**DUANE K.THOMPSON** 1 Email: thompsond@sec.gov **BRITT BILES** 2 Email: bilesb@sec.gov RYAN FARNEY 3 Email: farneyr@sec.gov SCOTT W. FRIESTĂD 4 Email: friestads@sec.gov NINA B. FINSTON 5 Email: finstonn@sec.gov 100 F Street, N.W. Washington, District of Columbia 20549 6 Telephone: (202) 551-4779 (Biles) 7 8 LOCAL COUNSEL: GARY Y. LEUNG, (Cal. Bar No. 302928) 9 Email: leungg@sec.gov U.S. Securities and Exchange Commission 444 S. Flower Street, Suite 900 10 Los Angeles, California 90071 Telephone: (323) 965-3213 Facsimile: (213) 443-1904 11 12 13 Attorneys for Plaintiff Securities and Exchange Commission 14 UNITED STATES DISTRICT COURT 15 CENTRAL DISTRICT OF CALIFORNIA SOUTHERN DIVISION 16 17 18 SECURITIES AND EXCHANGE Case No. COMMISSION, 19 Plaintiff, COMPLAINT FOR VIOLATIONS OF THE FEDERAL SECURITIES LAWS 20 v. JURY TRIAL DEMANDED 21 JASON A. WALLACE, 22 Defendant. 23 24 25 26

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Plaintiff Securities and Exchange Commission ("SEC" or the "Commission") alleges as follows:

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#### **Jurisdiction And Venue**

- The Commission brings this action against defendant, Jason A. Wallace 1. ("Wallace" or "Defendant"), for violating the federal securities laws, including engaging in fraudulent acts involving retail investors, acting as an unregistered broker, and selling unregistered securities. The Court has jurisdiction over this action pursuant to §§ 20(b), 20(d), and 22(a) of the Securities Act of 1933 ("Securities Act") and §§ 21(d), 21(e), and 27(a) of the Securities Exchange Act of 1934 ("Exchange [15 U.S.C. §§ 77t(b), 77t(d), 77v(a), 78u(d), 78u(e), and 78aa(a)]. Commission alleges that Defendant, directly and indirectly, made use of the mails, the means and instruments of transportation and communication in interstate commerce, and the means and instrumentalities of interstate commerce in connection with the transactions, acts, practices, and courses of business alleged in this Complaint.
- Venue is proper in this district pursuant to § 22(a) of the Securities Act and § 27 of the Exchange Act. [15 U.S.C. §§ 77v(a), 78aa]. Defendant is found, inhabits, or transacts business in this District, and certain of the acts, practices, courses of conduct, and transactions constituting violations of the federal securities laws occurred in this District.

### **Summary**

- 3. Defendant engaged in a fraudulent scheme to manipulate the market for the securities of Healthient, Inc. ("Healthient"), PEI Worldwide Holdings, Inc. ("PEI Worldwide"), Sycamore Ventures, Inc. ("Sycamore"), and Systems America, Inc. ("Systems America").
- 4. These companies were microcap issuers, and there was no ready market for their shares. To overcome this, two large shareholders, James Price and William Alverson, engaged Wallace to create a false market for these securities and sell them

to unsuspecting investors.

- 5. Wallace identified and targeted potential investors and then persuaded them to buy the securities at inflated prices. He directly and indirectly through his company made fraudulent misrepresentations to potential investors to falsely promote the securities. He also placed manipulative trades in his own brokerage account to create the deceptive appearance of market interest in the stocks.
- 6. In carrying out this fraudulent sales campaign, Wallace and his company acted as unregistered brokers. They also failed to comply with the federal registration requirements for the Sycamore securities.
- 7. In total, Wallace's illegal conduct resulted in more than \$2 million in stock sales. Price and Alverson paid 40-50% commissions on the gross sales, with Wallace and his company earning nearly half-a-million dollars from the fraudulent scheme. Wallace's victims, who number more than 200 and include retired people, lost virtually all of the money that Wallace persuaded them to invest.
- 8. By engaging in the transactions, acts, practices, and courses of business alleged in this Complaint, Wallace directly violated: Section 15(a) of the Exchange Act; Sections 5(a) and 5(c) of the Securities Act; Section 9(a)(2) of the Exchange Act; Section 17(a) of the Securities Act; and Section 10(b) of the Exchange Act and Exchange Act Rule 10b-5.
- 9. In addition, Wallace aided and abetted violations of the federal securities laws by his company and his business associate, Brian Kingsfield ("Kingsfield"). He also is liable for his company's violations as its sole control person.
- 10. Unless this Court enjoins Wallace, he will continue to engage in fraudulent conduct similar to that alleged in this Complaint. The Commission thus seeks the following relief against Wallace: an injunction permanently restraining Defendant from committing future violations of the federal securities laws; an order requiring Defendant to disgorge all ill-gotten gains, plus prejudgment interest; an order imposing civil money penalties on Defendant; an order permanently barring

Defendant from participating in any future penny stock offerings; and any other relief consistent with the evidence adduced at the trial of this case and applicable law.

