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# UNITED STATES OF AMERICA Before the SECURITIES AND EXCHANGE COMMISSION

ADMINISTRATIVE PROCEEDING File No. 3-15057

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In the Matter of

PETER SIRIS,

Respondent.

DIVISION OF ENFORCEMENT'S MOTION FOR SUMMARY DISPOSITION AGAINST RESPONDENT PETER SIRIS

The Division of Enforcement ("Division") hereby moves for summary disposition pursuant to Rule 250 of the Securities and Exchange Commission's Rules of Practice [17 C.F.R. § 201.250]. The Division respectfully submits that summary disposition is appropriate and that the Court should resolve this proceeding in favor of the Division and impose collateral and penny stock bars in the public interest against Respondent Peter Siris.

In support of this Motion, the Division relies upon the accompanying memorandum of law and the Declaration of Osman E. Nawaz. The Division respectfully requests that the Court grant this Motion.

Dated: New York, New York November 16, 2012

Respectfully submitted,

DIVISION OF ENFORCEMENT

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**ADMINISTRATIVE PROCEEDING** File No. 3-15057

In the Matter of

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Respondent.

DIVISION OF ENFORCEMENT'S MEMORANDUM OF LAW IN SUPPORT OF ITS MOTION FOR SUMMARY DISPOSITION

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#### I. INTRODUCTION

The undisputed facts and analysis of the *Steadman* factors demonstrates that the public interest weighs in favor of barring Respondent Peter Siris from the securities industry. Siris's myriad violations of the antifraud provisions, bolstered by his violations of other securities laws, support this conclusion. The United States District Court has enjoined Siris for his widespread violations. The facts giving rise to Siris's violations establish that collateral and penny stock bars are the most appropriate remedies.

As set forth herein, Siris acted with a high degree of scienter in carrying out a broad range of egregious and recurrent misconduct. Siris's misconduct resulted in over half a million dollars of illicit gains and extended over a period of roughly three years. Among other things, Siris repeatedly violated the antifraud provisions. Specifically, Siris, a significant investor and consultant to Chinese reverse merger companies, engaged in serial insider trading. On numerous occasions, Siris "intentionally or recklessly" disregarded trading restrictions and traded while in possession of material, non-public information concerning Chinese reverse merger companies that were conducting offerings. As well, he repeatedly engaged in illegal insider trading in the securities of China Yingxia International, Inc., a penny stock and Chinese reverse merger company with which Siris maintained a consulting relationship. Alongside his insider trading, Siris further committed fraud in a securities purchase agreement and made material misrepresentations and omissions to investors in his funds. Moreover, Siris violated numerous other securities laws beyond the antifraud provisions, including by, among other things, acting as an unregistered securities broker for China Yingxia.

Despite the sheer number and scope of his violations, Siris now fails to acknowledge the wrongful nature of his conduct. Siris, who continues to act as an investment adviser and to manage two multi-million dollar securities portfolios, maintains in his Answer and sworn Affidavit only that he made unknowing "mistakes." Even a cursory read of the Commission's District Court complaint—which sought relief that Siris voluntarily consented to and the allegations of which Siris is *not* permitted to contest in this proceeding—belies Siris's bald assertions. Siris's conduct was not the result of any so-called mistakes. Rather, Siris intentionally or recklessly violated the antifraud provisions. The attempts in Siris's Answer and Affidavit to dispute or explain the claims that he settled, on a neither-admit-nor-deny basis, should not be countenanced. Moreover, nothing that Siris has offered militates against the public interest concerns that require he be barred.

These facts, and the opportunities presented to Siris for future violations, support the conclusion that the imposition of both a collateral bar and a penny stock bar are appropriate in the public interest to protect investors.

#### II. STATEMENT OF UNDISPUTED FACTS

## A. The Entry of the District Court Injunction Against Siris For, Among Other Things, Securities Fraud

On July 30, 2012, the Commission filed a civil injunctive action in the United States

District Court for the Southern District of New York against Siris and two entities he controls,
captioned SEC v. Siris, 12-CV-5810 (S.D.N.Y. July 30, 2012). The Commission's District Court
complaint ("Complaint") (Nawaz Decl. Ex. A) sought disgorgement, a civil penalty, and a
permanent injunction restraining Siris from future violations of Sections 5 and 17(a) of the
Securities Act of 1933 ("Securities Act") [15 U.S.C. §§ 77e, and 77q(a)], Sections 10(b) and
15(a) of the Securities Exchange Act of 1934 ("Exchange Act") [15 U.S.C. §§ 78j(b) and 78o(a)]

and Rule 10b-5 thereunder [17 C.F.R. § 240.10b-5], Rule 105 of Regulation M [17 C.F.R. § 242.105], and Section 206(4) of the Investment Advisers Act of 1940 ("Advisers Act") [15 U.S.C. § 80b-6(4)] and Rule 206(4)-8 thereunder [17 C.F.R. § 275.206(4)-8].

On September 18, 2012, the District Court entered a Final Judgment against Siris ("Judgment"), pursuant to a Consent dated July 6, 2012 executed by Siris ("Consent") (Judgment and Consent, Nawaz Decl. Ex. B) resolving the Commission's claims. The Judgment, which incorporated the Consent: (i) enjoined Siris against future violations of the securities laws referenced above; (ii) required him, on a joint and several basis with two defendant entities he controls, to pay disgorgement of \$592,942.39, plus \$70,488.83 in pre-judgment interest, for a total of \$663,431.22; and (iii) required Siris to pay a civil penalty of \$464,011.93. (Judgment ¶ I-VIII.)

Siris acknowledged that the District Court's entry of a permanent injunction may have collateral consequences, and he agreed that he "shall not be permitted [in this proceeding] to contest the factual allegations of the complaint in [the District Court] action." (Consent ¶ 9.) Siris also acknowledged that he "under[stood] and agree[d] to comply with the Commission's policy 'not to permit a defendant or respondent to consent to a judgment or order that imposes a sanction while denying the allegation in the Complaint or order for proceedings." (Consent ¶ 10, quoting 17 C.F.R. § 202.5.) Siris further agreed "not to take any action or to make or permit to be made any public statement denying, directly or indirectly, any allegation in the complaint or creating the impression that the complaint is without factual basis." (Consent ¶ 10.) The following material facts as stated in the Complaint, therefore, are undisputed.

<sup>&</sup>lt;sup>1</sup> The Division requests that the Court take judicial notice of the Complaint and Judgment pursuant to Commission Rule of Practice 323 [17 C.F.R. § 201.323].

- 1) The Commission brought an action against investment adviser Siris, his investment management firm, Guerrilla Capital Management, LLC ("Guerrilla Capital"), and a firm Siris formed in 2006 to provide consulting services to U.S. listed Chinese companies, Hua Mei 21<sup>st</sup> Century, LLC ("Hua Mei"), for repeated violations of the federal securities laws. Siris and/or his firms who are significant investors and consultants in the Chinese reverse merger investment space engaged in wide-ranging misconduct from 2007 to 2010. (Compl. ¶ 1.)
- 2) Siris, an author of several books (including *Guerrilla Investing: Winning Strategies for Beating the Wall Street Professionals*) and former author of a monthly investment column for a New York-based publication (where he frequently wrote about companies in which his funds invested), manages two New York-based funds, including one of the relatively few, and larger, funds dedicated to U.S. listed Chinese companies. As of year-end 2010, Siris's assets under management totaled approximately \$160 million. (Compl. ¶ 2.)
- 3) Siris and his firm Hua Mei acted as paid consultants to numerous Chinese companies in which his funds invested, including China Yingxia, a purported nutritional foods company. Hua Mei received both cash and shares including shares received through a person directly or indirectly controlled by the issuer, in a transaction that operated as an end-run around registration provisions of the federal securities laws, and which Siris sold for illicit proceeds of approximately \$24,600 for performing due diligence on China Yingxia; Siris raised over \$2 million for an \$8.7 million China Yingxia "PIPE" transaction during August 2007, in which Siris acted as an unregistered broker and received payment of \$107,500 in transaction-based compensation; and Siris reviewed and advised on Commission filings, press releases, and hiring decisions, among other things. (Compl. ¶¶ 3, 32-47, 49-64.)

- A) Siris knew that he could not trade China Yingxia while in possession of material, non-public information. However, during the time Siris worked and had a relationship of trust and confidence with China Yingxia, he received and traded on material, non-public information concerning China Yingxia. Specifically, on or around February 19, 2009, Siris learned of problems at China Yingxia directly from its chief executive officer, including that she had engaged in illegal fundraising activities in China, and that a China Yingxia factory had shut down. In response, Siris began selling hundreds of thousands of shares of China Yingxia stock prior to any public disclosure by China Yingxia concerning these issues that threatened to, and indeed later did, shutter the Company. Siris learned additional material, non-public information during the late afternoon of March 3, 2009, when he received a draft press release and notice that China Yingxia planned publicly to disclose the problems. Siris increased his orders to sell over the next couple of days before China Yingxia issued its press release on March 6, 2009. In all, Siris, through his funds, sold 1,143,660 China Yingxia shares in a matter of weeks, for ill-gotten gains (profits and/or losses avoided) of approximately \$172,000. (Compl. ¶ 4-5, 73-91.)
- 5) China Yingxia's stock price plummeted on the first trading day after it issued the press release of March 6, 2009. Its directors resigned that same day and, within roughly a month, the chief financial officer also resigned, effectively ending China Yingxia's operations. Reports indicate that Chinese officials have sentenced the CEO to death for illegal fundraising activities, similar to a Ponzi scheme, involving Chinese citizens. (*Id.*)
- 6) Around the time of China Yingxia's collapse, Siris made material misrepresentations and omissions to investors in his funds concerning his dealings with China Yingxia. Siris wrote to his investors and placed blame on others he claimed were responsible for

China Yingxia's Commission filings and key hiring decisions, among other things, and against whom he wanted to initiate legal action. Siris omitted from disclosure, however, his significant role in those very same tasks. (Compl. ¶ 6, 92-100.)

- 7) Siris also engaged in illegal insider trading ahead of ten offering announcements for other Chinese issuers from July 2009 to November 2010, resulting in a total of approximately \$162,000 in ill-gotten gains. After expressly agreeing to go "over-the-wall," which included a prohibition on trading, Siris intentionally or recklessly disregarded the prohibition and traded ahead of the offering announcements, in breach of his duty not to trade on such information. (Compl. ¶¶ 7, 101-127.)
- Further, to induce at least one issuer to sell securities to his funds, Siris knowingly or recklessly made false representations in a securities purchase agreement that his funds had not engaged in any trading after being contacted in confidence about a particular deal, when in fact his funds had effected sales in that issuer's securities. (Compl. ¶ 8, 128-133.)
- 9) Finally, Siris directed short sales in the securities of at least two Chinese companies in violation of restrictions prohibiting such sales prior to his funds' participation in firm commitment public offerings involving those two companies. In connection therewith, Siris's funds made ill-gotten gains of approximately \$127,000. (Compl. ¶¶ 9, 134-137.)

#### B. The Order Instituting Proceedings Against Siris

On September 28, 2012, the Commission issued the Order Instituting Proceedings ("OIP") in this matter. Siris accepted service of the OIP through his counsel on October 3, 2012. The OIP alleges:

1. From at least 2007 through the present, Siris has been the managing director of Guerrilla Capital Management, LLC, an investment adviser to two funds that Siris manages,

Guerrilla Partners, LP and Hua Mei 21st Century Partners, LP. Siris, through his funds, is an active investor in Chinese reverse merger companies. Siris also acts as managing director of a consulting firm, Hua Mei 21st Century, LLC, which provides consulting services to Chinese reverse merger companies. Siris and his firms are not registered with the Commission in any capacity. In addition to his work as an investment adviser, Siris has authored several books and was an investment columnist for a New York publication where he often promoted various Chinese companies in which his funds invested. For a portion of the time in which Siris engaged in the conduct underlying the complaint described below, Siris also acted as an unregistered securities broker. Further, Siris participated in an offering for China Yingxia, which was a penny stock. Siris, 68, resides in New York, New York.

- 2. On September 18, 2012, a final judgment was entered by consent against Siris and his firms Guerrilla Capital Management, LLC and Hua Mei 21st Century, LLC. The final judgment permanently enjoins Siris from future violations of Sections 5 and 17(a) of the Securities Act of 1933, Sections 10(b) and 15(a) of the Exchange Act and Rule 10b-5 thereunder, Rule 105 of Regulation M, and Section 206(4) of the Advisers Act and Rule 206(4)-8 thereunder, in the civil action entitled Securities and Exchange Commission v. Siris, et al., Civil Action Number 12-CV-5810 (S.D.N.Y.). Siris and his firms were ordered to pay \$592,942.39 in disgorgement, \$70,488.83 in prejudgment interest, and post judgment interest on any unpaid amounts due after entry of final judgment. Siris further was ordered to pay a civil penalty in the amount of \$464,011.93.
- 3. The Commission's complaint alleged that, from at least 2007 until 2010, Siris violated numerous federal securities laws in connection with his dealings with Chinese reverse merger companies. It alleged that, relating to China Yingxia, a company with which Siris maintained a consulting relationship. Siris engaged in illegal insider trading in its securities shortly before the company collapsed; acted as an unregistered securities broker by raising over \$2 million for China Yingxia in exchange for transaction-based compensation; sold unregistered securities of China Yingxia that one of his firms received through an end-run around registration provisions of the federal securities laws; and made material misrepresentations and omissions to investors in his funds concerning his dealings with China Yingxia. Specifically, Siris wrote to his investors after the company collapsed and placed blame on others he claimed were responsible for the company's Commission filings and key hiring decisions, among other things, and against whom he wanted to initiate legal action. Siris omitted from disclosure, however, his significant role in those very same tasks, depriving his investors of information concerning his role with the failed company. The complaint further alleged that in advance of ten confidential securities offerings, after agreeing to go "over-the-wall," Siris engaged in repeated insider trading in breach of his duty to keep certain information confidential and not trade on such information; committed fraud in a securities purchase agreement by falsely representing that his funds had not engaged in any trading after being contacted about a deal, when in fact his funds had effected short sales in that issuer's securities; and violated Rule 105 of Regulation M by

participating in two offerings of equity securities after directing short sales in those issuers' securities.

