Email: vanhavermaatd@sec.gov LORRAINE B. ECHAVARRIA, Cal. Bar No. 191860 Email: echavarrial@sec.gov 2 PARIS WYNN, Cal. Bar No. 224418 3 Email: wynnp@sec.gov 4 Attorneys for Plaintiff Securities and Exchange Commission 5 Rosalind R. Tyson, Regional Director
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John M. McCoy III, Regional Trial Counsel 6 5670 Wilshire Boulevard, 11th Floor 7 Los Angeles, California 90036 Telephone: (323) 965-3998 Facsimile: (323) 965-3908 8 9 UNITED STATES DISTRICT COURT 10 CENTRAL DISTRICT OF CALIFORNIA 11 12 SECURITIES AND EXCHANGE Case No. CV09 -2901 PSG (Ex) COMPLAINT FOR VIOLATIONS COMMISSION, 13 Plaintiff, OF THE FEDERAL SECURITIES 14 LAWS VS. 15 PRIVATE EQUITY MANAGEMENT GROUP, INC.; PRIVATE EQUITY MANAGEMENT GROUP, LLC; and 16 DANNY PANG. 17 18 Defendants. 19 20 21 22 23

DAVID J. VAN HAVERMAAT, Cal. Bar No. 175761

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Plaintiff Securities and Exchange Commission ("Commission") alleges as follows:

JURISDICTION AND VENUE

- 1. This Court has jurisdiction over this action pursuant to Sections 20(b), 20(d)(1) and 22(a) of the Securities Act of 1933 ("Securities Act"), 15 U.S.C. §§ 77t(b), 77t(d)(1) & 77v(a) and Sections 21(d)(1), 21(d)(3)(A), 21(e) and 27 of the Securities Exchange Act of 1934 ("Exchange Act"), 15 U.S.C. §§ 78(u)(d)(1), 78u(d)(3)(A), 78u(e) & 78aa. Defendants have, directly or indirectly, made use of the means or instrumentalities of interstate commerce, of the mails, or of the facilities of a national securities exchange in connection with the transactions, acts, practices and courses of business alleged in this complaint.
- 2. Venue is proper in this district pursuant to Section 22(a) of the Securities Act, 15 U.S.C. § 77v(a), and Section 27 of the Exchange Act, 15 U.S.C. § 78aa, because certain of the transactions, acts, practices and courses of conduct constituting violations of the federal securities laws occurred within this district, and defendant Danny Pang resides in this district.

SUMMARY

- 3. This case involves the ongoing fraudulent offer and sale of securities by Danny Pang ("Pang") and two entities he controls: Private Equity Management Group, Inc. ("PEMG, Inc.") and Private Equity Management Group, LLC ("PEMG, LLC") (collectively, the "Entity Defendants," and collectively with Pang, "Defendants").
- 4. Since at least 2003, Pang and the Entity Defendants he controls have been engaged in a fraudulent offering of securities. Defendants claimed to investors that they would use investor funds primarily for the purpose of purchasing life insurance policies from senior citizens at a discount to the face value of the policies, and to invest in timeshare real estate. Defendants claim that both principal and interest are insured and "guaranteed." Defendants have raised

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hundreds of millions of dollars from investors, primarily located in Taiwan. Defendants have made three material misrepresentations to investors: (1) the source of the purported returns was claimed to be profits generated by their investments in life insurance policies and timeshare real estate, when, in fact, some of the purported returns were paid out of funds raised from subsequent investors; (2) in at least one instance, Defendants presented investors with a forged insurance policy in which the coverage amount had been altered from \$31 million to \$108 million to support a false claim that a particular investment was entirely covered by insurance; and (3) the Defendants misrepresented the educational and employment history of Pang by falsely claiming that he had received bachelor's and master of business administration degrees and that he had worked at the well-known brokerage house, Morgan Stanley.

