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# UNITED STATES OF AMERICA Before the SECURITIES AND EXCHANGE COMMISSION



ADMINISTRATIVE PROCEEDING File No. 3-15918

In the Matter of

**DENNIS J. MALOUF** 

NOTICE OF FILING OF AGREED-TO STIPULATIONS

The Division of Enforcement ("Division"), in compliance with Judge Patil's December 22, 2014 Order, files the attached stipulations that the parties have agreed to. The stipulations were reached (1) in advance of the hearing; (2) following the presentation of evidence at the hearing on November 24, 2014; (3) at a telephonic hearing held on December 19, 2014; and (4) pursuant to additional stipulations Respondent submitted to counsel for the Division on January 2, 2014. Respondent has not responded to the additional proposed stipulations the Division filed on December 18, 2014, that he had not reviewed prior to the December 19, 2014 hearing.

Respectfully submitted this 5<sup>th</sup> day of January, 2015.

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#### Stipulations/Findings of Fact/Conclusions of Law

# I. Findings of Fact from Order Instituting Proceedings

No.	Finding of Fact	11-24-14 Transcript Page:Line
1	Dennis J. Malouf, age 54, is a resident of Albuquerque, New Mexico. Malouf was the chief executive officer and majority owner of UASNM from September 2004 until May 2011, when he was terminated. He is currently the sole owner and president of an investment adviser registered with the State of New Mexico.	1652:14-16
2	UASNM, Inc. is a New Mexico corporation located in Albuquerque, New Mexico, that registered as an investment adviser with the Commission on September 4, 2004. UASNM provides discretionary advisory services primarily to individuals, charitable organizations, and employee benefit plans. UASNM's most recent Form ADV reported approximately \$275 million in assets under management. UASNM is named as a respondent in a separate administrative proceeding relating to the misconduct described in this Order.	1653:2-4
3	In 2004 Malouf purchased a majority interest in UASNM, and Hudson purchased a minority interest in UASNM, and registered the firm as an investment adviser with the Commission. At that time Malouf was also associated as a registered representative and owned a branch of broker-dealer. The broker-dealer branch owned by Malouf subleased and occupied a portion of UASNM's office space.	1653:10-19
4	In 2007, broker-dealer became concerned about potential conflicts of interest and supervision risks, among other issues, arising from Malouf's work at UASNM, and asked him to choose between associating with UASNM or broker-dealer. Malouf decided to continue his advisory work at UASNM and to terminate his association as a registered representative and owner of a branch office of broker-dealer.	1656:11-21
5	As a result, at the end of 2007, Malouf terminated his registration with broker-dealer and he transferred his broker-dealer customers either to UASNM or to the new branch manager. Branch manager continued to operate the broker-dealer office within UASNM's office space until June 2011.	1658:4-11

6	Malouf was considered the person with the most experience with bonds within UASNM, based upon his prior experience in trading bonds. And as a result, he handled most of the bond trading on behalf of UASNM clients. From 2008 to 2011, Malouf selected branch manager and broker-dealer to execute the majority of bond transactions that he directed on behalf of UASNM clients. Between January 2008 and May 2011, UASNM placed over 200 bond trades through broker-dealer, representing approximately 90 percent of its bond trading in this period. During this period, Malouf, through UASNM, effected transactions in securities, including U.S. Treasuries, federal agency bonds and municipal bonds.	1661:25- 1662:13
7	Between January 2008 and May 2011, branch manager earned approximately 1.1 million in commissions from UASNM bond transactions. Then, pursuant to an agreement with Malouf, branch manager paid approximately \$1.1 million to Malouf.	1663:20- 1664:1
8	At least some of UASNM's ADVs between 2008 and 2011 did not disclose that Mr. Malouf sold his RJFS branch to Mr. Lamonde and was receiving ongoing payments from Mr. Lamonde in connection with that sale.	1668:3-11
9	Item 12 of UASNM's Form ADV Part II, dated April 12, 2010, disclosed that the broker recommended by UASNM was not "based upon any arrangement between the recommended broker and UASNM," and, instead, was "dependent upon a number of factors including the following: Trade execution, custodial services, trust services, recordkeeping and research, and/or ability to access a wide variety of securities. UASNM reviews, on a periodic and systematic basis, its third-party relationships to ensure it is fulfilling its fiduciary duty to seek best execution on client transactions."	1670:15- 1671:3
10	Item 12 of UASNM's Form ADV, Part II, dated April 12, 2010, affirmatively represented that "employees of UASNM are not registered representatives of Schwab, Raymond James or Fidelity, and do not receive any commissions or fees from recommending these services."	1671:14-21
11	Items 10 and 12 of UASNM's Form ADV Part 2A, dated March 2011, disclosed for the first time that Malouf had sold his interest in a broker-dealer branch in exchange for a series of payments, and that, as a result of that sale, an incentive could exist for UASNM to utilize broker-dealer to generate revenue to fulfill the payments due to Malouf.	1674:18- 1675:1

12	At times, between 2008 and 2011, UASNM's website made the following statements:	1677:24- 1678:13
	"Uncompromised objectivity through independence, UASNM is not owned by any product, company nor compensated by any commissions. This allows us to provide investment advice devoid of conflicts of interest. UASNM may place trades through multiple sources ensuring that the best cost/service/execution mix is met for its clients."	
	"We do not accept commissions and we vigorously maintain our independence to ensure absolute objectivity drives our decisions in managing our clients' portfolios."	
13	Malouf was the lead salesman for UASNM, and he was familiar with at least some of the contents of its website.	1680:8-12

#### Stipulations/Findings of Fact/Conclusions of Law

# II. Findings of Fact from Division of Enforcement's Pre-hearing Brief

No.	Finding of Fact	11-24-14 Transcript Page:Line
14	Respondent, Dennis J. Malouf, age 55, was the chief executive officer, president, and majority owner of UASNM from September 2004 until May 13, 2011, when he was terminated. He is currently the sole owner and president of NM Wealth Management, LLC, an investment adviser registered with the State of New Mexico with approximately \$26 million in assets under management. Malouf was a registered representative associated with RJFS from February 1999 through December 2007.	1688:4-7
15	<ol> <li>UASNM, Inc. is a New Mexico corporation located in Albuquerque, New Mexico that registered as an investment adviser with the Commission on September 4, 2004. UASNM, also known as "Universal Advisory Services," provides discretionary advisory services primarily to individuals, charitable organizations, and employee benefit plans. UASNM's most recent Form ADV, dated March 31, 2014, reported approximately \$275 million in assets under management.</li> <li>Raymond James Financial Services, Inc. is a Florida corporation formed in 1999. RJFS, through a predecessor, has been registered with the Commission as a broker-dealer since 1974, and is a member of FINRA.</li> <li>Maurice Lamonde was a registered representative associated with RJFS from March 2000 until August 2011, and, from January 2008 through August 2011, he owned an Albuquerque office of RJFS. He died on April4, 2014 at age 65 from a self-inflicted gunshot wound.</li> </ol>	1688:3- 1689:4
16	Joseph Kopczynski, age 65, is currently the chairman of UASNM's board of directors and its chief compliance officer. He started the UASNM business and sold the firm to Malouf, his then son-in-law, and Kirk Hudson, in September of 2004, but maintained a one-percent ownership interest. Kopczynski was UASNM's CCO from 2004 to 2010, relinquished that position to Malouf in January of 2011, and resumed the position in June 2011, after Malouf was terminated.	1688:3- 1689:4

17	Kirk Hudson, age 52, held a minority ownership interest in UASNM from August 2004 to 2011, and is currently UASNM's chief financial officer and chief investment officer.	1688:3- 1689:4
18	In 2004, Malouf purchased a majority interest in UASNM from Kopczynski. At that time, Malouf also owned a branch office affiliated with RJFS and was a registered representative for RJFS. UASNM and the RJFS branch owned by Malouf were located in the same physical office space, with the RJFS branch renting a few cubicles in one section of the office.	1690:15-20
19	In 2007 RJFS became concerned about potential conflicts, supervision risks and other issues arising from Malouf's work at UASNM, and asked him to choose between associating with UASNM or RJFS. Malouf decided to continue his advisory work at UASNM and to stop working as a registered representative for RJFS. As a result, at the end of 2007, Malouf terminated his registration with RJFS and he transferred his RJFS customers either to UASNM or to the new owner of the RJFS branch, Lamonde. Lamonde continued to operate the RJFS office within UASNM's office space until June 2011, when UASNM required Lamonde to find a new office location.	1690:21- 1691:11
20	From January 2008 through May 2011, Lamonde earned \$1,074,454 in commissions from RJFS on UASNM bond trades. Lamonde paid \$1,068,084 to Malouf.	1693:11-16
21	Lamonde has testified that Malouf would request payment from him shortly after executing a bond trade with him. Others also recall Malouf requesting payments from Lamonde.	1695:8-13
22	UASNM had discretionary authority over client accounts and, therefore, determined to make bond trades on behalf of its clients and selected a broker-dealer for trade execution. Malouf was primarily the person at UASNM who identified which bonds should be purchased for UASNM customers and would usually select the broker-dealer through which bond trades were executed by Malouf.	1701:20- 1702:11
23	RJFS trade blotter, Exhibit 29, shows that from January 2008 to May 2011 UASNM traded \$140,819,708.15 in bonds through RJFS.	1702:13-17
24	UASNM's bond trades were in U.S. Treasury, federal agency and municipal bonds. The trades were typically made in UASNM DVP accounts at RJFS and then allocated after the purchase to different client accounts.	1702:18-22

