

**UNITED STATES OF AMERICA**  
**Before the**  
**SECURITIES AND EXCHANGE COMMISSION**

**SECURITIES EXCHANGE ACT OF 1934**  
**Release No. 90040 / September 29, 2020**

**ADMINISTRATIVE PROCEEDING**  
**File No. 3-20098**

**In the Matter of**

**JEFFREY STEBBINS**

**Respondent.**

**ORDER INSTITUTING ADMINISTRATIVE  
PROCEEDINGS PURSUANT TO SECTION  
15(b) OF THE SECURITIES EXCHANGE  
ACT OF 1934, MAKING FINDINGS, AND  
IMPOSING REMEDIAL SANCTIONS**

**I.**

The Securities and Exchange Commission (“Commission”) deems it appropriate and in the public interest that public administrative proceedings be, and hereby are, instituted pursuant to Section 15(b) of the Securities Exchange Act of 1934 (“Exchange Act”) against Respondent Jeffrey Stebbins (“Respondent” or “Stebbins”).

**II.**

In anticipation of the institution of these proceedings, Respondent has submitted an Offer of Settlement (the “Offer”) which the Commission has determined to accept. Solely for the purpose of these proceedings and any other proceedings brought by or on behalf of the Commission, or to which the Commission is a party, Respondent admits the Commission’s jurisdiction over him and the subject matter of these proceedings, and the findings contained in paragraph III. 2 below, and consents to the entry of this Order Instituting Administrative Proceedings Pursuant To Section 15(b) of the Securities Exchange Act Of 1934, Making Findings, and Imposing Remedial Sanctions (“Order”), as set forth below.

**III.**

On the basis of this Order and Respondent’s Offer, the Commission finds that

1. From June 2002 through June 2007, Stebbins was a registered representative associated with Times Securities and Berry-Shino Securities, broker-dealers registered with the Commission. Stebbins ceased to be associated with a registered broker-dealer on June 8, 2007

when Times Securities ceased its registration. After June 8, 2007, Stebbins acted as an unregistered broker-dealer through at least August 2009 through his active and continuous solicitation, offer, and sale of several entities including Noble Innovations, Inc. (“Noble Innovations”), which is a penny stock. Respondent, 45 years old, is a resident of Mesa, Arizona.

2. On September 24, 2020, a final judgment was entered by consent against Stebbins permanently enjoining him from future violations of Section 17(a) of the Securities Act of 1933 (“Securities Act”), Sections 10(b), 13(d), and 15(a) of the Exchange Act, and Exchange Act Rules 10-5, 13d-1, and 13d-2 in a Civil Action entitled *SEC v. Stebbins et al*, No. 13-cv-755-PHX-SRB (D. Az.) (filed April 16, 2013), and ordering him to pay, on a joint and several basis with his co-defendant, disgorgement of \$1,692,323.50, together with prejudgment interest in the amount of \$323,567.81. Any amounts that Stebbins pays as disgorgement shall be credited against the criminal restitution ordered against him in a related Arizona State criminal case.

3. The Commission’s complaint alleged that, from April 2006 through mid-2009, Stebbins, along with his co-defendant, perpetrated a multi-faceted fraudulent scheme in connection with investments in a tankless water heater venture. The complaint further alleges that Stebbins misappropriated investor funds and stock, induced investors to enter into a fraudulent share swap and used client accounts to engage in profitable trading for himself. The complaint also alleges that Stebbins acted as an unregistered broker-dealer and failed to report his beneficial interest in Noble Innovations.

4. On August 20, 2019, Stebbins entered guilty pleas to a Class 4 felony for three separate accounts of selling unregistered securities in a related Arizona criminal action entitled *State of Arizona v. Stebbins & Jones*, Case No. CR2015-001719-001 (Superior Court of Arizona, Maricopa County). On December 13, 2019, the Arizona Superior Court, Maricopa County, sentenced Stebbins to 60 days in prison and 8 year probation. On June 2, 2020, the court issued an order of \$1,771,995 restitution.

#### IV.

In view of the foregoing (but excluding paragraph III.B4 above), the Commission deems it appropriate and in the public interest to impose the sanctions agreed to in Respondent Stebbins’ Offer.

Accordingly, pursuant to Section Sections 15(b) of the Exchange Act, it is hereby ORDERED that:

A. Respondent Stebbins be, and hereby is barred from association with any broker, dealer, investment adviser, municipal securities dealer, municipal advisor, transfer agent, or nationally recognized statistical rating organization.

B. Any reapplication for association by the Respondent will be subject to the applicable laws and regulations governing the reentry process, and reentry may be conditioned upon a number of factors, including, but not limited to, compliance with the Commission’s order

and payment of any or all of the following: (a) any disgorgement or civil penalties ordered by a Court against the Respondent in any action brought by the Commission; (b) any disgorgement amounts ordered against the Respondent for which the Commission waived payment; (c) any arbitration award related to the conduct that served as the basis for the Commission order; (d) any self-regulatory organization arbitration award to a customer, whether or not related to the conduct that served as the basis for the Commission order; and (e) any restitution order by a self-regulatory organization, whether or not related to the conduct that served as the basis for the Commission order.

By the Commission.

Vanessa A. Countryman  
Secretary