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**UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF CALIFORNIA**

SECURITIES AND EXCHANGE
COMMISSION,

vs.

ALLIANCE LEASING CORPORATION, et.
al.,

Defendant.

CASE NO. 98-CV-1810-J (CGA)
**ORDER GRANTING PLAINTIFF'S
MOTION FOR SUMMARY
JUDGMENT**

FINAL JUDGMENT

This matter comes before the Court on Plaintiff Securities and Exchange Commission's ("SEC") motion for summary judgment against the remaining defendants in this action: Susan Browne, Charles Browne, Prime Atlantic Inc., David Halsey, and Braccus Giavanno. For the reasons set forth below, the Court GRANTS the SEC's motion for summary judgment against all of the remaining defendants and enters an order of final judgment.

BACKGROUND

This is a securities fraud action arising from the sale of interests in an equipment leasing program offered by Alliance Leasing Corporation ("Alliance"), a San Diego-based business. From December of 1997 through October 1998, Alliance located and recruited over 1,500 individuals throughout the United States to invest in an enterprise which used investor money to purchase commercial office or kitchen equipment which was then leased out to third party lessees. (First

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1 Amended Compl. at ¶2). The lease payments by the lessees were then allegedly paid to the investors
2 on a monthly basis for two years with a "balloon payment" at the end of the two-year period. *Id.* at ¶
3 15. Alliance represented that investors would earn a return of 14% per year and that the investment
4 was "low risk." *Id.* at ¶ 16.

5 In its First Amended Complaint, the SEC alleges that the investment contracts offered by
6 Alliance were unregistered securities and that Alliance and all its collaborating partners, individually
7 and collectively, violated several federal securities laws by failing to register the investment contracts
8 and by misrepresenting information critical to an investor's informed decision to invest. The complaint
9 names Charles and Susan Browne ("Brownes") and Sharon Oliver ("Oliver") individually since they
10 were principals of Alliance, owning and controlling majority stock in Alliance.

11 The SEC also alleges that Defendant Prime Atlantic, Inc. ("Prime") served as a broker-dealer
12 and was chiefly responsible for marketing the Lease Program to potential investors. Additionally, the
13 complaint names David Halsey ("Halsey") and Braccus Giavanno ("Giavanno") individually since they
14 were co-owners of Prime and Chief Executive Officer and Director of Sales and Marketing for Prime,
15 respectively.

16 On October 7, 1998, the Court entered a Temporary Restraining Order ("TRO") and an Order
17 Freezing the Assets of Alliance and Prime. In negotiations following the imposition of the TRO,
18 Alliance entered into a settlement agreement with the SEC in which Alliance stipulated to a permanent
19 injunction and disgorgement of funds. On November 20, 1999, the Court imposed a preliminary
20 injunction on Prime and restrained it from violating securities laws as set forth in the TRO. In granting
21 the preliminary injunction, the Court made the initial determination that the investment contracts
22 offered by Alliance were in fact securities and that the SEC had shown "probable success on the
23 merits" of the securities claims that did not require proof of the element of scienter.

24 On November 30, 1999, the Court granted the SEC's application for a Chapter 11 trustee. The
25 Court found that appointment of a trustee was warranted in light of the clear and convincing evidence
26 of Alliance's fraudulent activity. The Court expressly noted "instances of self-dealing between the
27 officers of Alliance [the Brownes] and the companies it funds leases with" as evidence of Alliance's
28 fraudulent activity. (Order Appointing Trustee, dated Nov. 30, 1999, at 9).

1 On January 4, 2000, Defendant Oliver, one of the principals of Alliance, consented to a
2 permanent injunction against her and was dismissed from the case. The other principals of Alliance,
3 the Brownes, remain in the action and have repeatedly invoked the Fifth Amendment privilege against
4 self-incrimination in response to depositions and discovery requests. On November 1, 1999, in the
5 interests of fairness to the SEC's thwarted discovery against the Brownes, the Court ordered that the
6 Brownes were precluded from introducing any testimony or evidence to which they had asserted their
7 Fifth Amendment privilege.

8 The SEC now urges the Court to grant summary judgment against the remaining Defendants
9 in this action: Prime and its principals, Halsey and Giavanno, and the Brownes. The SEC seeks the
10 entry of permanent injunctions against the remaining Defendants, disgorgement of any ill-gotten gains,
11 and assessment of civil money penalties.

12 The SEC argues that there is no dispute of material fact regarding the character of the
13 investment contracts; they are securities. Additionally, the SEC argues that there is no dispute of
14 material fact that the Prime Defendants failed to disclose their 30% commission, a disclosure material
15 to investors and fundamental to federal securities laws. The Brownes base their opposition to the
16 summary judgment on the single argument that the investment contracts are not securities. The Prime
17 Defendants, on the other hand, argue that a dispute of material fact exists as to the adequacy of the
18 disclosure of Prime's commission and as to whether Prime had reason to believe that it was actually
19 selling securities.

20 DISCUSSION

21 A. Legal Standard

22 Summary judgment is appropriate when there is no genuine issue of material fact and the
23 moving party is entitled to judgment as a matter of law. FED. R. CIV. P. 56(c). The party seeking
24 summary judgment always bears the initial responsibility of identifying those portions of "the
25 pleadings, depositions, answers to interrogatories, and admissions on file, together with the affidavits,
26 if any, which it believes demonstrates the absence of a genuine issue of material fact." *Id.*; *Celotex*
27 *v. Catrett*, 477 U.S. 317, 323 (1986). To the extent the moving party fails to satisfy this initial burden
28 of production, summary judgment must be denied. *See Henry v. Gill Industries, Inc.*, 983 F.2d 943,

1 949-50 (9th Cir. 1993).

2 If, however, the moving party makes the initial showing, the burden then shifts to the
3 nonmoving party to demonstrate that summary judgment is not appropriate. Celotex, 477 U.S. at 324.
4 To make such a showing, "the nonmoving party must go beyond the pleadings and . . . designate
5 specific facts showing that there is a genuine issue for trial." FED. R. CIV. P. 56(e); Celotex, 477 U.S.
6 at 324. A dispute is "genuine" only if "the evidence is such that a reasonable jury could return a
7 verdict for the nonmoving party." Anderson v. Liberty Lobby, Inc., 477 U.S. 242, 248 (1986).

8 At the summary judgment stage, it is not the function of the judge to weigh the evidence or
9 make credibility determinations. Anderson, 477 U.S. at 255. Rather, the judge should simply decide
10 whether the evidence demonstrates a genuine factual dispute for trial. Id. at 250-251. When making
11 such a determination, "the evidence of the non-movant is to be believed, and all justifiable inferences
12 are to be drawn in [her] favor." Id. at 255.

13 **B. Was the Alliance Leasing Program a Security?**

14 As a *threshold matter*, the Court must determine whether the Alliance Leasing Program
15 constitutes a security. Clearly, absent a determination that the Leasing Program is a security, the
16 remaining Defendants cannot be held liable for any of the federal securities laws violations alleged in
17 the SEC's complaint.