25	A delivery versus payment, DVP account enabled Malouf and others to buy and sell securities from RJFS even though his clients' assets were custodied at other firms. For example, if Malouf and others bought a U.S. Treasury bond on behalf of numerous clients, he combined the order into a single purchase in a UASNM DVP account e.g., \$1 million and then allocated the purchase among various clients after the trade was executed e.g., \$100,000 to one client, \$50,000 to another client, et cetera. UASNM had separate DVP accounts with RJFS for each of its major custodians of its clients. (Schwab Fidelity and National Advisors Trust).	1703:11- 1704:1
26	Malouf disputes the existence of the oral agreement with Lamonde, and instead claims that he entered into a written "Purchase of Practice Agreement" ("PPA") with Lamonde at the end of 2007 whereby he sold his branch and certain brokerage customer accounts to Lamonde. The PPA stated in relevant part that Malouf was transferring to Lamonde the "exclusive right to provide investment advice and services to all of Seller's accounts." The PPA further purported to attach "Exhibit A," which was to "contain the names of all of his/her existing clients." Under the PPA, "[i]n consideration of the Seller's assignment of the assigned accounts, Buyer agrees to pay Seller 40% of all commissions and securities related fees received by Buyer during the production period beginning January 2, 2008, through and including December 31, 2012."	1704:16-21
27	In a May 15th 2009 e-mail from Lamonde to his supervisor at RJFS, Kirk Bell, Lamonde wrote, in response to a request for the agreement, "I am working on the purchase agreement and will have Sarah take a look at it to make sure it's okay." On June 9th 2009, Lamonde wrote to Bell, "I am still working on the agreement and will send it as soon as we finish it."	1705:23- 1706:7
28	Mr. Malouf argues that Lamonde was simply prepaying what he owed for the branch.	1709:9-13
29	Items 8 and 9 of the UASNM Forms ADV Part II, dated February 4, 2008, August 20, 2008, and December 1, 2008, disclosed that employees of UASNM were or may be registered representatives of RJFS and could receive commissions.	1715:7-12
30	Items 8 and 9 of UASNM's Forms ADV Part II, dated October 1, 2009, January 1, 2010, and April 12, 2010 removed the prior disclosure regarding the UASNM employee's status as a registered representative of RJFS but were otherwise the same as the prior versions.	1716:11-17

31	Items 10 and 12 of UASNM's Form ADV Part 2A, dated March 2011, disclosed that Malouf had sold his interest in a RJFS branch in exchange for a series of payments, and that an incentive may exist for UASNM to utilize RJFS to generate revenue that may be utilized to make payments to Malouf.	1717:9-17
32	Malouf, Kopczynski, Hudson and outside compliance consultant ACA each were involved to varying degrees in preparing or reviewing UASNM's Forms ADV from 2008 through May 2011.	1718:12-17
33	Malouf performed at least a cursory review of some form ADVs focusing on disclosures relating to himself and RJFS.	1719:6-13
34	In 2008 Kopczynski and Hudson understood that Malouf had sold his RJFS branch to Lamonde, but they were not aware of the specific terms of that sale. Hudson learned in 2008 or 2009 that Malouf was receiving ongoing payments from Lamonde, but he assumed that such payments were being made in connection with some type of financing or prearranged installment payment schedule.	1723:11-20
35	Each year ACA performed an on-site exam of UASNM and used that process to recommend potential updates or changes to UASNM's Form ADV.	1725:22- 1726:7
36	In June 2010 Malouf told ACA in an interview that he was continuing to receive ongoing payments from Lamonde.	1725:22- 1726:7
37	Malouf solicited and met with clients and made investment recommendations. He was a member of UASNM's investment committee that evaluated clients' investment options. Under UASNM's discretionary authority, Malouf made the majority of decisions regarding at least his specific clients' bond transactions.	1727:18- 1728:3
38	Between 2008 and 2011 Malouf used Lamonde's branch of RJFS to execute bond trades on behalf of UASNM clients.	1729:7-11
39	The Division's expert in this matter, Dr. Gary Gibbons, identified 81 trades in Treasury and federal agency bonds during the period in question. Dr. Gibbons excluded Corporate and municipal bond trades. The trades represented \$95,954,806 in principal amount and generated \$833,798 in commissions, which, on a dollar weighted average basis, is 87.28 basis points, or .8728 percent. Dr. Gibbons utilized his experience and other sources to opine that Treasury and agency bond trades such as these should have been subject to commissions in the range of 10 to 70 basis points.	1730:16- 1731:4

40	Mr. McGinnis is a consultant to Capital Forensics that was hired by UASNM in its lawsuit against Malouf to evaluate the evidence related to UASNM's bond trading and opine as to what would be the compliance response to UASNM.	1732:9-16
41	Malouf's own designated expert, Jerry DeNigris, found that UASNM customers' bond trades incurred a similar average commission of 81.8 basis points. DeNigris offers no opinion as to what a reasonable commission would be on the bond trades at issue or whether UASNM customers paid excessive commissions.	1735:13-20
42	DeNigris states in his rebuttal report that the "RJFS markup guidelines are typical for broker-dealers in the securities industry," and "none of the agency or treasury bond transactions in this matter exceeded the RJFS markup policy." The RJFS guidelines DeNigris refers to set forth maximum "retail" markups of up to 300 basis points.	1736:16-24
43	Malouf and Lamonde also both testified that they would never charge more than a hundred basis points on a bond trade, yet the evidence will show that some bond trades run through RJFS were subject to commissions in excess of one percent. Malouf's own proffered expert, DeNigris, includes multiple bond trades through RJFS that exceeded this purported one percent limit in his Tab 1, including three trades with commissions of approximately 50 percent more than that amount.	1740:21- 1741:6
43- 2	Malouf's regular business involved meeting with and actively soliciting clients, providing advice to investors as to the merits of securities.	1745:22-25
44	Lamonde referred to the payments he made to Malouf as "commissions" on his 2008, 2009 and 2010 tax returns. Lamonde provided Malouf with IRS Form 1099s for the payments.	1746:1-5
45	Malouf's draft tax returns for 2008 and 2009 continued to state that Malouf was operating as a "investment broker" for RJFS (the same as his draft 2005 to 2007 tax returns).	1746:6-11
46	Malouf was not registered with the Commission as a broker or dealer between 2008 and 2011.	1746:24- 1747:1
47	Malouf's draft tax returns for 2008 and 2009 continue to state that Malouf was operating as an investment broker for RJFS and reflected deductions for a variety of expenses.	1749:8-14
48	Malouf had provided his brokers with Form 1099s prior to selling the branch to Lamonde.	1751:12-18

# Stipulations/Findings of Fact/Conclusions of Law

#### III. Findings of Fact from Respondent's Submission of Proposed Stipulations

No.	Finding of Fact	11-24-14 Transcript Page:Line
48-2	Dennis Malouf ("Malouf') sold branch 4GE ("4GE") to Maurice LaMonde ("LaMonde") - the Division stated in its opening that the sale of 4GE to LaMonde in 2008 was a fact that was not in dispute, and referred to the transaction several times as a "sale."	1754:2-4
49	Prior to June 2010 Michael Ciambor ("Ciambor") did not ask for a copy of the Purchase of Practice Agreement ("PPA") from Malouf or anyone else.	1754:5-9
50	Joseph Kopczynski ("Kopczynski"), Kirk Hudson ("Hudson") and Matt Keller ("Keller") knew 4GE had been sold to LaMonde at the beginning of 2008.	1756:15-19
51	Kopczynski suspected that 4GE was sold pursuant to installment agreement, that such an arrangement is a method of selling a business, and that Malouf purchased UAS from him in 2004 pursuant to an installment arrangement.	1757:1- 1758:3
52	Kopczynsk did not ask Malouf for a copy of the PPA in at least 2008 or 2009.	1758:4-22
53	Hudson knew that payments being made by LaMonde to Malouf from 2008 or 2009 forward, including during periods when all references to RJFS had been removed from the UASNM Forms ADV.	1759:3-9
54	Hudson signed some of the Forms ADV.	1759:10- 1760:12
55	The UASNM compliance manual at page 53 (B) 2 <sup>nd</sup> paragraph provides that the Chief Compliance Officer ("CCO") is responsible for ensuring that Parts 1A and Part II of the Form ADV are properly maintained and disseminated. CCO will periodically review the Form ADV to ensure that it is accurate and complete.	1765:1-3 and 1768:23
	Such a review is most pertinent given changes in: securities laws; industry practices; and UASNM's advisory products and services.	
	The CCO may discuss disclosure issues with Employees to ensure that current disclosures are consistent with UASNM's practices.	
	Employees are encouraged to review UASNM's disclosure documents and bring to the CCO's attention any disclosures that may require amendment/updating.	