The OIP requires this Court to determine whether the OIP's allegations are true and what, if any, remedial action is appropriate in the public interest pursuant to Section 15(b) of the Exchange Act [15 U.S.C. § 780(b)(6)] and Section 203(f) of the Advisers Act [15 U.S.C. § 80b-3(f)]. On October 22, 2012, Siris filed his Answer to the OIP and attached, *inter alia*, a sworn Affidavit. In his Answer, "[e]xcept as specifically acknowledged," Siris did not "admit the allegations of Section II of the OIP or the Complaint." And although his Answer and Affidavit indicate otherwise, Siris asserts that "[n]or does he deny the allegations of Section II [of the OIP] or the Complaint." (Answer at 3.) Regardless, as set forth herein, the material facts are not disputed in this proceeding.

#### III. ARGUMENT

#### A. SUMMARY DISPOSTION STANDARD

Summary disposition is particularly well-suited to proceedings that are based on the entry of an injunction against a respondent, such as the instant case. See In the Matter of Jeffery L. Gibson, Exchange Act Rel. No. 57266, Advisers Act Rel. No. 2700, 2008 SEC LEXIS 236, at \*19-20 (Feb. 4, 2008) ("Use of the summary procedure has been repeatedly upheld in cases such as this one where respondent has been enjoined or convicted, and the sole determination concerns the appropriate sanction.") (citations omitted), aff'd, Gibson v. SEC, 561 F.3d 548 (6th Cir. 2009). Rule 250 of the Commission's Rules of Practice expressly provides that summary disposition may be granted "if there is no genuine issue with regard to any material fact and the party making the motion is entitled to summary disposition as a matter of law."

### B. THE UNDISPUTED MATERIAL FACTS COMPEL SUMMARY DISPOSITION IN FAVOR OF THE DIVISION

Based on the record before it, this Court should conclude as a matter of law that remedial sanctions are in the public interest and for the protection of investors. No genuine issue of material fact exists precluding summary disposition for the Division. Siris does not deny that he has been enjoined from violating the federal securities laws, including the antifraud provisions. Siris does not deny the OIP's allegations that he is as an investment adviser nor that, for a portion of the time in which Siris engaged in the conduct underlying the Complaint, Siris acted as an unregistered broker in connection with an offering of China Yingxia securities. And Siris does not deny that China Yingxia was a penny stock. (OIP ¶¶ 1-2, Answer at 3-6.)

In July 2012, the Commission sued Siris for repeated violations of the federal securities laws. The allegations of the Complaint describe Siris's misconduct over a three-year period, including illegal insider trading, material misrepresentations and omissions, improper unregistered sales of securities, unregistered broker-dealer activity, and trading in violation of short-selling restrictions. Under the terms of the Judgment, Siris may not contest those allegations in this proceeding. These material facts, then, are undisputed.

#### 1. The Court Should Impose Collateral and Penny Stock Bars

Under Exchange Act Section 15(b)(6), the Commission may impose remedial sanctions on a person associated with a broker or dealer, consistent with the public interest, if the person has been enjoined from engaging in conduct in connection with the purchase or sale of any security. Specifically, Exchange Act Section 15(b)(6), as amended by the Dodd-Frank Wall Street Reform and Consumer Protection Act, authorizes the Commission to bar a person from association with a broker, dealer, investment adviser, municipal securities dealer, municipal advisor, transfer agent, or

nationally recognized statistical rating organization, or from participating in an offering of penny stock if the person has been, among other things, enjoined from any conduct or practice in connection with the purchase or sale of a security and if, at the time of the misconduct, the person was participating in a penny stock offering. *See In the Matter of Vladimir Boris Bugarski*, Exchange Act Rel. No. 66842, 2012 SEC LEXIS 1267, at \*9-10 (Apr. 20, 2012) (imposing collateral and penny stock bars). Similarly, Advisers Act Section 203(f) authorizes remedial sanctions for this conduct in respect to an investment adviser.

To determine whether sanctions are in the public interest, and if so what sanctions to impose, the Commission considers the factors enumerated in *Steadman v. SEC*, 603 F.2d 1126, 1140 (5<sup>th</sup> Cir. 1979), *aff'd on other grounds*, 450 U.S. 91 (1981). As the Commission has previously stated:

When considering whether an administrative sanction serves the public interest, we consider the factors identified in *Steadman v. SEC*: the egregiousness of the respondent's actions, the isolated or recurrent nature of the infraction, the degree of scienter involved, the sincerity of the respondent's assurances against future violations, the respondent's recognition of the wrongful nature of his conduct, and the likelihood that the respondent's occupation will present opportunities for future violations.

In the Matter of Gary M. Kornman, Exchange Act Rel. No. 59403, Advisers Act Rel. No. 2840, 2009 SEC LEXIS 367, at \*22 (Feb. 13, 2009). The inquiry is a flexible one and no one factor is dispositive. *Id.* (citations omitted).

The injunction entered against Siris by the District Court provides ample basis for imposing

<sup>&</sup>lt;sup>2</sup> Although Siris's unregistered broker-dealer violation relating to China Yingxia occurred in and around August 2007, his other misconduct, in particular insider trading ahead of numerous securities offerings, lasted until November 2010, and thus post-dated the July 22, 2010 effective date of the Dodd-Frank Wall Street Reform and Consumer Protection Act. Therefore, the Court has authority to impose, and should impose, collateral and penny stock bars.

the requested sanctions. The Commission has stated that a respondent who has been enjoined from violating the antifraud provisions of the securities laws is typically subject to the "severest of sanctions." For example, earlier this year the Commission articulated its view as follows:

Indeed, "conduct that violates the antifraud provisions of the securities laws is especially serious and subject to the severest of sanctions under the securities laws." As we have previously held, an injunction against violations of the antifraud provisions of the securities laws "has especially serious implications for the public interest," and "ordinarily, and in the absence of evidence to the contrary, it will be in the public interest to ... suspend or bar from participation in the securities industry, or prohibit from participation in an offering of penny stock, a respondent who is enjoined from violating the antifraud provisions."

Bugarski, 2012 SEC LEXIS 1267, at \*18 (quoting In the Matter of Marshall E. Melton, Exchange Act Rel. No. 48228, Advisers Act Rel. No. 2151, 2003 SEC LEXIS 1767, at \*25-27 (July 25, 2003)).

As noted above, Siris acted as an unregistered broker-dealer<sup>3</sup> in connection with an offering of China Yingxia (which was an unlisted penny stock that traded below five dollars per share), and Siris is an investment adviser. Based on an analysis of each *Steadman* factor, the Court should impose the sanctions requested by the Division.

a. Siris's actions were egregious, done with a high degree of scienter, and repeated over a substantial period of time

Siris's numerous violations of the antifraud provisions combined with the wide range of other securities laws that he violated over a three-year period warrant the imposition of an order barring Siris. Among other things, Siris's antifraud violations involved two types of illegal insider

<sup>&</sup>lt;sup>3</sup> While Siris was not associated with a registered broker-dealer, based on his conduct in acting as an unregistered broker-dealer, he is subject to a bar from association with a broker or dealer pursuant to Section 15(b) of the Exchange Act. See, e.g., In the Matter of Matthew J. Gagnon, Exchange Act Rel. No. 67544, 2012 SEC LEXIS 2391, at \*4 (July 31, 2012).

trading. First, Siris engaged in serial insider trading ahead of *ten* confidential offering announcements in breach of his duty not to trade on information he learned about the issuers conducting the offerings. Second, in breach of his duty of trust and confidence established as a result of his consulting relationship, Siris traded while in possession of material, non-public information concerning China Yingxia. In addition, Siris committed fraud in a securities purchase agreement and made material misrepresentations and omissions to investors in his funds. Siris violated the antifraud provisions from late February 2009 to November 2010. These were not technical violations of law. Rather, Siris's conduct was egregious, repeated over a substantial period of time, and reflects that he acted with a high degree of scienter.

Siris's illegal insider trading alone merits the imposition of the bars as necessary for the public interest. For example, in the *Matter of Robert Bruce Lohman*, Exchange Act Rel. No. 48092, Advisers Act Rel. No. 2141, 2003 SEC LEXIS 1521, at \*16 (June 26, 2003), the Commission upheld the imposition of a bar based on insider trading despite the respondent having a clean disciplinary record. As the Commission observed, "[i]nsider trading constitutes clear defiance and betrayal of basic responsibilities of honesty and fairness to the investing public." *Id.* (citations omitted).

Siris represents an even clearer case for imposition of the bars. Indeed, Siris wrote about the pitfalls of insider trading in columns for a New York-based publication. (Compl. ¶ 74.) Siris knew he could not trade while in possession of material, non-public information, but did so anyway on numerous occasions.

Beyond his violations of the antifraud provisions, Siris committed a host of other securities laws violations that merit bars to protect investors. That is, these other violations,

standing apart from Siris's violations of the antifraud provisions, weigh in favor of barring Siris. Siris committed these other violations in an egregious manner. For example, although Section 5 of the Securities Act applies strict liability, Siris engaged in unregistered sales of securities in a deceitful way. To obtain a legal opinion under Rule 144, Siris falsely represented to China Yingxia's counsel that he provided services to China Yingxia's CEO's father, when in fact he had not. (Compl. ¶¶ 40-41).

Finally, Siris's Affidavit provides further support that Siris should be barred. Specifically, concerning the allegations in the Complaint that Siris violated the registration requirements of the securities laws (Compl. ¶ 32-47), Siris contends in his Affidavit that he erred by not seeking legal advice about the transaction. (Affidavit ¶ 21, "I have learned that I erred by not having our own lawyers review this transaction and to advise us.") In fact, the Complaint's allegations concerning this transaction are that Siris *made misrepresentations* to obtain freely-trading shares. Siris therefore appears to now be making the incomprehensible assertion that he needed a lawyer's advice to understand that making false representations is illegal. Siris's sworn statement highlights the critical importance for the safety of investors that he should be barred. Legal advice should not be necessary for one to appreciate that it is improper to make false representations.

#### b. Siris has the opportunity for future violations

The fact that Siris remains, and is likely to remain, in an occupation that will give him opportunities for future violations also supports the conclusion that the Court should impose collateral and penny stock bars. Siris continues to advise clients and manages two multi-million dollar investment funds. As alleged in the Complaint, Siris manages one of the relatively few,

and larger, funds dedicated to U.S. listed Chinese companies. (Compl. ¶ 2, 17). This *Steadman* factor weighs in favor of barring Siris. *See Gibson*, 2008 SEC LEXIS 236, at \*17-18 (Commission Opinion) ("We believe [respondent's] twenty-five year career in the securities industry and professional credentials suggest that [respondent] would, if permitted, continue to work in the securities industries, and that, in doing so, would be presented with further opportunities to engage in misconduct."). Siris has demonstrated that he wishes to continue to manage his multimillion dollar investment portfolios. The large size of the portfolios creates too much risk to the investing public that Siris will continue to engage in misconduct.

## c. A review of the remaining Steadman factors further demonstrates why the bars are necessary

Siris fails to acknowledge the wrongfulness of his misconduct, and the sincerity of Siris's purported assurances against future violations is highly questionable. Siris does not even believe that he did anything illegal, so he cannot be trusted to see where the line is between legal and illegal conduct in the future. Siris's so-called assurances against future misconduct would not prevent him from violating the securities laws. He has demonstrated his proclivity for violating a multitude of securities laws over an extended period of time. The only foolproof preventive measure that is appropriate here is to bar Siris from the securities industry.

Aside from consenting to a settlement (in which he neither admitted nor denied wrongdoing), Siris has not taken any action to acknowledge his wrongful conduct. Instead, Siris attempts in his Answer and Affidavit to deflect blame concerning the panoply of violations he committed by only acknowledging them as "ignorant mistakes." (Answer at 1.) Indeed, in those instances of insider trading where he cannot concoct an excuse for his illegal conduct, he refers to it instead as an "error" for which "he has no satisfactory explanation." (Answer at 25, 35.)

Nobody is perfect. It is one thing to make a mistake; however, it is another to repeat those mistakes over and over in a manner that results in hundreds of thousands of dollars in illgotten gains. Siris's failure to recognize the wrongful nature of his conduct reinforces the need for sanctions to protect the investing public from any more of Siris's supposed mistakes. *See, e.g., In the Matter of Michael Studer*, Exchange Act Rel. No. 50411, 2004 SEC LEXIS 2135, at \*14 (Sept. 20, 2004) (respondent claimed that he did not understand he engaged in any wrongdoing and admitted only that he made "mistakes in judgment;" in upholding a bar, the Commission opined that "there is a significant risk that his continued presence in the securities business will give rise to further violations, despite his assurances to the contrary").

