

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

**FORM 144
NOTICE OF PROPOSED SALE OF SECURITIES
PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933**

ATTENTION: Transmit for filing 3 copies of this form concurrently with either placing an order with a broker to execute sale or executing a sale directly with a market maker.

OMB APPROVAL OMB Number 3235-0101 Expires: June 30, 2020 Estimated average burden hours per response: 1.00	
SEC. USE ONLY DOCUMENT SEQUENCE NO.	
CUSIP NUMBER	
WORK LOCATION	
1 (a) NAME OF ISSUER (Please type or print) Esly, Inc.	(c) IRS IDENT. NO. 20-4898921
1 (d) ADDRESS OF ISSUER 117 Adams St.	CITY Brooklyn
2 (a) NAME OF PERSON FOR WHOM ACCOUNT THE SECURITIES ARE TO BE SOLD Rafal Moskowitz	(c) ADDRESS STREET C/O 117 Adams St.
(b) RELATIONSHIP TO ISSUER Officer	CITY Brooklyn
(c) STATE NY	ZIP CODE 11201
(d) TELEPHONE NO. 718 880-3660	AREA CODE 718

INSTRUCTION: The person filing this notice should contact the issuer to obtain the I.R.S. Identification Number and the S.E.C. File Number.

3 (a) Title of the Class of Securities To Be Sold	(b) Name and Address of Each Broker Through Whom the Securities are to be Offered or Each Market Maker who is Acquiring the Securities	SEC. USE ONLY		(c) Number of Shares or Other Units To Be Sold (See Instr. 3(c))	(d) Aggregate Market Value (See Instr. 3(d))	(e) Number of Shares or Other Units Outstanding (See Instr. 3(e))	(f) Approximate Date of Sale (See Instr. 3(f))	(g) Name of Each Securities Exchange (See Instr. 3(g))
Common	UBS Financial Services, Inc. 5 Revere Drive Suite 500 Northbrook, IL 60062	Broker/Dealer File Number	1510	\$371,460	126,049,276	ASAP	NASDAQ	

INSTRUCTIONS:

- (a) Name of issuer.
 (b) Issuer's I.R.S. Identification Number.
 (c) Issuer's S.E.C. file number, if any.
 (d) Issuer's address, including zip code.
 (e) Issuer's telephone number, including area code.
- (a) Name of person for whose account the securities are to be sold.
 (b) Such person's relationship to the issuer (e.g., officer, director, 10% stockholder, or member of immediate family of any of the foregoing).
 (c) Such person's address, including zip code.
- (a) Title of the class of securities to be sold.
 (b) Name and address of each broker through whom the securities are intended to be sold.
 (c) Number of shares or other units to be sold (if debt securities, give the aggregate face amount).
 (d) Aggregate market value of the securities to be sold as of a specified date within 15 days prior to the filing of this notice.
 (e) Number of shares or other units of the class outstanding, or if debt securities the face amount thereof outstanding, as known by the most recent report or statement published by the issuer.
 (f) Approximate date on which the securities are to be sold.
 (g) Name of each securities exchange, if any, on which the securities are being (or will be) sold.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

TABLE I — SECURITIES TO BE SOLD

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

Class of the Claim	Date of Acquisition	Nature of Acquisition Transaction	Name of Person from Whom Acquired (If sold, also give date donor acquired)	Amount of Securities Acquired	Date of Payment	Nature of Payment
Common	3-1-2021	Stock Option Exercise	Issuer	842	3-1-2021	Cash
Common	1/20/2020	RSU Vesting	Issuer	668	N/A	N/A

INSTRUCTIONS:

If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note hereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

TABLE II — SECURITIES SOLD DURING THE PAST 3 MONTHS

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold

Name and Address of Seller	Title of Securities Sold	Date of Sale	Amount of Securities Sold	Gross Proceeds
RAINA MOSKOWITZ 145 President Street 4A Brooklyn, NY 11231-2805	Common	3/1/2021	7,774	\$1,760,772

REMARKS:

INSTRUCTIONS:

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

ATTENTION: The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information regarding the current and prospective operations of the issuer of the securities to be sold, which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to sell, file 10b5-1 under the Exchange Act by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the date adoption of instruction date.

3/1/21

DATE OF NOTICE

DATE OF PLAN ADOPTION OR GIVING OF INSTRUCTION
IF RELYING ON RULE 10b5-1

(SIGNATURE)

The notice shall be signed by the person for whose account the securities are to be sold. At least one copy of the notice shall be manually signed; copies not manually signed shall be typed or printed signatures.

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)