56	The UASNM compliance manual page 75 section (C) provides that all marketing materials must be submitted to the CCO for approval prior to dissemination.	1760:13- 1765:10 and 1768:16-23
57	Kopczynski acknowledged he had responsibility for ensuring that Parts 1A and Part II of the Form ADV were properly maintained and disseminated.	1766:25- 1767:4
58	Kopczynski acknowledged that he had responsibility for periodically reviewing the Form ADV for accuracy and completeness.	1767:7-8
59	In 2008 or 2009, Hudson assumed payments between LaMonde and Malouf may have been part of an "earn out."	1769:19- 1770:22
60	Malouf sometimes asked LaMonde "where is my check" in the presence of at least Hudson or Calhoun.	1771:10-18
61	None of the checks written from LaMonde to Malouf state that they are "commissions."	1771:21- 1773:4
62	Hudson did not ask for a copy of the PPA at least in 2008 or 2009.	1775:12-22
63	Judith Owens ("Owens") signed an investment management services agreement acknowledging that she had received and read Part II of the February 4, 2008 UASNM Form ADV.	1779:12-20
64	The February 4, 2008 ADV Part II disclosed that Malouf owned the RJFS branch and may receive commissions on transactions directed there for UASNM customers.	1779:22-24
65	Carl Shaw ("Shaw") believes Malouf is loyal, trustworthy, and has always acted with his best interest in mind.	1780:14-16
66	Shaw did not care whether the cost for transactions placed in his account was 1/2% vs. 1%.	1780:17- 1781:1
67	Shaw is not currently a customer of Malouf but would allow Malouf to manage his investments in the future.	1781:2
68	Shaw's son and daughter-in-law are currently customers of Malouf, Shaw recommended Malouf to them, and he is comfortable that Malouf is their investment adviser.	1781:2

69	RJFS actually transferred clients to LaMonde and Malouf pursuant to a list on or around December 31, 2007.	1781:6-9
70	A List of customers was attached to email communications between RJFS and Malouf on January 2, 2008.	1781:11-17
71	The commissions earned by LaMonde on bond trades placed for UASNM and the payments that LaMonde made to Malouf are not exactly equal.	1783:4-13
72	On a quarterly basis in 2008 and 2009, the amounts of the payments by LaMonde to Malouf at times exceeded the amount of the commissions received by LaMonde.	1784:5-11
72- 2	On a quarterly basis in 2010, the amounts of the payments by LaMonde to Malouf are at times less than the amount of commissions received by LaMonde.	1784:13-17
73	Kopczynski had no knowledge of the causes of the "erratic behavior" he said he observed in Malouf.	1784:22- 1785:14
74	Keller placed bond trades at times on his own without the involvement of Malouf.	1785:15-19
75	Hudson placed at least 4 or 5 bond trades on his own without the involvement of Malouf.	1785:19- 1786:16
76	Various witnesses have estimated that Malouf placed between 60% and 95% of the bond trades.	1788:17- 1790:17
77	Malouf directed no more that 48 to 77 of the 81 trades analyzed by Dr. Gibbons (60% and 95%).	1790:18- 1791:14
78	UASNM, at the direction of Kopczynski and Hudson, told UASNM customers in a June 2014 letter that Malouf breached his fiduciary duty to them; that letter attached a UASNM Consent Order.	1794:1- 1795:15
79	Neither UASNM, Kopczynski nor Hudson stated in the June 2014 letter to customers that UASNM was found to have breached its fiduciary duty to customers. The attached UASNM Consent Order indicated that UASNM breached its fiduciary duty to its customers.	1795:15- 1796:15
80	Gibbons' specific "ranges" of allegedly acceptable commissions are not published by the SEC or any industry organization.	1796:17- 1797:23

81	Gibbons' opinion is that best execution should be determined on a real time trade-by-trade bases.	1797:24- 1800:25
82	Wolper's opinion is that best execution should be determined based at least in part on a periodic and systematic evaluation as reflected in 1986 SEC Release and in the SIFMA Best Execution Guidelines for Fixed Income Securities (Exh. 450).	1801:4- 1805:13
83	Malouf brought to the attention of UASNM that his college degree information on the Form ADV was inaccurate and needed to be updated.	1807:4-6
84	NO STIPULATION; Exhibit 558 does not use the language "conflicts of interest." [The SEC Examination Team advised UASNM, including Kopczynski, in 2002 the language "void of conflicts of interest" could be misleading, particularly given ownership interests in NATC and Secured Partners.]	1807:17- 1809:8
85	ACA advised UASNM in the September 2007 Annual Report that the language in its marketing materials "void of conflicts of interest" was potentially misleading, and recommended removing it.	1809:9-17
86	ACA advised UASNM in the December 2009 Annual Report that the language on its website "void of conflicts of interest" was potentially misleading, and recommended removing it.	1809:1-17
87	The "void of conflicts of interest" language continued to appear on the UASNM website and in marketing materials in 2008-2010.	1809:12-14
88	Hudson is the obligor on a personal guarantee on a promissory note owed by UASNM to Kopcysnki, which has a current balance due of approximately \$700,000.	1810:5-9
89	Kopczynski agreed to forbear on the note for a period of time after Malouf's termination as long as Malouf did not rejoin UASNM, among other conditions.	1810:10- 1811:16
90	Keller is a minority shareholder of UASNM.	1812:11-16
91	Paula Calhoun is an employee at will of UASNM.	1812:17-19
92	Paula Calhoun is a workplace friend of Aubrey Kopczynski, daughter of Joseph Kopczynski.	1812:20- 1813:11

93	ACA's engagement agreement obligated it to conduct mock SEC compliance audits of UASNM annually.	1813:12- 1814:2
94	ACA advised UASNM annually that it was in fact conducting mock SEC compliance exams.	1814:3- 1815:5
95	UASNM paid ACA between \$10,000 and \$15,000 annually to conduct mock SEC compliance exams, among other things.	1817:7- 1818:11
96	The scope of ACA's engagement included best execution.	1820:3-7
97	Kopczynski relied on ACA to assist UASNM with complying with its best execution obligation.	1820:11-23
98	Prior to 2011, Malouf relied on Kopczynski as CCO to ensure the firm was complying with its best execution obligation.	1820:24- 1823:9
99	Prior to 2011, Malouf relied on ACA to assist Kopczynski to ensure the firm was complying with its best execution obligation.	1820:24- 1823:9
100	Prior to June 2010, ACA advised UASNM and Malouf each year that UASNM was complying with its best execution obligation and never advised UASNM of any deficiencies in best execution.	1825:2-9
101	Prior to May 2011, Kopczynski never advised Malouf of any deficiencies in best execution.	1823:23- 1824:23
102	Prior to January 2011, Malouf relied on Kopczynski as CCO to ensure that UASNM's Forms ADV accurately reflected material facts.	1825:9-19
103	Ciambor believes an actual SEC examiner would have asked Malouf for a copy of the PPA.	1826:8-25
104	Ciambor believes that an actual SEC examiner would have asked Malouf about the terms of the sale of the RJFS branch.	1828:6-11
105	Ciambor believes an actual SEC examiner would have undertaken to determine whether Malouf was receiving ongoing payments from LaMonde.	1828:18-20
106	Hudson believed that the sublease arrangement between UASNM and RJFS/LaMonde created a potential conflict of interest which should have been disclosed.	1828:25- 1829:1

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107	Hudson and UASNM did not disclose the sublease arrangement in Forms ADV.	1829:2-7
108	McGinnis acknowledged that it can be permissible at least to delegate certain compliance duties to a CCO.	1830:10- 1831:5
109	McGinnis delegated certain compliance duties to a CCO when he was a chief executive officer of a registered investment advisor.	1831:7-12
110	Ciambor acknowledged that the CCO has responsibility for administering the firm's compliance program.	1831:24- 1832:11
111	McGinnis was not asked to identify trades directed by Malouf.	1832:12-19
112	Gibbons agreed that his range for markups is not absolute.	1834:22- 1835:7
	[Nos. 113 to 262 are found in Section IV.]	
263	Gibbons said that BondDesk was one appropriate place to go and find best bid/ask.	1886:6-18
264	Prior to June 2010, Ciambor said it appeared UASNM was following best practices for best execution.	1887:8-20
265	RJFS had a maximum retail commission grid.	1888:22- 1889:3
266	RJFS reduced a commission on at least one trade.	1889:11-14
267	RJFS had written policies and procedures regarding best execution for Broker-Dealers.	1889:20-24
268	RJFS's policies and procedures required it to obtain best execution from a broker dealer perspective for its customers.	1889:25- 1890:3
269	UASNM was a customer of RJFS when it bought or sold fixed income securities through RJFS.	1890:4-23
270	Bell never asked Malouf for copy of the PPA.	1890:24-25
271	Malouf or LaMonde obtained the PPA template from the RJFS website.	1891:1-3
272	UASNM relied upon the ACA contract for expectations of services to be provided.	1891:19- 1892:1

273	Ciambor knew that through the end of 2007 Malouf received compensation from RJFS and it was disclosed in ADV.	1892:17- 1895:1
274	Ciambor worked primarily with Hudson and Kopczynski on matters relating to its engagement.	1895:3-15
275	Ciambor knew that a significant number of bond trades were being sent to RJFS during 2007 to 2011.	1896:14-21
276	EX 386- ACA notes reflect that if the SEC case just names Malouf and not firm, ACA believes the firm will not need to mention the investigation in its Form ADV.	1898:24- 1900:5
277	Hudson created the UASNM trade blotter (Exhibit 30) in the state court litigation between UASNM and Malouf.	1903:24- 1904:7
278	Hudson testified that from the client's perspective, when a large purchase is made and allocated, the portion allocated to their account appears to the client as if a trade was made in their account.	1904:9-20
279	Hudson knew there was a substantial amount of bond trading being done on behalf of UASNM customers.	1905:3-5
280	Malouf authorized the specific disclosure regarding Malouf's sale of 4GE to LaMonde and his receipt of payments, which was made on Part II of UASNM's Form ADV in March 2011, when Malouf was acting as CCO.	1905:3-5
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# Stipulations/Findings of Fact/Conclusions of Law

