018 WL 4145050, at *2 (“If Respondents fail to file the directed Answers, . . . [they] may be deemed in default and the proceedings may be determined against them . . .”).