18 The characterization of a transaction as a security is a question of law provided that there exists
19 no dispute of material fact as to the facts examined by the Court in reaching this conclusion. U.S. v.
20 Carman, 577 F.2d 556, 562 (9th Cir. 1978) ("Although characterization of a transaction raises
21 questions of both law and fact, the ultimate issue of whether or not a particular set of facts, as resolved
22 by the factfinder, constitutes an investment contract is a question of law.") Therefore, the Court may,
23 on this motion for summary judgment, conclusively determine that the Alliance Leasing Program is
24 a security if it finds no dispute of material fact as to the nature of the leasing transactions. The parties
25 may argue different applications of the facts to the law, but this does not constitute a material dispute
26 of fact; rather, such arguments are clearly legal and best resolved by the Court. However, if the parties
27 argue that the underlying facts surrounding the transactions are in dispute, the characterization of the
28 Alliance Leasing Program is properly in the province of the jury and summary judgment on this issue

1 is not appropriate.

2 The Court preliminarily determined that the Alliance Leasing Program was a security when it
3 granted a preliminary injunction against Prime on November 20, 1998. On the basis of the evidence
4 presented at the preliminary injunction hearing, the Court found that the SEC had demonstrated
5 "probable success on the merits" with regard to its contention that the Leasing Program was a security.
6 However, because the standard for granting a preliminary injunction is different from the standard for
7 granting summary judgment, the Court will revisit its analysis of the Lease Program. As appropriate,
8 the Court will defer to its previous findings and incorporate reasoning from the previous order.¹

9 ***Definition of a Security***

10 A "security" is defined in both 15 U.S.C. § 77b(1) and 15 U.S.C. § 78c(a)(10) to include
11 "investment contracts" and "notes." In SEC v. W.J. Howey Co., 328 U.S. 293 (1946), the Supreme
12 Court set forth the framework for analyzing whether transactions such as those involved in the
13 Alliance Leasing Program are investment contracts that may be characterized as securities. Under
14 Howey, an investment contract exists if the following three part test is met: [1] there is an investment
15 of money, [2] in a common enterprise, and [3] with an expectation of profits produced by the efforts
16 of others. Id. at 298-299.

17 **1. "Investment of Money"**

18 It is undisputed that there is an investment of money. Over 1,500 investors nationwide
19 contributed at least \$54 million to the venture. (First Amended Compl. at ¶ 2). Hence, the first
20 element of the Howey test is clearly satisfied.

21 **2. "A Common Enterprise"**

22 The Ninth Circuit has determined that "common enterprise" can be demonstrated by a showing
23 of *either* horizontal or vertical commonality. SEC v. R.G. Reynolds Ent. Inc., 952 F.2d 1125, 1130
24 (9th Cir. 1991). Horizontal commonality is illustrated when the enterprise is common to a group of
25 investors; this is illustrated most easily by a showing that there is a pooling of interests amongst the
26 investors. Id. Vertical commonality, on the other hand, is defined as an enterprise common to an

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28 ¹ Some sections from the Court's previous Order Imposing Preliminary Injunction on
Prime Atlantic, dated November 20, 1998, are adopted and incorporated in full.

1 investor and the seller, promoter, or some third party; this is established by showing "that the fortunes
2 of the investors are linked with those of the promoters." *Id.* (quoting SEC v. Goldfield Deep Mines
3 Co. of Nevada, 758 F.2d 459, 463 (9th Cir.1985)). In further clarifying what is encompassed by
4 vertical commonality, the Ninth Circuit has noted that "[o]ne indicator of vertical commonality, though
5 by no means the only indicator, is an arrangement to share profits on a percentage basis between the
6 investor and the seller or promoter." *Id.*

7 With regard to horizontal commonality, the Court finds that there is no dispute of material fact
8 that the Alliance Leasing Program exhibited horizontal commonality. According to the terms of the
9 Joint Venture Agreement, the investors would provide the investment capital for Alliance to purchase
10 commercial equipment to lease to third parties.² (Decl. Wilner, Exh.5 at ¶ 2). Investor money was
11 allegedly placed in special accounts at either Wells Fargo or Merrill Lynch, and Alliance would use
12 the capital to "engage in a single or multiple transactions with a Lessee." *Id.* There is no indication
13 in the Agreement that investor money was held separately or that it was used to fund a singular leasing
14 transaction. In fact, the offering materials suggest otherwise.³ Alliance's promotional materials
15 disclose that in some cases "it bundle[d] the leases together in packages of several million dollars each
16 which [were] purchased by institutional investors." (Decl. McCole, Exh. 5, at 20). This disclosure
17 makes it apparent that investor funds were pooled together to purchase leases. Horizontal
18 commonality is therefore satisfied since investor interests were pooled in the endeavor. Accordingly,
19 the Alliance Leasing Program is an enterprise common to a group of investors as required under the
20 second prong of Howey. Defendants have offered no facts to dispute this assessment or to indicate
21 any other type of interpretation of the Leasing Agreements.

22 Although only one type of commonality is required by the 9th Circuit, the Court nevertheless
23 also finds that the Leasing Agreements exhibited vertical commonality. As Defendants correctly

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25 ² The Equipment Management Agreement which replaced the Joint Venture Agreement
contains similar terms. (Decl. Wilner, Exh. 6, at ¶ 3).

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28 ³ In determining whether "a scheme involves a security, the inquiry is not limited to the
contract or other written instrument." Hocking v. DuBois, 885 F.2d 1449, 1457 (9th Cir. 1989).
A court may consider the promotional materials and the merchandising approaches. *Id.* As the
Supreme Court itself has held, form should be disregarded for substance when searching for the
scope of the term "security" and emphasis should be on economic reality. Tcherepnin v. Knight,
389 U.S. 332, 336 (1967).

1 argue, vertical commonality requires that the "fortunes of the investor are interwoven and dependent
2 upon the efforts and success of those seeking the investment." (Browne's Opp. at 3 citing SEC v.
3 Glenn W. Turner Enterprises, Inc., 474 F.2d 476, 482, n.7 (9th Cir.), cert. denied, 414 U.S. 821
4 (1973)). Defendants are incorrect, however, in their assertion that vertical commonality is not satisfied
5 here. They argue that the Lease Agreements do not contemplate that investors share the rental revenue
6 or profits with Alliance, but rather that Alliance receive a standard commission for "packaging" the
7 leasing deals for the investors and the third parties lessees. (Browne's Opp. at 3; Prime Opp. at 8).
8 However, according to the express terms of the Joint Venture Agreement, the investors and Defendant
9 Alliance actually do share in the percentage of the returns from the leasing agreements. The investors
10 were to receive "fifty (50%) percent of the net profits and losses ... after deduction from revenue
11 received by the [joint venture] of [Alliance's] fee of 10%." (Decl. Wilner, Exh. 5 at ¶ 5). Therefore,
12 Alliance is clearly the beneficiary of the other 50% of the profits. While the 10% fee can arguably be
13 viewed as an administrative fee, not dependent on the success of the venture, certainly the remaining
14 50% profit that the Agreement contemplates is profits that go directly to Alliance.⁴ Furthermore, in
15 its promotional materials, Alliance advertised that its fortunes were tied to the success of the investors
16 by claiming that "there is plenty of room in which to pay a purchaser a total return of 28% for 25
17 months, while at the same time generating a profit for Alliance Leasing." (Decl. McCole, Exh. 5, at
18 20). The Defendants have therefore failed to identify any material disputes of fact as to the character
19 of the Lease Agreements. While it is true, as Defendants argue, that the management fee itself might
20 not rise to the level of profit-sharing, the Lease Agreements clearly indicate additional forms of profit
21 sharing. Finding no dispute of material fact, the Court holds that Lease Program exhibits vertical
22 commonality as required under the second prong of the Howey test.

