

UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934
Release No. 104839 / February 13, 2026

INVESTMENT ADVISERS ACT OF 1940
Release No. 6945 / February 13, 2026

ADMINISTRATIVE PROCEEDING
File No. 3-22592

In the Matter of

KENNETH A. WELSH,

Respondent.

**ORDER INSTITUTING
ADMINISTRATIVE PROCEEDINGS
PURSUANT TO SECTION 15(b) OF THE
SECURITIES EXCHANGE ACT OF 1934
AND SECTION 203(f) OF THE
INVESTMENT ADVISERS ACT OF 1940,
MAKING FINDINGS, AND IMPOSING
REMEDIAL SANCTIONS**

I.

The Securities and Exchange Commission (“Commission”) deems it appropriate and in the public interest that public administrative proceedings be, and hereby are, instituted pursuant to Section 15(b) of the Securities Exchange Act of 1934 (“Exchange Act”) and Section 203(f) of the Investment Advisers Act of 1940 (“Advisers Act”) against Kenneth A. Welsh (“Welsh” or “Respondent”).

II.

In anticipation of the institution of these proceedings, Respondent has submitted an Offer of Settlement (the “Offer”) which the Commission has determined to accept. Solely for the purpose of these proceedings and any other proceedings brought by or on behalf of the Commission, or to which the Commission is a party, Respondent admits the Commission’s jurisdiction over him and the subject matter of these proceedings, and the findings contained in paragraphs III.2 and III.4 below, and consents to the entry of this Order Instituting Administrative Proceedings Pursuant to Section 15(b) of the Securities Exchange Act of 1934 and Section 203(f) of the Investment Advisers Act of 1940, Making Findings, and Imposing Remedial Sanctions (“Order”), as set forth below.

III.

On the basis of this Order and Respondent's Offer, the Commission finds that:

1. Welsh, age 44, resides in River Edge, New Jersey, and was previously a registered representative and investment adviser representative associated with registered broker-dealer and investment adviser Wells Fargo Clearing Services, LLC ("Wells Fargo") from September 2012 until his termination in June 2021. Welsh previously held FINRA Series 7, 31 and 66 licenses.

2. On September 23, 2025, a judgment was entered by consent against Welsh, permanently enjoining him from future violations of Section 17(a)(1) and (a)(2) of the Securities Act of 1933; Section 10(b) of the Exchange Act and Rule 10b-5 thereunder; and Sections 206(1) and (2) of the Advisers Act, as set forth in the judgment entered in the civil action entitled Securities and Exchange Commission v. Welsh, 21-cv-19387 (WJM/JSA) in the United States District Court for the District of New Jersey.

3. The Commission's complaint, filed on October 28, 2021, alleged Welsh misappropriated customer and client account funds to pay funds owed on credit card accounts held in the name of his own wife and parents, which he used for his personal benefit. He also caused numerous checks to be fraudulently drawn on his clients' and customer's accounts, which he secretly used to buy gold coins and other precious metals and to pay for his personal expenses.

4. On November 20, 2024, Welsh pled guilty to wire fraud and investment adviser fraud charges before the United States District Court for the District of New Jersey, in United States v. Welsh, 23 cr. 932 (D.N.J.) based on his orchestrating and conducting a scheme to defraud investors. On July 28, 2025, Welsh was sentenced to, among other things, 44 months' imprisonment.

IV.

In view of the foregoing, the Commission deems it appropriate and in the public interest to impose the sanctions agreed to in Respondent Welsh's Offer.

Accordingly, it is hereby ORDERED pursuant to Section 15(b) of the Exchange Act and Section 203(f) of the Advisers Act, that Respondent Welsh be, and hereby is barred from association with any broker, dealer, investment adviser, municipal securities dealer, municipal advisor, transfer agent, or nationally recognized statistical rating organization.

Any reapplication for association by the Respondent will be made to the appropriate self-regulatory organization, or if there is none, to the Commission by contacting the Division of Enforcement's Office of Chief Counsel at ENF-Reentry@sec.gov, and will be subject to the applicable laws and regulations governing the reentry process. Reentry may be conditioned upon a number of factors, including, but not limited to, compliance with the Commission's order and

payment of any or all of the following: (a) any disgorgement or civil penalties ordered by a Court against the Respondent in any action brought by the Commission; (b) any arbitration award related to the conduct that served as the basis for the Commission order; (c) any self-regulatory organization arbitration award to a customer, whether or not related to the conduct that served as the basis for the Commission order; and (d) any restitution order by a self-regulatory organization, whether or not related to the conduct that served as the basis for the Commission order.

By the Commission.

Vanessa A. Countryman
Secretary