#### 2. Nothing Militates Against the Public Interest Concerns Requiring That Siris Be Barred

No mitigating circumstances exist in Siris's favor. Siris attempts in his Answer and Affidavit to avoid the imposition of any bar by arguing that such a remedy "is not warranted or in the public interest." (Answer at 1.) Siris claims that a civil monetary penalty is sufficient, that he has taken corrective action, that his investors would be put at risk if he were barred, and that he did not "intend or set out to violate any statute or rules, let alone trade on inside information with scienter." (Answer at 1-2.) Siris's Answer and Affidavit underscore his blame-shifting approach, which weighs in favor of imposing a bar.

First, the sanctions against Siris in the District Court action do not obviate the need for relief here. The Commission recently rejected the exact same argument in its Opinion in *Bugarski*, 2012 SEC LEXIS 1267, at \*17-18. Specifically, respondents argued "that the 'imposition of additional remedial action against [them] would be simply adding to the severe sanctions that have already been imposed' and therefore would not be in the public interest." *Id.* at \*17. In rejecting

the argument, the Commission reasoned that the District Court sanctions, while severe, "simply underscore the seriousness of Respondents' misconduct." *Id.* at \*17-18. The Court here should reach the same conclusion.

Further, the supposed corrective actions by Siris including, among others, no longer participating in offerings, no longer consulting for Chinese companies, appointing a compliance person, and consulting with outside counsel (Answer at 1-2), do not ensure the protection of investors.

And as an initial matter, the Court should reject Siris's supposed "goal now" to "ensure the orderly wind down" of his funds for his investors' benefit. (Answer at 2.) In reviewing the *Steadman* factors, courts have stated that "we look beyond the interests of particular investors in assessing the need for sanctions, to the protection of investors generally." *E.g., In the Matter of James C. Dawson*, Advisers Act Rel. No. 3057, 2010 SEC LEXIS 2561, at \*14 (July 23, 2010).

Moreover, although Siris's Answer claims that he did not have scienter, a review of the Complaint makes plain the devious nature of Siris's misconduct. Siris, in any event, is precluded from making such an argument by the terms of his Consent. *See, e.g., Dawson*, 2010 SEC LEXIS 2561, at \*17-18 ("Dawson argues that he had no scienter . . . . This argument contradicts the allegations in the Complaint, however, that Dawson engaged in scienter-based offenses, and Dawson is precluded by the terms of the Consent Agreement from making such a claim.").<sup>4</sup>

<sup>&</sup>lt;sup>4</sup> In addition, Siris cannot try in this proceeding to contest the allegations underlying the injunction. For administrative disciplinary proceedings based on consent injunctions, like here, the Exchange Act and Advisers Act "draw no distinction between injunctions entered after litigation or by consent." *Melton*, 2003 SEC LEXIS 1767, at \*25-27 ("We do not believe that the statutes require the Enforcement Division to prove the allegations of an injunctive complaint in a follow-on administrative proceeding before any disciplinary action can be taken.... We do not believe that Congress, having made an injunction a ground for commencing the proceeding,

The public interest will be served by barring Siris, a serial offender who only acknowledges his own version of the facts. This Court has granted, and the Commission affirmed, summary disposition in the past on facts substantially the same as the facts here, and regardless of any prior disciplinary history of the respondent in question. *See, e.g., Gibson*, 2008 SEC LEXIS 236 (Commission Opinion upholding ALJ's summary disposition decision barring respondent even though respondent had twenty-five year career with no prior disciplinary record); *see also In the Matter of James C. Dawson*, Initial Decision Rel. No. 392, 2009 SEC LEXIS 4143, at \*19-20 (Dec. 18, 2009) ("The Commission and the courts have acknowledged that the position of investment adviser is an occupation that can cause havoc unless engaged in by those with appropriate background and standards.").

intended for the parties to conduct the proceeding as if the injunction had never been entered, disregarding the allegations underlying the injunction.").

#### IV. CONCLUSION

For the reasons explained herein, the Division respectfully submits that Siris should be barred from association with any broker, dealer, investment adviser, municipal securities dealer, municipal advisor, transfer agent, or nationally recognized statistical rating organization and from participating in an offering of penny stock.

Dated: New York, New York November 16, 2012

Respectfully submitted,

Paul G. Gizzi

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## UNITED STATES OF AMERICA Before the SECURITIES AND EXCHANGE COMMISSION

**ADMINISTRATIVE PROCEEDING**File No. 3-15057

RECEIVED

NOV 19 2012

OFFICE OF THE SECRETARY

In the Matter of

PETER SIRIS,

Respondent.

DECLARATION OF
OSMAN E. NAWAZ IN SUPPORT OF
DIVISION OF ENFORCEMENT'S
MOTION FOR SUMMARY
DISPOSITION AGAINST
RESPONDENT PETER SIRIS

- I, Osman E Nawaz, declare:
- 1. I am an attorney admitted to practice before the Colorado Supreme Court and all the Courts of Colorado as well as the United States District Court for the District of Colorado. I am presently employed as Senior Counsel for the Division of Enforcement at the New York Regional Office of the U.S. Securities and Exchange Commission, 3 World Financial Center, Suite 400, New York, NY 10281 Telephone: (212) 336-0169.
- 2. I have personal and first hand knowledge of the facts set forth in this Declaration and, if called and sworn as a witness, could and would competently testify thereto.
- 3. In 2010, I was assigned to an investigation *In the Matter of China Yingxia International, Inc.* (NY-8279), and the later work on a case entitled: *SEC v. Siris,* Case No. 12-CV-5810 (S.D.N.Y.) (RA). On July 30, 2012, the Commission filed its Complaint for violations of the federal securities laws against Defendant Peter Siris, among others. A true and correct copy of the Complaint is attached to this Declaration as Exhibit A and is hereby incorporated by this reference.

4. On July 30, 2012, the Commission filed a Final Judgment and Consent of Defendant Siris. On September 18, 2012, the District court entered Judgment. A true and correct copy of the Judgment, which incorporates the Consent, is attached hereto as Exhibit B, and is hereby incorporated by this reference.

This Court is respectfully requested to take official notice of the above described documents pursuant to Rule 323 of the Commission's Rules of Practice [17 C.F.R. § 201.323].

Executed at New York, New York, on November 16, 2012.

I declare under the penalty of perjury that the foregoing is true and correct.

Osman E. Nawaz

# Exhibit A

JUDGE ABRAMS

#### ANDREW M. CALAMARI ACTING REGIONAL DIRECTOR

SECURITIES AND EXCHANGE COMMISSION New York Regional Office 3 World Financial Center, Suite 400 New York, NY 10281-1022 Tel: (212) 336-1100 12 CV 5810

COMPLAINT

UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

SECURITIES AND EXCHANGE COMMISSION,

Plaintiff,

-against-

PETER SIRIS, GUERRILLA CAPITAL MANAGEMENT, LLC, and HUA MEI 21<sup>st</sup> CENTURY, LLC,

Defendants.

JEGELVE JUL 3 11 ZO12 U.S.D.C. S.D. N.Y. CASHIERS

Plaintiff Securities and Exchange Commission ("Commission"), for its Complaint against defendants Peter Siris ("Siris"), Guerrilla Capital Management, LLC ("Guerrilla Capital"), and Hua Mei 21<sup>st</sup> Century, LLC ("Hua Mei") (collectively, "Defendants"), alleges as follows:

#### **SUMMARY OF ALLEGATIONS**

1. The Commission brings this action against investment adviser Peter Siris, his investment management firm, Guerrilla Capital, and a firm Siris formed in 2006 to provide consulting services to U.S. listed Chinese companies, Hua Mei, for repeated violations of the federal securities laws. Defendants Siris, Guerrilla Capital, and/or Hua Mei – who are significant investors and consultants in the Chinese reverse merger investment space – engaged in wide-ranging misconduct from 2007 to 2010, including improper sales of unregistered

securities, unregistered broker-dealer activity, illegal insider trading, material misrepresentations and omissions, and trading in violation of certain short-selling restrictions.

- 2. Siris, an author of several books (including *Guerrilla Investing: Winning Strategies for Beating the Wall Street Professionals*) and former author of a monthly investment column for a New York-based publication (where he frequently wrote about companies in which his funds invested), manages two New York-based funds, including one of the relatively few, and larger, funds dedicated to U.S. listed Chinese companies. As of year-end 2010, Siris's assets under management totaled approximately \$160 million.
- 3. Siris and his firm Hua Mei acted as paid consultants to numerous Chinese companies in which his funds invested, including China Yingxia International, Inc. ("China Yingxia" or the "Company"), a purported nutritional foods company and one of the many Chinese companies in recent years that have gained access to the U.S. capital markets via reverse merger. Hua Mei received both cash and shares including shares received through a person directly or indirectly controlled by the issuer, in a transaction that operated as an end-run around registration provisions of the federal securities laws, and which Siris sold for illicit proceeds of approximately \$24,600 for performing due diligence on China Yingxia; raising over \$2 million for an \$8.7 million China Yingxia "PIPE" transaction, in which Siris acted as an unregistered broker and received payment of \$107,500 in transaction-based compensation; and reviewing and advising on Commission filings, press releases, and hiring decisions, among other things.
- 4. During the time Siris worked and had a relationship of trust and confidence with China Yingxia, he received and traded on material, non-public information concerning the Company. Specifically, on or around February 19, 2009, Siris learned of problems at China Yingxia directly from the Company's chief executive officer, including that she had engaged in

illegal fundraising activities in China, and that a Company factory had shut down. In response, Siris began selling hundreds of thousands of shares of China Yingxia stock prior to any public disclosure by China Yingxia concerning these issues that threatened to, and indeed later did, shutter the Company. Siris learned additional material, non-public information during the late afternoon of March 3, 2009, when he received a draft press release and notice that China Yingxia planned to publicly disclose the problems. Siris increased his orders to sell over the next couple of days before China Yingxia issued its press release publicly disclosing the problems on March 6, 2009. In all, Siris, through his funds, sold 1,143,660 China Yingxia shares in a matter of weeks, for ill-gotten gains (profits and/or losses avoided) of approximately \$172,000.

- 5. China Yingxia's stock price plummeted on the first trading day after it issued the press release of March 6, 2009. The Company's directors resigned that same day and, within roughly a month, the chief financial officer also resigned, effectively ending China Yingxia's operations. Reports indicate that Chinese officials have sentenced the Company's CEO to death for illegal fundraising activities, similar to a Ponzi scheme, involving Chinese citizens.
- 6. Around the time of China Yingxia's collapse, Siris made material misrepresentations and omissions to investors in his funds concerning his dealings with China Yingxia. Siris wrote to his investors and placed blame on others he claimed were responsible for the Company's Commission filings and key hiring decisions, among other things, and against whom he wanted to initiate legal action. Siris omitted from disclosure, however, his significant role in those very same tasks.
- 7. Siris also engaged in illegal insider trading ahead of ten offering announcements for other Chinese issuers, resulting in a total of approximately \$162,000 in ill-gotten gains. After

expressly agreeing to go "over-the-wall," which included a prohibition on trading, Siris traded ahead of the offering announcements, in breach of his duty not to trade on such information.

- 8. Further, to induce at least one issuer to sell securities to his funds, Siris falsely represented in a securities purchase agreement that his funds had not engaged in any trading after being contacted in confidence about a particular deal, when in fact his funds had effected sales in that issuer's securities.
- 9. Finally, Siris directed short sales in the securities of at least two Chinese companies in violation of restrictions prohibiting such sales prior to his funds' participation in firm commitment public offerings involving those two companies. In connection therewith, Siris's funds made ill-gotten gains of approximately \$127,000.

#### **SECURITIES LAWS VIOLATIONS**

- 10. By virtue of the foregoing conduct and as further alleged herein, Defendants Siris, Guerrilla Capital, and/or Hua Mei violated Sections 5(a), 5(c), and 17(a) of the Securities Act of 1933 ("Securities Act") [15 U.S.C. §§ 77e(a) and (c), and 77q(a)], Sections 10(b) and 15(a) of the Securities Exchange Act of 1934 ("Exchange Act") [15 U.S.C. §§ 78j(b) and 78o(a)], and Rule 10b-5 thereunder [17 C.F.R. § 240.10b-5], Rule 105 of Regulation M [17 C.F.R. § 242.105], and Section 206(4) of the Investment Advisers Act of 1940 ("Advisers Act") [15 U.S.C. § 80b-6(4)], and Rule 206(4)-8 thereunder [17 C.F.R. § 275.206(4)-8].
- 11. Unless permanently restrained and enjoined, Defendants will again engage in the acts, practices, transactions, and courses of business set forth in this Complaint and in acts, practices, transactions and courses of business of similar type and object.

12. In addition to injunctive relief, the Commission seeks a final judgment ordering disgorgement of ill-gotten gains plus prejudgment interest, civil money penalties, and such equitable and other relief as the Court deems just, appropriate, or necessary.