#### **The Defendant**

11. Wallace, age 35, resides in Huntington Beach, California. During the relevant time period, Wallace was the only shareholder, officer, and director of Jason A. Wallace & Associates ("JAW"). Wallace holds no professional licenses and has never been associated with any registered broker-dealer. In November 2012, in connection with the conduct alleged herein, Wallace pled guilty to conspiracy to commit securities fraud in violation of 18 U.S.C. § 371. *U.S. v. Wallace*, SA CR-12-211-JVS (C.D. Cal.).

#### **Related Entities And Individuals**

- 12. JAW was a California corporation founded by Wallace in 2007 and dissolved in 2012. JAW's principal place of business was Huntington Beach, California. Wallace controlled the affairs of JAW during the relevant time period.
- 13. Aero Financial, Inc. ("Aero") is a Nevada corporation with its principal place of business in San Diego, California. Aero purports to provide promotional and other growth support services to development-stage companies.
- 14. James Price ("Price"), age 57, resides in San Diego, California. Price owns Aero and is the company's Chief Executive Officer and Board Chairman. As a result, Price often received shares of the development-stage companies that were working with Aero. Additionally, Price was the sole officer and director of Sycamore from November 8, 2010, through at least January 18, 2011.
- 15. Alverson, age 51, resides in Jupiter, Florida. During the relevant time period, Alverson was the Chairman of the Board of Healthient. In January 2015, Alverson pled guilty to violating 15 U.S.C. §§ 77e and 77x and 18 U.S.C. § 2 by engaging in unregistered sales of Healthient securities. Alverson declined to testify in the Commission's investigation based on his Fifth Amendment privilege against self-incrimination.

16. Kingsfield, age 46, resides in La Quinta, California. Kingsfield was a business associate of Alverson, Price, and Wallace. Kingsfield was a penny stock promoter who frequently solicited buyers for securities owned by Price. In 2015, Kingsfield pled guilty to conspiracy to commit securities fraud in violation of 18 U.S.C. § 371. *U.S. v. Kingsfield*, SA CR 15-00014 JVS (C.D. Cal.).

#### **The Issuers**

- 17. Healthient was a Nevada corporation with its principal place of business in Florida. Healthient purportedly was in the business of developing and marketing snack food products. During the relevant time period, Healthient's common stock was quoted on the OTC Bulletin Board ("OTCBB") under the symbol "SNAX."
- 18. PEI Worldwide is a Nevada corporation. During the relevant time period, PEI Worldwide's principal place of business was in Texas, and the company purportedly engaged in the business of producing, selling, and distributing building materials. PEI Worldwide's common stock was quoted on OTC Link under the symbol "PEIW."
- 19. Sycamore is a Delaware corporation that was formed using a defunct publicly traded company's name, Committee on Uniform Security Identification Procedures ("CUSIP") number, and ticker symbol. Sycamore's common stock was quoted during the relevant time period on OTC Link under the symbol "SYVN," even though Sycamore is a private company.
- 20. Systems America was a Florida corporation with its principal place of business in California. Systems America was a cloud services and information technology ("IT") company that purportedly provided IT staffing services to clients and third-party vendors in the United States. During the relevant time period, Systems America's common stock was quoted on OTC Link under the symbol "SYAI."

#### **Glossary Of Terms Used In This Complaint**

- 21. A penny stock is a security issued by a small company that generally trades at less than \$5 per share. Penny stocks generally are quoted over-the-counter, such as on OTCBB or OTC Link. Penny stocks may trade infrequently, which means their owners may have difficulty selling them.
- 22. A boiler room is an operation that uses high-pressure sales techniques to sell securities. The securities sold by boiler rooms are generally thinly traded penny stocks, and the boiler room's task is to create a market for them. The boiler room generally sells the securities on behalf of either the issuer or a large shareholder. The boiler room typically is paid a commission tied to the amount of securities sold.
- 23. Cold calling is one sales technique used by boiler rooms. Telemarketers or "cold callers" sell securities by making telephone sales pitches to potential investors. These sales pitches often are unsolicited because the potential investors have not expressed interest in buying the particular security being offered. The cold caller's job is to introduce the security to the potential investor and persuade him or her to purchase it. The cold caller receives as compensation a percentage of the sales that he or she is able to close.
- 24. A buy limit order is an order to purchase a security at or below a certain price. Instead of paying market price for the security, the buyer sets the price that he or she is willing to pay for a certain number of shares. The buyer is guaranteed to pay that price or less because the order is executed only when a seller's price matches the amount set by the buyer. If the specified price is never met, the order is not filled.
- 25. A sell limit order is an order to sell a security at or above a certain price. Instead of taking market price for a security, the seller sets the price at which he or she is willing to sell a certain number of shares. The seller is guaranteed to sell at or above the specified price because the order is executed only when a buyer matches the seller's price. If the specified price is never matched, the order is not filled.

