# UNITED STATES OF AMERICA Before the SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934 Release No. 61063 / November 25, 2009

ADMINISTRATIVE PROCEEDING File No. 3-13698

In the Matter of

Customer Sports, Inc., General Magic, Inc., Leonidas Films, Inc. (n/k/a Consolidated Pictures Group, Inc.), Sportsprize Entertainment, Inc., U.S. Interactive, Inc., and USA Biomass Corp.

Respondents.

ORDER INSTITUTING ADMINISTRATIVE PROCEEDINGS AND NOTICE OF HEARING PURSUANT TO SECTION 12(j) OF THE SECURITIES EXCHANGE ACT OF 1934

I.

The Securities and Exchange Commission ("Commission") deems it necessary and appropriate for the protection of investors that public administrative proceedings be, and hereby are, instituted pursuant to Section 12(j) of the Securities Exchange Act of 1934 ("Exchange Act") against Respondents Customer Sports, Inc., General Magic, Inc., Leonidas Films, Inc. (n/k/a Consolidated Pictures Group, Inc.), Sportsprize Entertainment, Inc., U.S. Interactive, Inc., and USA Biomass Corp.

II.

After an investigation, the Division of Enforcement alleges that:

#### A. RESPONDENTS

1. Customer Sports, Inc. ("CTMR")<sup>1</sup> (CIK No. 51853) is an expired Utah corporation located in Del Mar, California with a class of securities registered with the Commission pursuant to Exchange Act Section 12(g). CTMR is delinquent in its periodic filings with the Commission, having not filed any periodic reports since it filed a Form 10-QSB for the period ended April 30, 2000, which reported a net loss of \$593,993 for the prior nine months. The audit report accompanying the company's Form 10-K for the period ended July 31, 1999 included a "going concern" opinion based on the company's accumulated deficit and negative

<sup>&</sup>lt;sup>1</sup>The short form of each issuer's name is also its stock symbol.

net worth. As of November 23, 2009, the common stock of CTMR was quoted on the Pink Sheets, had three market makers, and was eligible for the "piggyback" exception of Exchange Act Rule 15c2-11(f)(3).

- 2. General Magic, Inc. ("GMGCQ") (CIK No. 933524) is a void Delaware corporation located in Sunnyvale, California with a class of securities registered with the Commission pursuant to Exchange Act Section 12(g). GMGCQ is delinquent in its periodic filings with the Commission, having not filed any periodic reports since it filed a Form 10-Q for the period ended June 30, 2002, which reported a net loss of \$5,484,000 for the prior six months. On December 11, 2002, GMGCQ filed a Chapter 11 petition in the U.S. Bankruptcy Court for the Northern District of California, which was terminated on June 30, 2005. As of November 23, 2009, the common stock of GMGCQ was traded on the over-the-counter markets.
- 3. Leonidas Films, Inc. (n/k/a Consolidated Pictures Group, Inc.) ("CPGU") (CIK No. 848296) is a Nevada corporation located in Woodland Hills, California with a class of securities registered with the Commission pursuant to Exchange Act Section 12(g). CPGU is delinquent in its periodic filings with the Commission, having not filed any periodic reports since it filed a Form 10-QSB for the period ended March 31, 2001, which reported a net loss of \$1,614,000 for the prior nine months. In early 2009, CPGU changed its name in the records of the Nevada Secretary of State to Consolidated Pictures Group, Inc., but failed to record that change in the Commission's EDGAR database or report it on Form 8-K as required by Commission rules. As of November 23, 2009, the common stock of CPGU was quoted on the Pink Sheets, had nine market makers, and was eligible for the "piggyback" exception of Exchange Act Rule 15c2-11(f)(3).
- 4. Sportsprize Entertainment, Inc. ("JOCKQ") (CIK No. 1078593) is a Nevada corporation located in Culver City, California with a class of securities registered with the Commission pursuant to Exchange Act Section 12(g). JOCKQ is delinquent in its periodic filings with the Commission, having not filed any periodic reports since it filed a Form 10-Q for the period ended August 31, 2000, which reported a net loss of \$3,014,855 for the prior six months. On December 1, 2000, JOCKQ filed a Chapter 7 petition in the U.S. Bankruptcy Court for the Central District of California, which was terminated on January 31, 2003. As of November 23, 2009, the common stock of JOCKQ was quoted on the Pink Sheets, had three market makers, and was eligible for the "piggyback" exception of Exchange Act Rule 15c2-11(f)(3).
- 5. U.S. Interactive, Inc. ("USITQ") (CIK No. 1086637) is a forfeited Delaware corporation located in Cupertino, California with a class of securities registered with the Commission pursuant to Exchange Act Section 12(g). USITQ is delinquent in its periodic filings with the Commission, having not filed any periodic reports since it filed a Form 10-Q for the period ended September 30, 2000, which reported a net loss of \$78,833,000 for the prior nine months. On January 22, 2001, USITQ filed a Chapter 11 petition in the U.S. Bankruptcy Court for the District of Delaware which was still pending as of November 23, 2009. As of November 23, 2009, the common stock of USITQ was quoted on the Pink Sheets, had four market makers, and was eligible for the "piggyback" exception of Exchange Act Rule 15c2-11(f)(3).
- 6. USA Biomass Corp. ("UBMSQ") (CIK No. 831002) is a void Delaware corporation located in Orange, California with a class of securities registered with the