#### JURISDICTION AND VENUE

- 13. The Commission brings this action pursuant to Sections 20(b) and 20(d) of the Securities Act [15 U.S.C. §§ 77t(b) and 77t(d)], Sections 21(d) and 21A of the Exchange Act [15 U.S.C. §§ 78u(d) and 78u-1], and Sections 209(d) and 209(e) of the Advisers Act [15 U.S.C. §§ 80b-9(d) and (e)].
- 14. This Court has jurisdiction over this action pursuant to Sections 20(b), 20(d), and 22(a) of the Securities Act [15 U.S.C. §§ 77t(b), 77t(b), and 77v(a)], Sections 21(d), 21(e), 21A, and 27 of the Exchange Act [15 U.S.C. §§ 78u(d), 78u(e), 78u-1, and 78aa], Sections 209(d), 209(e), and 214(a) of the Advisers Act [15 U.S.C. §§ 80b-9(d), (e) and 80b-14], and 28 U.S.C. §§ 1331.
- 15. Venue in this District is proper because Defendants reside, and certain of the transactions, acts, practices, and/or courses of business occurred, within the Southern District of New York. In addition, there are material witnesses who reside, and have their principal places of business, within the Southern District of New York.
- 16. Defendants, directly or indirectly, made use of the means or instruments of transportation or communication in, or the instrumentalities of, interstate commerce, or of the mails, or of any facility of any national securities exchange, as described in this Complaint.

#### **DEFENDANTS**

17. **Peter Siris**, age 68, resides in New York, New York, and manages the investment funds Guerrilla Partners, LP ("Guerrilla Partners") and Hua Mei 21<sup>st</sup> Century Partners, LP ("Hua

Mei Partners"). Siris, through his two funds, invests heavily in U.S. listed Chinese companies. Siris formerly held series 7 and 63 securities licenses, and was last a registered representative of a broker-dealer in 1997. Siris is not registered with the Commission in any capacity.

- 18. Guerrilla Capital Management, LLC is a limited liability company organized under the laws of Delaware and headquartered in New York, New York. It is the management company for the funds associated with Siris, Guerrilla Partners and Hua Mei Partners. It is not registered with the Commission in any capacity.
- 19. **Hua Mei 21st Century, LLC** is a limited liability company organized under the laws of Delaware with offices in New York and Beijing, China. It is a sub-advisor to Guerrilla Capital and reportedly provides consulting services to Chinese companies. It is not registered with the Commission in any capacity.

#### **OTHER RELEVANT ENTITIES**

- 20. Guerrilla Partners, LP is a limited partnership organized under the laws of Delaware that operates as an investment fund. It is not registered with the Commission in any capacity.
- 21. **Hua Mei 21<sup>st</sup> Century Partners, LP** is a limited partnership organized under the laws of Delaware that operates as an investment fund focusing on investments in U.S. listed Chinese companies. It is not registered with the Commission in any capacity.
- 22. Guerrilla Advisors, LLC is a Delaware limited liability company controlled in part by Siris, and is the general partner to Guerrilla Partners and Hua Mei Partners. It is not registered with the Commission in any capacity.
- 23. China Yingxia International, Inc. was a Florida corporation headquartered in Harbin, China with purported operations in China. China Yingxia's stock was quoted on the

OTC Link (formerly "Pink Sheets") operated by OTC Markets Group, Inc. under the symbol "CYXI." On February 2, 2012, the Commission instituted administrative proceedings pursuant to Section 12(j) of the Exchange Act against China Yingxia, as the Company had not filed any periodic reports with the Commission since late 2008. By an Order dated March 7, 2012, each class of China Yingxia's registered securities was revoked.

#### **FACTS**

#### I. Background on China Yingxia

- 24. China Yingxia entered the U.S. capital markets via reverse merger in May 2006 with assistance from a father-and-son team that has brought multiple Chinese companies public. The father, Individual A, operated a consulting firm specializing in work with Chinese companies ("Consulting Firm"), while the son, Individual B, was president of a registered broker-dealer based in New York, New York ("Broker-Dealer"). Although Individual A was not registered as a broker, nor was he associated with any registered broker-dealer, he controlled many of the activities of the Broker-Dealer, and held himself out to the public as chairman of the Broker-Dealer.
- 25. From 2006 to 2009, China Yingxia purported to be a nutritional health food business with operations in Harbin, China. After the China Yingxia reverse merger, Individuals A and B maintained an integral role with China Yingxia, acting as *de facto* management. Among other things, they recommended and facilitated the hiring of service providers (including lawyers, auditors, and investor relations firms) as well as China Yingxia's CFO and U.S.-based directors; organized and participated in board meetings; managed the Company's public filings; and controlled part of its finances. (In light of their role with China Yingxia, Individuals A and B are also referred to below as the "Company Representatives.")

#### II. China Yingxia's First Capital Raise and Introduction of Defendant Siris

- 26. By early 2007, China Yingxia sought to raise several million dollars purportedly for working capital and other corporate purposes, including purchasing materials related to a soybean production line. The Company Representatives led the efforts on behalf of China Yingxia, and hired an investor relations firm to coordinate road show presentations and the initial introduction of potential investors.
- 27. In April 2007, China Yingxia held its road show in New York City, meeting with various fund managers, including Siris, and others that often invested in Chinese companies.

  Siris, in turn, introduced one of his associates to the Company.
- After conducting due diligence and making the determination to invest, Siris and his associate negotiated investment terms with the Company Representatives for Siris and his associate to invest in China Yingxia through a PIPE transaction. (A "PIPE" or private investment in public equity refers to a private placement of securities of an already-public company.) In July 2007, Siris and his associate invested a total of \$2 million, with Siris investing \$1.5 million on behalf of his two funds. China Yingxia announced the completion of its first PIPE on July 16, 2007.
  - III. Transfer of Shares to Hua Mei from China Yingxia's CEO's Father In Violation of Registration Requirements
    - a. Background on Section 5 of the Securities Act
- 29. Sections 5(a) and 5(c) of the Securities Act make it unlawful for any person, directly or indirectly, to use the mails or other means of interstate commerce to sell or to offer to sell a security for which a registration statement is not filed or not in effect, absent an available exemption.

- 30. Section 4(1) of the Securities Act provides an exemption from the registration requirements of Section 5 for those who are not underwriters, issuers, or dealers. Section 2(a)(11) of the Securities Act defines "underwriters" as any person who has purchased from an issuer with a view to, or offers or sells for an issuer in connection with, the distribution of any security, or participates, or has a direct or indirect participation in any such undertaking, or participates or has a participation in the direct or indirect underwriting of any such undertaking. The term "issuer" includes any person directly or indirectly controlling or controlled by, or any person under direct or indirect common control with, the issuer.
- 31. Rule 144 of the Securities Act provides a "safe harbor" exemption permitting the public resale of restricted and control securities (control securities are securities held by an affiliate of the issuing company; an affiliate is a shareholder, such as a director or large shareholder, in a relationship of control with the issuer) when, among other things, the selling security holder has held the securities for a specified period of time. During the relevant period, a selling security holder must have held the security for one year before qualifying for a Rule 144 safe harbor, absent any permissible "tacking." Tacking generally allows a holder of restricted securities to combine the separate holding periods of previous owners (except for previous owners who are affiliates of or in a relationship of control with the issuer) to satisfy the holding period requirement.
  - b. Siris and Hua Mei Violated the Registration Requirements of the Securities Laws
- 32. After receiving restricted shares from a person directly or indirectly controlled by the Company, and without holding those shares for the requisite time period, nor being able permissibly to tack any holding periods of previous owners, Siris and Hua Mei improperly sold unregistered securities that Hua Mei received from China Yingxia.

- 33. The Company Representatives negotiated to pay Siris and his associate, the lead investors, for the due diligence they conducted in connection with their investments in the July 2007 PIPE. The due diligence was used in later efforts to sell China Yingxia to other potential investors in a subsequent PIPE transaction.
- 34. The Company Representatives arranged sham agreements in which they transferred China Yingxia shares to Siris and his associate but made it appear as though the shares were coming from a shareholder allegedly to reimburse Siris and his associate for services performed for the shareholder. In fact, the sham agreements were simply a means for China Yingxia to provide Hua Mei with shares believed to be immediately eligible for sale because, if the Company had issued the shares directly to Hua Mei, the shares would have been restricted stock subject to holding period and other requirements for resale.
- 35. In early July 2007, Siris's firm, Hua Mei, entered into a consulting agreement with an unnamed and, at the time, unknown shareholder of China Yingxia, purportedly to compensate Siris for the due diligence that was conducted relating to his funds' investment in China Yingxia (the "Agreement"). Siris's associate entered into a substantially identical agreement.
- 36. The Agreement provided for payment to Hua Mei of 175,000 restricted shares from the unnamed shareholder of China Yingxia that had been previously issued in connection with the Company's May 2006 reverse merger. The Agreement did not contain any information concerning the services Hua Mei provided. The Company Representatives negotiated and facilitated execution of the Agreement, and later assisted with transferring the shares to Hua Mei.
- 37. On August 1, 2007, almost one month after execution of the Agreement, the Company Representatives identified the unnamed shareholder, who was supposedly the

counterparty to the Agreement. The counterparty, the previously unnamed shareholder and source of the 175,000 shares, was in fact the father of China Yingxia's CEO. The father of China Yingxia's CEO was a person directly or indirectly controlled by the issuer, China Yingxia. The CEO's father's restricted shares were transferred to Hua Mei at the apparent direction of the Company. Further, the CEO's father apparently was not reimbursed by the Company for his shares.

- 38. In the same communication identifying the unnamed shareholder, the Company Representatives provided instructions for obtaining a legal opinion under Rule 144 to lift the restrictions on the 175,000 shares, and thus render the shares freely tradeable.
- 39. Although the Company Representatives knew that no services were provided to the previously unnamed shareholder as they had only identified the CEO's father as a party to the Agreement on August 1, 2007, after the services had been rendered Individual B relayed advice to Siris that "if the shares were received as compensation for work done for the Company then [counsel] could not give the 144 legal opinion to lift the restriction, but if the shares were compensatoin [sic] for work done for the shareholder, then this is none [sic] issue." Individual B further advised Siris to send Company counsel "a simple e-mail saying that the shares were transferred by a non-affiliate of the [C]ompany in exchange for services rendered for THAT shareholder, not to the Company."
- 40. On August 17, 2007, Siris sent an email to China Yingxia's counsel falsely stating the following:

We received these shares from [the CEO's father] in exchange for consulting services rendered to [the CEO's father] in China. [The CEO's father] has owned these shares of China Yingxia for more than one year. I am informed he is not an affiliate of the [C]ompany. The services we provided were to [the CEO's father] and not to the [C]ompany.

- 41. In fact, neither Siris nor his related entities rendered any services to the CEO's father. In reality, the services were rendered to China Yingxia.
- 42. Based on Siris's representations and other paperwork, Company counsel sent China Yingxia's transfer agent a letter stating, "[s]uch shares were issued pursuant to a consulting agreement ... with [the CEO's father] ... please transfer the shares as requested."
- 43. As a result, Hua Mei received "free-trading" shares of China Yingxia that should have been restricted and ineligible for immediate public resale.
- 44. Siris, on behalf of Hua Mei, began selling the shares on August 14, 2007 and continued selling shares through November 15, 2007.
- At the time of Hua Mei's sales, although the restricted shares had been held by the CEO's father for more than one year, they were not eligible for immediate resale. The CEO's father could not legitimately rely on any exemption from registration of such securities given his relationship to the Company. The CEO's father was an "issuer" as that term is defined within the definition of "underwriter" in Section 2(a)(11) of the Securities Act. Those who received shares from him received restricted shares, and were deemed "underwriters" upon the sale of such shares. Moreover, Hua Mei did not meet the requirements for sale under Rule 144, and the transaction to compensate Hua Mei, as arranged by China Yingxia representatives, operated to evade the registration requirements of the Securities Act.
- 46. In all, Siris, on behalf of Hua Mei, sold 8,600 shares of China Yingxia stock that should have been restricted from resale for proceeds of approximately \$24,600.
- 47. There was no registration statement in effect for the shares that Siris sold on Hua Mei's behalf from August 14 to November 15, 2007, and Hua Mei was not entitled to any exemption from registration when selling the unregistered shares during this time period.

# IV. Siris Acted as an Unregistered Broker During China Yingxia's Second PIPE Transaction

- 48. Section 15(a)(1) of the Exchange Act prohibits a broker or dealer from effecting any transaction in, or inducing or attempting to induce the purchase or sale of, any security unless the broker or dealer is registered with the Commission. Section 3(a)(4) of the Exchange Act defines a "broker" as any person who is engaged in the business of effecting transactions in securities for the account of others.
- 49. Siris who, during the relevant period, was not registered as a broker or dealer, nor was he associated with any registered broker-dealer acted as an unregistered broker in connection with China Yingxia's second capital raise by, among other things, raising over \$2 million worth of investments in exchange for transaction-based compensation.
- 50. With Siris's assistance, the Company embarked on a second PIPE transaction shortly after closing the first round of financing. The Company Representatives engaged Siris, and two other so-called "consultants," to help with the second financing in exchange for commissions of approximately 5% of the amount of money each introduced to China Yingxia.
- 51. Siris participated at key points in the chain of distribution of China Yingxia's securities. The Company held a meeting with potential investors in July 2007 at a shared conference room in Siris's office building. Siris circulated a Company PowerPoint to other fund managers and friends, informed them that he had conducted due diligence, and stated that the Company had a strong commitment to the quality of its products. In addition, Siris responded to questions from interested investors.
- 52. Siris also wrote concerning the PIPE that "[w]e will take indications of interest ... next week and expect to close the deal immediately thereafter." Siris also noted that many

people wanted to invest in the deal. Siris initially directed others to contact him if interested, but later directed interested investors to contact the official placement agent, the Broker-Dealer.