# IV. Findings of Fact from Division of Enforcement's Submission of Proposed Stipulations

No.	Finding of Fact	11-24-14 Transcript Page:Line
113	UASNM had discretionary authority over its client's funds.	1835:11-12
114	Malouf and Hudson purchased the majority of shares of UAS in August of 2004, after which Malouf owned 59.5 %, Hudson owned 39.5%, and Kopczynski owned 1%.	1835:11-12
115	Until late 2009, Peter Lehrman was a registered representative of RJ.	1835:11-12
116	Monica Villa came to UASNM from the Raymond James branch 4GE in 2007 and was involved in implementing and allocating bond trades.	1835:11-12
117	With regard to bonds, UASNM typically invested in treasury and agency securities, mostly of seven years or less maturity, as well as some municipal bonds.	1835:11-12
118	Malouf's involvement would include selecting the broker to purchase or sell the bonds through for his trades.	1835:24- 1836:2
119	Exhibit 30 is a list of UASNM bond trades from the time UASNM took over the business (August 17, 2004) until Mr. Malouf was terminated (May 13, 2011).	1837:17-18
120	Hudson created Exhibit 30 in connection with the New Mexico litigation in 2011.	1837:17-18
121	The Non-RJ BOND TRADES titled pages of Exhibit 30 represent bond transactions executed by a broker other than RJ.	1837:17-18
122	The trades titled RJ TRADE AWAY TRANSACTIONS UNDER REVIEW in Exhibit 30 (pages 52-56 of the Exhibit) were a spreadsheet created to send to Chris Genovese at fixed income securities in order to try to get an evaluation of whether the trades were reasonable.	1837:24- 1838:6
123	Exhibit 29 is the payroll report or commission report for account 44Y5 at Raymond James' branch 4GE for the period January 24, 2008 to April 29, 2011, that reflects commissions earned on bond trades made through that account.	1837:24- 1838:6

124	Exhibit 29 reflects commissions paid on bond trades that can be found in Exhibit 30.	1838:25- 1839:4
125	Malouf's partner, Hudson, believed Malouf devoted one third or more of his time to activities outside of UASNM business during the 2008-2011 time period.	1839:21- 1840:14
126	Prior to 2010, Hudson, Kopczynski, and Keller had not seen a written PPA regarding Malouf's sale of his RJ branch to Lamonde.	1839:21- 1840:14
127	Hudson viewed Malouf's arrangement with Lamonde as a potential conflict of interest.	1840:15- 1841:9
128	In connection with the SEC's investigation, UASNM looked through its files to see if it had a copy of the PPA or Exhibit A anywhere in its files and it did not find one.	1840:15- 1841:9
129	UASNM marketed itself as "independent," meaning that they were fee only and did not take commissions.	1840:15- 1841:9
130	At UASNM, business development was an area of Malouf's expertise.	1841:11-12
131	Exs. 66, 68, and 69 contain UASNM's website address and the language found on those exhibits that "We do not accept commissions and we vigorously maintain our independence to ensure absolute objectivity" and "UAS is not owned by any product company nor compensated by any commissions. This allows us to provide investment advice void of conflicts of interest" were very common statements UASNM would use in marketing.	1841:18-19
132	Hudson has no reason to doubt that these statements were present on UASNM's website in 2008-2010, and believes they were on the site.	1841:18-19
133	UASNM's process with regard to best execution was to utilize a three bid process where they would get if they could three bids on any security.	1841:18-19
134	In Hudson's opinion, Malouf's arrangement with Lamonde should have been disclosed to UASNM customers.	1841:20-21
135	About a week after terminating Malouf, Hudson sent certain bond trades to Chris Genovese to review for best execution.	1841:22- 1842:18
136	In response to Mr. Genovese's report, Hudson retained Capital Forensics on behalf of UASNM, who in turn retained Steve McGinnis.	1842:20-21

137	McGinnis advised that UASNM had a best execution problem because there were excessive markups, and possibly an unregistered broker-dealer issue, and said that UASNM needed to self-report the issue, quickly.	1842:20-21
138	Hudson and Keller each signed affidavits after Malouf's termination saying that if Malouf were to come back and control the company they would quit.	1843:7-20
139	ACA is a regulatory compliance consulting firm that provides advice and guidance to registered investment advisors.	1843:22-24
140	ACA assists and provides recommendations regarding client reporting requirements, it did not assume ultimate responsibility for the accuracy of the form ADVs that UASNM prepared.	1843:22-24
141	ACA does not assume any of the fiduciary duties its clients are subject to as supervised persons under the Investment Advisers Act.	1843:22-24
142	Ciambor received on the job training from former regulators.	1843:25- 1845:3
143	Ciambor did not undergo the formal training program established by ACA in 2007.	1845:4-12
144	Ciambor started at ACA in the spring of 2003 and took a lead role with regard to the annual examinations of UASNM in 2006.	1845:13-14
145	Ciambor learned through discussions with Hudson, that UASNM met its best execution obligations by seeking clarification on pricing in accordance with industry best practice of requesting multiple bids from multiple broker dealers or other counter parties.	1845:15- 1846:1
146	Ciambor understood that Malouf and Hudson were generally responsible for bond trading on behalf of UASNM.	1847:11-13
147	Ciambor relied in part upon UASNM's representations that it made price inquiries for fixed income trades in its best execution evaluation.	1847:12-19
148	Prior to 2008, Mr. Malouf's dual registration as a broker-dealer and also an investment adviser created a conflict of interest that required adequate disclosure and was in fact disclosed.	1847:20- 1848:17
149	Malouf told Ciambor during the June 2008 on site review that he had sold his RJ branch to Maurice Lamonde.	1848:18-21

150	Ciambor discovered that Malouf had been receiving payments from Lamonde for the sale of his RJ branch no later than the June 2010 on site review.	1849:1-5
151	When Ciambor learned in June of 2010 that Malouf was receiving payments from Lamonde as a result of UASNM bond trades through the RJ branch he believed that was a clear conflict of interest.	1849:14-18
152	ACA recommended that UASNM add language to its Form ADV Part II disclosing the potential conflict of interest.	1849:19-20
153	The payments from Lamonde and incentive to execute bond trades through RJ created a best execution issue in Ciambor's mind.	1849:19-20
154	Ciambor believes that disclosure of the financial incentive for UAS to route trades through RJ, that was ultimately made in March 2011, should have been disclosed in all form ADVs ever since Malouf's arrangement with Lamonde in 2008.	1850:1-4
155	ACA does not undertake a duty to root out fraud on behalf of its clients.	1850:11- 1851:5
156	When asked if Malouf told him when he interviewed Malouf in June of 2009, that he had received in the last year and a half over 40 payments from Lamonde totaling over half a million dollars based upon trades that had been run through Malouf's former Raymond James branch, Ciambor testified "absolutely not," but if that were the case he should have.	1851:6-19
157	Investment Advisers have a fiduciary duty.	1851:20-24
158	Fiduciary duty as a financial advisor "means that you need to have [client] interests first."	1851:20-24
159	Income from RJ Branch prior to 2008 was commission based. RJ took a 15% cut.	1851:20-24
160	Prior to 2008, if another broker made a trade the commission would flow to Malouf from RJ and he'd pay the broker a percentage; Lamonde got 60%.	1851:20-24
161	Malouf issued the brokers 1099s on commissions they earned?	1851:20-24
162	Malouf's UASNM salary for 2008 and 2009 was \$86,000.	1851:20-24
163	Prior to RJ coming to him, Malouf had not contemplated selling his profitable RJ branch.	1852:2-3

164	Malouf contends that he and Lamonde signed a written Purchase of Practice Agreement (Ex. 57) in the two weeks prior to January 2, 2008.	1852:2-3
165	Malouf contends that there was an Exhibit A to that agreement that listed the client accounts Malouf was transferring to Lamonde.	1852:2-3
166	Malouf testified that payment for the branch was to be 40% of branch revenue over a 4 year production period.	1852:19-20
167	The PPA stated that the production period was to be five years, from January 2, 2008 to 12-31, 2012.	1852:19-20
168	Malouf is not sure why if everything is based on four years, the contract contemplates five.	1852:19-20
169	Following the sale of the RJ branch to Lamonde, Malouf's payments from Lamonde were his primary source of income.	1852:21-23
170	Malouf is familiar with Ex. 29, which is a RJ compilation of all bond trades done through RJ by UAS from 2008 to 2011.	1852:24- 1853:7
171	Malouf testified that 60 to 70% of UASNM's bond trades made through RJ were made by him.	1852:24- 1853:2
172	At times Hudson would approach Malouf and tell him the block of bonds that were necessary and Malouf would do the transaction.	1853:24-25
173	From 2008-2011, Malouf did the majority of his bond trades on behalf of UASNM clients through RJ.	1853:24-25
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174	Malouf acknowledged that "it's possible" that had he shopped around, he could probably get a lower bid for his clients. He was also shown a video clip of previous testimony (Ex. 195, video of St. Tr. at 291:6-18) (Ex. 194 is written transcript) where he testified as follows:	1856:2-4
	"Q: For best execution, couldn't you shop around and get a lower level commission for your client?	
	A: I think – I think that's possible, yeah. I guess you probably could. But the fact is this whole thing was to give me money to put into the California office that has not been talked about today.	
	And the—it's been—the truth of the matter is that this has always been acceptable since 99. And now the divorce is going on, it's not. And that's just the way it is.	
	I mean, it's been – it's just the way it is. And I could be painted any other way, but that's just the way it is."	
175	Malouf further testified that when he used Raymond James' bond desk to purchase bonds Lamonde was paid a commission and then had money to pay Malouf under their agreement.	1857:5-6
176	One of the reasons Malouf chose to trade through Raymond James was because then he got paid.	1857:5-6
177	Between 2008 and May of 2011, Malouf received approximately \$1.1 million from Lamonde.	1857:19-22
178	Malouf agrees that the ongoing payment arrangement with Lamonde created a clear conflict of interest ever since he entered into the arrangement with Lamonde in early 2008.	1857:19-22
179	Everyone at UASNM, including Malouf, was required to be familiar with UASNM's compliance manual.	1857:23- 1858:1
180	Malouf testified that "spot-checking" is going out to Schwab or Fidelity or another broker and getting a bid.	1857:23- 1858:1
181	Malouf has not filed his 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, or 2013 tax return.	1858:2-3

