UNITED STATES OF AMERICA before the SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934 Release No. 72528 / July 2, 2014

Admin. Proc. File No. 3-15916

In the Matter of the Application of

DENISE M. OLSON c/o Bruce M. Bettigole, Esq. Sutherland Asbill & Brennan LLP 700 Sixth Street, NW, Suite 700 Washington, DC 20001-3980

For Review of Disciplinary Action Taken by

FINRA

ORDER DENYING REQUEST FOR ORAL ARGUMENT

Denise M. Olson has applied for review of FINRA disciplinary action. In connection with that application, Olson has requested oral argument. Commission Rule of Practice 451(a) provides that oral argument will be allowed in a case of this type only if the "Commission determines that the presentation of facts and legal arguments in the briefs and record and the decisional process would be significantly aided by oral argument. It appears that the issues raised in the pending application can be determined on the basis of the record and the papers filed by the parties, without oral argument.

Accordingly, it is ORDERED that the request of Denise M. Olson for oral argument is denied.

For the Commission by the Office of the General Counsel, pursuant to delegated authority.

Lynn M. Powalski Deputy Secretary

FINRA has not responded to Olson's oral argument request.

² 17 C.F.R. § 201.451(a).