UNITED STATES OF AMERICA before the SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934 Release No. 78910 / September 23, 2016

Admin. Proc. File No. 3-17032

In the Matter of

REON HOLDINGS, INC.

NOTICE THAT INITIAL DECISION HAS BECOME FINAL

The time for filing a petition for review of the initial decision in this proceeding has expired. No such petition has been filed by REON Holdings, Inc., and the Commission has not chosen to review the decision on its own initiative.

Accordingly, notice is hereby given, pursuant to Rule 360(d) of the Commission's Rules of Practice,¹ that the initial decision of the administrative law judge has become the final decision of the Commission with respect to REON Holdings, Inc.² The order contained in that decision is hereby declared effective. The initial decision ordered that, pursuant to Section 12(j) of the Securities Exchange Act of 1934, the registration of each class of registered securities of REON Holdings, Inc., is revoked.

For the Commission, by the Office of the General Counsel, pursuant to delegated authority.

Brent J. Fields Secretary

¹ 17 C.F.R. § 201.360(d).

² Buncombe, Inc., Cotton Bay Holdings, Inc., Middlesex Inc., and REON Holdings, Inc., Initial Decision Release No. 1043 (Aug. 4, 2016), 114 SEC Docket 13, 2016 SEC LEXIS 2684. The Central Index Key number for REON Holdings, Inc., is 1554241.