182	On or about June 23, 2011, Malouf received from his accountant, Don Miller of Peltier, Gustafson, & Miller, P.A., draft Schedule Cs for years 2005 through 2009, which included Schedule Cs for each of those years that reflected a Principal business or profession of "INVESTMENT BROKER" at the Business name "RAYMOND JAMES." (Ex. 238).	1858:4-5
183	Those draft Schedule Cs reflected expenses on the Raymond James Investment Broker Schedule Cs in each of the years 2005-2009.	1858:6-7
184	In the 2008-2011 time period, Malouf understood that Lamonde would pay at most 1 percent commission on a bond trade, or less if Raymond James' institutional grid suggested it.	1858:14-22
185	When using BondDesk, Malouf would not know the precise commission that Lamond was going to charge for the trade.	1858:14-22
186	Malouf did not dispute his prior testimony that for a \$1 million treasury bond an appropriate commission would be one percent, would drop to 0.5 percent above that then goes down from there.	1858:14-22
187	Malouf contends that his arrangement with Lamonde was in compliance with NASD/FINRA guidance about receipt of continuing commissions.	1858:23- 1859:4
188	Malouf reviewed at least some of UASNM's marketing materials from 2005 to 2010.	1859:5-10
189	While Malouf testified that he may not have read every work of UASNM's website, he was familiar with its contents in the 2008, 2009, and 2010 time frame.	1859:11-25
190	Malouf's understanding was that what's on the UASNM website for the public to consume is what's important.	1859:11-25
191	Mr. Malouf previously testified that he "probably read" statements on UASNM's website in 2008 about UASNM being independent and not charging commissions.	1859:11-25
192	Malouf was at least partially responsible for the accuracy of UASNM's ADV disclosures.	1860:3-7
193	"Without a doubt," disclosure regarding the ongoing payments Malouf was receiving from Lamonde should have been in all the relevant ADV disclosures.	1860:13-14

Malouf is currently the owner of New Mexico Wealth Advisors, a fee only investment advisor with a little over \$25 million in assets under management.	1860:19- 1861:16
Paula Calhoun handled personal bookkeeping for Malouf.	1860:19- 1861:16
On at least one occasion, Malouf requested that Lamonde get an advance from Raymond James.	1860:19- 1861:16
When Malouf was CEO of UASNM he was "top dog" and Mr. Kopczynski and Mr. Hudson worked for him.	1860:19- 1861:16
Malouf and Hudson would cooperate on larger bond trades, for sure.	1862:4-8
Malouf assisted Keller with the bond purchase reflected in Ex. 540.	1862:4-8
Malouf understands that there is a different best execution duty for a broker-dealer than there is for an investment adviser.	1862:9-19
Thousands of other brokers utilize Bonddesk.	1862:9-19
Keller had less bond trading experience than Malouf, mostly involving two clients, a New Mexico hospital association and a large individual client with a large fixed income portfolio.	1862:23- 1864:19
In 2008, Keller generally would take a bond to different brokers, get bids, and choose the broker with the lowest price.	1864:20- 1865:1
Ex. 218 reflects Keller's seeking bids for a bond purchase, RJ offering a best price of 106.854 and Schwab offering a best price of 105.753.	1865:25- 1866:3
In 2010, when Malouf's payments from Lamonde were known Keller expressed concern about changing the ADV to have less disclosure about RJ to clients.	1866:7-16
Keller heard Malouf say that he was a skilled negotiator and would grind down on bond desks to get a good price.	1866:18-25
Keller estimated that Malouf executed 80 to 90 percent of UASNM bond trades on a long-term basis, Keller estimated that he executed maybe \$5 million in a given year, and estimated that Hudson did a lot less than that because he did not have the same sort of institutional client that required that type of bond trading.	1866:18- 1867:19
	investment advisor with a little over \$25 million in assets under management.  Paula Calhoun handled personal bookkeeping for Malouf.  On at least one occasion, Malouf requested that Lamonde get an advance from Raymond James.  When Malouf was CEO of UASNM he was "top dog" and Mr. Kopczynski and Mr. Hudson worked for him.  Malouf and Hudson would cooperate on larger bond trades, for sure.  Malouf assisted Keller with the bond purchase reflected in Ex. 540.  Malouf understands that there is a different best execution duty for a broker-dealer than there is for an investment adviser.  Thousands of other brokers utilize Bonddesk.  Keller had less bond trading experience than Malouf, mostly involving two clients, a New Mexico hospital association and a large individual client with a large fixed income portfolio.  In 2008, Keller generally would take a bond to different brokers, get bids, and choose the broker with the lowest price.  Ex. 218 reflects Keller's seeking bids for a bond purchase, RJ offering a best price of 106.854 and Schwab offering a best price of 105.753.  In 2010, when Malouf's payments from Lamonde were known Keller expressed concern about changing the ADV to have less disclosure about RJ to clients.  Keller heard Malouf say that he was a skilled negotiator and would grind down on bond desks to get a good price.  Keller estimated that Malouf executed 80 to 90 percent of UASNM bond trades on a long-term basis, Keller estimated that Hudson did a lot less than that because he did not have the same sort of institutional client that required that

208	At times, Keller would go to RJ with a different broker's bond price and give RJ the chance to meet or beat that price.	1867:10-13
209	Steven McGinnis was retained as an expert witness by UASNM in 2011.	1867:10-13
210	McGinnis was hired to look at transactions involving trades directed from UASNM clients to outside brokerage firms from a compliance and supervisory perspective.	1867:11-13
211	McGinnis recommended to UASNM that it: (1) terminate its relationship with Malouf immediately; (2) remove Malouf's position of ownership and as a director; and (3) take the evidence that it had acquired in its lawsuit against Malouf and self-report to the Securities and Exchange Commission.	1867:14- 1868:12
212	McGinnis's recommendations were also based on problems with the purported PPA, including missing or inconsistent dates, signatures, and terms.	1869:6-12
213	Malouf's conflict of interest was the largest McGinnis has seen in his career.	1869:13-15
214	Lamonde paid Malouf using payroll advances at times.	1869:25- 1870:18
215	Daniel Moriarty invested money through UASNM beginning in 1998 and began dealing with Malouf in 2008 or 2009.	1870:19-21
216	One of the reasons Moriarty invested money through UASNM was that it does not charge commissions.	1870:19-21
217	Judith Owens invested money through UASNM beginning in about September 2008 after Malouf was recommended to her.	1872:5-9
218	After Malouf explained UASNM to Owens, Owens understood that she would pay UASNM based on a percentage of total funds invested.	1872:5-9
219	From 2007-2011, Kirk Bell was Assistant Regional Director at Raymond James Financial Services.	1872:10-12
220	Bell supervised the 4GE branch owned by Lamonde from 2008-2011, with which Malouf was previously affiliated.	1872:10-12
221	Malouf's Raymond James client accounts were transitioned to Lamonde at the end of 2007 or beginning of 2008, and assigned the representative number 44Y5.	1872:25- 1873:5

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222	Raymond James policy required written approval for a Raymond James representative to share commissions or revenues with a non-Raymond James representative.	1873:6-20
223	Raymond James intercepted an e-mail between Lamonde as his wife, referencing financial problems and the lack of a written agreement with Malouf. As a result, Bell requested a copy of the written buy/sell agreement between Malouf and Lamonde.	1873:21- 1874:5
224	Lamonde told Bell that Lamonde and Malouf were working on a buy/sell agreement, but that no sale had yet taken place; Lamonde did not tell Bell that Lamonde was already making payments to Malouf.	1874:7-9
225	During 2009, Bell requested a copy of the buy/sell agreement on multiple occasions; the agreement was not provided, Lamonde told Bell that Lamonde was still working on the agreement, and Lamonde responded to e-mail requests for the agreement as follows: "I'M WORKING ON THE PURCHASE AGREEMENT" (on May 15, 2009) and "I AM STILL WORKING ON THE AGREEMENT AND WILL SEND IT AS SOON AS WE FINISH IT." (on June 4, 2009). Bell understood there was no sale or agreement at that time.	1874:7-9
226	No later than June, 2010, Raymond James learned during a branch examination of 4GE that Lamonde was paying Malouf by writing him checks. Bell again requested a copy of the buy/sell agreement, and instructed Lamonde to stop making the payments.	1874:10-21
227	Bell received a copy of the purported written buy/sell agreement no later than June 10, 2010. The front page was dated January 2, 2008, but the signature page and notary were dated June 11, 2010. Bell was concerned about the date discrepancy and thought it did not make sense and was inappropriate.	1874:22-25
228	Bell's understanding of the 40% payment term in the purported buy/sell agreement is that it would apply only to the purchased accounts.	1875:1-3
229	Bell was concerned about Lamonde in 2010, due to issues including the purported buy/sell agreement and numerous payroll advances to Lamonde, but Raymond James did not terminate its affiliation with Lamonde.	1875:16-17
230	In September, 2010, Bell e-mailed Lamonde, indicating Bell's understanding that Lamonde had stopped paying Malouf.	1875:18- 1876:8