23 2. "Profit by Efforts of Others"

24 The third prong of the Howey test is met when there is an "expectation of profits produced by
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26 ⁴ The Equipment Management Lease similarly contemplates profit sharing under the
27 provisions set forth with regard to the Management Fee which provide that the Manager
28 (Alliance) is entitled to "any amounts left after the return of Principal's purchase price and the
return stated in paragraph seven above (28% yield)." (Decl. Wilner, Exh. 6 at ¶ 8). Again, this
provision clearly contemplates that Alliance receive the share of the profits, if any, that exceed
28%.

1 the efforts of others.” R.G. Reynolds Ent. Inc., 952 F.2d at 1130. This expectation is created when
2 “the efforts made by those other than the investor are the undeniably significant ones, those essential
3 managerial efforts which affect the failure or success of the enterprise.” Id. (quoting SEC v. Glenn
4 W. Turner Ent., 474 F.2d 476, 482 (9th Cir.1973)). This third factor can be shown by the following
5 examples:

6 (1) an agreement among the parties leaves so little power in the hands of the partner or venturer
7 that the arrangement in fact distributes power as would a limited partnership; or (2) the partner
8 or venturer is so inexperienced and unknowledgeable in business affairs that he is incapable
9 of intelligently exercising his partnership or venture powers; or (3) the partner or venturer is
so dependent on some unique entrepreneurial or managerial ability of the promoter or manager
that he cannot replace the manager of the enterprise or otherwise exercise meaningful
partnership or venture powers.

10 Hoking v. Dubois, 885 F.2d 1449, 1460-61 (9th Cir. 1989) (adopting Williamson v. Tucker, 645 F.2d
11 404 (5th Cir. 1981)).

12 Here, the terms of the Joint Venture Agreement and the Equipment Management Agreement
13 show that the structure of the relationship between Alliance and the investors (“principals”) was one
14 in which Alliance held most of the responsibility and the principals’ role was pro forma. The
15 Equipment Management Agreement sets forth a long list of Alliance’s responsibilities while the
16 principals’ duties are limited primarily to contributing capital. (Decl. Wilner; Exh. 6 ¶ 4). Among
17 Alliance’s duties is “identifying and evaluating the financial condition, creditworthiness and other
18 aspects of prospective lessees of equipment . . .” Id. This provision of the Equipment Agreement
19 requires Alliance to research the financial viability of the companies considered for lease agreements
20 and then select the most promising companies. This clearly encourages principals to rely on the
21 wisdom of Alliance’s choices. The investors themselves never sought out lessees or conducted any
22 investigation or research into the lessees. Thus, the overall structure of the relationship between the
23 investors and Alliance, as evidenced in the Equipment Agreement, indicates that Alliance was the
24 moving force behind the lease transactions. In addition, given the large number of investors (about
25 1600), any meaningful control that the investors could have exerted was diluted, making it more likely
26 that investors saw this as a passive investment in which they could rely on Alliance to make the
27 necessary decisions. Therefore, the Court finds that Alliance held the primary responsibility to find
28 lessees and enter into leases, thereby providing “essential managerial efforts.”

1 Defendant's primary argument against this determination is based on a provision in the
 2 Equipment Lease Agreement which provides that Alliance was not allowed to enter into any leasing
 3 transaction without the express written approval of the principal. (Decl. Wilner, Exh. 6, at ¶ 5).
 4 Defendants argue that this provision proves the "existence of Principals' power and control." (Prime
 5 Opp. at 10). However, the Court is not impressed that this shows any substantial control.⁵ The
 6 economic reality of the situation is that the principals trusted Alliance's self-proclaimed expertise in
 7 locating profitable leases and expected to do little in managing their interests. Clearly, principals'
 8 alleged veto power was not really expected to be exercised. Thus, this does not demonstrate that the
 9 investors had significant power in the relationship and that Alliance's efforts were inconsequential.
 10 Moreover, Defendants' arguments are not raising material issues of fact with regard to this prong of
 11 the Howey test, but are urging a different characterization of the Lease Program based on the same
 12 facts. As such, the Court properly resolves the legal question in favor of the SEC and finds that the
 13 Alliance Leasing Program did indeed employ Alliance's "essential managerial efforts which affect[ed]
 14 the failure or success of the enterprise." The third prong of the Howey test is therefore met.

15 Having found no dispute of material fact with regard to any of the Howey factors and having
 16 held that Alliance Leasing Program meets each of the factors, the Court finds that the Alliance Leasing
 17 Program is an investment contract which falls within the definition of a security.

18 **C. Violation of Sections 5(a) and 5(c) of the Securities Act**

19 Sections 5(a) and 5(c) of the Securities Act require that a registration statement be filed for
 20 every security. If no registration is filed, then it is unlawful for anyone to use interstate commerce or
 21 the mail to offer or sell the security. 15 U.S.C. §§ 77e(a)(a) and (c). The provision does not require
 22 evidence of a specific intent to violate the statute. SEC v. Geotek, 1978 WL 1105 *3 (N.D. Cal.,
 23 1978)("[I]t is not necessary that a violation of the registration requirement of Section 5 be predicated
 24 on any scienter on the defendant's part."). Hence, to prove a violation under Section 5, the SEC need
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26 ⁵ In Holden v. Hagopian, 978 F.2d 1115, 1119 (9th Cir. 1992), the Ninth Circuit noted
 27 that "although on the face of the partnership agreement the investor theoretically retains
 28 substantial control over the investment and an ability to protect the investment from the managing
 partner or hired manager, the investor nonetheless can demonstrate such dependence on the
 promoter or on a third party that the investor was in fact unable to exercise meaningful
 partnership powers."

1 only prove that there is no dispute of material fact that [1] the Alliance Lease Program is a security,
 2 [2] that a registration statement was not filed for the Alliance Lease Program, and [3] Prime and the
 3 Brownes used interstate commerce or the mail to offer or sell the security.

