## UNITED STATES OF AMERICA Before the SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934 Release No. 72248 / May 23, 2014

ADMINISTRATIVE PROCEEDING File No. 3-15811

In the Matter of the Application of

BLAIR ALEXANDER WEST

For Review of Action Taken by

FINRA :

EXTENSION ORDER

On May 23, 2014, Applicant Blair Alexander West requested a 10-day extension to file his brief in support of his application for review of action taken by the Financial Industry Regulatory Authority. The briefing schedule in this matter ordered Applicant to file his brief in support of the application for review by May 23, 2014 with the brief in opposition due June 23, 2014, and Applicant's reply brief, if any, due on July 7, 2014. The briefing schedule is compliant with Rule 450(a) of the Commission's Rules of Practice.

Extensions of time are disfavored. It appears appropriate, however, to grant a brief extension. Therefore,

It is ORDERED that the time for filing the Applicant's brief is extended to June 2, 2014. A brief in opposition shall be filed by July 2, 2014 and any reply brief shall be filed by July 16, 2014. No further extensions will be granted.

For the Commission, by its Secretary, pursuant to delegated authority.

Jill M. Peterson Assistant Secretary