DEFENDANTS

- 5. Private Equity Management Group, Inc. is a Nevada corporation located in Irvine, California. Pang, as its president and a director, controls and directs the actions and operations of this entity. PEMG, Inc. serves as the parent company of PEMG, LLC, and through PEMG, LLC purports to invest in life insurance policies and interests in timeshare real estate. PEMG, Inc. offers and sells debentures issued by various entities it controls.
- Private Equity Management Group, LLC is a Nevada limited liability company located in Irvine, California. Pang as a managing member controls and directs the actions and operations of this entity. PEMG, LLC offers and sells debentures issued by various entities it controls. PEMG, LLC purports to invest in life insurance policies and interests in timeshare real estate.
- 7. Danny Pang resides in Newport Beach, California. Pang is the president and is a director of PEMG, Inc. Pang is also a managing member of PEMG, LLC. Pang has sole control of and access to at least some of the bank accounts into which investor funds have been placed.

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THE FRAUDULENT SCHEME

The Investment As Represented To Investors

- 8. Since at least 2003, Defendants, have been offering and selling securities and purporting to use the proceeds to purchase life insurance policies of senior citizens or to invest in timeshare real estate. The Defendants offer and sell debentures promising a 5 1/4% - 7% annual rate of return, paid semi-annually.
- 9. The debentures were issued by various so-called "special purpose vehicle" entities that Pang and the Entity Defendants established in the British Virgin Islands (each was referred to as a "fund" or a "tranche"). These funds or tranches were managed by PEMG, LLC.

Defendants' False Representations

Source Of Returns

- 10. Pang and the Entity Defendants have misrepresented to investors the source of their purported investment returns. Investors are told and led to believe that Defendants generate enough profit through purchasing life insurance policies at a discount before maturity and then collecting the proceeds of the policy upon maturity (the death of the insured).
- In fact the life insurance policies did not generate sufficient profit to cover the cost of paying the premiums to keep the policies in force and to pay the purported returns to investors. Instead Pang directed that the monies raised from subsequent investors, who were supposed to be investing in timeshare real estate, be misdirected to pay the purported returns of earlier investors in the ill-fated life insurance investment, and those instructions were implemented by the Entity Defendants.

Misrepresentation Regarding Insurance

Defendants claim that both principal and interest are insured and 12. "guaranteed." However, in connection with at least one of the tranches, the Defendants represented to investors that \$108 million of insurance was available to

protect that investment. In fact, the relevant insurance policy was for approximately \$31 million. In response to investor requests to see the policy, Pang instructed Nasar Aboubakare, another PEMG, Inc. officer, to alter the policy to increase the face amount of the policy to over \$100 million. Aboubakare did so, and the investors were provided with this bogus insurance policy in order to induce their investment.

False Claims Regarding Defendant Pang's Educational Background and Employment History

- 13. Pang routinely told investors he had attended and had obtained a bachelor's degree and a master of business administration from the University of California at Irvine. In fact, Pang never attended or received degrees from that institution. The false claims about Mr. Pang's educational degrees also appeared on the Entity Defendants' website.
- 14. Likewise, Pang falsely represented to investors that he had previously been employed as a senior vice president and senior high-tech merger adviser by the well-known brokerage firm Morgan Stanley & Co. In fact, Pang was never employed by Morgan Stanley in any capacity. The false claim that Pang had been a senior vice president at Morgan Stanley also appeared on the Entity Defendants' website.

<u>Defendants Knew Or Were Reckless In Not Knowing The Falsity Of Their</u> <u>Representations</u>

- 15. Pang, and through him each of the Entity Defendants, have acted with scienter.
- 16. Pang controls each of the Entity Defendants' operations and is responsible for the representations made to investors. Pang directly made the representations to investors that the source of the investment returns was the profitable use of their money in the purchase of life insurance policies and later investments in timeshare real estate. However, Pang himself directed the diversion

of funds from later investors to pay the purported returns of earlier investors.

- 17. Likewise, Pang himself directed that a bogus insurance policy be created to support the false claims that the investments were insured and guaranteed.
- 18. Finally, Pang knows that he does not have the educational degrees he has claimed, and he knows that he was never employed by the well-known brokerage firm Morgan Stanley.

