

UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934
Release No. 87591 / November 22, 2019

ADMINISTRATIVE PROCEEDING
File No. 3-19604

In the Matter of

RENWICK HADDOW,

Respondent.

**ORDER INSTITUTING
ADMINISTRATIVE PROCEEDINGS
PURSUANT TO SECTION 15(b) OF THE
SECURITIES EXCHANGE ACT OF 1934,
MAKING FINDINGS, AND IMPOSING
REMEDIAL SANCTIONS**

I.

The Securities and Exchange Commission (“Commission”) deems it appropriate and in the public interest that public administrative proceedings be, and hereby are, instituted pursuant to Section 15(b) of the Securities Exchange Act of 1934 (“Exchange Act”).

II.

In anticipation of the institution of these proceedings, Respondent Renwick Haddow (“Haddow” or “Respondent”) has submitted an Offer of Settlement (the “Offer”) which the Commission has determined to accept. Solely for the purpose of these proceedings and any other proceedings brought by or on behalf of the Commission, or to which the Commission is a party, Respondent admits the Commission’s jurisdiction over him and the subject matter of these proceedings, and the findings contained in paragraphs 2 through 4 below, and consents to the entry of this Order Instituting Administrative Proceedings Pursuant to Section 15(b) of the Securities Exchange Act of 1934, Making Findings, and Imposing Remedial Sanctions (“Order”), as set forth below.

III.

On the basis of this Order and Respondent’s Offer, the Commission finds that:

1. Haddow founded and controlled Bar Works, Inc. (“Bar Works”), Bar Works 7th Avenue, Inc. (“7th Avenue”), Bar Works Capital, LLC (“Capital”) and Bitcoin Store, Inc. (“Bitcoin Store”), all Delaware companies with their principal place of business in New York, New York. Haddow also founded and controlled the unregistered broker-dealer, InCrowd Equity, Inc. (“InCrowd”) which likewise was a Delaware corporation with its principal place of business in New York, New York. Haddow, age 50, is a citizen of the United Kingdom (“U.K.”) and resides in New York, New York.

2. On September 10, 2019, a final judgment was entered by consent against Haddow, permanently enjoining him from future violations of Section 17(a) of the Securities Act of 1933 (“Securities Act”); Section 10(b) of the Exchange Act, and Rule 10b-5 thereunder; and Section 15(a) of the Exchange Act, in the civil action entitled Securities and Exchange Commission v. Renwick Haddow, et al., Civil Action Number 17-CV-4950, in the United States District Court for the Southern District of New York.

3. The Commission’s complaint alleged that from approximately May 2015 through 2017, Haddow used InCrowd and other marketers to sell securities in Bar Works and 7th Avenue, a purported chain of co-working spaces located in former bars and restaurants, and Bitcoin Store, a purported platform for customers to hold and trade Bitcoin. The offering materials for Bar Works and Bitcoin Store given to investors made numerous misrepresentations, including that fictitious persons were officers or directors of Bar Works, 7th Avenue, and Bitcoin Store, and omitted any mention of Haddow, who had previously been disqualified from serving as a company director in the “U.K.” and had been sued by a U.K. regulator for misleading investors in an investment scheme. Between January 2015 and June 2017, Haddow, through Bar Works, 7th Avenue, and Bitcoin Store, collectively raised over \$37 million from investors.

4. On May 8, 2019, Haddow pled guilty to two counts of conspiracy to commit wire fraud in violation of 18 U.S.C. §1349, and two counts of wire fraud in violation of 18 U.S.C. §§1343 and 2, before the United States District Court for the Southern District of New York, in United States v. Haddow, 19-CR-340 (LTS) (S.D.N.Y.).

5. The counts of the criminal complaint to which Haddow pled guilty alleged, inter alia, that Haddow defrauded investors in Bitcoin Store (Count 1) and Bar Works (Count 2) and obtained money and property by means of materially false and misleading statements in offering documents to investors, misappropriated the proceeds of investor funds for his personal use, and that he transmitted and caused to be transmitted by means of wire, radio, and television, communications in interstate and foreign commerce, writings, signs, signals, pictures, and sounds for the purpose of executing such schemes and artifice.

IV.

In view of the foregoing, the Commission deems it appropriate and in the public interest to impose the sanctions agreed to in Respondent Haddow's Offer.

Accordingly, it is hereby ORDERED pursuant to Section 15(b)(6) of the Exchange Act, that Respondent be, and hereby is barred from association with any broker, dealer, investment adviser, municipal securities dealer, municipal advisor, transfer agent, or nationally recognized statistical rating organization; and barred from participating in any offering of a penny stock, including: acting as a promoter, finder, consultant, agent or other person who engages in activities with a broker, dealer or issuer for purposes of the issuance or trading in any penny stock, or inducing or attempting to induce the purchase or sale of any penny stock.

Any reapplication for association by the Respondent will be subject to the applicable laws and regulations governing the reentry process, and reentry may be conditioned upon a number of factors, including, but not limited to, the satisfaction of any or all of the following: (a) any disgorgement ordered against the Respondent, whether or not the Commission has fully or partially waived payment of such disgorgement; (b) any arbitration award related to the conduct that served as the basis for the Commission order; (c) any self-regulatory organization arbitration award to a customer, whether or not related to the conduct that served as the basis for the Commission order; and (d) any restitution order by a self-regulatory organization, whether or not related to the conduct that served as the basis for the Commission order.

For the Commission, by its Secretary, pursuant to delegated authority.

Vanessa A. Countryman
Secretary