UNITED STATES OF AMERICA Before the SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934 Release No. 70410 / September 16, 2013

ADMINISTRATIVE PROCEEDING File No. 3-15493

In the Matter of

PEAK6 CAPITAL MANAGEMENT LLC

Respondent.

ORDER INSTITUTING CEASE-AND-DESIST PROCEEDINGS PURSUANT TO SECTION 21C OF THE SECURITIES EXCHANGE ACT OF 1934, MAKING FINDINGS, AND IMPOSING A CEASE-AND-DESIST ORDER AND CIVIL PENALTY

I.

The Securities and Exchange Commission ("Commission") deems it appropriate that cease-and-desist proceedings be, and hereby are, instituted pursuant to Section 21C of the Securities Exchange Act of 1934 ("Exchange Act"), against PEAK6 Capital Management LLC ("PEAK6" or "Respondent").

II.

In anticipation of the institution of these proceedings, Respondent has submitted an Offer of Settlement (the "Offer") which the Commission has determined to accept. Solely for the purpose of these proceedings and any other proceedings brought by or on behalf of the Commission, or to which the Commission is a party, and without admitting or denying the findings herein, except as to the Commission's jurisdiction over it and the subject matter of these proceedings, which are admitted, Respondent consents to the entry of this Order Instituting Cease-and-Desist Proceedings Pursuant to Section 21C of the Securities Exchange Act of 1934, Making Findings, and Imposing a Cease-and-Desist Order and Civil Penalty ("Order"), as set forth below.

III.

On the basis of this Order and Respondent's Offer, the Commission finds¹ that:

Summary

- 1. These proceedings arise out of violations of Rule 105 of Regulation M of the Exchange Act by PEAK6, a registered broker-dealer. Rule 105 prohibits buying an equity security made available through a public offering, conducted on a firm commitment basis, from an underwriter or broker or dealer participating in the offering after having sold short the same security during the restricted period as defined therein.
- 2. On two occasions, in June 2009, PEAK6 bought offered shares from an underwriter or broker or dealer participating in a follow-on public offering after having sold short the same security during the restricted period. These violations collectively resulted in profits of \$58,321.

Respondent

3. PEAK6 Capital Management LLC is a Delaware limited liability company with its principal place of business in Chicago, Illinois. PEAK6 is a registered broker-dealer engaged in proprietary trading activities.

Legal Framework

- 4. Rule 105 makes it unlawful for a person to purchase equity securities from an underwriter, broker, or dealer participating in a public offering if that person sold short the security that is the subject of the offering during the restricted period defined in the rule, absent an exception. 17 C.F.R. § 242.105; see Short Selling in Connection with a Public Offering, Rel. No. 34-56206, 72 Fed. Reg. 45094 (Aug. 10, 2007) (effective Oct. 9, 2007). The Rule 105 restricted period is the shorter of the period: (1) beginning five business days before the pricing of the offered securities and ending with such pricing; or (2) beginning with the initial filing of a registration statement or notification on Exchange Act Form 1-A or Form 1-E and ending with pricing.
- 5. "The goal of Rule 105 is to promote offering prices that are based upon open market prices determined by supply and demand rather than artificial forces." <u>Final Rule: Short Sales</u>, Exchange Act Release No. 50103. Rule 105 is prophylactic and prohibits the conduct irrespective of the short seller's intent in effecting the short sale.

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¹ The findings herein are made pursuant to Respondent's Offer of Settlement and are not binding on any other person or entity in this or any other proceeding.

PEAK6's Violations of Rule 105 of Regulation M

- 6. On June 3, 2009, PEAK6 sold short 1,000 shares of Valero Energy Corp. ("VLO") during the restricted period at an average price of \$18.5175 per share. On June 3, 2009, VLO announced the pricing of a follow-on offering of its common stock at \$18.00 per share. PEAK6 received an allocation of 25,000 shares in that offering. The difference between PEAK6's proceeds from the restricted period short sales of VLO shares and the price paid for the 1,000 shares received in the offering was \$517.50. Respondent also improperly obtained a benefit of \$12,960 by purchasing the remaining 24,000 shares at a discount from VLO's market price. Thus, PEAK6's participation in the VLO offering netted total profits of \$13,477.50.
- 7. From June 18, 2009 through June 23, 2009, PEAK6 sold short 25,100 shares of Petro Quest Energy Inc. ("PQ") during the restricted period at an average price of \$4.4295 per share. On June 24, 2009, PQ announced the pricing of a follow-on offering of its common stock at \$3.50 per share. PEAK6 received an allocation of 150,000 shares in that offering. The difference between PEAK6's proceeds from the restricted period short sales of PQ shares and the price paid for the 25,100 shares received in the offering was \$24,659.88. Respondent also improperly obtained a benefit of \$20,183.84 by purchasing the remaining 124,900 shares at a discount from PQ's market price. Thus, PEAK6's participation in the PQ offering netted total profits of \$44,843.72.
 - 8. In total, PEAK6's violations of Rule 105 resulted in profits of \$58,321.

Violations

9. As a result of the conduct described above, PEAK6 violated Rule 105 of Regulation M under the Exchange Act.

PEAK6's Remedial Efforts

10. In determining to accept the Offer, the Commission considered remedial acts promptly undertaken by Respondent in 2009 and cooperation afforded to Commission staff.

IV.

In view of the foregoing, the Commission deems it appropriate to impose the sanctions agreed to in Respondent PEAK6's Offer.

Accordingly, it is hereby ORDERED that:

A. Pursuant to Section 21C of the Exchange Act, Respondent PEAK6 cease and desist from committing or causing any violations and any future violations of Rule 105 of Regulation M of the Exchange Act;

- B. PEAK6 shall within fourteen (14) days of the entry of this Order, pay disgorgement of \$58,321, prejudgment interest of \$8,896.89, and a civil money penalty in the amount of \$65,000 (for a total of \$132,217.89) to the United States Treasury. If timely payment is not made, additional interest shall accrue pursuant to SEC Rule of Practice 600. Payments must be made in one of the following ways:
 - (1) Respondent may transmit payment electronically to the Commission, which will provide detailed ACH transfer/Fedwire instructions upon request;²
 - (2) Respondent may make direct payment from a bank account via Pay.gov through the SEC website at http://www.sec.gov/about/offices/ofm.htm; or
 - (3) Respondent may pay by certified check, bank cashier's check, or United States postal money order, made payable to the Securities and Exchange Commission and hand-delivered or mailed to:

Enterprise Services Center Accounts Receivable Branch HQ Bldg., Room 181, AMZ-341 6500 South MacArthur Boulevard Oklahoma City, OK 73169

Payments by check or money order must be accompanied by a cover letter identifying PEAK6 as a Respondent in these proceedings, and the file number of these proceedings; a copy of the cover letter and check or money order must be sent to Gerald W. Hodgkins, Associate Director, Division of Enforcement, Securities and Exchange Commission, 100 F Street, N.E., Washington, DC 20549.

By the Commission.

Elizabeth M. Murphy Secretary

² The minimum threshold for transmission of payment electronically is \$1,000,000. For amounts below the threshold, respondents must make payments pursuant to options (2) or (3) above.