

**UNITED STATES OF AMERICA**  
**Before the**  
**SECURITIES AND EXCHANGE COMMISSION**

**SECURITIES ACT OF 1933**  
**Release No. 9564 / March 25, 2014**

**ADMINISTRATIVE PROCEEDING**  
**File No. 3-15812**

**In the Matter of**  
  
**the Registration Statement of**  
  
**Creative Vision Alliance Corporation,**  
**210 White Wing Dr. #B**  
**Columbia, South Carolina 29229**  
  
**Respondent.**

**ORDER FIXING TIME AND PLACE**  
**OF PUBLIC HEARING AND INSTITUTING**  
**PROCEEDINGS PURSUANT TO SECTION 8(d)**  
**OF THE SECURITIES ACT OF 1933**

**I.**

The Commission's public official files disclose that:

On March 12, 2014, Creative Vision Alliance Corporation, ("Respondent") filed a Form S-1 registration statement (the "Registration Statement") with the Commission. Respondent's Registration Statement was labeled as a "prospectus" and states that Respondent plans to issue 7,000,000 shares of common stock at an offering price of \$.25 per share.

**II.**

After an investigation, the Division of Enforcement alleges that:

**A.     RESPONDENT**

1.     Respondent is a South Carolina corporation headquartered in Columbia, South Carolina.

B. MATERIAL DEFICIENCIES

1. The Registration Statement does not include audited financial statements, as required by Form S-1, Part 1—Information Required in Prospectus, Item 11(e), and Regulation S-X of the Securities Act of 1933 (“Securities Act”). *See* Form S-1, Part 1—Information Required in Prospectus, Item 11(e).

2. The Registration Statement fails to provide management’s discussion and analysis of Creative Vision’s historical and interim financial information as required by Form S-1, Part 1—Information Required in Prospectus, Item 11(h), and Regulation S-K, Item 303. *See* Form S-1, Part 1—Information Required in Prospectus, Item 11(h).

3. The Registration Statement fails to provide signatures as required by Form S-1, Part II. *See* Form S-1.

**III.**

The Commission, having considered the aforesaid, deems it appropriate and in the public interest that public proceedings pursuant to Section 8(d) of the Securities Act be instituted with respect to the Registration Statement to determine whether the allegations of the Division of Enforcement are true; to afford the Respondent an opportunity to establish any defenses to these allegations; and to determine whether a stop order should issue suspending the effectiveness of the Registration Statement referred to herein.

Accordingly, IT IS ORDERED that public proceedings be and hereby are instituted under Section 8(d) of the Securities Act, such hearing to be commenced at 2:00 p.m. on April 7, 2014, at the Commission’s offices at 100 F Street N.E., Washington, DC 20549, and to continue thereafter at such time and place as the hearing officer may determine.

IT IS FURTHER ORDERED that these proceedings shall be presided over by an Administrative Law Judge to be designated by further order, who is authorized to perform all the duties of an Administrative Law Judge as set forth in the Commission’s Rules of Practice or as otherwise provided by law.

IT IS FURTHER ORDERED that the Respondent shall file an Answer to the allegations contained in this Order within ten (10) days after service of this Order, pursuant to Rule 220 of the Commission’s Rules of Practice, 17 C.F.R. § 201.220. If the Respondent fails to file the directed answer, or fails to appear at a hearing after being duly notified, the Respondent may be deemed in default and the proceedings may be determined against the Respondent upon consideration of this Order, the allegations of which may be deemed to be true as provided by Rules 155(a), 220(f), 221(f) and 310 of the Commission’s Rules of Practice, 17 C.F.R. §§ 201.155(a), 201.220(f), 201.221(f) and 201.310. This Order shall be served forthwith upon the Respondent in accordance with Rule 141 of the Commission’s Rules of Practice, 17 C.F.R. § 201.141.

IT IS FURTHER ORDERED that the Administrative Law Judge shall issue an initial decision no later than 120 days from the date of service of this Order, pursuant to Rule 360(a)(2) of the Commission's Rules of Practice. In the absence of an appropriate waiver, no officer or employee of the Commission engaged in the performance of investigative or prosecuting functions in this or any factually related proceeding will be permitted to participate or advise in the decision of this matter, except as witness or counsel in proceedings held pursuant to notice. Since this proceeding is not "rule making" within the meaning of Section 551 of the Administrative Procedure Act, it is not deemed subject to the provisions of Section 553 delaying the effective date of any final Commission action.

By the Commission.

Jill M. Peterson  
Assistant Secretary