4 Each of the elements for a violation under this provision are undisputed against both the
 5 Brownes and Prime. First, as discussed above, the Joint Venture Agreement/Equipment Management
 6 Agreement is an investment contract which qualifies as a security. Second, the SEC has no
 7 registration statement on file for Alliance's securities and the Defendants do not represent otherwise.
 8 (Decl. Bisaccia ¶ 12). Finally, interstate commerce and the mails were used in connection with the sale
 9 of these securities by both Alliance and Prime because Alliance sent rental checks and other
 10 communications to investors through the mail and Prime received its commission checks through the
 11 mail. (2nd Decl. Bisaccia, Exh. 1 (Decl. Cohen ¶ 23); (Decl. Noll ¶ 9)); (Decl. Halsey, Exh. 1
 12 (agreement between Alliance and Prime Atlantic). In addition, Alliance advertised over the Internet.
 13 (Decl. Bisaccia, Exh. 3). Therefore, the SEC has demonstrated that there is no dispute of material fact
 14 with regard to any of the elements required to prove its claim that Prime and the Brownes violated 15
 15 U.S.C. § 77e(a) and 77e(c) by offering or selling unregistered securities. Accordingly, summary
 16 judgment is GRANTED against Prime, Halsey, and Giavanno and the Brownes on this violation.⁶

17 **D. Violation of Section 15(a)(1) of the Exchange Act**

18 Under Section 15(a)(1) of the Exchange Act, a broker or dealer must register with the SEC
 19 before it can use the mails or any instrumentality of interstate commerce to effect any transaction in
 20 the purchase or sale of a security. 15 U.S.C. § 78o. A broker is "any person engaged in the business
 21 of effecting transactions in securities for the account of others." 15 U.S.C. § 78c(a)(4). Scierter, or
 22

23 ⁶ It is undisputed that the Brownes owned and controlled Alliance. All promotional
 24 materials indicate that the Brownes were the Chief Executive Officer and Vice President of
 25 Alliance. (Decl. Wilner, Exh. 16, at 2-3). Additionally, the Brownes themselves asserted that
 26 they were "executive employees" of Alliance in declarations before the Bankruptcy Court. (Decl.
 27 Wilner, Exh's 12-13, at 1). Finally, the Brownes are precluded from testifying otherwise pursuant
 28 to this Court's order precluding introduction of testimony on issues on which the Browne's have
 pled the Fifth Amendment privilege against self-incrimination. Therefore, it is clear that the
 Brownes may be held liable for actions taken by their company, Alliance Leasing.

Likewise, Defendants Halsey and Giavanno owned and controlled Prime and are therefore
 liable for the actions of Prime. Halsey admits that he was Chief Executive Officer (Decl. Wilner,
 Exh. 20, at 28:12-13) and Giavanno admits that he and Halsey each owned 50% of Prime
 Atlantic. (Decl. Wilner, Exh. 21, at 3:9-13).

1 proof of any intent to defraud, is not required under Section 15(a)(1). SEC v. Interlink Data Network
2 of Los Angeles, Inc., 1993 WL 603274 (C.D. Cal. 1993)("The Commission need not prove scienter
3 when alleging a violation of Section 15(a)(1)."). SEC alleges that Prime violated Section 15(a)(1) of
4 the Exchange Act by brokering sales in a security, namely the Alliance Lease Program.

5 The Court finds that there is no dispute of material fact that Prime acted as a broker when it
6 effected transactions pursuant to the joint venture/equipment management agreement. (Decl. Wilner,
7 Exh. 7, ¶ 2 (letter from Alliance to Prime stating that Prime is "appointed as the exclusive agent of the
8 [joint venture] in connection with the private offering of the [sale of] Units. You covenant to offer and
9 sell Units on behalf of the [joint venture] . . ."). As stated above, the Alliance investment program
10 was a security. Additionally, Prime utilized interstate commerce in its marketing of the Alliance
11 Program; the initial "Independent Sales Organization Agreement" which established Prime as an agent
12 responsible for carrying out the joint venture agreement between Alliance and its investors was sent
13 through the mail, as subsequent promotional and legal materials were. Finally, the SEC has searched
14 its files and has not found a registration statement for Prime Atlantic as a broker-dealer and Prime does
15 not represent otherwise. (Decl. Bisaccia ¶ 12). Therefore, the SEC has shown that there is no dispute
16 of material fact as to Prime's violation of Section 15(a)(1) of the Exchange Act. Accordingly,
17 summary judgement is GRANTED against Prime and its owners, Halsey and Giavanno on this claim.

18 **E. Violation of Section 10(b) of the Exchange Act and Rule 10b-5**

19 The elements of a violation of Section 10(b) of the Exchange Act and Rule 10b-5 are as
20 follows: (1) purchased or sold securities; (2) by use of interstate commerce or by use of the mails; and
21 (3) either (a) employed a device, scheme or artifice to defraud; (b) made untrue statements of material
22 fact or omitted to state material facts necessary; or (c) engaged in acts, practices, or course of business
23 which operated or would operate as a fraud or deceit upon persons. 15 U.S.C. § 78j(b); 17 C.F.R. §
24 240.10b-5. Unlike the registration provisions, a violation under Section 10(b) requires that the SEC
25 demonstrate scienter, "a mental state embracing the intent to deceive, manipulate, or defraud." Ernst
26 & Ernst v. Hochfelder, 425 U.S. 185, 193 n.12 (1976). The Ninth Circuit has determined that
27 deliberate or reckless conduct will satisfy the scienter requirement. Hollinger v. Titan Capital Corp.,
28 914 F.2d 1564, 1568-69 (9th Cir. 1990)(en banc), cert. denied, 499 U.S. 976 (1991). The Ninth

1 Circuit has adopted the following definition of reckless conduct for 10(b) purposes:

2 a highly unreasonable omission, involving not merely simple, or even inexcusable negligence,
3 but an extreme departure from the standards of ordinary care, and which presents a danger of
4 misleading buyers or sellers that is either known to the defendant or is so obvious that the actor
5 must have been aware of it.

6 Hollinger v. Titan Capital Corp., 914 F.2d 1564, 1569 (9th Cir. 1990) (quoting Sundstrand Corp. v.
7 Sun Chem. Corp., 553 F.2d 1033, 1045 (7th Cir. 1977)). The plaintiff may rely on direct or
8 circumstantial evidence to prove scienter. Provenz v. Miller, 102 F.3d 1478, 1490 (9th Cir. 1996).

9 As has been previously established, the first two elements of a Section 10b violation are clearly
10 met: Prime Defendants and the Brownes sold the Lease Program, a security, utilizing the mail.
11 However, the Court will examine whether there exists a dispute of material fact with regard to whether
12 any of the Defendants had the requisite scienter and whether any of the Defendants actually engaged
13 in actionable misrepresentations. The Court will first evaluate the evidence with regard to the
14 Brownes and it will then evaluate the evidence against the Prime Defendants.

15 **1. The Brownes**

16 The Court finds the Brownes' liability for fraudulent misrepresentation clear. The Brownes
17 owned and controlled Alliance and are therefore liable for all the misrepresentations in the Leasing
18 Program. First, it is undisputed that the Alliance Leasing Program's promotional materials emphasized
19 the integrity and experience of Brownes while failing to disclose their previous securities violations
20 and Charles Browne's previous bankruptcy. In relevant part, the promotional materials touted Charles
21 Browne's "leadership track record" and "prestigious [previous] positions" while calling Susan Browne
22 a "seasoned business professional." (Decl. Wilner, Exh. 16, at 4-5). Glaringly absent from the
23 materials were relevant disclosures regarding Charles Browne's prior bankruptcy in 1994 (Decl.
24 Wilner, Exh.18, at 4, 6) and the Brownes' previous cease-and-desist orders related to the fraudulent
25 sale of unregistered securities in California, Wisconsin, and Mississippi. (Decl. McCole, Exh. 6, at
26 1-12); (Decl. Bisaccia, Exh. 1, 1-9).

