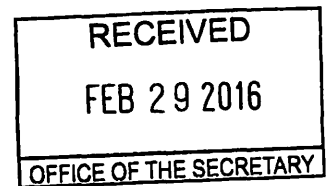


UNITED STATES OF AMERICA  
before the  
SECURITIES AND EXCHANGE COMMISSION



In The Matter of:

The Application of SECURITIES INDUSTRY  
AND FINANCIAL MARKETS ASSOCIATION

For Review of Action Taken by Certain Self-  
Regulatory Organizations.

Admin. Proc. File No. 3-17138

**NOTICE OF ENTRY OF APPEARANCE**  
**ON BEHALF OF APPLICANT SECURITIES INDUSTRY AND FINANCIAL**  
**MARKETS ASSOCIATION**

PLEASE TAKE NOTICE that the following hereby appear as counsel in the above-captioned proceeding on behalf of Securities Industry and Financial Markets Association ("SIFMA"), 1101 New York Avenue, N.W., 8th Floor, Washington, D.C. 20005:

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This Notice of Appearance is submitted pursuant to 17 C.F.R. § 201.102.

Dated: February 26, 2016

Respectfully submitted,

SIDLEY AUSTIN LLP



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UNITED STATES OF AMERICA  
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**CERTIFICATE OF SERVICE**

I hereby certify that on February 26, 2016 I caused a copy of the foregoing Notice of Entry of Appearance on Behalf of Applicant Securities Industry and Financial Markets Association to be served on the parties listed below by First Class Mail. Service was accomplished on the Exchanges via First Class Mail because of the large service list.

Brent J. Fields  
Secretary  
U.S. Securities and Exchange Commission  
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*(via hand delivery)*

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Dated: February 26, 2016

  
Eric D. McArthur