231	In the summer of 2011, Lamonde informed Bell that Lamonde was leaving Raymond James to take a position at a bank. At that time Bell's understanding was that Lamonde was not making payments to Malouf.	1876:11-14
232	The Raymond James policy on markups and markdowns sets maximums for markups and markdowns.	1876:15-18
233	Wolper never provided legal advice to investment adviser on best execution issue.	1876:16-18
234	Wolper never provided expert opinions regarding best execution for investment advisers.	1876:16-18
235	Wolper does not hold any securities license.	1876:16-18
236	Wolper never worked as a regulator of an investment adviser.	1876:16-18
237	Wolper never worked as an investment advisor.	1876:16-18
238	Wolper never traded bonds for a client.	1876:16-18
239	Wolper never managed a bond fund.	1876:16-18
240	As to the qualitative factors relevant to best execution, a number of brokers can satisfy them.	1876:16-18
241	Wolper does not offer opinion on appropriate commission range or whether particular commissions reasonable.	1876:23- 1877:1
242	Wolper does not believe there is a difference between the fiduciary duty applied to broker dealers versus investment advisors as to best execution.	1877:18- 1878:5
243	Wolper admits that Raymond James satisfying its duty of best execution does not mean that Malouf satisfied his.	1878:6-22
244	Wolper does not have opinion on whether the PPA is valid conduct.	1878:6-22
245	Wolper thinks that retiring from the securities industry does not mean one has to stop selling securities, but rather just leave the broker-dealer industry; one may still be an investment advisor.	1879:18-20
246	Wolper is unaware of anything Malouf did to follow up on his purportedly delegated duties.	1879:18-20
247	DeNigris is not an expert on investment advisor regulations.	1881:9-11

248	DeNigris does not offer an opinion as to whether the commissions charged on the bond trades at issue are reasonable.	1881:9-11
249	Tab 2 of DeNigris' report reflects trade allocations, not the actual bond trades placed by UASNM through Raymond James.	1881:9-11
250	DeNigris does not offer an opinion on whether his commission yield effect is material.	1881:9-11
251	Tab 4 includes commissions for brokers other than Lamonde.	1881:9-11
252	Malouf is not governed by Raymond James's markup/markdown policy.	1881:9-11
253	Mr. DeNigris' Table 4 reflects gross and net commissions earned on all accounts under the 4GE designation.	1881:9-11
254	Beginning in late 2007 or early 2008, through 2011, UASNM's bookkeeper, Ms. Calhoun, performed bookkeeping services for Malouf personally.	1881:12-14
255	Other than nominal cash bonuses such as \$50 paid once a year, Ms. Calhoun was not paid separately for the personal bookkeeping she performed for Malouf.	1881:12-14
256	Ms. Calhoun performed personal bookkeeping services for Malouf because those were his instructions in his capacity as UASNM's President.	1881:12-14
257	Ms. Calhoun testified that others at UASNM did not have knowledge of the particulars of Ms. Calhoun's personal bookkeeping for Malouf.	1881:18
258	In performing Malouf's personal bookkeeping, Ms. Calhoun received checks for deposit approximately twice a month from Maurice Lamonde.	1882:5-6
259	At Malouf's instruction, from 2008 through the first quarter of 2011, Ms. Calhoun also performed bookkeeping services for Lamonde's Ltd.	1883:11-12
260	Ms. Calhoun prepared Form 1099s for Lamonde's Ltd., including a 1099 to Malouf for 2010 that listed amounts he was paid as non-employee compensation, but not as proceeds from the sale of a business.	1883:17- 1884-2
261	From 2008 through 2011, Ms. Calhoun spent approximately 30-40% of her time working on Malouf's personal bookkeeping.	1883:17- 1884-2
262	Ms. Calhoun testified that to her knowledge, nobody other than her witnessed the conversations between Malouf and Lamonde as to the amount of the checks.	1883:17- 1884:2

# Stipulations/Findings of Fact/Conclusions of Law

#### V. October 24, 2014 Division of Enforcement and Respondent Dennis J. Malouf's Submission of Joint Stipulations

No.	Finding of Fact	Submis Jo Stipul Pas	4-14 ssion of int lations ge / pering
	[Nos. 263 to 280 are found in Section III.]		
281	United States Treasury, agency and municipal bonds traded on behalf of UASNM clients from 2008 through 2011 were "securities" as defined by Section 2(a)(1) of the Securities Act of 1933 and Section 3(a)(10) of the Securities Exchange Act of 1934 ("Exchange Act").	1	1
282	United States Treasury and municipal bonds are "exempted securities" as defined by Section 3(a)(12)(A)(i) and (A)(ii) of the Exchange Act, but municipal bonds are not deemed to be "exempted securities" for the purposes of Section 15 of the Exchange Act (see Section 3(a)(12)(B)(ii)).	1	2
283	United States Treasury bonds are "government securities" as defined by Section 3(a)(42) of the Securities Act.	1	3
284	From 2008 to May 2011, Malouf was one of several investment advisers at UASNM who provided advice regarding investments on behalf of UASNM customers and transactions were carried out on behalf of UASNM customers pursuant to the advice of Malouf and other UASNM advisers.	2	4
285	In providing investment advice to UASNM customers, Malouf and other UASNM advisers utilized instruments of interstate commerce, such as telephones, electronic mail, and regular mail.	2	5
286	During 2008 to May 2011, Malouf was CEO and President of UASNM, a registered investment adviser, and he was an advisory representative for UASNM.	2	6
287	During 2008 to May 2011, Malouf solicited clients on behalf of UASNM.	2	7
288	Malouf was primarily the person at UASNM who identified which bonds should be purchased for UASNM customers.	2	8

289	At times, other UASNM advisers also identified bonds to be purchased for UASNM customers.	2	9
290	Malouf also relied upon the broker-dealers that executed bond transactions to achieve best execution.	2	10
291	During 2008 until his termination on May 13, 2011, Malouf served on UASNM's Investment Committee along with others including Kirk Hudson, Joseph Kopczynski, and Peter Lehrman.	2	11
292	From 2008 to May 2011, Malouf was not registered with the Commission as a broker or dealer and he was not associated with a broker or dealer.	2	12
293	On approximately January 1, 2008, Malouf sold a Raymond James Financial Services ("RJFS") broker-dealer branch that he founded in 1999 to his then branch manager Maurice Lamonde.	2	13
294	From 2008 into 2011, Lamonde made a series of ongoing payments to Malouf for the RJFS branch.	3	14
295	Kirk Hudson was an owner of approximately 36% of the shares of UASNM and was the chief operating officer of UASNM during 2008 through 2011.	3	15
296	Matt Keller was an investment adviser with UASNM during 2008 through 2011.	3	16
297	Hudson, Keller, and Malouf all placed bond trades with Lamonde and the RJFS branch office during 2008 through 2011.	3	17
298	Hudson was aware that Malouf sold the RJFS branch.	3	18
299	Paula Calhoun was the bookkeeper for UASNM, and also kept Malouf's personal books.	3	19
300	Calhoun received certain payments from Lamonde on behalf of Malouf.	3	20
301	Calhoun provided bookkeeping services for Maurice L. Lamonde Ltd.	3	21
302	Joseph Kopczynski was the chief compliance officer of UASNM during 2008 until January 2011.	3	22
303	UASNM engaged ACA, a compliance consulting firm, at various times beginning in 2002 through 2011.	3	23

304	ACA contracted with UASNM to provide mock SEC compliance audits annually.	3	24
305	Kopczynski, Hudson, and ACA all knew by May 2008 that Malouf sold the RJFS branch to Lamonde.	3	25
306	Kopczynski, Hudson, and ACA all knew no later than June 2010 that Malouf was receiving periodic payments from Lamonde.	3	26
307	UASNM did not update its Form ADV to specifically reflect the payments by Lamonde to Malouf for the sale of the RJFS branch until March 2011.	4	27
308	Lamonde died in April 2014 from an apparent self-inflicted gunshot wound.	4	28
309	On May 13, 2011, Kopczynski and Hudson voted to terminate Malouf as CEO of UASNM, and locked him out of the office.	4	29
310	On May 27, 2011, Kopczynski, Hudson, and UASNM filed a lawsuit against Malouf in the Second Judicial District Court, Bernalillo County, New Mexico seeking injunctive relief and declaratory judgment.	4	30
311	On May 14, 2014, Hudson executed an Offer of Settlement of UASNM, Inc. in anticipation of public administrative and cease-and-desist proceedings to be instituted against UASNM by the Commission and submitted it for the purpose of settling those proceedings. The Offer of Settlement stated that "UASNM has undertaken to pay \$506,083.74 from the Escrow Account to compensate affected clients for the additional markups and markdowns paid by those clients as described in Paragraph 18 of the Order (the "Compensatory Payment")." The Commission accepted the Offer of Settlement.	4	31
312	The Commission instituted proceedings against UASNM and Malouf on June 9, 2014, in which it alleged that UASNM and Malouf violated the Investment Advisors Act of 1940 by breaching their fiduciary duty to UASNM customers by, among other things, failing to seek best execution on certain bond transactions.	4	32
313	Both before and after the sale of the RJFS branch to Lamonde, UASNM advisers placed bond trades through the RJFS branch.	4	33
314	Both before and after the sale of the RJFS branch to Lamonde, UASNM advisers placed bond trades through other broker/dealers.	4	34