- 53. Further, Siris received drafts of the offering documents for his review and comment. He also communicated with the official placement agent, the Broker-Dealer, concerning interested investors.
- 54. Siris also communicated with one of the other "consultants" that was assisting China Yingxia in raising money.
- 55. For instance, the other "consultant" emailed Siris on July 12, 2007 stating: "I thought the book was closed ... How big do you want to make this deal? You want me to make one more call and get another few million?"
- 56. Siris responded as if he were in charge of the deal: "The book is closed. Don't get any more."
- 57. In other communications, the same "consultant" pressed Siris to close the deal quickly. Siris responded: "This is my deal. I have been working on it longer than you have. I have people who I promised would be involved. I also told them they could get a second chance to meet management."
- 58. On August 9, 2007, China Yingxia announced the completion of the second round of financing whereby it sold \$8,725,130 worth of restricted securities to 20 investors. Virtually all of the 20 investors were introduced to China Yingxia through Siris and the two other "consultants" rather than through the official placement agent.
- 59. After the PIPE closed in August 2007 and the amount raised became clear, Siris contacted Company Representatives concerning payment. Siris emailed Individual B stating

"[y]our father indicated that we are due our share of money from the fund raise. He quoted a specific amount. I am curious how and when we handle this?"

- 60. In response, the Company Representatives and Siris facilitated the execution of a backdated consulting agreement between Individual A's Consulting Firm and Hua Mei.
- 61. The agreement, in an attempt to conceal the true nature of the services provided, concerned supposed "strategic consulting services," and stated that Hua Mei would provide the Consulting Firm with certain services, including "assisting the company in press releases, conference calls, etc.; communicating with investors, accompanying investors to visit the facilities of the [Consulting Firm's] clients; and providing other consulting assistance."
- 62. Despite the stated services in the consulting agreement, Siris, through Hua Mei, in fact received transaction-based fees for raising money for China Yingxia and not for providing consulting services.
- 63. In total, Siris introduced seven investors and \$2,150,000 worth of investments to China Yingxia through the August 2007 PIPE. In return, Hua Mei received payment of \$107,500, which equaled exactly 5% of the amount of investments Siris introduced to China Yingxia. The Consulting Firm paid Hua Mei by check with a memo line stating "CYXI finance commission" with funds from the August 2007 PIPE.
- 64. No disclosures were made to potential or actual investors concerning payments to the three so-called consultants, including Siris, for assisting the Company raise money through its August 2007 PIPE.

# V. Siris and Hua Mei Maintained Consulting Relationships with China Yingxia

- 65. After the August 2007 PIPE closed, Siris continued his consulting work with China Yingxia. Siris also maintained similar consulting relationships with other companies in which his funds invested.
- 66. Facilitated by the Company Representatives, Siris, on behalf of Hua Mei, entered into a third consulting agreement dated July 4, 2007 with an unidentified "China Yingxia International Inc., shareholder" for a term of 12 months. Pursuant to this agreement, Hua Mei would receive roughly \$4,000 per month for "strategic consulting services," including assisting in press releases, communicating with investors in the private placement, accompanying investors to visit China Yingxia, and translation and other services.
- 67. Although the term of the third agreement ran for one year, and payment was not made for the entire 12 month term, Siris and Hua Mei provided guidance to the Company beyond the stated term continuing through its demise in March 2009. Indeed, Siris maintained a fiduciary or other relationship of trust and confidence relating to the Company from the time he began work with the Company until it ceased operation.
- 68. Siris and Hua Mei performed a broad range of services for China Yingxia beyond those listed in any agreement. As part of their work, Siris reviewed China Yingxia's Commission filings, including its quarterly financial statements on Forms 10-Q. Siris provided comments to one of the Company Representatives, who drafted the filings on behalf of the Company.
- 69. Siris's comments on Company matters carried considerable weight. For example, on November 13, 2007, Siris wrote:
  - I ... would urge everyone to delay the [quarterly earnings] call by a few dayseven the [Form 10-Q] filing by a day or two- to make sure these are the right

- numbers and that we have a good explanation for them. I would also like to have a call with management discussing these numbers before the conference call.
- 70. One day later, the Company filed with the Commission a Form 12b-25 Notification of Late Filing for its Form 10-Q.
- 71. In addition to reviewing the Company's Commission filings, Siris provided guidance to the Company on key hiring and other business decisions. Siris recommended and facilitated the hiring of the Company's CFO in June 2008. Siris also made recommendations for director positions, and the Company Representatives vetted and cleared candidates through Siris. Further, Siris had multiple conference calls or communications with the Company's CEO, including for the purpose of providing advice on how the Company should best present itself to the public.
- 72. While Siris generally disclosed the existence of Hua Mei's consulting relationships to investors in his funds, without typically identifying the specific companies he worked for, only some of the "consulting" services that Hua Mei provided were disclosed to investors. Various materials given to investors indicated that Hua Mei helped find additional investors, and provided investor relations, investment banking, and risk management and corporate governance services. Hua Mei failed to disclose, however, that it provided drafting assistance for press releases and Commission filings, translation services, management preparation in advance of conference calls, and officer recommendations.

# VI. Siris Repeatedly Engaged in Insider Trading in China Yingxia Stock

73. During the relevant period, Siris owed a fiduciary duty to China Yingxia and its shareholders due to, among other things, his consulting relationship and course of dealings with the Company. Siris had access to China Yingxia's material, non-public information, such as the Company's financial picture, key hiring decisions, and operational matters. In violation of this

duty, Siris repeatedly traded the securities of China Yingxia while in possession of material, nonpublic information.

- 74. Siris knew that he could not trade China Yingxia while in possession of material, non-public information. For instance, as part of his work for a New York-based publication, in addition to writing about companies in which his funds invested, including China Yingxia, Siris authored several articles concerning the pitfalls of insider trading.
- 75. Further, Siris once advised Individual B not to share certain information with an investor concerning the CFO hiring decision for China Yingxia which information was regularly provided to Siris absent a non-disclosure agreement to avoid "the risk of passing on inside information."
- 76. After China Yingxia eventually retained a CFO in June 2008, based on Siris's recommendation, the CFO frequently sought Siris's input on Company matters.
- 77. The CFO understood Siris to be an advisor to the Company. At one point in late 2008, the CFO asked Siris whether he wanted to review a draft of the current Form 10-Q before it was filed with the Commission. The CFO did this because he understood from the Company Representatives that Siris had signed a non-disclosure agreement with the Company.
- 78. China Yingxia, through its management and the Company Representatives, kept Siris intimately informed about Company matters. Indeed, Siris was copied on numerous confidential, internal Company emails from 2007 through 2009.
- 79. By mid-February 2009, various issues began to reemerge concerning suspected illegal fundraising activity by the CEO. Allegations concerning the CEO had previously been identified by one of Siris's analysts in July 2008. By early 2009, the CEO had reportedly gone into hiding as Chinese nationals she had taken "loans" from started to demand repayment. Due

to his relationship with the Company, the CEO personally wrote Siris a letter, dated February 17, 2009, which was translated from Chinese to English roughly a day or two later.

- 80. The CEO wrote to Siris: "I would like to tell you the truth about current rumor and the current situation . . ." The CEO then disclosed to Siris the illegal fundraising, and "some drastic behavior" by Chinese nationals that caused business disruptions, preventing employees from going to work. The CEO ended her letter to Siris asking for his advice and recommendation.
- 81. From the CEO's letter, Siris had possession of material, non-public information directly from the CEO confirming her illegal activities and the status of the Company's operations. At this point in time, China Yingxia had not made any public disclosure or disseminated information to investors in the U.S. via any press release consistent with the Company's typical practice.
- 82. Siris nevertheless began to sell shares on February 19, 2009, shortly after receipt of the CEO's personal letter to him. In particular, as set forth in the following chart, from February 19 through March 2, 2009, Siris sold 628,660 shares of China Yingxia and avoided losses of approximately \$130,516.30 (using the closing price on March 9, 2009, the first trading day after China Yingxia publicly disclosed its problems in the March 6 press release). During this period, Siris's trading accounted for between 34% and 80% of the stock's volume:

Date	Order Oiy	Executed One		-Yolime : 5	<u> 1</u> 11=Gottens := .
			Price		Gains ###+
2/19/09	75,000	65,000	.36	34%	\$21,775.00
2/23/09	140,000	83,000	.26	64%	\$19,505.00
2/24/09	730,000	120,000	.24	34%	\$25,800.00
2/25/09	160,000	105,000	.22	67%	\$20,475.00
2/26/09	168,200	117,800	.21	63%	\$21,793.00
2/27/09	190,000	127,860	.18	37%	\$19,818.30
3/02/09	10,000	10,000	.16	80%	\$1,350.00
Total:		628,660	·		<u>\$130,516.30</u>

- 83. Siris received new material, non-public information on March 3, 2009. On this date, Siris learned that China Yingxia planned to issue a press release informing the investing public of problems at the Company affecting its ability to continue operations, among other things. Before this time, China Yingxia remained quiet, without issuing any release about the events surrounding the CEO's activities or closure of a Company-owned facility.
- 84. On March 3, 2009, the CFO emailed the Company Representatives, a director, and Siris stating "many investors are asking what happened with the company. Should we issue a press release...." Siris encouraged the CFO to issue a press release and keep shareholders informed. Later that day, the CFO circulated a draft press release to the Company Representatives, a director, Siris, and a new attorney for the Company.
- 85. Siris responded in all-capital letters, "PLEASE REMOVE ME FROM ALL DISTRIBUTION LISTS."
- 86. This was the first time Siris asked to be removed from any internal emails, having been closely involved in the tasks of the Company and receiving internal Company communications since 2007, including draft press releases, without any such response.
- 87. One day after notice that the Company planned to issue a press release, Siris increased the size of his orders to sell. Between receipt of the draft press release in the late afternoon on March 3, 2009 and its issuance on March 6, 2009, Siris sold hundreds of thousands of shares. Then, he suddenly stopped all trading in China Yingxia.
- 88. Despite his sales from February 19 to March 6, 2009, which represented most of the sales Siris directed in China Yingxia throughout his entire relationship with the Company, Siris did not trade again from March 6 when the press release was issued until almost three weeks later on March 25, 2009.

89. After issuance of the press release, China Yingxia's stock price ultimately collapsed, going from \$.08 on March 6 to \$.025 on March 9, on increased volume of 607,484 shares, up from 173,600 shares on March 6. Siris's trading after first learning China Yingxia planned to issue a press release, set forth below, yielded his funds additional ill-gotten gains of approximately \$41,925.

Dates	Order Oty	Executed Qty	Average Price		III-Götten
3/4/09	205,000	200,000	.13	44%	\$21,000.00
3/5/09	235,000	180,000	.10	36%	\$13,500.00
3/6/09	170,000	135,000	.08	78%	\$7,425.00
Total:		<u>515,000</u>			<u>\$41,925.00</u>

- 90. Siris directed the sales in China Yingxia, while in possession of material, non-public information, from February 19 to March 6, 2009, in breach of a fiduciary or other relationship of trust and confidence.
- 91. As a result of this illegal insider trading, Siris's funds obtained ill-gotten gains of approximately \$172,441.30.

# VII. Siris Made Various Misrepresentations and Omitted Material Information In Communications with His Investors Concerning China Yingxia

- 92. Around the time of China Yingxia's downfall, Siris wrote in his monthly letter to investors, dated March 3, 2009, that the funds encountered a "serious fundamental problem" with China Yingxia.
- 93. Siris wrote in general terms about the CEO's illegal fundraising, but stated there "is reason to believe a restructuring can be achieved" given that China Yingxia's management "is very prominent" in China. Further, Siris wrote that:

"We have visited this company on many occasions... There is a real business here, with exceptional products...." Siris continued, however, "[w]e are in the process of taking legal action against the company, its management, its Directors, the investment bankers, the lawyers, and auditors. We believe the existence of

these loans, which existed prior to our financing, is material ... In addition, the investment banker continued to handle the SEC filings, hired the CFO, and selected directors. We believe the bankers have significant liability." (Emphasis added.)

- 94. Siris's statements concerning the investment banker's role were misleading because they did not disclose Siris's leading role in those very same activities.
- 95. Further, Siris omitted from the letter material information concerning his own role as a paid consultant and dealings with China Yingxia, including the receipt of stock for supposedly conducting due diligence on the Company; that Siris himself had aided the Company in its Commission filings and played a leading role in the selection of the CFO and directors; and, further, that he had information concerning the CEO's suspected illegal conduct as early as July 2008, when one of his analysts reported on allegations of such conduct.
- 96. One day later, on March 4, 2009, Siris sent an email to select investors in China Yingxia, including three investors in his Hua Mei Partners fund. He wrote, among other things, that:

"Over the past few weeks" we have become concerned about China Yingxia. The CEO told "us she owes ... about \$1.3 million [in loans]. However, we have not ascertained whether this number is correct. Information on a website in Chinese has indicated the amount could be significantly higher. ... It is ... possible she is running a Madoff like Ponzi scheme. For all we know, she could have accounted for the money as 'sales' and 'earnings.' ... There is a real business. The question is what are the real numbers?"

97. Siris again indicated that he wanted to take legal action against China Yingxia, the investment bankers, the auditors, and "anyone else we can find." Further, Siris wrote that:

The investment bankers are in a particularly vulnerable position ... after raising money, they continued to work with the company. They actually wrote and filed the financial documents. They hired the CFO and the consultant. The consultant is the sister of the auditor. So there are a lot of issues here. (Emphasis added.)

- 98. Siris again made no mention of his role with the Company's Commission filings, the hiring of the CFO, prior knowledge of the consultant's relationship to the auditor, or generally his role with China Yingxia.
- 99. Siris deprived his investors of information concerning his role with the now-failed Company and gave the false and misleading impression that others should be sued for the very conduct in which Siris himself engaged.
- 100. The misrepresentations and omissions in the March 2009 communications were material in that reasonable investors, in making their investment decisions, including any decisions to redeem, would find it important that Siris had been involved with China Yingxia's filings and hiring decisions, among other things.

