UNITED STATES OF AMERICA before the SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934 Release No. 82526 / January 17, 2018

ADMINISTRATIVE PROCEEDING File No. 3-17963

In the Matter of the Application of

BRUCE ZIPPER

For Review of Action Taken by

FINRA

EXTENSION ORDER

In a motion filed on January 12, 2018, FINRA requested a two-week extension of time to file its brief in response to the Commission's Order Requesting Additional Written Submissions (Jan. 11, 2018, 34-82486) ("Order") for reasons set forth in the motion. On January 17, 2018, Applicant filed a Motion Opposing FINRA's Request for Extension.

Extensions of time are disfavored. However, it appears appropriate, in light of the circumstances, to grant a one-week extension. Therefore,

It is ORDERED pursuant to Rule 450(a) of the Commission's Rules of Practice,¹ that FINRA's brief, not to exceed 7,000 words, shall be filed by February 1, 2018; Applicant shall file a reply brief, not to exceed 7,000 words, by February 15, 2018.

For the Commission, by the Office of the Secretary, pursuant to delegated authority.

Jill M. Peterson Assistant Secretary

¹ 17 C.F.R. § 201.450(a).