

UNITED STATES OF AMERICA
before the
SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934
Release No. 81809 / October 3, 2017

Admin. Proc. File No. 3-17990

In the Matter of

INTELLICELL BIOSCIENCES, INC.

NOTICE THAT INITIAL DECISION HAS BECOME FINAL

The time for filing a petition for review of the initial decision in this proceeding has expired. No such petition has been filed by Intellicell Biosciences, Inc., and the Commission has not chosen to review the decision on its own initiative.

Accordingly, notice is hereby given, pursuant to Rule 360(d) of the Commission's Rules of Practice,¹ that the initial decision of the administrative law judge has become the final decision of the Commission with respect to Intellicell Biosciences, Inc.² The order contained in that decision is hereby declared final. The initial decision ordered that, pursuant to Section 12(j) of the Securities Exchange Act of 1934, the registration of each class of registered securities of Intellicell Biosciences, Inc., is hereby revoked. The revocation is effective as of October 4, 2017.

For the Commission, by the Office of the General Counsel, pursuant to delegated authority.

Brent J. Fields
Secretary

¹ 17 C.F.R. § 201.360(d).

² *Digital Brand Media & Mktg. Grp., Inc., and Intellicell Biosciences, Inc.*, Initial Decision Rel. No. 1145 (June 19, 2017), 116 SEC Docket 20, 2017 WL 2629364. The Central Index Key number for Intellicell Biosciences, Inc., is 1125280.