

UNITED STATES OF AMERICA
before the
SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934
Release No. 84904 / December 20, 2018

Admin. Proc. File No. 3-18743

In the Matter of

GOLDEN GLOBAL CORP. AND
POWER EFFICIENCY CORPORATION

Respondents.

ORDER TO SHOW CAUSE

The Securities and Exchange Commission (“Commission”) issued an Order Instituting Proceedings (“OIP”) on September 11, 2018, pursuant to Section 12(j) of the Securities Exchange Act of 1934, against Respondent Golden Global Corp.¹

On September 26, 2018, the Division of Enforcement filed the Declaration of David S. Frye, which stated that, pursuant to Rule 141(a)(2)(ii) of the Commission’s Rules of Practice,² service of the OIP was made on Golden Global Corp. on September 13, 2018.

As stated in the OIP, Golden Global Corp.’s answer was required to be filed within ten days of service of the OIP.³ As of the date of this order, Golden Global Corp. has not filed an answer. The prehearing conference and the hearing are thus continued indefinitely.

Accordingly, Respondent Golden Global Corp. is ORDERED to SHOW CAUSE by January 3, 2019, why the registration of its securities should not be revoked by default due to its failure to file an answer and to otherwise defend this proceeding. When a party defaults, the allegations in the OIP will be deemed to be true and the Commission may determine the proceeding against that party upon consideration of the record without holding a public hearing.

¹ *Golden Global Corp.*, Exchange Act Release No. 84084, 2018 WL 4347766 (Sept. 11, 2018). Respondent Power Efficiency Corporation settled the proceeding with the Commission. *Golden Global Corp.*, Exchange Act Release No. 84347, 2018 WL 4771916 (Oct. 2, 2018).

² 17 C.F.R. § 201.141(a)(2)(ii).

³ Rules of Practice 151(a), 160(b), 220(b), 17 C.F.R. §§ 201.151(a), 160(b), 220(b).

If Respondent Golden Global Corp. fails to respond to this order to show cause, it may be deemed in default, the proceeding may be determined against it, and its securities may be revoked.⁴ Upon review of the filings in response to this order, the Commission will either direct further proceedings by subsequent order or issue a final order resolving the matter.

For the Commission, by the Office of the General Counsel, pursuant to delegated authority.

Brent J. Fields
Secretary

⁴ Rules of Practice 155, 180, 17 C.F.R. § 201.155, .180; *see Golden Global Corp.*, 2018 WL 4347766, at *2 (“If Respondents fail to file the directed Answers, . . . [they] may be deemed in default and the proceedings may be determined against them . . .”).