Commission pursuant to Exchange Act Section 12(g). UBMSQ is delinquent in its periodic filings with the Commission, having not filed any periodic reports since it filed a Form 10-KSB for the period ended December 31, 2002, which reported a net loss of \$3,201,118 for the prior year. UBMSQ also failed to file Forms 10-QSB for any of the interim periods for fiscal years 2001 and 2002 and failed to file a Form 10-KSB for the fiscal year ended December 31, 2000. On December 8, 2000, UBMSQ filed a Chapter 11 petition in the U.S. Bankruptcy Court for the Central District of California, which was terminated on February 27, 2006. As of November 23, 2009, the common stock of UBMSQ was quoted on the Pink Sheets, had eight market makers, and was eligible for the "piggyback" exception of Exchange Act Rule 15c2-11(f)(3).

#### B. DELINQUENT PERIODIC FILINGS

- 7. All of the Respondents are delinquent in their periodic filings with the Commission (*see* Chart of Delinquent Filings, attached hereto as Appendix 1), have repeatedly failed to meet their obligations to file timely periodic reports, and failed to heed delinquency letters sent to them by the Division of Corporation Finance requesting compliance with their periodic filing obligations or, through their failure to maintain a valid address on file with the Commission as required by Commission rules, did not receive such letters.
- 8. Exchange Act Section 13(a) and the rules promulgated thereunder require issuers of securities registered pursuant to Exchange Act Section 12 to file with the Commission current and accurate information in periodic reports, even if the registration is voluntary under Section 12(g). Specifically, Rule 13a-1 requires issuers to file annual reports, and Rule 13a-13 requires issuers to file quarterly reports.
- 9. As a result of the foregoing, Respondents failed to comply with Exchange Act Section 13(a) and Rules 13a-1 and 13a-13 thereunder.

#### III.

In view of the allegations made by the Division of Enforcement, the Commission deems it necessary and appropriate for the protection of investors that public administrative proceedings be instituted to determine:

- A. Whether the allegations contained in Section II hereof are true and, in connection therewith, to afford the Respondents an opportunity to establish any defenses to such allegations; and,
- B. Whether it is necessary and appropriate for the protection of investors to suspend for a period not exceeding twelve months, or revoke the registration of each class of securities of the Respondents identified in Section II registered pursuant to Section 12 of the Exchange Act.