#### **Facts**

#### Wallace Controlled JAW And Operated It As A Boiler Room

- 26. Wallace incorporated JAW in California in 2007 and dissolved JAW in 2012.
- 27. Wallace was JAW's sole shareholder and president. At all relevant times, Wallace was in charge of JAW's finances, including maintaining JAW's bank account and filing JAW's tax returns.
- 28. From its founding until its dissolution in 2012, Wallace operated JAW as a boiler room. He employed a team of cold callers to sell private placements.
- 29. At all relevant times, Wallace was responsible for hiring, training, and supervising the cold callers. He also paid their compensation, which was a portion of the sales commissions that JAW received when its sales pitches resulted in sales.
- 30. Wallace also developed and maintained "customer lists" the names and telephone numbers of potential investors whom his cold callers targeted for sales pitches.

## Wallace And His Boiler Room Created A False Market For Price's And Alverson's Penny Stocks

- 31. In 2010, Kingsfield approached Wallace about expanding JAW into a new line of business: promoting and selling penny stocks on the open market. At that time, Kingsfield was promoting and selling penny stocks for Price.
- 32. Price owned a large number of penny stocks and wanted to expand his sales operation beyond Kingsfield. Price wanted to partner with an established boiler room operator with tested customer lists, but he did not want to work with any registered brokers or associated individuals. Price sought someone who was experienced in generating demand and closing sales but was not subject to regulatory scrutiny.
- 33. Wallace satisfied Price's criteria. Kingsfield recruited Wallace to create a false market for Price's penny stocks. Beginning in September 2010, Wallace and

his boiler room solicited buyers for Price's shares of PEI Worldwide, Sycamore, and Systems America.

- 34. Kingsfield later recruited Wallace and his boiler room to solicit buyers for Alverson's Healthient shares.
- 35. Wallace's job was to use his boiler room to coordinate trades between investors, Price, and Alverson. Wallace's cold callers directed investors to place buy limit orders with the investors' broker-dealers. The size and the amount of the buy limit orders that Wallace and the cold callers told investors to place were dictated by Price and Alverson based on how many of their shares they wanted to sell and at what price. Wallace arranged for the investors to place buy limit orders, and Price and Alverson placed matching sell limit orders. The corresponding limit orders were executed, and Price and Alverson sold their shares to the buyers solicited by Wallace's boiler room.
- 36. Between September 2010 and January 2012, Wallace and his boiler room induced unsuspecting investors to purchase at least 1.56 million shares of Healthient, at least 6.33 million shares of Sycamore, and at least 494,267 shares of Systems America, as well as a number of PEI Worldwide shares, in coordinated trades with Price and Alverson. Price and Alverson earned at least \$2.2 million on these sales and paid Wallace and his boiler room at least \$440,435 in commissions.

## Wallace Operated The Fraudulent Scheme To Sell Price's And Alverson's Penny Stocks

- 37. Because Wallace was new to selling penny stocks on the open market in 2010, he learned from Kingsfield how to operate the fraudulent sales scheme. Kingsfield taught Wallace how to place buy limit orders, so that Wallace and the cold callers could teach potential investors how to place orders that Price and Alverson could "catch" in coordinated trades.
- 38. Kingsfield also directed Wallace to open his own personal brokerage account, so that Wallace could trade in Healthient, PEI Worldwide, Sycamore, and

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Systems America to create volume in the penny stocks and prop up their share prices.

- 39. When Wallace's boiler room first transitioned to selling penny stocks on the open market, Kingsfield demonstrated sales pitches to the cold callers. Price also met with the cold callers to generate their enthusiasm for promoting his penny stocks.
- 40. Thereafter, Wallace assumed responsibility for operating the fraudulent sales scheme.
- 41. Wallace orally received a sales pitch from Kingsfield, Price, or Alverson that detailed how many shares Price or Alverson wanted to sell and at what share price. Wallace wrote down the sales pitch and gave it to his cold callers, but he did not expect the cold callers to follow the scripts verbatim. Wallace closely monitored the cold callers when they delivered sales pitches. In real time, Wallace directed the cold callers to adjust the sales pitches to fit the needs and interests of the potential investors who were on the calls. Wallace even stepped in and delivered adapted sales pitches when he thought different sales tactics were needed to persuade potential investors to buy. As a result, Wallace had ultimate authority over the contents of the sales pitches that his cold callers delivered to potential investors.
- 42. Wallace also set up the coordinated trades. When an investor was persuaded to buy, Wallace texted or called Kingsfield, Price, or Alverson to confirm how many shares Price or Alverson wanted to sell and for how much. Wallace or a cold caller then went back to the potential investor and instructed him or her to place a buy limit order for the exact number of shares that Price or Alverson wanted to sell at precisely the price they wanted to receive. To make the investor more comfortable with the transactions, he or she was directed to use his or her own broker-dealer to place the buy limit order. Wallace or a cold caller also urged the investor not to listen if the broker-dealer tried to dissuade him or her from placing the buy limit order. Wallace then alerted Kingsfield, Price, or Alverson that an investor was placing the requested buy limit order. Price or Alverson placed a corresponding sell limit order and "caught" the investor's buy limit order. A trade was then executed between Price

or Alverson and the investor solicited by Wallace's boiler room. Wallace was paid a commission of up to a 40-50% on each of these executed trades, which he split with the cold callers and, at times, Kingsfield.