27 Additionally, the Brownes failed to disclose to investors that the majority of the "safe"
28 companies that they selected to participate in the equipment leasing agreements were companies which
were not at arm's-length. Specifically, Sovereign Financial Corporation (Sovereign) was formed by
the Brownes and was one of the main lessees of equipment from Alliance. (Decl. Wilner, Exh's 25,

1 26 (Jeske Depo. at 41-42, 62, 69, 78-80, 107-8, 174-75; Lopez Depo. at 6, 10, 47-49)). The Brownes
2 have presented no evidence disputing these characterizations of the relationships between Alliance and
3 several of the companies it engaged in lessee relationships.⁷ Self-dealing between Alliance and its
4 lessees clearly presents conflicts of interest which are material and should have been disclosed to
5 potential investors.

6 Finally, the Brownes failed to disclose that Alliance actually used 30% of all investor money
7 to pay a sales commission to Prime. The Leasing Agreements were either silent on this point or
8 provided generally that "advances of commissions" would be deducted from the investors' return.
9 (Decl. Wilner, Exh. 5, Exh. 6 at 3). However, thirty percent is a significant figure and one that most
10 reasonable investors would deem material in determining whether to invest. Hence, failure to disclose
11 this sum misrepresents the investor's potential profit.

12 It is apparent to the Court that there is no dispute of material fact as to the incomplete
13 disclosures made by the Brownes with regard to their business experience, the nature of the lessees,
14 and the commissions paid to Prime. Each factor independently likely rises to an untrue statement of
15 fact and/or an omission of fact, but jointly there is no doubt that they rise to material
16 misrepresentations. As such, the Court finds that the Brownes deliberately misled investors as
17 required under the third element of Section 10(b). Accordingly, summary judgment is GRANTED
18 against the Brownes on the Section 10(b) claim.

19 **2. Prime Defendants**

20 The only fraud-based allegation against the Prime Defendants is that they failed to disclose the
21 30% commission that they received from Alliance. SEC argues that Prime Defendants knew or were
22 reckless in not knowing that they that they were required to disclose this crucial information to
23 investors. (SEC Motion at 18). In response, the Prime Defendants argue that there was a general
24 disclosure that commissions were being charged and that therefore the real issue is the materiality of
25 the misrepresentation and whether investors relied on the misrepresentation -- triable issues of fact.
26 (Prime Opp. at 12). Additionally, Prime argues that there is a triable issue of fact with regard to

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28 ⁷ Furthermore, the Brownes may not rest behind their assertions of the Fifth Amendment
right to avoid self-incrimination, since the Court has held that so doing unduly prejudices the
SEC's civil action. Hence, at this juncture, any response by the Brownes would be precluded.

1 whether the Prime Defendant's good faith reliance on the advice of attorneys that the program was not
2 a security negates the scienter required by law. (Prime Opp. at 11).

3 As a threshold matter, the Court observes that the disclosure of commissions and other
4 compensation is fundamental to securities laws. Ettinger v. Merrill Lynch, Pierce, Fenner & Smith,
5 Inc., 835 F.2d 1031, 1033 (3rd Cir. 1987) ("The SEC has established through its enforcement actions
6 the principle that charging undisclosed excessive commissions constitutes fraud."). In fact, in
7 unregistered securities offerings, it is industry practice to disclose the amount of commissions paid as
8 part of the sales effort. (Decl. Wilner, Exh. 19, Excerpts from Unregistered Securities).

9 In their first argument against a finding of scienter on summary judgment, the Prime
10 Defendants properly note that materiality is a mixed issue of fact and law and therefore can raise
11 triable questions of fact. TSC Industries, Inc. v. Northway, Inc., 426 U.S. 438, 450 (1976)(finding that
12 issue of materiality of fact omitted from proxy statement is mixed question of law and fact). In fact,
13 "only if established omissions are 'so obviously important to an investor that reasonable minds cannot
14 differ on the question of materiality' is the ultimate issue of materiality appropriately resolved 'as a
15 matter of law' by summary judgment." Id. at 450 (citing Johns Hopkins University v. Hutton, 422 F.2d
16 1124, 1229 (C.A. 4 1970.)). Here, Prime Defendants argue that a question of materiality is raised
17 because the Equipment Management Lease makes reference generally to the fact that "advances of
18 commissions" would be deducted from investors' returns. (Decl. Wilner, Exh. 6 at ¶ 9). While it does
19 not specify the exact amount, Prime Defendants argue that the reference at least takes the question out
20 of the realm of omissions and moves it into the realm of misrepresentations and therefore requires that
21 reliance be demonstrated on the part of the investors. The Court finds this semantic distinction
22 disingenuous. The disclosure could equally well be viewed as an omission of the exact amount of
23 commission paid as it could a misrepresentation.⁸ Therefore, the adequacy of the disclosure is the
24 issue to be resolved for the purposes of the materiality analysis.

25 The Court holds that exorbitant commission fees of 30 cents on every dollar invested are
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27 ⁸ Even if the failure to reveal the 30% commission was viewed as a mere
28 misrepresentation, SEC is not required to demonstrate reliance in a Commission enforcement
action for injunctive relief. SEC v. Rana Research, Inc., 8 F.3d 1358, 1359 & 1363 n.4 (9th Cir.
1993).

1 clearly material to an investor's assessment of the strength of a potential investment. Prime knew that
2 their fees were coming directly from investor funds and that Alliance was not generating additional
3 revenues with which to pay Prime's fee because Prime's contract with Alliance specifically stated that
4 "[Alliance] covenants to pay you a selling fee equal to 30% of the total purchase price of Units sold
5 by the Partnership." Reasonable minds could not differ that a general disclosure of "commissions" is
6 not the equivalent of a disclosure of 30% commissions. Furthermore, reasonable minds could not
7 differ that large commissions amounting to 30 cents on every dollar invested are patently material.
8 The Ninth Circuit has held that the "materiality of information relating to financial condition, solvency,
9 and profitability is not subject to serious challenge." SEC v. Murphy, 626 F.2d 633, 653 (9th Cir.
10 1980). Clearly, large commissions impact the profitability of an investment and as such are material
11 to an investor's informed decision. Therefore, the Court finds that there is no triable issue of fact that
12 the disclosure was material. By failing to disclose their 30% commission as a reasonable person
13 dealing in securities should have done, Prime Defendants recklessly omitted material information from
14 the securities offering.

15 Alternatively, Prime Defendants assert the affirmative defense that they believed in good faith
16 that the Alliance Leasing Program was not a security in light of the legal advice they received. Hence,
17 they argue that they had no intent to defraud or mislead since they were unaware that the Alliance
18 Leasing Program was a security which required certain disclosures. Furthermore, they argue that they
19 were not reckless in their belief that the Leasing Program was not a security. The Court must
20 therefore ascertain whether the Prime Defendants raise a triable defense as to their good faith reliance
21 on legal advice.

