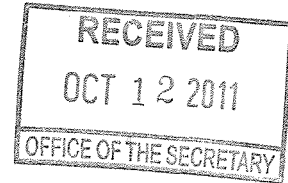


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UNITED STATES OF AMERICA
before the
SECURITIES AND EXCHANGE COMMISSION

ADMINISTRATIVE PROCEEDING
File No. 3-13927



In the Matter of

**GORDON BRENT PIERCE, NEWPORT
CAPITAL CORP., and JENIROB
COMPANY LTD.,**

Respondents.

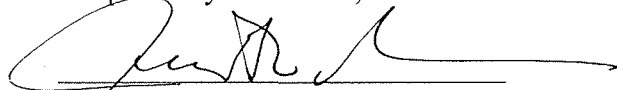
DIVISION OF ENFORCEMENT'S MOTION FOR ORAL ARGUMENT
ON THE PARTIES' CROSS-PETITIONS FOR REVIEW OF
INITIAL DECISION AS TO GORDON BRENT PIERCE

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Pursuant to Rule 451 the Commission's Rules of Practice, the Division of Enforcement requests that the Commission grant oral argument with respect to whether to affirm all or part of the Initial Decision as to Gordon Brent Pierce, issued on July 27, 2011 in this proceeding. Good cause exists for allowing oral argument. The Commission's decisional process would be aided because the parties' cross-petitions for review raise significant procedural and policy issues regarding enforcement of Section 5 of the Securities Act of 1933 and regarding the equitable and legal affirmative defenses, particularly res judicata, that may be raised by respondents in administrative proceedings alleging such violations.

Dated: October 11, 2011

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Marc J. Fagel', written over a horizontal line.

Marc J. Fagel

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