

UNITED STATES OF AMERICA
before the
SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934
Release No. 72767 / August 5, 2014

ADMINISTRATIVE PROCEEDING
File No. 3-16001

In the Matter of

ROBERT B. COOK, Esq.,

Respondent.

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**ORDER INSTITUTING ADMINISTRATIVE
PROCEEDINGS PURSUANT TO RULE
102(e) OF THE COMMISSION’S RULES OF
PRACTICE, MAKING FINDINGS, AND
IMPOSING REMEDIAL SANCTIONS**

I.

The Securities and Exchange Commission (“Commission”) deems it appropriate and in the public interest that public administrative proceedings be, and hereby are, instituted against Robert B. Cook (“Respondent” or “Cook”) pursuant to Rule 102(e)(3)(i) of the Commission’s Rules of Practice¹.

II.

In anticipation of the institution of these proceedings, Respondent has submitted an Offer of Settlement (the “Offer”) which the Commission has determined to accept. Solely for the purpose of these proceedings and any other proceedings brought by or on behalf of the

¹ Rule 102(e)(3)(i) provides, in relevant part, that:

The Commission, with due regard to the public interest and without preliminary hearing, may, by order, . . . suspend from appearing or practicing before it any attorney . . . who has been by name permanently enjoined by any court of competent jurisdiction, by reason of his or her misconduct in an action brought by the Commission, from violating or aiding and abetting the violation of any provision of the Federal securities laws or of the rules and regulations thereunder.

Commission, or to which the Commission is a party, and without admitting or denying the findings herein, except as to the Commission's jurisdiction over him and the subject matter of these proceedings, and the findings contained in Section III.3 below, which are admitted, Respondent consents to the entry of this Order Instituting Administrative Proceedings Pursuant to Rule 102(e) of the Commission's Rules of Practice, Making Findings, and Imposing Remedial Sanctions ("Order"), as set forth below.

III.

On the basis of this Order and Respondent's Offer, the Commission finds that:

1. Cook, age 72, has been a lawyer licensed to practice in the State of Florida. During the relevant time period, he served as general counsel to E-Monee.com, Inc.

2. E-Monee was a Nevada corporation with principal offices in Ft. Lauderdale, FL. During the relevant time period, E-Monee's common stock was quoted on the OTC Link operated by OTC Markets Group Inc. under the symbol "EMNC." E-Monee has never registered an offering of securities under the Securities Act or a class of securities under the Exchange Act. E-Monee's stock is a "penny stock" as defined by the Exchange Act.

3. On June 5, 2014, a Judgment was entered against Cook, permanently enjoining him from future violations of Section 17(a)(1) and (3) of the Securities Act of 1933 ("Securities Act"), 15 U.S.C. §§ 77q(a)(1) and 77q(a)(3), in the civil action entitled Securities and Exchange Commission v. E-Monee.Com, Inc., et al., Civil Action Number 13-CV-60637-ZLOCH, in the United States District Court for the Southern District of Florida. Cook was also barred from participating in any offering of a penny stock and ordered to pay a civil money penalty with the amount to be determined at a later date.

4. The Commission's Complaint alleged, among other things, that from approximately January 2010 through at least May 2011, E-Monee.Com, its president, and Cook, engaged in the fraudulent offer of E-Monee securities by engaging in a scheme to defraud potential investors by soliciting them to buy shares in E-Monee under false pretenses that the company owned Mexican bonds purportedly worth approximately \$5 billion that the Central Bank of Mexico had validated. The Complaint further alleged that they also misrepresented that E-Monee's shares would substantially increase in value. In reality, the Mexican bonds the company owned were essentially worthless and there was no valid basis for the claims that E-Monee's shares would substantially increase in value.

IV.

In view of the foregoing, the Commission deems it appropriate and in the public interest to impose the sanction agreed to in Respondent Cook's Offer.

Accordingly, it is hereby ORDERED, pursuant to Rule 102(e)(3)(i) of the Commission's Rules of Practice, effective immediately, that:

A. Cook is suspended from appearing or practicing before the Commission as an attorney.

By the Commission.

Jill M. Peterson
Assistant Secretary