

UNITED STATES OF AMERICA
before the
SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934
Release No. 77616 / April 14, 2016

Admin. Proc. File No. 3-17042

In the Matter of

DC BRANDS INTERNATIONAL, INC.

NOTICE THAT INITIAL DECISION HAS BECOME FINAL

The time for filing a petition for review of the initial decision in this proceeding has expired. No such petition has been filed by DC Brands International, Inc., and the Commission has not chosen to review the decision on its own initiative.

Accordingly, notice is hereby given, pursuant to Rule 360(d) of the Commission's Rules of Practice,¹ that the initial decision of the administrative law judge has become the final decision of the Commission with respect to DC Brands International, Inc.² The order contained in that decision is hereby declared effective. The initial decision ordered that, under Section 12(j) of the Securities Exchange Act of 1934, the registration of each class of registered securities of DC Brands International, Inc., is hereby revoked.

For the Commission, by the Office of the General Counsel, pursuant to delegated authority.

Brent J. Fields
Secretary

¹ 17 C.F.R. § 201.360(d).

² *DC Brands Int'l, Inc.*, Initial Decision Release No. 963 (Feb. 18, 2016), 113 SEC Docket 10, 2016 WL 683422. The Central Index Key number for DC Brands International, Inc., is 0001393463.