22 The Ninth Circuit in Hollinger did not impose a requirement that a defendant affirmatively
23 investigate potential fraudulent activity, as long as the defendant had some basis to believe that the
24 securities laws were not being violated. Hollinger, 914 F.2d at 1569. Here, the only basis that Prime
25 Defendants assert for not believing that the Leasing Program was a security is that their lawyers told
26 them it was not a security. This, however, is not a complete defense to a securities violation. The
27 Ninth Circuit has held that "[e]ven if appellants had established a claim of reliance, 'such reliance does
28 not operate as an automatic defense, but is only one factor to be considered in determining the

1 propriety of injunctive relief." SEC v. Goldfield Deep Mines Co. of Nevada, 758 F.2d 459, 467 (9th
2 Cir. 1985)(quoting SEC v. Savoy Industries, Inc., 665 F.2d 1310, 1314 n.28 (D.C. Cir. 1981). Hence,
3 the Court will consider this argument only in determining the appropriateness of injunctive relief in
4 this case and not for purposes of liability.⁹

5 Prime Defendants have therefore failed to raise any material disputes of fact to preclude
6 summary judgment. It is established that the Alliance Leasing Program was a security and that failure
7 to disclose the 30% commission rises to the level of an actionable misrepresentation under the third
8 prong of Section 10(b). The Prime Defendants clearly knew they were receiving the 30% commissions
9 directly from investor funds and that this was not being disclosed to the investors. Certainly, failing
10 to disclose such a material fact presents a danger of misleading buyers that was obvious to Prime.
11 Accordingly, the Court GRANTS summary judgment against the Prime Defendants on the Section
12 10(b) claim.

13 **F. Violation of Section 17(a) of the Securities Act**

14 In order to prove a violation under Section 17(a) of the Securities Act, the SEC must prove that
15 Defendants (1) offered or sold any security; (2) by the use of interstate commerce or by the use of the
16 mails; and (3) either (a) employed any device, scheme, or artifice to defraud or (b) obtained money or
17 property by means of an untrue statement of a material fact or by the omission of a material fact; or
18 (c) engaged in a transaction which operates as fraud or deceit upon the purchaser. 15 U.S.C. §
19 77(q)(a). A violation under Section 17(a) requires that the SEC demonstrate scienter, "a mental state
20 embracing the intent to deceive, manipulate, or defraud." Ernst & Ernst v. Hochfelder, 425 U.S. 185,
21 193 n.12 (1976).

22 In light of the similarity between the elements of a violation under Section 17(a) and elements
23 under Section 10(b), the Court finds that its previous analysis of the evidence under Section 10(b)
24 applicable. The only real distinction between the two sections is that Section 10(b) requires the
25 "purchase or sale" of securities while Section 17(a) deals with the "offer or sale" of securities. With
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28 ⁹ See discussion infra in Section G -- Remedies.

1 regard to all Defendants, the salient inquiry is whether they engaged in the "sale" of securities.¹⁰
 2 Therefore, based on the foregoing analysis, the Court concludes that all Defendants are liable under
 3 Section 17(a) as well. Accordingly, summary judgment is GRANTED with respect to all Defendants
 4 on this claim for the reasons set forth in the Section 10(b) analysis.

5 **G. REMEDIES**

6 The SEC seeks the following relief against each of the Defendants: (1) permanent injunctive
 7 relief, (2) disgorgement, and (3) civil penalties. The Court will address the appropriateness of each
 8 remedy in turn.

9 **1. Permanent Injunctive Relief**

10 Permanent injunctive relief is appropriate when the SEC can show a reasonable likelihood that,
 11 absent an injunction, the defendant will engage in future violations. Murphy, 626 F.2d at 655.
 12 Whether a likelihood of future violations exists depends on the "totality of the circumstances
 13 surrounding the defendant and his violations." Id. The Ninth Circuit has delineated the following
 14 factors for the Court to consider in predicting the likelihood of future violations:

15 (1) the degree of scienter involved; (2) the isolated or recurrent nature of the infraction; (3) the
 16 defendant's recognition of the wrongful nature of his conduct; (4) the likelihood, because of
 17 defendant's professional occupation, that future violations might occur; (5) and the sincerity
 of his assurances against future violations.

18 SEC v. Fehn, 97 F.3d 1276, 1295 (9th Cir. 1996).

19 As to the Brownes, the Court finds that the totality of circumstances dictate the imposition of
 20 a permanent injunction. First, the Court finds that the Brownes blatantly misrepresented material
 21 *information to investors in the Alliance Leasing Program -- their misrepresentations were serious*
 22 *enough to suggest a high degree of scienter. They failed to disclose material commissions, they failed*
 23 *to disclose a clear conflict of interest in that many of the purported, safe lessees were in fact companies*
 24 *owned and operated by the Brownes or their family, and they failed to disclose their past citations for*
 25 *securities laws violations. Second, the Court finds that this was not an isolated infraction; the Brownes*
 26 *are repeat offenders in the securities fraud arena. The Brownes have been enjoined and asked to*

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 28 ¹⁰ The Defendants do not present separate arguments with regard to their liability for
 violations of Section 17(a) and Section 10(b). Like the Court, Defendants properly recognize that
 their liability for both sections hinges only on a finding of the requisite scienter.

1 cease-and-desist from offering securities in three different states prior to their involvement with the
2 Alliance Leasing Program. Murphy, 626 F.2d at 655 ("The existence of past violations may give rise
3 to an inference that there will be future violations; and the fact that the defendant is currently
4 complying with the securities laws does not preclude an injunction."). Third, the Brownes have taken
5 no responsibility for their actions or made any assurances that future violations will not occur; in fact,
6 they have asserted the Fifth Amendment right against self-incrimination throughout these proceedings
7 and still maintain that their actions do not give rise to securities violations. Finally, it seems very
8 likely that the Brownes will engage in future projects that implicate securities laws. In fact, the SEC
9 has provided the Court with the contractual agreement for the Browne's newest venture -- raising
10 capital for the development of the Yosemite Motor Speedway.¹¹ (3rd Decl. Wilner, Exh. 1, 1-4).
11 Taking all of these factors into consideration, the Court GRANTS a permanent injunction against
12 Charles and Susan Browne because there is more than a reasonable likelihood of future violations.

13 As to the Prime Defendants, the Court does not find that the factors presented herein justify
14 the extreme relief of a permanent injunction. Unlike the Brownes, the Prime Defendants do not have
15 securities violations in their backgrounds. Furthermore, the Prime Defendants' scienter does not rise
16 to the level of the Brownes. Beyond the fact that the material misrepresentations made by Prime are
17 far less extensive than those perpetrated by the Brownes, the Court also finds that Prime's arguments
18 regarding their good faith reliance on legal advice raises some questions about Prime's scienter which
19 justify denying the permanent injunction. As previously noted, the Court may properly consider
20 Prime's arguments regarding their reliance on legal advice in the context of determining the propriety
21 of injunctive relief. SEC v. Goldfield Deep Mines Co. of Nevada, 758 F.2d 459, 467 (9th Cir. 1985).

22 Prime argues that they received two attorney letters which opined that the Alliance Leasing
23 Program was not a security. (Prime Opp. at 11). Specifically, Prime received such letters from
24 Andrew J. Yurcho, Esq. and from Laurence Leafer, Esq. (Giavanno Decl., Exh's 67, 68). Leafer was
25 paid over \$1,000,000 from the Alliance offering proceeds and Yurcho was Corporate General Counsel

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27 ¹¹ The Brownes object to the introduction of this evidence based on the SEC's lack of
28 personal knowledge of the contractual arrangements. However, the contract is attached to the
exhibit and speaks for itself. Furthermore, the Court is not agreeing to any characterization of the
new venture and only notes that it falls in the same line of investment projects as the Alliance
Leasing Program.