- 43. Wallace also placed buy limit orders in his own brokerage account for the purpose of creating volume and increasing the share prices of Healthient, PEI Worldwide, Sycamore, and Systems America securities. At times, Wallace engaged in this trading at the request of Kingsfield or Price. More often, however, Wallace undertook the trading at his own initiative when he thought the stocks needed the appearance of market demand and some price support.
- 44. To maintain the appearance of a real market, Wallace took steps to prevent investors from independently selling their Healthient, PEI Worldwide, Sycamore, and Systems America securities into the market. Wallace and his cold callers directed investors not to sell unless they went through Wallace and the boiler room to find the best buyer at the best price. This was to ensure that Wallace and the boiler room had an opportunity to talk the investors out of selling or at least find someone else to buy the shares. Wallace, along with Kingsfield and Price, monitored the over-the-counter markets in real time and looked for bids and asks in the penny stocks they were promoting. When there was an order out to sell one of the penny stocks they were promoting, Wallace worked to find the seller. When he did not recognize the seller based on the number of shares being sold and the market maker, Wallace and the cold callers called the investors they had solicited until they found the investor who was selling. Then, they would try to talk the investor out of selling or find a replacement investor.

#### Wallace And His Boiler Room Acted As Unregistered Brokers

45. As detailed above, for more than a year, Wallace and JAW solicited potential buyers for Price's and Alverson's securities. In the course of doing so, Wallace and the cold callers introduced the potential investors to Healthient, PEI Worldwide, Sycamore, and Systems America. In promoting the securities of these

- four issuers, Wallace and the cold callers advised potential investors about the returns they could expect from investing in the stocks and promised guidance on when to sell the securities for maximum profit. When investors were ready to purchase, Wallace and the cold callers told the investors how many shares to buy at what price and instructed the investors how to place buy limit orders. In total, Wallace and the cold callers facilitated more than \$2 million in sales for Price and Alverson. In exchange, Wallace and JAW received a commission of up to 40-50% on each sale that Price and Alverson made to a buyer solicited by Wallace and JAW.
- 46. Yet, JAW never registered with the Commission as a broker, and Wallace never associated himself with any registered broker.
- 47. Therefore, Wallace and JAW acted as unregistered brokers every time they called a potential investor to attempt to induce him or her to purchase Healthient, PEI Worldwide, Sycamore, or Systems America securities.

#### Wallace And His Boiler Room Offered And Sold Unregistered Securities

- 48. In addition to acting as unregistered brokers, Wallace and his boiler room offered and sold unregistered Sycamore securities, or in the alternative, were necessary participants and played a substantial factor in the offer and sale of unregistered Sycamore securities.
- 49. In February 2011, Price and Aero purchased 663,702 Sycamore shares in private transactions. Price engaged Wallace and his boiler room to resell the shares through telephone sales pitches to potential investors.
- 50. From February 2011 through April 18, 2011, Wallace and his boiler room offered and sold at least 83,550 Sycamore shares to investors, with gross sales totaling at least \$68,586.
- 51. All of those offers and sales were unregistered because no Sycamore registration statement was ever filed or in effect with the Commission and thus purchasers in those unregistered transactions were deprived of the information that should have been set forth in a registration statement.

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### Wallace And His Boiler Room Made Materially False Statements And **Omissions To Investors**

- 52. Wallace and his boiler room cold callers made numerous material misstatements and omissions to prospective investors about the Healthient, PEI Worldwide, Sycamore, and Systems America securities.
- 53. Wallace and the cold callers misrepresented who hired them to promote the penny stocks. With respect to each security, Wallace and the cold callers falsely told prospective investors that "the company" — meaning the issuer — was paying for the stock promotion. In truth, Price and Alverson hired Wallace and his boiler room, and the securities promoted were Price's and Alverson's own shares. Wallace and the cold callers never disclosed to potential investors Price's and Alverson's identities, their roles in the sales campaigns, or that they were the sources of the shares that were available to purchase.
- 54. Wallace and the cold callers directed investors to place buy limit orders for certain quantities of the penny stocks at certain prices. In doing so, Wallace and the cold callers omitted material facts about the purpose and operation of the buy limit orders. For example, Wallace and the cold callers never disclosed that they were setting the size of the buy limit orders based on how many shares Price and Alverson wanted to sell at what price. Wallace and the cold callers also did not disclose that Wallace was coordinating with Price and Alverson to place corresponding sell limit orders to ensure that the trades were executed. In addition to not disclosing that Wallace was working both sides of the trades, Wallace and the cold callers did not tell investors when they were directing them to place buy limit orders that those buy limit orders would result in executed trades that would pay a 40-50% commission to Wallace and the boiler room. As a result, investors were unaware that the sales commissions were a direct and substantial percentage of the buy limit orders that Wallace and the cold callers were instructing investors to place.
  - 55. Wallace and the cold callers also made false statements about the nature

of the sales campaign. Wallace and the cold callers affirmatively told potential investors that the telephone sales pitches were only the initial phase and that a "viral" email marketing campaign would follow once the securities reached certain selling prices. Potential investors were led to believe that the penny stocks would be worth more after the "viral" email marketing campaign started. In fact, no "viral" email marketing campaign was undertaken or even contemplated.