#### IV.

IT IS HEREBY ORDERED that a public hearing for the purpose of taking evidence on the questions set forth in Section III hereof shall be convened at a time and place to be fixed, and before an Administrative Law Judge to be designated by further order as provided by Rule 110 of the Commission's Rules of Practice [17 C.F.R. § 201.110].

IT IS HEREBY FURTHER ORDERED that Respondents shall file an Answer to the allegations contained in this Order within ten (10) days after service of this Order, as provided by Rule 220(b) of the Commission's Rules of Practice [17 C.F.R. § 201.220(b)].

If Respondents fail to file the directed Answers, or fail to appear at a hearing after being duly notified, the Respondents may be deemed in default and the proceedings may be determined against them upon consideration of this Order, the allegations of which may be deemed to be true as provided by Rules 155(a), 220(f), 221(f), and 310 of the Commission's Rules of Practice [17 C.F.R. §§ 201.155(a), 201.220(f), 201.221(f), and 201.310].

This Order shall be served forthwith upon Respondents personally or by certified, registered, or Express Mail, or by other means permitted by the Commission Rules of Practice.

IT IS FURTHER ORDERED that the Administrative Law Judge shall issue an initial decision no later than 120 days from the date of service of this Order, pursuant to Rule 360(a)(2) of the Commission's Rules of Practice [17 C.F.R. § 201.360(a)(2)].

In the absence of an appropriate waiver, no officer or employee of the Commission engaged in the performance of investigative or prosecuting functions in this or any factually related proceeding will be permitted to participate or advise in the decision of this matter, except as witness or counsel in proceedings held pursuant to notice. Since this proceeding is not "rule making" within the meaning of Section 551 of the Administrative Procedure Act, it is not deemed subject to the provisions of Section 553 delaying the effective date of any final Commission action.

By the Commission.

Elizabeth M. Murphy Secretary

Attachment

### Appendix 1

## Chart of Delinquent Filings In the Matter of Customer Sports, Inc., et al.

Company Name	Form Type	Period Ended	Due Date	Date Received	Months Delinquent (rounded up)
Customer Sports, Inc.					
• •	10-KSB	07/31/00	10/30/00	Not filed	109
	10-QSB	10/31/00	12/15/00	Not filed	107
	10-QSB	01/31/01	03/19/01	Not filed	104
	10-QSB	04/30/01	06/14/01	Not filed	101
	10-KSB	07/31/01	10/29/01	Not filed	97
	10-QSB	10/31/01	12/17/01	Not filed	95
	10-QSB	01/31/02	03/18/02	Not filed	92
	10-QSB	04/30/02	06/14/02	Not filed	89
	10-KSB	07/31/02	10/29/02	Not filed	85
	10-QSB	10/31/02	12/16/02	Not filed	83
	10-QSB	01/31/03	03/17/03	Not filed	80
	10-QSB	04/30/03	06/16/03	Not filed	77
	10-KSB	07/31/03	10/29/03	Not filed	73
	10-QSB	10/31/03	12/15/03	Not filed	71
	10-QSB	01/31/04	03/16/04	Not filed	68
	10-QSB		06/14/04	Not filed	65
	10-KSB		10/29/04	Not filed	61
	10-QSB	10/31/04	12/15/04	Not filed	59
	10-QSB	01/31/05	03/17/05	Not filed	56
	10-QSB	04/30/05	06/14/05	Not filed	53
	10-KSB	07/31/05	10/31/05	Not filed	49
	10-QSB	10/31/05	12/15/05	Not filed	47
	10-QSB	01/31/06	03/17/06	Not filed	44
	10-QSB	04/30/06	06/14/06	Not filed	41
	10-KSB	07/31/06	10/30/06	Not filed	37
	10-QSB		12/15/06	Not filed	35
	10-QSB		03/19/07	Not filed	32
	10-QSB		06/14/07	Not filed	29
	10-KSB		10/29/07	Not filed	25
	10-QSB		12/17/07	Not filed	23
	10-QSB		03/17/08	Not filed	20
	10-QSB		06/16/08	Not filed	17
	10-KSB	07/31/08	10/29/08	Not filed	13

