

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**FORM 144  
NOTICE OF PROPOSED SALE OF SECURITIES  
PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933**

**ATTENTION:** Transmitt for filing 3 copies of this form concurrently with either placing an order with a broker to execute sale or executing a sale directly with a market maker.

<b>OMB APPROVAL</b>	
OMB Number: 3235-0181	
Expires: May 31, 2017	
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<b>SEC USE ONLY</b>	
DOCUMENT SEQUENCE NO.	
CUSIP NUMBER	
WORK LOCATION	

1 (a) NAME OF ISSUER (If issuer type is print)		1(b) RESIDENT ID #		1(c) SEC. FILE NO.	
DULUTH HOLDINGS INC.		39-1564801		001-37641	
1 (d) ADDRESS OF ISSUER		STREET		CITY	
170 COUNTRYSIDE DR.		BELLEVILLE		WI 53508	
2 (a) NAME OF PERSON FOR WHOM SECURITIES ARE TO BE SOLD		2 (b) RELATIONSHIP TO ISSUER		2 (c) ADDRESS STREET	
BRENDA L. MORRIS		Director		170 COUNTRYSIDE DR. BELLEVILLE WI 53508	
3 (a) TELEPHONE NO.		3 (b) TELEPHONE NO.		3 (c) TELEPHONE NO.	
6 0 8		4 2 4		1 5 4 4	

**INSTRUCTION:** The person filing this notice should contact the issuer to obtain the I.R.S. Identification Number and the S.E.C. File Number.

1 (a) Title of the Class of Securities To Be Sold	1 (b) Name and Address of Each Broker Through Whom the Securities are to be Offered or Each Market Maker who is Acquiring the Securities	SEC USE ONLY Broker-Dealer File Number	2 (a) Number of Shares or Other Units To Be Sold (See note 3(f))	2 (b) Aggregate Market Value (See note 3(f))	2 (c) Number of Shares or Other Units Outstanding (See note 3(f))	2 (d) Approximate Date of Sale (See note 3(f))	2 (e) Name of Each Securities Exchange
Class B	WILLIAM BLAIR & COMPANY, LLC 150 N. RIVERSIDE PLAZA CHICAGO IL 60606		6,500	\$110,500	29463996	4/5/21	NASDAQ
Common							

**INSTRUCTIONS:**

- Name of issuer
  - Issuer's I.R.S. Identification Number
  - Issuer's S.E.C. file number, if any
  - Issuer's address, including zip code
  - Issuer's telephone number, including area code
- Name of person for whose account the securities are to be sold
  - Such person's relationship to the issuer (e.g., officer, director, 10% stockholder, or member of immediate family of any of the foregoing)
  - Such person's address, including zip code
- Title of the class of securities to be sold
  - Name and address of each broker through whom the securities are intended to be sold
  - Number of shares or other units to be sold (if debt securities, give the aggregate face amount)
  - Aggregate market value of the securities to be sold as of a specified date within 10 days prior to the filing of this notice
  - Number of shares or other units of the class outstanding, or if debt securities the face amount thereof outstanding, as shown by the most recent report or statement published by the issuer
  - Approximate date on which the securities are to be sold
  - Name of each securities exchange, if any, on which the securities are intended to be sold

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1147 (08-07)  
1.748792.111

**TABLE I — SECURITIES TO BE SOLD**

*Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:*

Title of the Class	Date you Acquired	Name of Acquisition Transaction	Name of Person(s) to Whom Acquired (If applicable give last name acquired)	Amount of Securities Acquired	Date of Payment	Nature of Payment
Class B Common	11/20/2015	Direct Placement Stock Award	DULUTH HOLDINGS INC DULUTH HOLDINGS INC	3,333 3,167	11/24/2015 N/A	Cash/Check Not Applicable

**INSTRUCTIONS:** If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

**TABLE II — SECURITIES SOLD DURING THE PAST 3 MONTHS**

*Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.*

Name and Address of Seller	Title of Securities Sold	Date of Sale	Amount of Securities Sold	Notes/Proceeds
BRENDA L MORRIS 170 COUNTRYSIDE DR. BELLEVILLE WI 53508	DULUTH HOLDINGS INC.  NONE	N/A	N/A	N/A

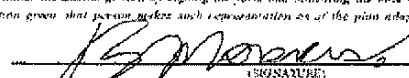
**REMARKS:**

**INSTRUCTIONS:**

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

**ATTENTION:** The person for whose account the securities in which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions in writing Rule 10b5-1 under the Exchange Act, by signing the form and certifying the date that the plan was adopted or the instruction given, that person agrees such representation as of the plan adoption or instruction date.

4/5/21  
DATE OF NOTICE  
DATE OF PLAN ADOPTION OR GIVING OF INSTRUCTION  
IF KELVINGTON RULE 10b5-1

  
(SIGNATURE)  
The notice shall be signed by the person for whose account the securities are to be sold. At least one copy of the notice shall be manually signed. Any copies not manually signed shall bear typed or printed signatures.

**ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)**