- 56. Additionally, Wallace and the cold callers made false price predictions to induce potential investors to purchase the penny stocks. For example,
  - On or about January 11, 2011, a cold caller induced an investor to buy Systems America stock at \$2.45 per share by promising that price would rise to \$9 per share.
  - A cold caller induced an investor to purchase Sycamore securities on or about January 25, 2011 at \$0.30 per share by promising that the stock's price would reach \$2-3 per share.
  - On or about July 27, 2011 Wallace promised one potential investor that "the [Sycamore] stock will go up in value with every single trade."
  - Also, on or about July 27, 2011, Wallace promised a prospective investor that Sycamore's share price would increase from \$0.06 per share to \$5.00 per share in one year.
  - On or about August 15, 2011, a cold caller induced an investor to purchase Healthient shares for \$0.17 per share by promising that the price would reach \$5.00 per share.
- 57. These price predictions were false when Wallace and the cold callers made them. The forecasted share prices did not reflect how much the penny stocks were worth or how they reasonably could be expected to perform in the future. Indeed, neither Wallace nor anyone else undertook an analysis of the issuers' financial performance or operations. Instead, Wallace directed the cold callers to project price increases that would induce buyers to purchase Price's and Alverson's

shares at the sought-after prices. Whether an increase in share price was significant enough to induce a purchase was the only metric used in making the price predictions. In fact, Wallace knew that the share prices of Healthient, PEI Worldwide, Sycamore, and Systems America would collapse when his boiler room stopped promoting the securities and he stopped propping up their prices with manipulative trades.

- 58. In addition to making false price predictions, Wallace and the cold callers at times falsely promised risk-free investments: one investor was assured on or about January 20, 2011 that he would be reimbursed fully if he sustained any investing losses on Systems America stock. This was false. Systems America never intended to reimburse any losses on its shares because the issuer had no role in the sales campaign. Price, Kingsfield, Wallace, and the cold callers never intended to reimburse any investment losses either. Price, Kingsfield, Wallace, and the cold callers knew that investment losses were inevitable once the fraudulent sales campaign ended, and the fraudulent sales campaign lasted only as long as it took to sell Price's Systems America shares for maximum profit.
- 59. In addition to making misstatements to induce potential investors to purchase the penny stocks, Wallace and the cold callers made false statements to stop the investors from selling the Healthient, PEI Worldwide, Sycamore, and Systems America securities that they already owned. The price predictions and occasional norisk guarantees were repeated to convince investors to hold or re-purchase their shares. The investors were assured that Wallace and the cold callers would tell the investors the right time to sell. Wallace and the cold callers only made this promise to ensure that the investors would hold onto their shares; Wallace and the cold callers never intended to tell the investors the right time to sell so that they would avoid losses.
- 60. Wallace knew, or was reckless or negligent in not knowing, that the statements detailed in paragraphs 53-59 were materially false and misleading.

#### Wallace Artificially Inflated Trading Volume And Share Prices

- 61. Wallace engaged in his own manipulative trading to further induce investors to purchase the Healthient, PEI Worldwide, Sycamore, and Systems America securities.
- 62. Wallace bought and sold small amounts of the stocks with his own money. There was no legitimate purpose for his trading. He engaged in it to increase the securities' trading volume and prop up their share prices a practice that he and Kingsfield referred to as "painting" and "lifting" the stocks. Wallace considered the stock purchases and any investment losses he inevitably sustained on them "a cost of doing business" because the trading supported his boiler room operations.
- 63. On numerous occasions, Wallace placed buy limit orders for 100-200 shares of the penny stocks. Wallace's buy limit orders resulted in 208 executed trades in these securities.
- 64. The vast majority of Wallace's executed trades were at prices higher than the securities' last reported trades. For example,
  - Wallace had nine executed trades in PEI Worldwide securities, and seven of those were executed at a higher price than the last reported trade.
  - Wallace had 61 executed trades in Healthient securities, and 56 of those were executed at a higher price than the last reported trade.
  - Wallace had 56 executed trades in Systems America securities, and 51 of those were executed at a higher price than the last reported trade.
  - Wallace had 81 executed trades in Sycamore securities, and 80 of those were executed at a higher price than the last reported trade.
- 65. Indeed, Wallace's executed trades set the highest price for the trading day 99 different times.
- 66. Wallace's executed trades created the appearance of an active market for the securities of Healthient, PEI Worldwide, Sycamore, and Systems America and

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artificially inflated their share prices for the purpose of inducing investors to buy.

#### **FIRST CLAIM**

#### Violations of Section 15(a) of the Exchange Act

- 67. The Commission realleges and incorporates by reference paragraphs 1 through 66 above.
- 68. By engaging in the conduct described above, Defendant Wallace made use of the mails or any means or instrumentality of interstate commerce to effect transactions in, or to induce or attempt to induce the purchase or sale of securities.
- 69. During the relevant time period, neither Defendant Wallace nor JAW was registered as a broker-dealer.
- 70. By engaging in the conduct described above, Defendant Wallace violated and, unless restrained and enjoined, will continue to violate Section 15(a)(1) of the Exchange Act [15 U.S.C. § 78o(a)(1)].