Company Name	Form Type	Period Ended	Due Date	Date Received	Months Delinquent (rounded up)
Customer Sports, Inc.	10-Q*	10/31/08	12/15/08	Not filed	11
(continued)	10-Q*	01/31/09	03/17/09	Not filed	8
•	10-Q*	04/30/09	06/16/09	Not filed	5
	10-K*	07/31/09	10/29/09	Not filed	1
Total Filings Delinquent	37				
General Magic, Inc.					
	10-QSB	09/30/02	11/14/02	Not filed	84
	10-KSB	12/31/02	03/31/03	Not filed	80
	10-QSB	03/31/03	05/15/03	Not filed	78
	10-QSB		08/14/03	Not filed	75
	10-QSB	09/30/03	11/14/03	Not filed	72
	10-KSB		03/30/04	Not filed	68
	10-QSB		05/17/04	Not filed	66
	10-QSB		08/16/04	Not filed	63
	10-QSB		11/15/04	Not filed	60
	10-KSB		03/31/05	Not filed	56
	10-QSB		05/16/05	Not filed	54
	10-QSB		08/15/05	Not filed	51
	10-QSB		11/14/05	Not filed	48
	10-KSB		03/31/06	Not filed	44
	10-QSB		05/15/06	Not filed	42
	10-QSB		08/14/06	Not filed	39
	10-QSB		11/14/06	Not filed	36
	10-KSB		04/02/07	Not filed	31
	10-QSB	03/31/07		Not filed	30
	10-QSB		08/14/07	Not filed	27
	10-QSB		11/14/07	Not filed	24
	10-KSB		03/31/08	Not filed	20
	10-Q*		05/15/08	Not filed	18
	10-Q*		08/14/08	Not filed	15
	10-Q*		11/14/08	Not filed	12
	10-K*		03/31/09	Not filed	8
	10-Q*		05/15/09	Not filed	6
	10-Q*		08/14/09	Not filed	3
	10-Q*	09/30/09	11/16/09	Not filed	0

Company Name	Form Type	Period Ended	Due Date	Date Received	Months Delinquent (rounded up)
Leonidas Films, Inc. (n/k/a Consolidated Pictures Group, Inc.)					
	10-KSB	06/30/01	09/28/01	Not filed	98
	10-QSB	09/30/01	11/14/01	Not filed	96
	10-QSB	12/31/01	02/14/02	Not filed	93
	10-QSB	03/31/02	05/15/02	Not filed	90
	10-KSB	06/30/02	09/30/02	Not filed	86
	10-QSB	09/30/02	11/14/02	Not filed	84
	10-QSB	12/31/02	02/14/03	Not filed	81
	10-QSB	03/31/03	05/15/03	Not filed	78
	10-KSB	06/30/03	09/29/03	Not filed	74
	10-QSB	09/30/03	11/14/03	Not filed	72
	10-QSB	12/31/03	02/17/04	Not filed	69
	10-QSB	03/31/04	05/17/04	Not filed	66
	10-KSB	06/30/04	09/28/04	Not filed	62
	10-QSB	09/30/04	11/15/04	Not filed	60
	10-QSB	12/31/04	02/14/05	Not filed	57
	10-QSB	03/31/05	05/16/05	Not filed	54
	10-KSB	06/30/05	09/28/05	Not filed	50
	10-QSB	09/30/05	11/14/05	Not filed	48
	10-QSB	12/31/05	02/14/06	Not filed	45
	10-QSB	03/31/06	05/15/06	Not filed	42
	10-KSB	06/30/06	09/28/06	Not filed	38
	10-QSB	09/30/06	11/14/06	Not filed	36
	10-QSB	12/31/06	02/14/07	Not filed	33
	10-QSB	03/31/07	05/15/07	Not filed	30
	10-KSB	06/30/07	09/28/07	Not filed	26
	10-QSB	09/30/07	11/14/07	Not filed	24
	10-QSB	12/31/07	02/14/08	Not filed	21
	10-QSB	03/31/08	05/15/08	Not filed	18
	10-KSB	06/30/08	09/29/08	Not filed	14
	10-Q*	09/30/08	11/14/08	Not filed	12
	10-Q*	12/31/08	02/17/09	Not filed	9
	10-Q*	03/31/09	05/15/09	Not filed	6
	10-K*	06/30/09	09/28/09	Not filed	2
	10-Q*	09/30/09	11/16/09	Not filed	0