	315	Both before and after the sale of the RJFS branch to Lamonde, the branch subleased office space from UASNM and was physically located within the same offices as UASNM. The employees of UASNM and the RJFS branch worked in close proximity until June 2011, at which time UASNM terminated the RJFS branch sublease.	5	35	
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#### Stipulations/Findings of Fact/Conclusions of Law

#### VI. Additional Stipulations from December 19, 2014 Hearing

#### A. As Proposed by the Division of Enforcement

No.	Findings of Fact	
316	Malouf would at times assist Hudson and Keller with bond trades they made on behalf of their clients.	
317	Hudson studied the bond trades done through brokers other than Raymond James and believed that those were primarily done by Matt Keller and Austin McDaniel, and that Malouf might have been involved with only one of those non-Raymond James trade.	
318	Kirk Hudson compiled the trades reflected in Exhibit 30 from UASNM's account system, Portfolio Technologies.	
319	Exhibit 339 is an April 7, 2008 e-mail from Monica Pineda to Kirk Hudson, copying Dennis Malouf, Moe Lamonde, and Austin McDaniel that reflects a \$3 million bond purchase that was allocated to 60 different individual accounts.	
320	The loan reflected in Exhibit 339 was a federal agency loan with about a four-year maturity.	
321	A commission of approximately 1% was paid to the Raymond James branch on the \$3 million federal agency loan reflected in Exhibit 339.	
322	A \$5,500 commission was paid on the \$522,825 bond trade (1.052%) reflected in Exh 553 and the other trade was for \$1,537,829 and involved a \$15,212.90 commission (0.99%).	
323	The number of checks Malouf received from Lamonde between January 2008 and May 11, 2011 varied from between zero to four a month.	
324	Don Miller was Mr. Malouf's accountant and prepared draft tax returns for Mr. Malouf for the years 2005, 2006, 2007, 2008, and 2009.	
325	Mr. Miller first saw a copy of the written Purchase of Practice Agreement in May of 2011.	
326	Mr. Miller never had an understanding that \$1.1 million was an agreed upon value for the Raymond James branch that Mr. Malouf sold to Mr. Lamonde.	

Mr. Miller estimated that Mr. Malouf owes the IRS between \$300,000 and \$500,000 in back taxes.
Mr. Malouf did not tell Ms. Owens that he would receive payments related to bond trades placed through Raymond James.
Ms. Owens would have wanted to know that Mr. Malouf would receive payments related to bond trades placed through Raymond James
Mr. Malouf did not tell Mr. Moriarty that he would receive payments related to bond trades placed through Raymond James.
Mr. Moriarty would have wanted to know that Mr. Malouf would receive payments related to bond trades placed through Raymond James.
Mr. Moriarty was disappointed when he learned that Dennis Malouf was receiving payments from Raymond James for the commission on the bond investments.
Broker dealers do not have to charge a commission that is consistent with the general market.
Malouf acknowledged that during the 2008-2011 time period he should have gotten multiple bids from different brokers to seek best execution on bond trades
At times between 2008 and May 2011, UASNM's Forms ADV and website stated that Mr. Malouf had a Bachelor of Science in Finance degree from the University of Northern Colorado at Greeley.
Mr. Malouf did not receive a Bachelor of Science in Finance degree from the University of Northern Colorado.
UASNM clients were purchasers of securities.
UASNM clients were people, clients, and/or prospective clients

# Stipulations/Findings of Fact/Conclusions of Law

#### B. As Proposed by Respondent

No.	Findings of Fact	
339	Joseph Kopczynski was paid \$2,139,000 by Dennis Malouf and Kirk Hudson for UAS.	
340	The UASNM investment committee was comprised of Dennis Malouf, Peter Lehrman, Kirk Hudson, and Matt Keller from 2008 to 2011.	
341	Most of the bond trades done from 2008 to 2011 were aggregated/allocated trades. Kirk Hudson handled more allocation work than anyone else at UASNM.	
342	Supervision of Malouf's bond trading was limited to analysis and/or review performed by ACA.	
343	There have been no complaints, internal or external, regarding the quality or suitability of any particular bonds purchased by UASNM for customers.	
344	Commissions were not separately set forth on the confirmations for bond trades placed by UASNM for its customers.	
345	Kirk Hudson knew UASNM placed trades for customers through Raymond James Financial Services ("RJFS") from 2004 through 2007, and that, as a registered representative of RJFS, Dennis Malouf received commissions for those trades.	
346	ACA Compliance Group would conduct mock audits of UASNM and then use the results of mock audits to suggest and/or prepare updates to UASNM's Forms ADV.	
347	Kirk Hudson knew Dennis Malouf was receiving ongoing payments from Maurice LaMonde in early 2008, and assumed those payments were for the sale of the branch. Payments from Maurice LaMonde to Dennis Malouf were not a secret.	
348	Kirk Hudson knew that commissions on transactions were a source of revenue for Branc 4GE.	
349	Kirk Hudson knew that if Dennis Malouf was receiving payments from RJFS at the same time he was referring business to RJFS it was a potential conflict of interest which would need to be disclosed	
350	ACA prepared UASNM's compliance manual which was intended to keep UASNM in compliance with SEC regulations.	

<ul> <li>In 2010, UASNM was not following UASNM's written procedures regarding summarizing reviews related to best execution in written format.</li> <li>Kirk Hudson believed people at UASNM were making inquiries as to price in connection with best execution, regardless of whether that was documented or not.</li> <li>Dennis Malouf opened accounts at UBS, Smith Barney, and Morgan Stanley, and there were existing accounts at Griffin Kubiak, Stevens and Thompson, and Crews &amp; Associates for the purpose of being able to buy bonds at those brokers or to check with them regarding prices.</li> <li>Kirk Hudson does not know whether or not Dennis Malouf sought multiple bids on bond purchases, only that he has not seen documentation of such bids. Kirk Hudson admits that Dennis Malouf might have sought multiple bids but not documented it.</li> <li>UASNM retained Capital Forensics and Steve McGinnis to analyze bond markups and review for best execution.</li> <li>Kirk Hudson has an MBA from the University of Chicago and holds a Certified Financial Analyst designation and a Series 65 license.</li> <li>Kirk Hudson understood his fiduciary duties to his customers, what was required for best execution, and the disclosure required for conflicts of interest. Kirk Hudson also understood that UASNM had an obligation to conduct periodic and systematic evaluation to ensure best execution.</li> <li>Kirk Hudson understood that Joseph Kopczynski could foreclose on the note if Kirk Hudson did not cooperate.</li> <li>Kirk Hudson believed ACA was conducting a periodic and systematic review of UASNM's best execution, that ACA had the resources available to conduct a proper best execution review, and that they were looking at commission levels in connection with their best execution review. When ACA did not advise UASNM of any issues with respect to its best execution, Kirk Hudson believed that the firm, in fact, did not have any issues.</li> <li>Kirk Hudson understood that the compliance responsibilities of UASNM had been delegated to Joseph</li></ul>		
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	361	
Kirk Hudson read and checked Pt I of ADVs for accuracy and truthfulness before submitting them.	362	

363	UASNM did not have a written multi-bid process for executing bond trades in its compliance manual.
364	Kirk Hudson believed that payments from Maurice LaMonde to Dennis Malouf were based upon the level of business done by Maurice LaMonde.
365	Kirk Hudson has a \$20,000 financial interest in National Advisors Trust Company. He received compensation from NATC during his time serving on the board.
366	Kirk Hudson does not perceive ownership of NATC shares as potential conflict of interest.
367	Kirk Hudson attested to the truth and accuracy of Forms ADV for UASNM that omitted required disclosures regarding a member of the UASNM investment committee.
368	UASNM Forms ADV contained no disclosure regarding potential conflicts of interest arising from a financial arrangement with respect to leasing office space to Branch 4GE.
369	Kirk Hudson attested that the information and statements made in UASNM Forms ADV, including exhibits and any other information submitted, was true and correct, under penalty of perjury, by submitting them with his name or digital signature on them.
370	As CCO, Joseph Kopczynski was supposed to be monitoring for short term trading in client's accounts.
371	Dennis Malouf was paid \$1.1 million for interest in UASNM as part of the settlement between them, \$350,000 was paid directly to Dennis Malouf, and \$850,000 was held back in an account. \$506,000 of the \$850,000 that was held back in account was paid to UASNM customers, and another \$100,000 from that account was used to pay UASNM's civil penalty.
372	Dr. Gary Gibbons did not know, confirm, or determine whether Dennis Malouf placed any specific trade that was part of his expert analysis.
373	Mr. McGinnis has no prior experience trading bonds for customers as an investment adviser.
374	Mr. McGinnis' understanding is that when searching for bonds using BondDesk, a user is able to input various bond parameters to identify a bond to purchase, and then obtain the five best prices for those bonds from approximately 160 broker-dealers.
375	Mr. McGinnis has not provided any evidence of comparisons between the bond trades at issue and other trades in the same bonds that were done at the same time, and has also not provided any analysis of any such comparable trades.

