

UNITED STATES OF AMERICA  
before the  
SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934  
Release No. 84840 / December 17, 2018

Admin. Proc. File No. 3-18736

In the Matter of  
  
BITZIO, INC. AND  
ENERPULSE TECHNOLOGIES, INC.  
  
Respondents.

ORDER TO SHOW CAUSE

The Securities and Exchange Commission (“Commission”) issued an Order Instituting Proceedings (“OIP”) on September 10, 2018, pursuant to Section 12(j) of the Securities Exchange Act of 1934, against Respondent Bitzio, Inc.<sup>1</sup>

On September 26, 2018, the Division of Enforcement filed the Declaration of David S. Frye, which stated that, pursuant to Rule 141(a)(2)(ii) of the Commission’s Rules of Practice,<sup>2</sup> service of the OIP was made on Bitzio, Inc. on September 13, 2018.

As stated in the OIP, Bitzio, Inc.’s answer was required to be filed within ten days of service of the OIP.<sup>3</sup> As of the date of this order, Bitzio, Inc. has not filed an answer. The prehearing conference and the hearing are thus continued indefinitely.

Accordingly, Bitzio, Inc. is ORDERED to SHOW CAUSE by December 31, 2018 why the registrations of its securities should not be revoked by default due to its failure to file an answer and to otherwise defend this proceeding. When a party defaults, the allegations in the OIP will be deemed to be true and the Commission may determine the proceeding against that party upon consideration of the record without holding a public hearing.

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<sup>1</sup> *Bitzio, Inc.*, Exchange Act Release No. 84070, 2018 WL 4329665 (Sept. 10, 2018). Respondent Enerpulse Technologies, Inc. settled the proceeding with the Commission. *Bitzio, Inc.*, Exchange Act Release No. 84474, 2018 WL 5276689 (Oct. 23, 2018).

<sup>2</sup> 17 C.F.R. § 201.141(a)(2)(ii).

<sup>3</sup> Rules of Practice 151(a), 160(b), 220(b), 17 C.F.R. §§ 201.151(a), 160(b), .220(b).

If Bitzio, Inc. fails to respond to this order to show cause, it may be deemed in default, the proceeding may be determined against it, and its securities may be revoked.<sup>4</sup> Upon review of the filings in response to this order, the Commission will either direct further proceedings by subsequent order or issue a final order resolving the matter.

For the Commission, by the Office of the General Counsel, pursuant to delegated authority.

Brent J. Fields  
Secretary

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<sup>4</sup> Rules of Practice 155, 180, 17 C.F.R. § 201.155, .180; *see Bitzio, Inc.*, 2018 WL 4329665, at \*2 (“If Respondents fail to file the directed Answers, . . . [they] may be deemed in default and the proceedings may be determined against them . . .”).