UNITED STATES OF AMERICA before the SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934 Release No. 78843 / September 14, 2016

Admin. Proc. File No. 3-17254

In the Matter of the Application of

MEYERS ASSOCIATES, L.P., and BRUCE MEYERS

For Review of Action Taken by

FINRA

ORDER DENYING REQUEST FOR ORAL ARGUMENT

Meyers Associates, L.P. ("the Firm") and Bruce Meyers (collectively, "Applicants") have applied for Commission review of FINRA's denial of the Firm's application to permit Meyers to continue to associate with the Firm. In connection with their application to the Commission, Applicants have requested oral argument. FINRA opposes that request, asserting that "[t]he parties are fully capable of presenting their arguments in their briefs."

Commission Rule of Practice 451(a) provides that oral argument will be allowed in a case of this type only if the "Commission determines that the presentation of facts and legal arguments in the briefs and record and the decisional process would be significantly aided by oral argument."¹ Because the issues raised in the pending application can be determined based on the record and the papers filed by the parties, without oral argument, it is ORDERED that Applicants' request for oral argument is denied.

For the Commission, by the Office of the General Counsel, pursuant to delegated authority.

Brent J. Fields Secretary

¹ 17 C.F.R. § 201.451(a).