# VIII. Siris and Guerrilla Capital Engaged in Extensive Insider Trading Before Public Announcement of Ten Confidential Deals

- 101. Siris and Guerrilla Capital engaged in unlawful insider trading in connection with ten confidential securities offerings by selling or selling short the issuers' securities prior to the public announcement of the offerings.
- 102. Upon announcement of the offerings or deals, the volume of trading in the issuers' securities increased considerably, and the price of the issuers' securities upon announcement almost always declined significantly given, among other things, the dilutive effect of the offerings.
- 103. Despite agreeing to maintain the offering information in confidence and not to trade on the information, Siris breached his duty and traded the securities of the issuers from July 2009 to December 2010. The trades were made while in possession of material, non-public information concerning the offerings. Siris's funds generated substantial ill-gotten gains (profits and/or losses avoided) of approximately \$161,213.51 as a result of the illegal trading.

- 104. For the ten offerings, Siris was confidentially solicited by phone and brought "over-the-wall" by four different placement agents, underwriters, or broker-dealers. (Being brought "over-the-wall" refers to Siris being given access to material, non-public confidential information on a securities offering after agreeing not to trade while in possession of the information.)
- 105. "Broker-Dealer A" solicited Siris in connection with four offerings. "Broker-Dealer B" solicited Siris in connection with four offerings. "Broker-Dealer C" and "Broker-Dealer D" each solicited Siris and/or Guerrilla Capital in connection with one offering.
- 106. Underwriters, placement agents, broker-dealers, and others frequently solicited Siris and his funds to participate in securities offerings involving Chinese companies, including PIPEs, registered direct or other confidentially marketed public offerings. (Registered direct offerings and confidentially marketed public offerings are different than traditional PIPEs, in that, they both involve the offering of shares previously registered under an existing and effective registration statement.)
- agreed to go "over-the-wall" with certain restrictions for a specific period of time. In general, Siris agreed not to share the information he received with anyone nor trade on the information from the time of going "over-the-wall" until the public announcement of the offering or deal. After going "over-the-wall," Siris and his funds were generally privy to information such as the name of the issuer doing the deal, anticipated and actual timing for closing, the book or list of investors involved in the offering, anticipated and actual pricing, and updates on other particulars of the deals. Siris was also generally given the opportunity to meet with management for the various companies, which he did on at least one occasion.

- a. Siris and Guerrilla Capital Engaged in Insider Trading on Four Deals Involving Broker-Dealer A
- 108. In March 2005, Siris executed a Master Acknowledgement Agreement with Broker-Dealer A providing, among other things, that receipt of confidential information "will restrict [Siris's] ability to trade in ... the Issuer."
- brought him "over-the-wall" concerning a registered direct or confidentially marketed public offering for China Green Agriculture, Inc. ("China Green"). Consistent with the practice of the salesperson that solicited Siris on many of the Broker-Dealer A offerings, he informed Siris that Broker-Dealer A was working on a confidential transaction and, if disclosed, Siris would be "restricted" in that issuer's name. The restrictions would include no trading in the issuer's securities and no discussion of the transaction with others until the deal was publicly announced.
- 110. After obtaining Siris's oral agreement to be restricted, Broker-Dealer A shared the name of the issuer doing the deal, China Green, and then sent Siris a confirmatory email stating:

The existence of the proposed transaction by China Green Agriculture, Inc is highly confidential. Your firm has agreed to maintain in confidence the Confidential Information, and ... You and any other representatives of your firm to whom the Confidential Information has been disclosed further agreed not to transact in the securities of China Green Agriculture, Inc ... until such time the Confidential Information is publicly announced.

- 111. Days after being restricted, on July 16 and 17, 2009, Siris used the information he received and directed sales of a total of 39,200 shares of China Green.
- 112. The offering was publicly announced on July 21, 2009, and the stock price significantly declined following the announcement. Siris's funds participated in the offering, buying shares at a discount to the market price.
  - 113. Siris's funds made ill-gotten gains of approximately \$25,621.98.

- 114. Having received material, non-public information concerning China Green after expressly agreeing to maintain that information in confidence and not to trade on it or discuss it with others, Siris and Guerrilla Capital owed a fiduciary or other duty of trust or confidence to China Green and/or its agents.
- 115. Siris and Guerrilla Capital breached that duty of trust or confidence by trading while in possession of material, non-public information relating to the China Green deal.
- 116. The same salesperson at Broker-Dealer A solicited Siris for three other offerings and followed the same procedure as described above, including obtaining an express oral agreement from Siris and thereafter sending Siris written confirmations.
- 117. On July 20, 2009, Broker-Dealer A confidentially solicited and brought Siris "over-the-wall" concerning a registered direct or confidentially marketed public offering for Harbin Electric, Inc. Siris directed sales of 6,900 shares on July 21, 22, and 24, 2009. The offering was publicly announced on July 30, 2009. Siris's funds participated in the offering, buying shares at a discount to the market price. One of Siris's funds made ill-gotten gains of approximately \$5,639.39.
- 118. On December 9, 2009, Broker-Dealer A confidentially solicited Siris and brought him "over-the-wall" concerning a registered direct or confidentially marketed public offering for Yongye International, Inc. at 10:55 am EST. Minutes after solicitation, Siris directed sales of 21,900 shares. The offering was publicly announced on December 17, 2009. Siris's funds participated in the offering, buying shares at a discount to the market price. Siris's funds made ill-gotten gains of approximately \$32,258.70.
- 119. On February 10, 2010, Broker-Dealer A confidentially solicited Siris and brought him "over-the-wall" concerning a registered direct or confidentially marketed public offering for

Sutor Technology Group, Ltd. From February 11, 2010 through March 4, 2010, Siris directed sales of 157,233 shares. The offering was publicly announced on March 5, 2010. Siris's funds made ill-gotten gains of approximately \$46,000.

- b. Siris and Guerrilla Capital Engaged in Insider Trading on Four Deals Involving Broker-Dealer B
- 120. Broker-Dealer B solicited Siris in connection with four offerings. Broker-Dealer B generally only verbally brought potential investors "over-the-wall" via telephone conversations and did not send written confirmations of the relevant trading restrictions. For one deal, however, Broker-Dealer B also sent a confirmatory email to which Siris responded and confirmed the restrictions in writing.
- 121. On December 4, 2009, Broker-Dealer B confidentially solicited Siris and brought him "over-the-wall" concerning a PIPE for Gulf Resources, Inc. On December 9 and 10, 2009, Siris directed short sales of 18,100 shares. On December 11, 2009, the offering was publicly announced. Siris's funds participated in the offering, buying shares at a discount to the market price. Siris's funds made ill-gotten gains of approximately \$10,439.36.
- 122. On December 7, 2009, Broker-Dealer B confidentially solicited Siris and brought him "over-the-wall" concerning a registered direct or confidentially marketed public offering for Universal Travel Group, Inc. On December 9 and 10, 2009, Siris directed short sales and sales of 7,300 shares. The offering was publicly announced on December 10, 2009, after Siris's sales at issue. Siris's funds participated in the offering, buying shares at a discount to the market price. Siris's funds made ill-gotten gains of approximately \$9,882.30.
- 123. On February 1, 2010, Broker-Dealer B confidentially solicited Siris and brought him "over-the-wall" concerning a registered direct or confidentially marketed public offering for Puda Coal, Inc. ("Puda Coal"). On February 4 and 11, 2010, Siris directed short sales of 6,000

shares. The offering was publicly announced on February 12, 2010. Siris's funds participated in the offering, buying shares at a discount to the market price. Siris's funds made ill-gotten gains of approximately \$1,440 on the February 4 sales (the February 11 sales also violated Rule 105 of Regulation M, and are discussed below).

- brought him "over-the-wall" concerning a registered direct or confidentially marketed public offering for Puda Coal. Broker-Dealer B sent Siris a confirmatory email for this deal, which Siris responded to confirming the various restrictions, including that he would not "engage in market transactions relating to Puda Coal securities or effect any other transactions in such securities until 9:30 am E[S]T on December 8<sup>th</sup>, 2010 (by which time such Confidential Information shall have been publicly disclosed ...)." On December 7, 2010, Siris directed sales of 3,900 shares of Puda Coal. The offering was publicly announced on December 8, 2010. Siris's funds participated in the offering, buying shares at a discount to the market price. Siris's funds made ill-gotten gains of approximately \$13,102.98.
  - c. Siris and Guerrilla Capital Engaged in Insider Trading in One Deal Involving Broker-Dealer C
- 125. On April 28, 2010, Broker-Dealer C confidentially solicited Siris orally and in a confirmatory email and brought him "over-the-wall" concerning a registered direct or confidentially marketed public offering for China Agritech, Inc. At 9:47 am EST which was within two minutes of the email transmission from Broker-Dealer C at 9:45 am EST confirming restrictions Siris began directing short sales, which totaled 4,800 shares. The offering was publicly announced later that same day, at 6:30 pm EST. Siris's funds participated in the offering, buying shares at a discount to the market price. Siris's funds made ill-gotten gains of approximately \$8,448.

# d. Siris and Guerrilla Capital Engaged in Insider Trading on One Deal Involving Broker-Dealer D

- orally and in a confirmatory email and brought it "over-the-wall" concerning a registered direct or confidentially marketed public offering for HQS Sustainable Maritime Industries, Inc.

  Broker-Dealer D sent Guerrilla Capital an email stating "[p]lease be aware that you have received certain material, non-public information ... we hereby confirm your agreement to treat as confidential the Information ... and not to use the Information ... or trade on it." On August 6, 2010, Siris directed sales of 6,000 shares. The offering was publicly announced on August 10, 2010. Siris's funds made ill-gotten gains of approximately \$8,380.80.
- 127. Siris directed trades in the ten issuers identified herein as alleged above with knowledge of the impending offering announcements, after expressly agreeing to trading restrictions that he intentionally or recklessly disregarded.

# IX. Siris Made Materially False Representations in a Securities Purchase Agreement

- 128. In connection with at least one securities offering, Siris made materially false representations to Universal Travel to induce the issuer to sell its securities to Siris's funds.
- 129. Broker-Dealer B confidentially solicited and brought Siris "over-the-wall" no later than December 7, 2009. At such time, Siris agreed to be restricted from, among other things, trading the securities of Universal Travel until public announcement of the offering.
- 130. Two days after going "over-the-wall," on December 9, 2009, Siris directed short sales of 7,000 shares of Universal Travel. On the afternoon of December 9, Siris signed a securities purchase agreement ("SPA"), which stated:

The Investor [Siris] represents that since the date on which the Placement Agent first contacted such Investor about the Offering [December 7, 2009], Investor has not engaged in any purchases or sales of the securities of the Company

(including, without limitation, any Short Sales (as defined below) involving the Company's securities. Each Investor covenants that it will not engage in any purchases or sales of the securities of the Company (including Short Sales) prior to the time the transactions contemplated by this Agreement are publicly disclosed. (Emphasis added.)

- 131. The following morning after signing the SPA, on December 10, 2009, Siris directed additional sales of 300 shares of Universal Travel before the public announcement of the offering.
- 132. In all, Siris directed short sales and/or sales of 7,300 shares for ill-gotten gains of approximately \$9,882.30 (as described above in § VIII.b.), after being contacted about the offering and in advance of its public announcement. Siris's funds participated in the December 2009 offering for Universal Travel.
- 133. Siris knowingly or recklessly made and disregarded the representations made to Universal Travel as he directed trades in Universal Travel, including short sales, contrary to the representations made in the SPA.

# X. Siris Violated Rule 105 of Regulation M

- 134. Since October 9, 2007, Rule 105 of Regulation M prohibits any person who made a short sale during the restricted period, generally the five business days before pricing of a securities offering, from purchasing *any* securities of that issuer in a follow-on and/or secondary offering done on a firm commitment basis.
- 135. Siris directed trades in the five-day restricted period in violation of Rule 105 in connection with at least two follow-on offerings done on a firm commitment basis: Smartheat, Inc. ("Smartheat") and Puda Coal.

# a. Smartheat, Inc.

136. On September 18, 2009, Siris, for his funds, purchased 50,000 shares of Smartheat at \$9.00 per share in a publicly marketed firm commitment follow-on offering. During the five business days before pricing of this offering, which occurred after the close of the market on September 17, 2009, Siris's funds sold short 25,000 shares of Smartheat at prices between \$9.91 and \$10 per share. In violation of Rule 105, Siris's funds realized a profit of approximately \$24,247.50 from the illicit trading, and \$73,500 from "overage" shares, consisting of the 25,000 shares not sold short during the restricted period but purchased in the offering.

# b. Puda Coal, Inc.

at \$4.75 per share in a confidentially marketed firm commitment follow-on offering. Puda Coal's underwriter, Broker-Dealer B, confidentially solicited and brought Siris "over-the-wall" in connection with the offering on February 1, 2010. Although Siris's funds sold short a total of 6,000 shares in the days leading up to the announcement and after being brought "over-the-wall" on February 1, 2010, during the five business days before pricing of this offering, which occurred before the market opened on February 12, 2010, Siris's funds sold short 3,600 shares of Puda Coal at \$5.68 per share. In violation of Rule 105, Siris's funds realized a profit of approximately \$3,340.08 from the illicit trading (this conduct also constituted illegal insider trading; however, disgorgement of such ill-gotten gains are included here), and \$26,100 from "overage" shares purchased in the offering.