#### **SECOND CLAIM**

#### Aiding and Abetting Violations of Section 15(a) of the Exchange Act

- 71. The Commission realleges and incorporates by reference paragraphs 1 through 66 above.
- 72. By engaging in the conduct described above, JAW made use of the mails or any means or instrumentality of interstate commerce to effect transactions in, or to induce or attempt to induce the purchase or sale of securities.
- 73. During the relevant time period, JAW was not registered as a broker-dealer.
  - 74. JAW violated Section 15(a) of the Exchange Act [15 U.S.C. § 78o(a)].
- 75. By engaging in the conduct described above, Defendant Wallace knowingly or recklessly provided substantial assistance to JAW's violations of Section 15(a) of the Exchange Act [15 U.S.C. § 78o(a)].
- 76. Accordingly, Defendant Wallace aided and abetted the primary violations described above and, pursuant to Section 20(e) of the Exchange Act [15]

U.S.C. § 78t(e)], is liable for such violations.

77. Unless restrained and enjoined, Defendant Wallace will continue to aid and abet violations of Section 15(a) of the Exchange Act [15 U.S.C. § 78o(a)].

#### **THIRD CLAIM**

#### Controlling Person Liability for Violations of Section 15(a) of the Exchange Act

- 78. The Commission realleges and incorporates by reference paragraphs 1 through 66 above.
- 79. By engaging in the conduct described above, JAW violated Section 15(a) of the Exchange Act [15 U.S.C. § 78o(a)].
- 80. Wallace: (a) directly or indirectly controlled JAW; and (b) possessed the power and ability to control JAW as to its violation of Section 15(a) of the Exchange Act [15 U.S.C. § 78o(a)].
- 81. Accordingly, Wallace is liable as a controlling person pursuant to Section 20(a) of the Exchange Act [15 U.S.C. § 78t(a)] as to JAW's violation of Section 15(a) of the Exchange Act [15 U.S.C. § 78o(a)].
- 82. Unless restrained and enjoined, Wallace will continue to engage in conduct that would render him liable, under Section 20(a) of the Exchange Act [15 U.S.C. § 78t(a)], for violations of Section 15(a) of the Exchange Act [15 U.S.C. § 78o(a)].

#### FOURTH CLAIM

### Violations of Sections 5(a) and 5(c) of the Securities Act

- 83. The Commission realleges and incorporates by reference paragraphs 1 through 66 above.
- 84. Defendant Wallace, by engaging in the conduct described above, directly or indirectly, made use of means or instruments of transportation or communication in interstate commerce or of the mails, to offer to sell or to sell securities, or to carry or cause such securities to be carried through the mails or in interstate commerce for the purpose of sale or for delivery after sale.

- 85. No registration statement has been filed with the SEC or has been in effect with respect to any of the unregistered offerings and sales of Sycamore securities alleged herein.
- 86. By engaging in the conduct described above, Defendant Wallace violated, and unless restrained and enjoined will continue to violate, Sections 5(a) and 5(c) of the Securities Act [15 U.S.C. §§ 77e(a) and 77e(c)].

#### **FIFTH CLAIM**

#### Violations of Section 9(a)(2) of the Exchange Act

- 87. The Commission realleges and incorporates by reference paragraphs 1 through 66 above.
- 88. By engaging in the conduct described above, Defendant Wallace, directly or indirectly, by the use of the mails or any means or instrumentality of interstate commerce, or of any facility of any national securities exchange, with specific intent, effected, alone or with other persons, a series of transactions in a security other than a government security or in connection with any security-based swap agreement with respect to such security creating actual or apparent active trading in such security, for the purpose of inducing the purchase or sale of such security by others.
- 89. By engaging in the conduct described above, Defendant Wallace violated and, unless restrained and enjoined, will continue to violate Section 9(a)(2) of the Exchange Act [15 U.S.C. § 78i(a)(2)].

#### **SIXTH CLAIM**

### Violations of Section 17(a) of the Securities Act

- 90. The Commission realleges and incorporates by reference paragraphs 1 through 66 above.
- 91. By engaging in the conduct described above, Defendant Wallace, directly or indirectly, in the offer or sale of securities by the use of means or instruments of transportation or communication in interstate commerce or by use of

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#### the mails:

- a. knowingly or recklessly employed devices, schemes, or artifices to defraud;
- b. knowingly, recklessly, or negligently obtained money or property by means of untrue statements of material fact or omissions of material facts necessary in order to make the statements made, in light of the circumstances under which they were made, not misleading; or
- c. knowingly, recklessly, or negligently engaged in transactions, practices, or courses of business which operated or would operate as a fraud or deceit upon the purchaser.
- 92. By engaging in the conduct described above, Defendant Wallace violated and, unless restrained and enjoined, will continue to violate Sections 17(a)(1), 17(a)(2), and 17(a)(3) of the Securities Act [15 U.S.C. § 77q(a)(1), (2) and (3)].