1 for Alliance. (Wilner Supp. Decl., Exh. 1, (Leafer Depo. at 12-13, 153)). The Court is not persuaded
2 by the legal opinions sought and retained by counsel affiliated with and paid by Alliance; clearly,
3 attorneys on the payroll of Alliance had an interest in their determination that the Leasing Program was
4 not a security. On the other hand, the Court does feel that Halsey's and Giavanno's purported reliance
5 on representations allegedly made by the law firm of Baker & Hostetler which drafted the Equipment
6 Management Agreement are stronger indicia of good faith reliance. There appears to be a dispute of
7 material fact with regard to whether Baker & Hostetler did, in fact, tell Prime, Halsey, and Giavanno
8 that the Alliance Leasing Program was not a security. Halsey and Giavanno maintain that they were
9 initially told by Baker & Hostetler that the program was not a security.¹² (Giavanno Decl. at ¶
10 7)("Frank Mock, Esq. of Baker & Hostetler, made oral statements to both David Halsey and I that he
11 did not believe the Alliance equipment leasing program was a security with the use of this Equipment
12 Management Agreement."). However, Baker & Hostetler sent a letter on March 27, 1998 that
13 indicated that it thought that the Alliance Leasing Program "could be deemed by certain state
14 regulators as being a security." (Giavanno Decl., Exh. 93, at 1). It is unclear to this Court whether or
15 not Baker & Hostetler made the representations that Prime Defendants allege prior to March 27, 1998.
16 Clearly, Baker & Hostetler drafted the agreement and thereby gave it some presumption of legality;
17 it is also apparent to the Court that Baker & Hostetler has a significant interest in denying any oral
18 representations to the contrary at this juncture and had a similar interest at the March 27, 1998 date
19 of the letter when several state regulators had begun to investigate Alliance. Therefore, looking at the
20 evidence in the light most favorable to Prime, the Court is inclined to believe that prior to March 27,
21 1998, the Prime Defendants could have relied in good faith on Baker & Hostetler's alleged
22 representations that the Alliance Leasing Program was not a security.¹³ This, in conjunction with the
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24 ¹² The SEC objects to this evidence as inadmissible hearsay. However, the statements
25 are not being offered for the truth of the matter asserted. FED. R. EVID. 801(c). The statements
are merely being offered for their effect on the listener.

26 ¹³ The Court is of the firm belief, however, that any good faith reliance that could have
27 been asserted by Prime on the basis of Baker & Hostetler's alleged representations terminated
28 upon receipt of the March 27, 1998 letter from Baker & Hostetler. Furthermore, Prime's
knowledge of investigations that several state securities regulators were initiating against Alliance
in the Spring of 1998 should have given Prime actual notice that the Leasing Program was likely
a security which required certain disclosures. Prime can point to no legal assurances that the

1 paucity of evidence that Prime is likely to engage in future securities violations, weighs against the
2 propriety of injunctive relief.

3 **2. Disgorgement**

4 A district court may order disgorgement of unlawful gains pursuant to its equitable powers.
5 SEC v. Rind, 991 F.2d 1486, 1493 (9th Cir. 1993). Disgorgement prevents unjust enrichment and is
6 not considered an award of damages. Id. A person may be held jointly and severally liable for
7 disgorgement with an entity he or she controls. Hateley v. SEC, 8 F.3d 653, 656 (9th Cir. 1993).
8 Courts have also found that it is appropriate to award prejudgment interest to ensure that the
9 defendants do not profit from holding illegally obtained funds over time. SEC v. Manor Nursing Ctrs.
10 Inc., 458 F.2d 1082, 1105 (2d Cir. 1972).

11 Here, the SEC has submitted evidence collected by the bankruptcy trustee that demonstrates
12 that the Brownes paid themselves compensation above their salary and bonus payments of at least
13 \$477,467 in 1998 through direct payments, reimbursement of personal charge cards, and payments
14 routed through other entities and family members. (Trustee Decl. at ¶ 4). Because the Court has
15 determined that the Brownes violated several securities laws and are jointly and severally liable for
16 the actions of Alliance, the Court finds it appropriate to disgorge the Browne's ill-gotten gains.
17 Furthermore, the Court finds that the SEC has adequately established that the Browne's should
18 disgorge \$477,467 and that prejudgment interest in the sum of \$26, 212 is warranted.¹⁴

19 With regard to Alliance, the SEC has set forth evidence that indicates that Prime received
20 \$12,182,820 from Alliance, Halsey received \$1,615,999 and Giavanno received \$1,691,011. (Trustee
21 Decl. at ¶ 5). The Prime Defendants do not dispute that they received these amounts; however, they
22 argue that any disgorgement should be offset by what the investors receive as a result of Alliance's
23

24 Leasing Program was not a security from Baker & Hostetler or other sources after the March 27,
25 1998 date. Therefore, Prime's liability after the March 27, 1998 date is clear and the Court is
26 giving Prime a huge benefit of the doubt as to the validity of its reliance prior to the March 27,
1998 date.

27 ¹⁴ The fact that the Brownes have failed to offer any additional information about
28 payments received because they have asserted their Fifth Amendment privilege does not bar
disgorgement. In fact, their assertion of the privilege means that the SEC need only establish that
the Brownes received investor funds since adverse inferences may be drawn from the Browne's
silence. SEC v. Colello, 139 F.3d 674, 678 (9th Cir. 1998).

1 bankruptcy proceedings. (Prime Opp. at 15). Additionally, Prime argues that it paid two-thirds of
2 these amounts to creditors and master contractors. *Id.* The Court finds these arguments for mitigation
3 unpersuasive. First, it is irrelevant to the analysis that the investors may be compensated from other
4 sources. The aim of disgorgement is to prevent unjust enrichment which is entirely separate from
5 compensating the investors. Hence, the operative inquiry is whether the Prime Defendants were
6 unjustly enriched by the proceeds they received from Alliance -- they clearly were. Second, the sums
7 paid by Prime to creditors and contractors are irrelevant. Prime remains responsible for disgorging
8 all the investor funds it received.

9 Having found that the Prime Defendants are guilty of violating several securities laws, the
10 Court orders that Prime Defendants disgorge their ill-gotten gains and pay prejudgment interest in the
11 following amounts: Prime: \$12,851,659; Halsey: \$1,704,717; Giavanno: \$1,783,847.

12 **3. Civil Penalties**

13 Section 20(d)(2) of the Securities Act and Section 21(d)(3) of the Exchange Act authorize a
14 court to impose civil penalties against a party for violating any provision of the statute or rules enacted
15 thereunder. 15 U.S.C. § 77t(d)(2); 15 U.S.C § 78u(d)(3). The amount of the penalty is determined
16 by the court "in light of the facts and circumstances" and in accord with a three-tier system for
17 evaluating the severity of the infractions. Here, the third tier is clearly triggered since the violations
18 "involved fraud, deceit, manipulation, or deliberate or reckless disregard of a regulatory requirement"
19 and "directly or indirectly resulted in substantial losses or created a significant risk of substantial losses
20 to other persons." As has been previously established, both the Brownes and Prime Defendants
21 recklessly disregarded securities requirements by marketing the Alliance Lease Program as they did;
22 this caused substantial losses to befall the Alliance investors. Accordingly, the Court orders civil
23 penalties as follows: the Brownes shall each pay \$477,467, the gross amount of their pecuniary gain;¹⁵
24 Prime shall pay \$500,000, the maximum penalty for an entity; Halsey and Giavanno shall each pay
25 \$100,000, the maximum penalty for an individual.