376	Dr. Gibbons' expert opinion does not consider or account for the conduct of ACA Compliance Group or Joseph Kopczynski.
377	Dr. Gibbons' expert opinion does not consider or account for the fact that Kirk Hudson knew that Dennis Malouf was receiving ongoing payments from Maurice LaMonde.
378	Neither the Securities and Exchange Commission, North American Securities Administrators Association, the Financial Industry Regulatory Authority, nor the Securities Industry and Financial Markets Association have published a range of acceptable markups or commissions on bond trades.
379	UASNM's bond trades were not placed in the interdealer market.
380	Dr. Gibbons, in analyzing the trades at issue, did not know whether they were principal or agency transactions.
381	It is Dr. Gibbons' opinion that the number of bids that an investment adviser should get for any given bond trade varies based upon the circumstances, the type of bond, and the broker-dealers that are trading it.

#### Stipulations/Findings of Fact/Conclusions of Law

# VII. Additional Stipulations submitted to the Division by Respondent on January 2, 2014

No.	Findings of Fact	Transcript Page Line
382	ACA conducted mock SEC inspections of UASNM by using the current document request list utilized in inspections by the SEC at that time as a baseline, and then submitting supplemental document requests as warranted.	718:21-719:2
	ACA never advised UASNM or Malouf that it was not examining UASNM's fixed income trades for excessive markups or commissions.	760:12-18
	ACA reviewed Pt I and II of UASNM's Forms ADV annually and made recommendations to UASNM regarding updates it thought were necessary.	820:5-14
	Neither Hudson nor Kopczynski ever disclosed to Ciambor that they knew DM was receiving payments from LaMonde.	833:1-4
	Kopczynski convinced Ciambor to remove the "high" risk level rating that ACA assigned to UASNM's best execution practices in its 2011 annual review a week before the SEC conducted its examination of UASNM.	839:12-24
	Malouf considered Branch 4GE to be a substantial asset that he wanted to protect.	1049:2-6
	The advisers primarily responsible for Dan Moriarty's accounts were Kopczynski and Hudson.	603:10-12
	The purchase of practice agreement between Malouf and LaMonde came from a template provided by RJFS.	703:15-21 921:17-21
	In Kirk Bell's experience, it was typical for accounts to be transferred from one registered representative to another in connection with the sale of a branch.	674:2-6
	As of April 21, 2008, Kirk Bell was aware that LaMonde was the owner of Branch 4GE and that Malouf no longer owned it.	688:13-689:4
	Ciambor was a consultant at ACA from 2006 to 2009 and a principal consultant from 2009 to 2012.	718:8-719:19
	Ciambor took over the lead role with respect to ACA's annual examinations of UASNM in or around 2006.	720:25-721:4

#### Stipulations/Findings of Fact/Conclusions of Law

#### VIII. Conclusions of Law

# A. From Division's Pre-Hearing Brief

isions of Law	11-24-14 Transcript Page:Line
filiated] broker or dealer to make use of the mails or any means or nentality of interstate commerce to effect any transaction in, or to or attempt to induce the purchase or sale of, any security (other than an ted security ) unless such broker or dealer is registered with the ission in accordance with Section 15(b) of the Exchange Act. 15 § 78o(a)(l). Scienter is not required for a violation of this provision. <i>Martino</i> , 255 F. Supp. 2d 268,283 (S.D.N.Y. 2003). Similarly, Section (l){A} of the Exchange Act makes it unlawful for any unregistered to effect any transaction in any government security and does not scienter. 15 U.S.C. § 78oC(a)(l)(A).	1744:10-19
a 3(a)(4) of the Exchange Act defines a broker as "any person engaged ousiness of effecting transactions in securities for the account of "10 The phrase "engaged in the business" connotes "a certain regularity icipation in securities transactions at key points in the chain of attion." <i>Massachusetts Fin. Serv., Inc. v. Sec. Investor Prot. Corp.,</i> 411 p. 411, 415 (D. Mass. 1976); <i>see also SEC v. Kramer,</i> 778 F. Supp. 2d (334 (M.D. Fla. 2011). Broker activity can be evidenced by among ings as regular participation in securities transactions, receiving tion-based compensation or commissions (as opposed to salary), a of selling the securities of other issuers, involvement in advice to a sand active recruitment of investors. <i>See, e.g., SEC v. George,</i> 426 (36,797 (6th Cir. 2005); <i>SEC v. Kenton Capital, Ltd,</i> 69 F. Supp. 2d I, D.D.C. 1998).	1744:19- 1745:2
rs an 36,79 D.D. not d	d active recruitment of investors. See, e.g., SEC v. George, 426 7 (6th Cir. 2005); SEC v. Kenton Capital, Ltd, 69 F. Supp. 2d I, C. 1998).

#### Stipulations/Findings of Fact/Conclusions of Law

# B. As Proposed by Division at December 19, 2014 Hearing

No.	Conclusions of Law
3	Section 15(a)(1) of the Exchange Act makes it "unlawful for any [unregistered or unaffiliated] broker or dealer to make use of the mails or any means or instrumentality of interstate commerce to effect any transaction in, or to induce or attempt to induce the purchase or sale of, any security (other than an exempted security) unless such broker or dealer is registered with the Commission in accordance with Section 15(b) of the Exchange Act.
4	Scienter is not required for a violation of Section 15 of the Exchange Act.
5	Section 15C(a)(1)(A) of the Exchange Act makes it unlawful for any unregistered broker to effect any transaction in any government security and does not require scienter.
6	Section 3(a)(4) of the Exchange Act defines a broker as "any person engaged in the business of effecting transactions in securities for the account of others."
7	The phrase "engaged in the business" connotes "a certain regularity of participation in securities transactions at key points in the chain of distribution."
8	Sections 206(1) and 206(2) of the Advisers Act prohibit an investment adviser from using instruments of interstate commerce to employ any device, scheme, or artifice to defraud, or to engage in any transaction, practice, or course of business that operates as a fraud or deceit upon any client or prospective client. Section 206(1) requires scienter; Section 206(2) does not.
9	Section 206 establishes a federal fiduciary standard for investment advisers, including the obligations to exercise the utmost good faith in dealing with their clients, to disclose to their clients all material facts, and to employ reasonable care to avoid misleading their clients.
10	Investment advisers have a duty "to eliminate, or at least to expose, all conflicts of interest which might incline [them] – consciously or unconsciously – to render advice which was not disinterested."
11	Information is "material" if there is a substantial likelihood that a reasonable person would consider the information important.
12	The existence of a conflict of interest is a material fact which an investment adviser, as a fiduciary, must disclose to a client.

13	Section 17(a) of the Securities Act prohibits employing a fraudulent scheme, obtaining money or property through material misrepresentations or omissions, or engaging in a course of conduct that acts as a fraud or deceit in the offer or sale of a security.
14	Scienter need not be demonstrated to establish a violation of Section 17(a)(2) or Section 17(a)(3) of the Securities Act.

# Stipulations/Findings of Fact/Conclusions of Law

# C. As Proposed by Respondent at December 19, 2014 Hearing

No.	Conclusions of Law
15	There are no SEC rules or regulations establishing a specific percentage or dollar value amount that would constitute an excessive markup or commission on bond trades.
16	Whether a markup or commission on a bond trade is reasonable is fact and situation specific on a case-by-case basis, and reasonable minds can differ as to what the range of reasonable markups or commissions might be for any given situation.
17	It was within the scope of Kopczynski's chief compliance officer's duties to review a firm's trade tickets to ensure that commissions being charged are reasonable and that the firm's best execution policy is being complied with by its investment advisers.
18	When a CCO reviews trades placed by a firm, it is expected that such review include monitoring for excessive charges on those trades and ensuring fair treatment of clients.
19	It was within the scope of Kopczynski's chief compliance officer's duties to review and approve the content posted on a firm's website.
20	It was within the scope of Kopczynski's chief compliance officer's duties to review and assist in the drafting of a firm's Forms ADV, and to ensure their accuracy.
21	It is within the scope of a chief compliance officer's duties to ensure that the policies and procedures laid out in a firm's compliance manual are being implemented and followed, and that the policies and procedures reflect the activities of the firm.
22	It is a CCO's responsibility to take or oversee corrective action, or to advise the CEO of what action needs to be taken, if the conduct of a firm is not consistent with its written policies and procedures.
23	An investment adviser must consider a number of qualitative and quantitative factors when trying to achieve best execution, not just the amount of commission.
24	A registered representative or a broker-dealer generally determines how much markup or commission to charge on bond transactions it places.
25	Mr. Hudson, Mr. Kopczynski, and Mr. Malouf had an obligation to disclose conflicts of interest that existed at UASNM that they were aware of.

26	Markups and markdowns are charges levied on bond purchases or sales when a broker-dealer buys or sells bonds from its own or for its own account.
27	Commissions, with respect to bond transactions, are charges that are levied when a broker-dealer is acting as an agent for a client and buying or selling bonds at another broker-dealer.
28	The terms markups, markdowns, and commissions are sometimes used interchangeably.