# **CLAIMS FOR RELIEF**

### FIRST CLAIM FOR RELIEF

Violations of Section 10(b) of the Exchange Act and Rule 10b-5 Thereunder (Against Siris and Guerrilla Capital)

- 138. Paragraphs 1 through 137 are realleged and incorporated by reference as though fully set forth herein.
- 139. Defendants Siris and Guerrilla Capital purchased and sold securities of issuers, while in possession of material, non-public information, in breach of a duty or relationship of trust and/or confidence that was owed directly, indirectly, or derivatively, to the sources of the material, non-public information. Defendants Siris and Guerrilla Capital breached duties of trust and/or confidence established by agreement, by history, pattern, or practice of sharing confidences, and by the sensitive nature of the professional services rendered. Defendant Siris also knowingly or recklessly made material misrepresentations with respect to trading in connection with the purchase of Universal Travel securities.
- of the means or instrumentalities of interstate commerce, or by use of the mails, or of any facility of any national securities exchange, in connection with the purchase or sale of securities:

  (a) employed devices, schemes, or artifices to defraud; (b) made untrue statements of material fact or omitted to state material facts necessary in order to make the statements made, in the light of the circumstances under which they were made, not misleading; or (c) engaged in acts, practices, or courses of business which operated or would operate as a fraud or deceit.
- 141. By reason of the foregoing, defendants Siris and Guerrilla Capital violated, and unless enjoined will again violate, Section 10(b) of the Exchange Act [15 U.S.C. § 78j(b)] and Rule 10b-5 [17 C.F.R. § 240.10b-5] thereunder.

## SECOND CLAIM FOR RELIEF

# Violations of Section 17(a) of the Securities Act (Against Siris and Guerrilla Capital)

- 142. Paragraphs 1 through 137 are realleged and incorporated by reference as though fully set forth herein.
- 143. Defendants Siris and Guerrilla Capital sold securities of issuers, while in possession of material, non-public information, in breach of a duty or relationship of trust and/or confidence that was owed directly, indirectly, or derivatively, to the sources of the material, non-public information. Defendants Siris and Guerrilla Capital breached duties of trust and/or confidence established by agreement, by history, pattern, or practice of sharing confidences, and by the sensitive nature of the professional services rendered.
- of the means or instruments of transportation or communication in interstate commerce or by use of the mails, in the offer or sale of securities: (1) employed devices, schemes, or artifices to defraud; (2) obtained money or property by means of untrue statements of material fact or omissions to state material facts necessary in order to make the statements made, in the light of the circumstances under which they were made, not misleading; or (3) engaged in transactions, practices, or courses of business which operated or would operate as a fraud or deceit.
- 145. By reason of the foregoing, defendants Siris and Guerrilla Capital have violated, and unless enjoined will again violate, Section 17(a) of the Securities Act [15 U.S.C. § 77q(a)].

### THIRD CLAIM FOR RELIEF

# Violation of Section 206(4) of the Advisers Act and Rule 206(4)-8 Thereunder (Against Siris)

- 146. Paragraphs 1 through 137 are realleged and incorporated as though fully set forth herein.
- 147. At all relevant times, Siris operated as an investment adviser as defined by Section 202(a)(11) of the Advisers Act [15 U.S.C. § 80b-2(a)(11)], and served in that capacity with respect to his clients and investors.
- 148. Defendant Siris, while acting as an investment adviser to pooled investment vehicles, by use of the mails or any means or instrumentalities of interstate commerce, directly or indirectly, made untrue statements of material fact or omitted to state a material fact necessary to make the statements made, in light of the circumstances under which they were made, not misleading, to an investor or prospective investor in the pooled investment vehicles or otherwise engaged in acts, practices, or courses of business that are fraudulent, deceptive, or manipulative with respect to an investor or prospective investor in the pooled investment vehicles.
- 149. By reason of the foregoing, defendant Siris violated, and unless enjoined will again violate, Section 206(4) of the Advisers Act [15 U.S.C. § 80b-6(4)] and Rule 206(4)-8 thereunder [17 C.F.R. § 275.206(4)-8].

# FOURTH CLAIM FOR RELIEF Violation of Rule 105 of Regulation M of the Exchange Act (Against Siris and Guerrilla Capital)

- 150. Paragraphs 1 through 137 are realleged and incorporated by reference, as though fully set forth herein.
- 151. In connection with two offerings of securities for cash pursuant to a registration statement filed under the Securities Act, defendants Siris and Guerrilla Capital, on behalf of Siris's

funds, directed short sales of securities that were the subject of offerings of equity securities for cash pursuant to a registration statement or a notification on Form 1-A or Form 1-E filed under the Securities Act during the Rule 105 restricted period, and purchased the offered securities from an underwriter or broker or dealer participating in the offering.

152. By reason of the foregoing, defendants Siris and Guerrilla Capital violated, and unless enjoined will again violate, Rule 105 of Regulation M [17 C.F.R. § 242.105].

# FIFTH CLAIM FOR RELIEF Violation of Section 15(a) of the Exchange Act (Against Siris)

- 153. Paragraphs 1 through 137 are realleged and incorporated as though fully set forth herein.
- 154. Defendant Siris, by use of the mails or any means or instrumentality of interstate commerce, effected transactions in, or induced or attempted to induce the purchase or sale of, securities when he was not registered with the Commission as a broker or dealer or associated with an entity registered with the Commission as a broker or dealer.
- 155. By reason of the foregoing, defendant Siris violated, and unless enjoined will again violate, Section 15(a) of the Exchange Act [15 U.S.C. § 78o(a)].

# SIXTH CLAIM FOR RELIEF Violations of Section 5(a) and 5(c) of the Securities Act (Against Siris and Hua Mei)

- 156. Paragraphs 1 through 137 are realleged and incorporated as though fully set forth herein.
- 157. Defendants Siris and Hua Mei, from August 14, 2007 to November 15, 2007, directly or indirectly, made use of the means or instruments of transportation or communication

in interstate commerce or of the mails, to sell securities without a registration statement being in effect as to those securities.

158. By reason of the foregoing, defendants Siris and Hua Mei violated, and unless enjoined will again violate, Sections 5(a) and 5(c) of the Securities Act [15 U.S.C. § 77e(a) and (c)].

# PRAYER FOR RELIEF

WHEREFORE, the Commission respectfully requests that this Court enter a Final Judgment:

- (a) Permanently enjoining defendants Siris and Guerrilla Capital from violating Section 10(b) of the Exchange Act [15 U.S.C. § 78j(b)] and Rule 10b-5 [17 C.F.R. § 240.10b-5] thereunder, Section 17(a) of the Securities Act [15 U.S.C. § 77q(a)], and Rule 105 of Regulation M [17 C.F.R. § 242.105]; defendants Siris and Hua Mei from violating Sections 5(a) and (c) of the Securities Act [15 U.S.C. § 77e(a) and (c)]; and defendant Siris from violating Section 206(4) of the Advisers Act [15 U.S.C. § 80b-6(4)] and Rule 206(4)-8 thereunder [17 C.F.R. § 275.206(4)-8], and Section 15(a) of the Exchange Act [15 U.S.C. § 78o(a)];
- (b) Ordering Defendants, jointly and severally, to pay disgorgement, together with prejudgment interest;
- (c) Ordering defendant Siris to pay civil penalties under Sections 21(d)(3) and 21A of the Exchange Act [15 U.S.C. §§ 78u(d)(3) and 78u-1], Section 20(d) of the Securities Act [15 U.S.C. § 77t(d)], and Section 209(e) of the Advisers Act [15 U.S.C. § 80-b(9)(e)] for violations of the federal securities laws; and
  - (d) Granting any additional relief the Court deems just, appropriate, or necessary.

Dated: New York, New York

July 30, 2012

Andrew M. Calamari
Acting Regional Director
Attorney for Plaintiff
SECURITIES AND EXCHANGE COMMISSION
New York Regional Office
3 World Financial Center, Suite 400

New York, New York 10281

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Osman E. Nawaz (Nawaz O@sec.gov) (Not Admitted in New York)

# Exhibit B

# UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

SECURITIES AND EXCHANGE COMMISSION,

Plaintiff,

-against-

PETER SIRIS, GUERRILLA CAPITAL MANAGEMENT, LLC, HUA MEI 21st CENTURY, LLC,

Defendants.

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# FINAL JUDGMENT AS TO DEFENDANTS PETER SIRIS, GUERRILLA CAPITAL MANAGEMENT, LLC, AND HUA MEI 21" CENTURY, LLC

The Securities and Exchange Commission having filed a Complaint and Defendants Peter Siris ("Siris"), Guerrilla Capital Management, LLC ("Guerrilla Capital"), and Hua Mei 21th Century, LLC ("Hua Mei") ("Defendants"), having entered a general appearance; consented to the Court's jurisdiction over Defendants and the subject matter of this action; consented to entry of this Final Judgment without admitting or denying the allegations of the Complaint (except as to jurisdiction); waived findings of fact and conclusions of law; and waived any right to appeal from this Final Judgment:

IT IS HEREBY ORDERED, ADJUDGED, AND DECREED that defendants Siris and Guerrilla Capital and their agents, servants, employees, attorneys, and all persons in active concert or participation with them who receive actual notice of this Final Judgment by personal service or otherwise are permanently restrained and enjoined from violating, directly or indirectly, Section 10(b) of the Securities Exchange Act of 1934 (the "Exchange Act") [15

U.S.C. § 78j(b)] and Rule 10b-5 promulgated thereunder [17 C.F.R. § 240.10b-5], by using any means or instrumentality of interstate commerce, or of the mails, or of any facility of any national securities exchange, in connection with the purchase or sale of any security:

- (a) to employ any device, scheme, or artifice to defraud;
- (b) to make any untrue statement of a material fact or to omit to state a material fact necessary in order to make the statements made, in the light of the circumstances under which they were made, not misleading; or
- (c) to engage in any act, practice, or course of business which operates or would operate as a fraud or deceit upon any person.

П.

IT IS HEREBY FURTHER ORDERED, ADJUDGED, AND DECREED that defendants Siris and Guerrilla Capital and their agents, servants, employees, attorneys, and all persons in active concert or participation with them who receive actual notice of this Final Judgment by personal service or otherwise are permanently restrained and enjoined from violating Section 17(a) of the Securities Act of 1933 (the "Securities Act") [15 U.S.C. § 77q(a)] in the offer or sale of any security by the use of any means or instruments of transportation or communication in interstate commerce or by use of the mails, directly or indirectly:

- (a) to employ any device, scheme, or artifice to defraud;
- (b) to obtain money or property by means of any untrue statement of a material fact or any omission of a material fact necessary in order to make the statements made, in light of the circumstances under which they were made, not misleading;

or

(c) to engage in any transaction, practice, or course of business which operates or would operate as a fraud or deceit upon the purchaser.

IIL

IT IS HEREBY FURTHER ORDERED, ADJUDGED, AND DECREED that defendant Siris and his agents, servants, employees, attorneys, and all persons in active concert or participation with him who receives actual notice of this Final Judgment by personal service or otherwise are permanently restrained and enjoined from violating Section 206(4) of the Advisers Act [15 U.S.C. § 80b-6(4)] and Rule 206(4)-8 thereunder [17 C.F.R. § 275.206(4)-8], while acting as an investment adviser to any pooled investment vehicle, by use of the mails or any means or instrumentalities of interstate commerce, directly or indirectly, to employ any device, scheme, or artifice to defraud any client or prospective client, to make any untrue statement of a material fact or to omit to state a material fact necessary to make the statements made, in light of the circumstances under which they were made, not misleading, to any investor or prospective investor in the pooled investment vehicle, or otherwise engage in any act, practice, or course of business that is fraudulent, deceptive, or manipulative with respect to any investor or prospective investor in the pooled investment vehicle.

IV.

IT IS HEREBY FURTHER ORDERED, ADJUDGED, AND DECREED that defendants Siris and Guerrilla Capital and their agents, servants, employees, attorneys, and all persons in active concert or participation with them who receive actual notice of this Final Judgment by personal service or otherwise are permanently restrained and enjoined from violating Rule 105 of Regulation M [17 C.F.R. § 242.105] to sell short any security that is the subject of an offering of equity securities for cash pursuant to a registration statement or a notification on Form 1-A or Form

1-E filed under the Securities Act, and purchase the offered security from an underwriter or broker or dealer participating in the offering if such short sale was effected during the Rule 105 restricted period.

V.

IT IS HEREBY FURTHER ORDERED, ADJUDGED, AND DECREED that defendant Siris and his agents, servants, employees, attorneys, and all persons in active concert or participation with him who receives actual notice of this Final Judgment by personal service or otherwise are permanently restrained and enjoined from violating Section 15(a) of the Exchange Act [15 U.S.C. § 780(a)] to make use of the mails or any means or instrumentality of interstate commerce to effect transactions in, or to induce or attempt to induce the purchase or sale of, any security unless such broker or dealer is registered with the Commission as such or associated with an entity registered with the Commission as a broker or dealer.

VL.