FIRST CLAIM FOR RELIEF

FRAUD IN THE OFFER OR SALE OF SECURITIES

Violations Of Section 17(a) Of The Securities Act (Against All Defendants)

- 19. The Commission realleges and incorporates by reference paragraphs 1 through 18 above.
- 20. Defendants, and each of them, by engaging in the conduct described above, directly or indirectly, in the offer or sale of securities by the use of means or instruments of transportation or communication in interstate commerce or by use of the mails:
 - a. with scienter, employed devices, schemes, or artifices to defraud;
 - b. obtained money or property by means of untrue statements of a material fact or by omitting to state a material fact necessary in order to make the statements made, in light of the circumstances under which they were made, not misleading; or
 - c. engaged in transactions, practices, or courses of business which operated or would operate as a fraud or deceit upon the purchaser.
- 21. By engaging in the conduct described above, each of Defendants violated, and unless restrained and enjoined will continue to violate, Section 17(a)

of the Securities Act, 15 U.S.C. § 77q(a).

SECOND CLAIM FOR RELIEF

FRAUD IN CONNECTION WITH THE PURCHASE OR SALE OF SECURITIES

Violations Of Section 10(b) Of The Exchange Act And Rule 10b-5 Thereunder (Against All Defendants)

- 22. The Commission realleges and incorporates by reference paragraphs 1 through 18 above.
- 23. Defendants, and each of them, by engaging in the conduct described above, directly or indirectly, in connection with the purchase or sale of a security, by the use of means or instrumentalities of interstate commerce, of the mails, or of the facilities of a national securities exchange, with scienter:
 - a. employed devices, schemes, or artifices to defraud;
 - made untrue statements of a material fact or omitted to state a
 material fact necessary in order to make the statements made,
 in the light of the circumstances under which they were made,
 not misleading; or
 - engaged in acts, practices, or courses of business which
 operated or would operate as a fraud or deceit upon other
 persons.
- 24. By engaging in the conduct described above, each of the Defendants violated, and unless restrained and enjoined will continue to violate, Section 10(b) of the Exchange Act, 15 U.S.C. § 78j(b), and Rule 10b-5 thereunder, 17 C.F.R. § 240.10b-5.

PRAYER FOR RELIEF

WHEREFORE, the Commission respectfully requests that the Court:

I.

Issue findings of fact and conclusions of law that Defendants committed the

alleged violations.

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Issue judgments, in a form consistent with Fed. R. Civ. P. 65(d), temporarily, preliminarily and permanently enjoining Defendants and their officers, agents, servants, employees, and attorneys, and those persons in active concert or participation with any of them, who receive actual notice of the judgment by personal service or otherwise, and each of them, from violating Section 17(a) of the Securities Act, 15 U.S.C. §§ 77e(a), 77e(c) & 77q(a), and Section 10(b) of the Exchange Act, 15 U.S.C. § 78j(b), and Rule 10b-5 thereunder, 17 C.F.R. § 240.10b-5.

III.

Issue, in a form consistent with Fed. R. Civ. P. 65, a temporary restraining order and a preliminary injunction freezing the assets of each of the Defendants, directing the assets of each of the defendants to be repatriated to the United States, appointing a receiver over the Entity Defendants, requiring accountings from each of the Defendants, prohibiting each of the Defendants from destroying documents, and ordering expedited discovery, and ordering Defendant Pang to relinquish his passport.

IV.

Order each Defendant to disgorge all ill-gotten gains from their illegal conduct, together with prejudgment interest thereon.

V.

Order each of the Defendants to pay civil penalties under Section 20(d) of the Securities Act, 15 U.S.C. § 77t(d), and Section 21(d)(3) of the Exchange Act, 15 U.S.C. § 78u(d)(3).

VI.

Retain jurisdiction of this action in accordance with the principles of equity and the Federal Rules of Civil Procedure in order to implement and carry out the

terms of all orders and decrees that may be entered, or to entertain any suitable application or motion for additional relief within the jurisdiction of this Court.

VII.

Grant such other and further relief as this Court may determine to be just and necessary.

DATED: April 24, 2009

LÒRRAINE B. ECHAVARRIA

PARIS WYNN

Attorneys for Plaintiff
Securities and Exchange Commission