#### **SEVENTH CLAIM**

#### Aiding and Abetting Violations of Section 17(a) of the Securities Act

- 93. The Commission realleges and incorporates by reference paragraphs 1 through 66 above.
- 94. JAW, by engaging in the conduct described above, in the offer or sale of securities by the use of means or instruments of transportation or communication in interstate commerce or by use of the mails, directly or indirectly:
  - a. knowingly or recklessly employed devices, schemes, or artifices to defraud;
  - b. knowingly, recklessly, or negligently obtained money or property by means of untrue statements of material fact or omissions of material facts necessary in order to make the statements made, in light of the circumstances under which they were made, not misleading; or
  - c. knowingly, recklessly, or negligently engaged in transactions, practices,

- or courses of business which operated or would operate as a fraud or deceit upon the purchaser.
- 95. JAW violated Section 17(a)(1), 17(a)(2), and 17(a)(3) of the Securities Act [15 U.S.C. § 77q(a)(1), (2) and (3)].
- 96. Kingsfield, by engaging in the conduct described above, in the offer or sale of securities by the use of means or instruments of transportation or communication in interstate commerce or by use of the mails, directly or indirectly:
  - a. knowingly, recklessly, or negligently obtained money or property by means of untrue statements of material fact or omissions of material facts necessary in order to make the statements made, in light of the circumstances under which they were made, not misleading; or
  - b. knowingly, recklessly, or negligently engaged in transactions, practices, or courses of business which operated or would operate as a fraud or deceit upon the purchaser.
- 97. Kingsfield violated Section 17(a)(2) and (3) of the Securities Act [15 U.S.C. § 77q(a)(2) and (3)].
- 98. By engaging in the conduct described above, Defendant Wallace knowingly or recklessly provided substantial assistance to: (a) JAW's violations of Section 17(a)(1), 17(a)(2), and 17(a)(3) of the Securities Act [15 U.S.C. § 77q(a)(1), (2) and (3)]; and/or (b) Kingsfield's violations of Section 17(a)(2) and (3) of the Securities Act [15 U.S.C. § 77q(a)(2) and (3)].
- 99. Accordingly, Defendant Wallace aided and abetted JAW's and/or Kingsfield's primary violations described above and, pursuant to Section 15(b) of the Securities Act [15 U.S.C. § 770(b)], is liable for such violations.
- 100. Unless restrained and enjoined, Defendant Wallace will continue to aid and abet violations of Section 17(a) of the Securities Act [15 U.S.C. § 78q(a)].

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#### **EIGHTH CLAIM**

#### Violations of Section 10(b) of the Exchange Act and Exchange Act Rule 10b-5

- 101. The Commission realleges and incorporates by reference paragraphs 1 through 66 above.
- 102. By engaging in the conduct described above, Defendant Wallace, directly or indirectly, in connection with the purchase or sale of a security, by the use of any means or instrumentality of interstate commerce, of the mails, or of any facility of any national securities exchange, knowingly or recklessly:
  - a. employed devices, schemes, or artifices to defraud;
  - b. made untrue statements of a material fact or omitted to state a material fact necessary in order to make the statements made, in light of the circumstances under which they were made, not misleading; or
  - c. engaged in acts, practices, or courses of business which operated or would operate as a fraud or deceit upon other persons.
- 103. By engaging in the conduct described above, Defendant Wallace violated and, unless restrained and enjoined, will continue to violate Section 10(b) of the Exchange Act [15 U.S.C. § 78j(b)] and Rule 10b-5(a), (b) and (c) thereunder [17 CFR § 240.10b-5(a), (b), and (c)].

#### **NINTH CLAIM**

# Aiding and Abetting Violations of Section 10(b) of the Exchange Act and Exchange Act Rule 10b-5

- 104. The Commission realleges and incorporates by reference paragraphs 1 through 66 above.
- 105. By engaging in the conduct described above, JAW, directly or indirectly, in connection with the purchase or sale of a security, by the use of any means or instrumentality of interstate commerce, of the mails, or of any facility of any national securities exchange, knowingly or recklessly:
  - a. employed devices, schemes, or artifices to defraud;

- b. made untrue statements of a material fact or omitted to state a material fact necessary in order to make the statements made, in the light of the circumstances under which they were made, not misleading; or
- c. engaged in acts, practices, or courses of business which operated or would operate as a fraud or deceit upon other persons.
- 106. JAW violated Section 10(b) of the Exchange Act [15 U.S.C. § 78j(b)] and Rule 10b-5(a), (b), and (c) thereunder [17 CFR § 240.10b-5(a), (b), and (c)].
- 107. By engaging in the conduct described above, Kingsfield, directly or indirectly, in connection with the purchase or sale of a security, by the use of any means or instrumentality of interstate commerce, of the mails, or of any facility of any national securities exchange, knowingly or recklessly:
  - a. made untrue statements of a material fact or omitted to state a material fact necessary in order to make the statements made, in the light of the circumstances under which they were made, not misleading; or
  - b. engaged in transactions, practices, or courses of business which operated or would operate as a fraud or deceit upon the purchaser.
- 108. Kingsfield violated Section 10(b) of the Exchange Act [15 U.S.C. § 78j(b)] and Rule 10b-5(b) and (c) thereunder [17 CFR § 240.10b-5(b) and (c)].
- 109. By his actions described above, Defendant Wallace knowingly or recklessly provided substantial assistance to: (a) JAW's violations of Section 10(b) of the Exchange Act [15 U.S.C. § 78j(b)] and Rule 10b-5(a), (b), and (c) thereunder [17 CFR § 240.10b-5 (a), (b), and (c)]; and/or (b) Kingsfield's violations of Section 10(b) of the Exchange Act [15 U.S.C. § 78j(b)] and Rule 10b-5(b) and (c) thereunder [17 CFR § 240.10b-5 (b) and (c)].
- 110. Accordingly, Defendant Wallace aided and abetted the primary violations described above and, pursuant to Section 20(e) of the Exchange Act [15 U.S.C. § 78t(e)], is liable for such violations.
  - 111. Unless restrained and enjoined, Kingsfield will continue to aid and abet

