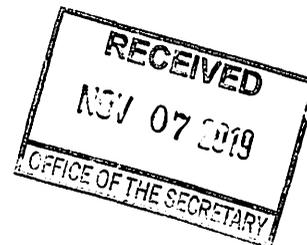


July 23, 2019

Via Email: ALJ@SEC.GOV and
Federal Express

Honorable Carol Fox Foelak
Administrative Law Judge
Securities and Exchange Commission
100 F. Street, NE
Washington, DC 20549-2557



RE: *In the Matter of Digital Brand Media & Marketing Group, Inc.*

Dear Judge Foelak:

I write to advise the Court that Digital Brand Media & Marketing (“DBMM” or “the Company”) has continued its timely filing of its periodic reports. Its Form 10Q for the third quarter of 2019, which was due on July 15, 2019, was filed early on July 12, 2019. We again ask that the Court consider, and grant, the Company’s motion for disposition¹ and enable the Company to move forward in its growth and development.

Thank you again for your consideration in this matter.

Respectfully submitted,

Maranda E. Fritz

cc: Samantha M. Williams, Esq. (via email: Williamssam@sec.gov)

¹ I note that the Division has now recommended dismissal in two similar proceedings, Can Cal (Release No. 6573 (May 14, 2019)) and GDSI, and the latter proceeding was dismissed by Order dated March 19, 2019. *In the Matter of Global Digital Solutions Inc.*, Release No. 85364 (Mar. 19, 2019).