Company Name	Form Type	Period Ended	Due Date	Date Received	Months Delinquent (rounded up)
Sportsprize Entertainment, Inc.					
a provide the second se	10-Q	11/30/00	01/16/01	Not filed	106
	10-K	02/28/01	05/29/01	Not filed	102
	10-Q	05/31/01	07/16/01	Not filed	100
	10-Q	08/31/01	10/15/01	Not filed	97
	10-Q	11/30/01	01/14/02	Not filed	94
	10-K	02/28/02	05/29/02	Not filed	90
	10-Q	05/31/02	07/15/02	Not filed	88
	10-Q	08/31/02	10/15/02	Not filed	85
	10-Q	11/30/02	01/14/03	Not filed	82
	10-K	02/28/03	05/29/03	Not filed	78
	10-Q	05/31/03	07/15/03	Not filed	76
	10-Q	08/31/03	10/15/03	Not filed	73
	10-Q	11/30/03	01/14/04	Not filed	70
	10-K		06/01/04	Not filed	65
	10-Q		07/15/04	Not filed	64
	10-Q		10/15/04	Not filed	61
	10-Q		01/14/05	Not filed	58
	10-K		05/31/05	Not filed	54
	10-Q		07/15/05	Not filed	52
	10-Q		10/17/05	Not filed	49
	10-Q		01/17/06	Not filed	46
	10-K		05/30/06	Not filed	42
	10-Q		07/17/06	Not filed	40
	10-Q		10/16/06	Not filed	37
	10-Q		01/16/07	Not filed	34
	10-K		05/29/07 07/16/07	Not filed	30
	10-Q 10-Q		10/15/07	Not filed	28 25
			01/14/08	Not filed Not filed	23
	10-Q 10-K		05/29/08	Not filed	18
	10-K 10-Q		05/29/08	Not filed	16
	10-Q 10-Q		10/15/08	Not filed	13
	10-Q 10-Q		01/14/09	Not filed	10
	10-Q 10-K		05/29/09	Not filed	6
	10-K 10-Q		07/15/09	Not filed	4
	10-Q 10-Q		10/15/09	Not filed	1

Company Name	Form Type	Period Ended	Due Date	Date Received	Months Delinquent (rounded up)
U.S. Interactive, Inc.					
·	10-K	12/31/00	04/02/01	Not filed	103
	10-Q	03/31/01	05/15/01	Not filed	102
	10-Q	06/30/01	08/14/01	Not filed	99
	10-Q	09/30/01	11/14/01	Not filed	96
	10-K	12/31/01	04/01/02	Not filed	91
	10-Q	03/31/02	05/15/02	Not filed	90
	10-Q	06/30/02	08/14/02	Not filed	87
	10-Q	09/30/02	11/14/02	Not filed	84
	10-K	12/31/02	03/31/03	Not filed	80
	10-Q	03/31/03	05/15/03	Not filed	78
	10-Q	06/30/03	08/14/03	Not filed	75
	10-Q	09/30/03	11/14/03	Not filed	72
	10-K	12/31/03	03/30/04	Not filed	68
	10-Q		05/17/04	Not filed	66
	10-Q		08/16/04	Not filed	63
	10-Q		11/15/04	Not filed	60
	10-K		03/31/05	Not filed	56
	10-Q		05/16/05	Not filed	54
	10-Q		08/15/05	Not filed	51
	10-Q	09/30/05	11/14/05	Not filed	48
	10-K		03/31/06	Not filed	44
	10-Q		05/15/06	Not filed	42
	10-Q		08/14/06	Not filed	39
	10-Q		11/14/06	Not filed	36
	10-K		04/02/07	Not filed	31
	10-Q		05/15/07	Not filed	30
	10-Q		08/14/07	Not filed	27
	10-Q		11/14/07	Not filed	24
	10-K		03/31/08	Not filed	20
	10-Q		05/15/08	Not filed	18
	10-Q		08/14/08	Not filed	15
	10-Q		11/14/08	Not filed	12
	10-K		03/31/09	Not filed	8
	10-Q		05/15/09	Not filed	6
	10-Q		08/14/09	Not filed	3
	10-Q	09/30/09	11/16/09	Not filed	0

