## U.S. SECURITIES AND EXCHANGE COMMISSION Washington, D.C.

SECURITIES EXCHANGE ACT OF 1934 Release No. 51618 / April 27, 2005

## **Administrative Proceeding File No. 3-11913**

In the Matter of Affinity International Travel Systems, Inc., BIFS Technologies Corp., Brandmakers, Inc., Consolidated General Corp., E-Rex, Inc., and IEMI

## **Administrative Proceeding File No. 3-11912**

In the Matter of ePhone Telecom, Inc. and National Institute Companies of America, Inc.

## SECURITIES AND EXCHANGE COMMISSION INSTITUTES ADMINISTRATIVE PROCEEDINGS AGAINST EIGHT HIGH VOLUME DELINQUENT PINK SHEET COMPANIES FOR FAILURE TO MAKE REQUIRED PERIODIC FILINGS

The U.S. Securities and Exchange Commission today instituted two separate public administrative proceedings against a total of eight companies to determine whether the registration of each class of their securities should be revoked or suspended for failure to file required periodic reports.

In the Matter of Affinity International Travel Systems, Inc., et al., Administrative Proceeding File No. 3-11913

In this proceeding, the Commission instituted administrative proceedings against the following issuers:

- Affinity International Travel Systems, Inc.
- BIFS Technologies Corp.
- Brandmakers, Inc.
- Consolidated General Corp.
- E-Rex, Inc.
- IEMI

In this Order, the Division of Enforcement alleges that the six issuers are delinquent in their required periodic filings with the Commission. The Division of Enforcement also alleges that each of these issuers represent some of the highest volume delinquent issuers quoted on the Pink Sheets.

*In the Matter of ePhone Telecom, Inc., et al.*, Administrative Proceeding File No. 3-11912

In this proceeding, the Commission issued administrative proceedings against the following issuers:

- ePhone Telecom, Inc.
- National Institute Companies of America, Inc.

In this Order, the Division of Enforcement alleges that the two issuers are delinquent in their required periodic filings with the Commission. The Division of Enforcement also alleges that each of these issuers represent some of the highest volume delinquent issuers quoted on the Pink Sheets.

In both of these proceedings, instituted pursuant to Section 12(j) of the Securities Exchange Act of 1934 (Exchange Act), a hearing will be scheduled before an Administrative Law Judge. At those hearings, the judge will hear evidence from the Division of Enforcement and the respondents to determine whether the allegations of the Division of Enforcement contained in the Orders, which the Division alleges constitute violations of Section 13(a) of the Exchange Act and Rules 13a-1 and 13a-13 thereunder, are true. The judge will then determine pursuant to Exchange Act Section 12 whether the registrations of the securities of these respondents should be revoked, or in the alternative, suspended for a period not exceeding twelve months.

- See also the Order Instituting Administrative Proceedings, In the Matter of Affinity International Travel Systems, Inc., et al., Administrative Proceeding File No. 3-11913
- See also the Order Instituting Administrative Proceedings, *In the Matter of ePhone Telecom, Inc., et al.*, Administrative Proceeding File No. 3-11912
- See also the Order of Suspension of Trading, *In the Matter of Active Link Communications, Inc.*, et al., File No. 500-1