IT IS HEREBY FURTHER ORDERED, ADJUDGED, AND DECREED that defendants Siris and Hua Mei and their agents, servants, employees, attorneys, and all persons in active concert or participation with them who receive actual notice of this Final Judgment by personal service or otherwise are permanently restrained and enjoined from violating Section 5 of the Securities Act [15 U.S.C. § 77e] by, directly or indirectly, in the absence of any applicable exemption:

(a) Unless a registration statement is in effect as to a security, making use of any means or instruments of transportation or communication in interstate commerce or of the mails to sell such security through the use or medium of any prospectus or otherwise:

- (b) Unless a registration statement is in effect as to a security, carrying or causing to be carried through the mails or in interstate commerce, by any means or instruments of transportation, any such security for the purpose of sale or for delivery after sale; or
- (c) Making use of any means or instruments of transportation or communication in interstate commerce or of the mails to offer to sell or offer to buy through the use or medium of any prospectus or otherwise any security, unless a registration statement has been filed with the Commission as to such security, or while the registration statement is the subject of a refusal order or stop order or (prior to the effective date of the registration statement) any public proceeding or examination under Section 8 of the Securities Act [15 U.S.C. § 77h].

### VII.

IT IS HEREBY FURTHER ORDERED, ADJUDGED, AND DECREED that

Defendants are liable on a joint and several basis for disgorgement of \$592,942.39, representing
profits gained and/or losses avoided as a result of the conduct alleged in the Complaint, together
with prejudgment interest thereon in the amount of \$70,488.83. Defendants shall satisfy this
obligation by paying \$663,431.22, as provided in and pursuant to the terms of the payment
schedule set forth in paragraph IX below after entry of this Final Judgment.

## VIII.

IT IS FURTHER ORDERED, ADJUDGED, AND DECREED that defendant Siris shall pay a civil penalty in the amount of \$464,011.93 to the Securities and Exchange Commission pursuant to Sections 21(d)(3) and 21A of the Exchange Act [15 U.S.C. §§ 78u(d)(3) and 78u-1], Section 20(d) of the Securities Act [15 U.S.C. § 77t(d)], and Section 209(e) of the Advisers Act

[15 U.S.C. § 80-b(9)(e)]. Defendant Siris shall make this payment as provided in and pursuant to the terms of the payment schedule set forth in paragraph IX below after entry of this Final Judgment.

### IX.

Defendants Peter Siris, Guerrilla Capital Management, LLC, and Hua Mei 21<sup>st</sup> Century, LLC shall pay the total of disgorgement and prejudgment interest, and penalty (to be paid by Peter Siris) due of \$1,127,443.15 in two installments to the Commission according to the following schedule: (1) \$400,000.00, within 14 days of entry of this Final Judgment; and (2) \$727,443.15, within 90 days of entry of this Final Judgment.

Defendants may transmit payment electronically to the Commission, which will provide detailed ACH transfer/Fedwire instructions upon request. Payment may also be made directly from a bank account via Pay.gov through the SEC website at <a href="http://www.sec.gov/about/offices/ofm.htm">http://www.sec.gov/about/offices/ofm.htm</a>. Defendants may also pay by certified check, bank cashier's check, or United States postal money order payable to the Securities and Exchange Commission, which shall be delivered or mailed to

Enterprise Services Center Accounts Receivable Branch 6500 South MacArthur Boulevard Oklahoma City, OK 73169

and shall be accompanied by a letter identifying the case title, civil action number, and name of this Court; Peter Siris, Guerrilla Capital Management, LLC, and Hua Mei 21st Century, LLC as defendants in this action; and specifying that payment is made pursuant to this Final Judgment.

Defendants shall simultaneously transmit photocopies of evidence of payment and case identifying information to the Commission's counsel in this action. By making this payment, Defendants relinquish all legal and equitable right, title, and interest in such funds and no part of

the funds shall be returned to Defendants. The Commission shall send the funds paid pursuant to this Final Judgment to the United States Treasury.

Payments shall be deemed made on the date they are received by the Commission and shall be applied first to post judgment interest, which accrues pursuant to 28 U.S.C. § 1961 on any unpaid amounts due after the entry of Final Judgment. Prior to making the final payment set forth herein, defendants Peter Siris, Guerrilla Capital Management, LLC, and/or Hua Mei 21<sup>st</sup> Century, LLC shall contact the staff of the Commission for the amount due for the final payment.

The Commission may enforce the Court's judgment for disgorgement and prejudgment interest by moving for civil contempt (and/or through other collection procedures authorized by law) at any time after 14 days following entry of this Final Judgment. Defendants shall pay post judgment interest on any delinquent amounts pursuant to 28 U.S.C. § 1961.

If Defendants Peter Siris, Guerrilla Capital Management, LLC, and/or Hua Mei 21st Century, LLC fail to make any payment by the date agreed and/or in the amount agreed according to the schedule set forth above, all outstanding payments under this Final Judgment, including post-judgment interest, minus any payments made, shall become due and payable immediately at the discretion of the staff of the Commission without further application to the Court.

X.

IT IS FURTHER ORDERED, ADJUDGED, AND DECREED that this Court shall retain jurisdiction of this matter for the purposes of enforcing the terms of this Final Judgment.

# CONSENT OF DEFENDANTS PETER SIRIS, GUERRILLA CAPITAL MANAGEMENT, LLC, AND HUA MEI 21<sup>st</sup> CENTURY, LLC

- 1. Defendants Peter Siris, Guerrilla Capital Management, LLC, and Hua Mei 21<sup>st</sup>
  Century, LLC, waive service of a summons and the complaint in this action, enter a general appearance, and admit the Court's jurisdiction over Defendants and over the subject matter of this action.
- 2. Without admitting or denying the allegations of the complaint (except as to personal and subject matter jurisdiction, which Defendants admit), Defendants hereby consent to the entry of the final judgment in the form attached hereto (the "Final Judgment") and incorporated by reference herein, which, among other things:
  - (a) permanently restrains and enjoins defendants Siris and Guerrilla Capital from violating Section 10(b) of the Securities Exchange Act of 1934 ("Exchange Act") [15 U.S.C. § 78j(b)] and Rule 10b-5 thereunder [17 C.F.R. § 240.10b-5], Section 17(a) of the Securities Act of 1933 ("Securities Act") [15 U.S.C. § 77q(a)(1)], and Rule 105 of Regulation M [17 C.F.R. § 242.105]; defendants Siris and Hua Mei from violating Section 5(a) and Section 5(c) of the Securities Act [15 U.S.C. § 77e(a) and (c)]; and defendant Siris from violating Section 206(4) of the Investment Advisers Act of 1940 ("Advisers Act") [15 U.S.C. § 80b-6(4)] and Rule 206(4)-8 thereunder [17 C.F.R. § 275.206(4)-8], and Section 15(a) of the Exchange Act [15 U.S.C. § 78o(a)];
  - (b) orders Defendants, on a joint and several basis, to pay disgorgement in the amount of \$592,942.39, plus prejudgment interest thereon in the amount of \$70,488.83; and

- (c) orders defendant Siris to pay a civil penalty in the amount of \$464,011.93 under Section 21(d)(3) and 21A of the Exchange Act [15 U.S.C. §§ 78u(d)(3) and 78u-1], Section 20(d) of the Securities Act [15 U.S.C. § 77t(d)], and Section 209(e) of the Advisers Act [15 U.S.C. § 80-b(9)(e)].
- 3. Defendant Siris agrees that he shall not seek or accept, directly or indirectly, reimbursement or indemnification from any source, including but not limited to payment made pursuant to any insurance policy, with regard to any civil penalty amount that defendant Siris pays pursuant to the Final Judgment, regardless of whether such penalty amounts or any part thereof are added to a distribution fund or otherwise used for the benefit of investors. Defendant Siris further agrees that he shall not claim, assert, or apply for a tax deduction or tax credit with regard to any federal, state, or local tax for any penalty amounts that defendant Siris pays pursuant to the Final Judgment, regardless of whether such penalty amounts or any part thereof are added to a distribution fund or otherwise used for the benefit of investors.
- Defendants waive the entry of findings of fact and conclusions of law pursuant to
   Rule 52 of the Federal Rules of Civil Procedure.
- 4. Defendants waive the right, if any, to a jury trial and to appeal from the entry of the Final Judgment.
- 5. Defendants enter into this Consent voluntarily and represent that no threats, offers, promises, or inducements of any kind have been made by the Commission or any member, officer, employee, agent, or representative of the Commission to induce Defendants to enter into this Consent.
- Defendants agree that this Consent shall be incorporated into the Final Judgment with the same force and effect as if fully set forth therein.

- 7. Defendants will not oppose the enforcement of the Final Judgment on the ground, if any exists, that it fails to comply with Rule 65(d) of the Federal Rules of Civil Procedure, and hereby waive any objection based thereon.
- 8. Defendants waive service of the Final Judgment and agree that entry of the Final Judgment by the Court and filing with the Clerk of the Court will constitute notice to Defendants of its terms and conditions. Defendants further agree to provide counsel for the Commission, within thirty days after the Final Judgment is filed with the Clerk of the Court, with an affidavit or declaration stating that Defendants have received and read a copy of the Final Judgment.
- asserted against Defendants in this civil proceeding. Defendants acknowledge that no promise or representation has been made by the Commission or any member, officer, employee, agent, or representative of the Commission with regard to any criminal liability that may have arisen or may arise from the facts underlying this action or immunity from any such criminal liability. Defendants waive any claim of Double Jeopardy based upon the settlement of this proceeding, including the imposition of any remedy or civil penalty herein. Defendants further acknowledge that the Court's entry of a permanent injunction may have collateral consequences under federal or state law and the rules and regulations of self-regulatory organizations, licensing boards, and other regulatory organizations. Such collateral consequences include, but are not limited to, a statutory disqualification with respect to membership or participation in, or association with a member of, a self-regulatory organization. This statutory disqualification has consequences that are separate from any sanction imposed in an administrative proceeding. In addition, in any disciplinary proceeding before the Commission based on the entry of the injunction in this

action, Defendants understand that they shall not be permitted to contest the factual allegations of the complaint in this action.

- 10. Defendants understand and agree to comply with the Commission's policy "not to permit a defendant or respondent to consent to a judgment or order that imposes a sanction while denying the allegations in the complaint or order for proceedings." 17 C.F.R. § 202.5. In compliance with this policy, Defendants agree: (i) not to take any action or to make or permit to be made any public statement denying, directly or indirectly, any allegation in the complaint or creating the impression that the complaint is without factual basis; and (ii) that upon the filing of this Consent, Defendants hereby withdraw any papers filed in this action to the extent that they deny any allegation in the complaint. If Defendants breach this agreement, the Commission may petition the Court to vacate the Final Judgment and restore this action to its active docket.

  Nothing in this paragraph affects Defendants': (i) testimonial obligations; or (ii) right to take legal or factual positions in litigation or other legal proceedings in which the Commission is not a party.
- 11. Defendants hereby waive any rights under the Equal Access to Justice Act, the Small Business Regulatory Enforcement Fairness Act of 1996, or any other provision of law to seek from the United States, or any agency, or any official of the United States acting in his or her official capacity, directly or indirectly, reimbursement of attorney's fees or other fees, expenses, or costs expended by Defendants to defend against this action. For these purposes, Defendants agree that Defendants are not the prevailing party in this action since the parties have reached a good faith settlement.
- 12. In connection with this action and any related judicial or administrative proceeding or investigation commenced by the Commission or to which the Commission is a

party, Defendants (i) agree to appear and be interviewed by Commission staff at such times and places as the staff requests upon reasonable notice; (ii) will accept service by mail or facsimile transmission of notices or subpoenas issued by the Commission for documents or testimony at depositions, hearings, or trials, or in connection with any related investigation by Commission staff; (iii) appoint Defendants' undersigned attorney as agent to receive service of such notices and subpoenas; (iv) with respect to such notices and subpoenas, waive the territorial limits on service contained in Rule 45 of the Federal Rules of Civil Procedure and any applicable local rules, provided that the party requesting the testimony reimburses Defendants' travel, lodging, and subsistence expenses at the then-prevailing U.S. Government per diem rates; and (v) consent to personal jurisdiction over Defendants in any United States District Court for purposes of enforcing any such subpoena.

13. Defendants agree that the Commission may present the Final Judgment to the Court for signature and entry without further notice.

14. Defendants agree that this Court shall retain jurisdiction over this matter for the purpose of enforcing the terms of the Final Judgment.

July 6,2012

On July 6, 2012, Pater Siris

personally appeared before me and acknowledged executing the foregoing Consent.

SHEENA PATRICE WONG SHUE Notary Public, State of New York Qualified in Kings County No. 01W06253490 My Commission Expires 12/19/ 15 Notary Public Commission expires: 12 19 15

Dated: 456,2073

SHEENA PATRICE WONG SHUE Notary Public, State of New York Qualified in Kings County No. 01W06253490 My Commission Expires 12/19/ GUERRILLA CAPITAL MANAGEMENT, LLC HUA MEI 21<sup>ST</sup> CENTURY, LLC

By: letce FIAU

Title: MANYIN DRUGAL

Address: 465 Lexiyt Ade

On July 6, 2012, Peter Siris, a person known to me, personally appeared before me and acknowledged executing the foregoing Consent with full authority to do so on behalf of Guerrilla Capital Management, LLC, and Hua Mei 21st Century, LLC, as their Managing Director.

Notary Public

Commission expires:

Approved as to form:

M. Willam Munp

M. William Munno, Esq. Seward & Kissel LLP One Battery Park Plaza New York, NY 10004

(212) 574-1200 Attorney for Defendants Peter Siris,

Guerrilla Capital Management, LLC, and Hua Mei 21st Century, LLC

SO ORDERED:

Dated Systmby / 2012

United States District Judge

Ronnie Abrams
United States District Judge
Southern District of New York