Company Name	Form Type	Period Ended	Due Date	Date Received	Months Delinquent (rounded up)
USA Biomass Corp.					
•	10-KSB	12/31/00	04/02/01	Not filed	103
	10-QSB	03/31/01	05/15/01	Not filed	102
	10-QSB	06/30/01	08/14/01	Not filed	99
	10-QSB	09/30/01	11/14/01	Not filed	96
	10-QSB	03/31/02	05/15/02	Not filed	90
	10-QSB	06/30/02	08/14/02	Not filed	87
	10-QSB	09/30/02	11/14/02	Not filed	84
	10-QSB	03/31/03	05/15/03	Not filed	78
	10-QSB	06/30/03	08/14/03	Not filed	75
	10-QSB	09/30/03	11/14/03	Not filed	72
	10-KSB	12/31/03	03/30/04	Not filed	68
	10-QSB	03/31/04	05/17/04	Not filed	66
	10-QSB	06/30/04	08/16/04	Not filed	63
	10-QSB	09/30/04		Not filed	60
	10-KSB	12/31/04	03/31/05	Not filed	56
	10-QSB	03/31/05	05/16/05	Not filed	54
	10-QSB	06/30/05	08/15/05	Not filed	51
	10-QSB	09/30/05	11/14/05	Not filed	48
	10-KSB	12/31/05	03/31/06	Not filed	44
	10-QSB	03/31/06	05/15/06	Not filed	42
	10-QSB	06/30/06	08/14/06	Not filed	39
	10-QSB	09/30/06	11/14/06	Not filed	36
	10-KSB	12/31/06	04/02/07	Not filed	31
	10-QSB	03/31/07		Not filed	30
	10-QSB	06/30/07	08/14/07	Not filed	27
	10-QSB	09/30/07	11/14/07	Not filed	24
	10-KSB		03/31/08	Not filed	20
	10-Q*	03/31/08		Not filed	18
	10-Q*	06/30/08	08/14/08	Not filed	15
	10-Q*	09/30/08	11/14/08	Not filed	12

Company Name	Form Type	Period Ended	Due Date	Date Received	Months Delinquent (rounded up)
USA Biomass Corp.	10-K*	12/31/08	03/31/09	Not filed	8
(continued)	10-Q*	03/31/09	05/15/09	Not filed	6
	10-Q*	06/30/09	08/14/09	Not filed	3
	10-Q*	09/30/09	11/16/09	Not filed	0
Total Filings Delinquent	34				

<sup>\*</sup>Regulation S-B and its accompanying forms, including Forms 10-QSB and 10-KSB, have been removed from the federal securities laws. See Release No. 34-56994 (Dec. 19, 2007). The removal took effect over a transition period that concluded on March 15, 2009. All reporting companies that previously filed their periodic reports on Forms 10-QSB and 10-KSB are now required to use Forms 10-Q and 10-K instead. Forms 10-QSB and 10-KSB will no longer be available, though issuers that meet the definition of a "smaller reporting company" (generally, a company that has less than \$75 million in public equity float as of the end of its most recently completed second fiscal quarter) have the option of using new, scaled disclosure requirements that Regulation S-K now includes.