26
27 ¹⁵ Under Section 20(d)(2), the Court may, in its discretion, impose the greater of the
28 statutory maximum or the gross amount of pecuniary gain. The Court finds that imposition of
the gross amount of pecuniary gain is warranted against the Brownes in light of their flagrant
violations of the securities laws.

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CONCLUSION

For the reasons set forth above, the Court **GRANTS** the SEC's motion for summary judgment against Defendants Charles Browne, Susan Browne, Prime Atlantic, Inc., David Halsey, and Braccus Giavanno. Accordingly, **FINAL JUDGMENT** should be entered as follows to these Defendants:

I.

IT IS ORDERED that Defendants Susan Browne and Charles Browne and their officers, agents, servants, employees, attorneys, and those persons in active concert or participation with any of them who receive actual notice of this Final Judgment by personal service or otherwise, and each of them, are permanently restrained and enjoined from, directly or indirectly:

- A. making use of any means or instruments of transportation or communication in interstate commerce or of the mails to sell any security through the use or medium of any prospectus or otherwise, unless a registration statement is in effect as to such security;
- B. carrying or causing to be carried any security through the mails or in interstate commerce, by any means or instruments of transportation, unless a registration statement is in effect as to such security; and
- C. making use of any means or instruments of transportation or communication in interstate commerce or of the mails to offer or sell or offer to buy any security through the use or medium of any prospectus or otherwise unless a registration statement has been filed as to such security, or while the registration statement is the subject of a refusal order or stop order or any public proceeding of examination;

in violation of Sections 5(a) and 5(c) of the Securities Act.

II.

IT IS FURTHER ORDERED that Defendants Susan Browne and Charles Browne and their officers, agents, servants, employees, attorneys, and those persons in active concert or participation with any of them who receive actual notice of this Final Judgment by personal service or otherwise, and each of them, are permanently restrained and enjoined from, directly or indirectly, in the offer or

1 sale of the securities of any issuer, by the use of any means or instruments of transportation or
2 communication in interstate commerce or by the use of the mails:

- 3 A. employing any device, scheme, or artifice to defraud;
- 4 B. obtaining money or property by means of any untrue statement of a material fact
5 or any omission to state a material fact necessary in order to make the statements
6 made, in light of the circumstances under which they were made, not misleading;
7 or
- 8 C. engaging in any transaction, practice, or course of business which operates or
9 would operate as a fraud or deceit upon the purchaser;

10 in violation of Section 17(a) of the Securities Act.

11 **III.**

12 **IT IS FURTHER ORDERED** that Defendants Susan Browne and Charles Browne and their
13 officers, agents, servants, employees, attorneys, and those persons in active concert or participation
14 with any of them who receive actual notice of this Final Judgment by personal service or otherwise,
15 and each of them, are permanently restrained and enjoined from, directly or indirectly, in connection
16 with the purchase or sale of securities of any issuer, by the use of any means or instrumentality of
17 interstate commerce, or of the mails, or of any facility of any national securities exchange:

- 18 A. employing any device, scheme, or artifice to defraud;
- 19 B. obtaining money or property by means of any untrue statement of a material fact
20 or any omission to state a material fact necessary in order to make the statements
21 made, in light of the circumstances under which they were made, not misleading;
22 or
- 23 C. engaging in any transaction, practice, or course of business which operates or
24 would operate as a fraud or deceit upon any person;

25 in violation of Section 10(b) of the Exchange Act and Rule 10b-5 thereunder.

26 **IV.**

27 **IT IS FURTHER ORDERED, ADJUDGED AND DECREED** that Defendants Susan
28 Browne, Charles Browne, Prime Atlantic, Inc., David Halsey, and Braccus Giovanni shall pay

1 disgorgement plus pre-judgment interest calculated pursuant to 28 U.S.C. § 1961 in the following
2 amounts:

3 <u>Defendant</u>	<u>Disgorgement</u>	<u>Interest</u>	<u>Total</u>
4 Susan Browne	\$477,467	\$26,212	\$503,679
5 Charles Browne	\$477,467	\$26,212	\$503,679
6 Prime Atlantic, Inc.	\$12,182,820	\$668,839	\$12,851,659
7 David Halsey	\$1,615,999	\$88,718	\$1,704,717
8 Braccus Giavanno	\$1,691,011	\$92,836	\$1,783,847

9 Defendants Susan Browne and Charles Browne are jointly and severally liable for the disgorgement
10 and prejudgment interest ordered against them.

11 Each defendant shall pay the amount of disgorgement and prejudgment interest by cashier's
12 check, certified check, or postal money order within thirty days of entry of this Final Judgment. This
13 disgorgement payment shall be made payable to the United States Securities and Exchange
14 Commission and shall be transmitted to the Comptroller, Securities and Exchange Commission,
15 Operations Center, 6432 General Green Way, Stop 0-3, Alexandria, VA 22312, under cover of a letter
16 that identifies the defendant, the name, and case number of this litigation and the court. A copy of this
17 letter shall be simultaneously transmitted to counsel for the Commission in this action at its Pacific
18 Regional Office.

19 V.

20 **IT IS FURTHER ORDERED, ADJUDGED, AND DECREED** that the Defendants shall
21 be liable for civil penalties resulting from their violations as follows:

22 <u>Defendant</u>	<u>Civil Penalty</u>
23 Susan Browne	\$477,467
24 Charles Browne	\$477,467
25 Prime Atlantic, Inc.	\$500,000
26 David Halsey	\$100,000
27 Braccus Giavanno	\$100,000

28 Each defendant shall pay the amount of civil penalties by cashier's check, certified check, or

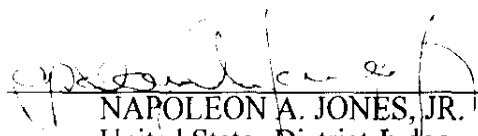
1 postal money order within thirty days of entry of this Final Judgment. This payment shall be made
2 payable to the United States Treasury, and shall be transmitted to the Comptroller, Securities and
3 Exchange Commission, Operations Center, 6432 General Green Way, Stop 0-3, Alexandria, VA
4 22312, under cover of a letter that identifies the defendant, the name, and case number of this
5 litigation, and the court. A copy of this letter shall be simultaneously transmitted to counsel for the
6 Commission in this action at its Pacific Regional Office.

7 **VI.**

8 **IT IS FURTHER ORDERED, ADJUDGED, AND DECREED** that this Court shall retain
9 jurisdiction over this action for all purposes in connection with this matter, including implementation
10 and enforcement of the terms of this Judgment and other decrees that may be entered herein and to
11 grant such relief as the Court may deem necessary and just.

12
13 **IT IS SO ORDERED.**

14
15 DATED: March 17, 2000



NAPOLEON A. JONES, JR.
United States District Judge

16
17 cc: All Parties
Magistrate Judge Aaron