violations of Section 10(b) of the Exchange Act [15 U.S.C. § 78j(b)] and Rule 10b-5(a), (b) and (c) thereunder [17 CFR § 240.10b-5(a), (b), and (c)].

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I.

WHEREFORE, the SEC respectfully requests that the Court:

PRAYER FOR RELIEF

Issue findings of fact and conclusions of law that Wallace committed the alleged violations.

#### **TENTH CLAIM**

## Controlling Person Liability for Violations of Section 10(b) of the Exchange Act

The Commission realleges and incorporates by reference paragraphs 1

- through 66 above. 113. By engaging in the conduct described above, JAW violated Section
- 10(b) of the Exchange Act [15 U.S.C. § 78j(b)] and Rule 10b-5(a), (b), and (c) thereunder [17 CFR § 240.10b-5(a), (b), and (c)].
- 114. Wallace: (a) directly or indirectly controlled JAW; and (b) possessed the power and ability to control JAW as to its violation of Section 10(b) of the Exchange Act [15 U.S.C. § 78j(b)] and Rule 10b-5(a), (b), and (c) thereunder [17 CFR § 240.10b-5(a), (b), and (c)].
- 115. Accordingly, Wallace is liable as a controlling person pursuant to Section 20(a) of the Exchange Act [15 U.S.C. § 78t(a)] as to JAW's violation of Section 10(b) of the Exchange Act [15 U.S.C. § 78j(b)] and Rule 10b-5(a), (b), and (c) thereunder [17 CFR § 240.10b-5(a), (b), and (c)].
- 116. Unless restrained and enjoined, Wallace will continue to engage in conduct that would render him liable, under Section 20(a) of the Exchange Act [15 U.S.C. § 78t(a)], for violations of Section 10(b) of the Exchange Act [15 U.S.C. § 78j(b)] and Rule 10b-5(a), (b), and (c) thereunder [17 CFR § 240.10b-5(a), (b), and (c)].

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II.

Issue a judgment, in form consistent with Rule 65(d) of the Federal Rules of Civil Procedure, permanently enjoining Wallace, and his agents, servants, employees, and attorneys, and those persons in active concert or participation with him, who receive actual notice of the judgment by personal service or otherwise, and each of them, from violating Sections 5(a), 5(c) and 17(a) of the Securities Act [15 U.S.C. §§77e(a), 77e(c) and 77q(a)], and Sections 9(a)(2), 10(b) and 15(a) of the Exchange Act [15 U.S.C. §§ 78i(a)(2), 78j(b) and 78o(a)(1)] and Rule 10b-5 thereunder [17 CFR § 240.10b-5].

III.

Order Defendant Wallace to disgorge all ill-gotten gains received from his illegal conduct, together with prejudgment interest thereon.

IV.

Order Defendant Wallace to pay civil penalties under Section 20(d) of the Securities Act [15 U.S.C. § 77t(d)] and Section 21(d)(3) of the Exchange Act [15 U.S.C. § 78u(d)(3)].

V.

Pursuant to Section 20(g) of the Securities Act [15 U.S.C. § 77t(g)] and Section 21(d)(6) of the Exchange Act [15 U.S.C. § 78u(d)(6)], bar Wallace from participating in an offering of penny stock, including engaging in activities with a broker, dealer, or issuer for purposes of issuing, trading, or inducing or attempting to induce the purchase or sale of any penny stock.

VI.

Retain jurisdiction of this action in accordance with the principles of equity and the Federal Rules of Civil Procedure in order to implement and carry out the terms of all orders and decrees that may be entered, or to entertain any suitable application or motion for additional relief within the jurisdiction of this Court.

VII. Grant such other and further relief as this Court may determine to be just and necessary. In accordance with Fed. R. Civ. P. 38 and C.D. Cal. L.R. 38-1, Plaintiff Securities and Exchange Commission hereby demands a jury trial on all issues so triable. Dated: September 27, 2016 Respectfully submitted, /s/ Gary Y. Leung Gary Y. Leung Duane K. Thompson **Britt Biles** Ryan Farney Attorneys for Plaintiff Securities and Exchange Commission Of Counsel: Scott W. Friestad Nina B. Finston